

JUNE 23, 1945

25 Cents

# The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY



RADIO

## NEEDED! WRINKLES FOR BELLIES



BUDDY FRANKLIN  
"Double Hitched" to New Stardom  
(See Music Section)

MUSIC

Song Titles for Pix---  
Good, Bad and Indifferent

NIGHT CLUBS-VAUDE

Mass Nitery Honeymoon Ends;  
Mr. Average Tightens Purse

CIRCUS

## PUBLIC GOES FOR BIG TOPS

# ORCHIDS from the BILLBOARD\*

6

RADIO

The Billboard

## Stations Top D.

### WGBI Tab Astounding

Newspaper-owned percolators deliver top soap opera dialers 7 out of 15 times

NEW YORK, April 23.—The theory that a one-station town should top all others in ratings even in the daytime should be backed by Hooper city-by-city ratings, but the facts in the case indicate that "it ain't so, brother." Only in the case of one Hooperated area, Scranton, Pa., is there anything to back up the idea that a station without strong competition will deliver the top ratings. WGBI, in the coal mining area, really goes to town with ratings on four of the First Fifteen that are nothing less than sensational.

Even adjusting the five-month city-by-city Hoopers downward by 8 per cent (for a reasonable decrease in listening), WGBI does anywhere from 175 to 360 per cent better than the average national rating. Actually, WOBI in the case of *Big Sister* delivers an audience that tops the national sets-in-use figures (151) let alone topping the national rating. WGBI in the daytime is Scranton radio. On the four programs on which it's top dog the pic looks like this:

Program	Nat'l Rating	WGBI*
Ms. Perkins (CBS).....	8.0	22.6
Kate Smith.....	7.8	22.6
Life Can Be Beautiful.....	6.3	22.3
Big Sister.....	6.2	28.7

\*Adjusted for a reasonable decrease of  
listening by 8 per cent.

Only Two Outlets Repeat

in the first  
that ton-

#### Corre

Because  
included in  
the correct

Program  
Bob Hope.....  
Fibber McGee &  
Joan Davis.....  
Screen Guild Playe  
Bing Crosby.....

Lux Radio Theatre.....  
Mr. D. A.....  
Abbott & Costello.....  
Kay Kyser.....  
Edgar Bergen.....  
Eddie Cantor.....  
Hit Parade.....  
  
Hildegarde.....  
Mr. and Mrs. North.....  
Bob Burns.....  
World Parade.....

ting to get more than  
audience. In fact, it's  
adjusted 17.0 is actual  
national sets-in-use fig

Only other station  
KVOO showing up in  
pers is WSB, Atlanta  
station that has a  
The Atlanta Journal  
one of the South's  
and it's run  
Cox newspaper  
for three days  
press and re-  
casting—but

SUNDAY... MONDAY  
... OR ALWAYS  
IT'S WGBI IN THE  
SCRANTON MARKET!



SCRANTON

# WGBI

PENNSYLVANIA

FRANK MEGARGEE, President

CBS AFFILIATE • 910 KC • 1000 WATTS DAY • 500 WATTS NIGHT

\*Reprinted from  
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April 28, 1945





Communications to 1564 Broadway, New York 19, N. Y.

# Needed! Wrinkles for Bellies

## Noble Yodel

**NEW YORK.** June 16.—Yesterday (15) the Blue threw a small party for its four crack war correspondents, George Hicks, Gordon Fraser, Ted Malone and John Bryson. Ed Noble, the man who brought the Blue Network from NBC, came to the party. He was introduced in his correspondents. And like any other yokel, Noble said: "I listen to you all the time!"

## WLS Shifts News Accent From War To Post-War Theme

**CHICAGO.** June 16.—First move on part of any station here to begin breaking away from the wartime concentration on battle news, by starting news programs with a format fitting the expected situation, is being made. The new war theme, will be originated here by WLS July 2. The new series, to be titled *Roundup Up the World*, will be presented daily, from 8:30 a.m. to 2:45 p.m., under the direction of Julian Bentley, WLS news editor, and will feature Bentley, Ervin Lewis and Gil Glotman.

In starting the program, WLS will be deviating from its long-established policy of having its news department present programs of direct news reporting, uncensored by any personal commentary. This series will be commentary.

### See Interest Slacking

Talk in the trade here is, that although the people will be interested in battle news while the Japanese war is in progress, there is a general lack of interest in the military, and much interest in problems of the post-war world. This will be especially true, it is said, of returned servicemen. The new WLS series will be an attempt to obtain the best formula for the future type of news program.

Mondays, programs will be devoted to news and interpretation of European problems. For example, the first Monday show will be *Britain Chooses a New Government*; Tuesdays, *China*; Wednesdays, devoted to the Far East; Wednesdays to Americans; Thursdays again to Europe; Fridays to International round-ups, and Saturdays to the problems of United States Reconstruction. The new series will start everything from problems of obtaining electric signs to the G.I. Bill of Rights. After the program gets underway, it is tentatively planned to offer to the public pamphlets containing material covered on the seg.

## White Owl Coming Back Via MBS

**NEW YORK.** June 18.—White Owl Cigars, formerly Earl Wilson's b. r. on Mutual, is planning a comeback in the radio picture with a half-hour dramatic segment entitled "White Owl in the Fall." Company wants a show, it's understood, that will have a predominantly masculine appeal, and will be out of the ordinary run of cigar and shaving soap advertising.

J. Walter Thompson is the agency.

## 'Gangbusters' B.-R.'s Now Waterman Pen

**NEW YORK.** June 18.—The Phillips Lord Chippendales, *Gangbusters*, left the Blue "A" Sunday, June 1, 6-8:30 P.M., bank-rolled by the Waterman Pen Company. Show has been off the air for over a year, but the package, refurbished several months ago, was snapped up by Waterman.

Program, placed thru the Charles Dalle Ranch Agency, replaces Ford's *Early American Dance Music*, canceled out last week. (See story elsewhere in this section.)

## KQW Bids Are Now Pushed Up To \$1,000,000

**NEW YORK.** June 16.—KQW, CBS affiliate in San Jose, Calif., (transmitted in the same area as San Francisco stations), is on the block with a second proposal, proxy, Ralph Brumit, with offers ranging up to a million bucks. Understood that Scripps-Howard interest is among the most prominent bidders but there are several other large clients in the field.

Scripps is backed by the Pacific Agricultural Foundation, Inc. (incorporated in 1936), and operates on 5,000 watts, at 740 clear, on the dial. KQW has studios in San Francisco which do not have CBS' Columbia facilities, but would have an R&B orientation point and its transmitter is located in Alvarado, a stone's throw away from Alvarado, a stone's throw away from transmitters of other large SF stations.

Understood that the outlet will shortly increase to 50,000 watts.

## WXYZ-AFRA OK May Soothe Angry Intra-Union Aches

**DETROIT.** June 16.—By-product of the WXYZ decision on the WXYZ-AFRA case here, reported last week, may be the quick settlement of a dispute that has been long gone in AFRA between the New York office and locals throughout the country. Complaint of the locals has been that there has been too much running of afraids from national headquarters.

In the WXYZ case, Detroit local went ahead on its own, rather than trying to get action thru the national office and won substantial parts of their demands. This has been interpreted as a move from Emily Holt, national executive secretary, to Austin Grant, of WWJ, president of the Detroit local, which goes on to say that the result is similar to that of pursuing an independent course of action by a local, rather than awaiting home office action. Anticipated effect is likely to be a greater extension of local autonomy inside AFRA.

## Fat Coasting Pain in Dial

Playing sure things getting the air nowhere but quick —seg chance-taking a must

**NEW YORK.** June 16.—Saddled with the superfluous cast and the surfeiting philosophy that comes with success, broadcasting is headed for rough water unless, in the candid opinion of veteran seg builders, it forgets the old adage, "If you can't get back to fundamentals, go back to fundamentals." As they figure it, the business was healthier back in the days when every station had a single, simple, solid wrinkles in his body.

Today the biz is over-loaded with play-it-safe specialists, and as a result long soots haven't been coming along as the old days when radio was the unheralded entertainment and sales medium. With out underestimating the responsibility that comes with success, the programmers must too many executives are satisfied with success.

**To the New Names**  
They point to the lack of new names, the listener's apathy toward old names, the complexity of present-day programming and keen competition to come from new media, as factors that will plague the biz. On the one hand there is no executive, network, station and agency taking the path of least resistance by scheduling, selling and/or buying what is available instead of putting together what they need even though what they need is not what they want. Thus one station's replacement, a bustle as a show, is now airing as a filler; thus another, a quiet spot now trying to hold its audience during the day, is dedicated with one of the oldest programs on the air.

On the other hand, these programs must point to the present program sales resistance. Today a programmer has (See *Wrinkles Needed* on page 11)

## Illinois Senate Committee Okays Amended Radio Libel Bill; Compromise Wording In

### "Maliciously and Knowingly" Inserted in Guilt Clause

**CHICAGO.** June 18.—Illinois' first libel Bill, over which stations here have been squabbling for months, last week was voted out of the Senate State Judiciary Committee in an amended form with a compromise measure that will be voted on when it reaches the Senate floor. Fight on the bill to date has centered around the fact that in its original form it made station owners liable for remarks made by their listeners if the owners had no previous knowledge that libelous remarks were to be made.

The original bill was backed by The Chicago Tribune and WGN, in what has been said to be a move on the part of the Tribune's McCloskey, to force the Tribune, to lessen radio speechmaking effectiveness of political

opponents. Stations here and down state who opposed the bill said that a libel affray in Illinois could be sued for programs that were originated at other stations and over which they could not possibly have control. The bill, as passed, contains, with one exception of WGN, joint forces with 16 down-state stations in opposing the original measure.

The amended measure, as voted out of the Senate Judiciary Committee, does have a name as a compromise, the words "maliciously and knowingly" were inserted in the clause defining who shall be guilty of libel by radio. Penalty for radio libel under terms of the bill is \$1,000 a year in ill or \$100 fine. A similar bill is in second reading stage in the House.

## Screen Publicity Guild Hosts Radio Flacks, Offers Help In Getting Salary Raises

### SPG Courts the Net Flacks With Cocktail Party

**NEW YORK.** June 16.—About 50 radio publicists last Tuesday (12) met with the New York local of the Screen Publicists Guild in a get-together designed to acquaint the radio flacks with the aims, methods and future plans of the SPO, including an offering by the film guys to help the broadcasting space stealers the best of the new express. After negotiating salary raises with management, Meeting was a cocktail party held at the United Office and Professional Workers' (UOPW) White Collar Center at 30 East 29th Street.

The shindig, at which several prominent union leaders spoke to the radio men, was the latest bubble in the salary pot which has been boiling. Establishment of a salary committee to get raises

at CBS and a similar group at the Blue, preceded the SPO-Sradio meeting. It is understood that the SPG has been speaking to flacks at the four webs for some time, but the cocktail party is the first evidence that the offer to help has taken concrete form.

### Gerard Host

Phil Gerard, head of the SPG radio committee, acted as host. Harry Hochfeld, pres. of the SPO; John T. McManus, head of the New York Newspaper Guild and w-p. of Region Five of the American Newspaper Guild; Peter Lyon, John Manley, head of Local 1, UOPWA, and labor member of the War Labor Board, and several others addressed representatives of the four nets.

## Bendix Buys New Seg, 'Men of Vision'

**NEW YORK.** June 16.—Bendix Aviation Corporation, former sponsor of *The Man in the Moon*, has bought a new show, *Men of Vision*, which opened last Friday in the CBS Sunday, 7-7:30 slot. Norman Corwin's new sustaining series, which was to have taken the time, has been delayed until the fall, and will be a summer replacement for *Inner Sanctum*.

The new Bendix show, handled by the Grant Advertising Company, will probably carry over into the fall, moving up to the 7 p.m. slot after the summer (see story elsewhere). Second half hour will be taken over for the summer by *That's My Pop*, a new sustainer with Hugh Herbert.

*Men of Vision* is a dramatic stanza dealing with the lives of men who have made contributions to the aviation industry or other big bits. It features Eddie G. Hall.

## 'Capt. Midnight' Goes to MBS As Co-Op, 111 Outlets in Fall

**NEW YORK.** June 16.—Captain *Midnight*, Ovaltine (the Waver Company) sponsored kid show on the Blue (5-45-6), moves to Mutual as a co-op 7-8 until the program on 111 MBS stations. Co-op ownership will be available only in those areas where the show is not bank-holed by WGN.

In the MBS 5-30-5-45 time, it replaces the sustaining *House of Mystery*. Show originates in Chicago and is handled by the Hill-Blackett Agency there.

# CBS \$\$ Tele Move Seen Retreat

## WBBM's 'Dear Joe'

CHICAGO, June 18.—Novel idea of promotion, first of its type to be done by any Chi radio station, will be used by WBBM Wednesday (30) by WBBM when it runs in the Paris edition of *The New York Herald Tribune* an ad designed to build station good-will. The Illinois station, located in Europe, WBBM will use one-column, 50-lines, in the Paris paper, selling the station to the servicemen who some day will be home.

Will read: "We're keeping the old town just like you left it except we've done a subway under State Street. The White Sox are here again. Some pigeons blockade the library. Same old bridges go up and down. Same old windmill. Illinois is still the same old 'sox' state remember? The White Sox couldn't hang on to first place so the band buyers are plotting strikes. The 7th Inn friends over is rubbering the 6th one 47 per cent. Come back to Chicago when you can ever. And any other drive that'll get you guys home where you can eat . . . this is WBBM. Wrigley Building, Chicago . . . U. S. A."

## Mars New Drammer On "A" Sign Of Plus Chi Origin

CHICAGO, June 18.—Further proof of move to have American Broadcasting Company shows originate in Chicago. (*The Billboard*, June 4) was seen last week with the announcement that, effective July 4, Mars, Inc., will sponsor on the net a half-hour dramatic program aired from Chi., Wednesday at 8 p.m. (C.W.T.). Show is to be a dramatic series, *Curtein Time*, and will be heard on 96 basic stations of the net from New York to Los Angeles.

This program like the other Mars show (WBC-TV, 1) will be produced by the Grand Central Office of Chicago. Mars is not thinking of canceling *D. I. Q.* American's show, first time Mars has purchased on the net, will be addition to their air puffery.

Chicago also will be the broadcast point of another American Broadcasting Company program, *Music Box*, starting next week. The H. Fendrich Cigar Company will begin sponsorship of a 20-minute musical program, *Smoke Dreams*, on the net, Sundays from 1 to 1:30 p.m. (C.W.T.) starting September 3. *Smoke Dreams* will be heard on 25 American stations in the South and Midwest.

## Y&R Want Brice Against Fitch For Plus Hooper

NEW YORK, June 18.—Young & Rubicam last week offered Penny Brice the second half hour of the former Kit Smith time, 7-8, Sunday, first half of which, it's reported, will be occupied by the *Fighters* and *Hunters* Club show, in the fall. If Miss Brice decides to take the slot, which pits her against *Fitch Handworn*, Borden's will be forced to present 6:30 CBS time for *Giant Simms*. And if the Brice show doesn't move, Borden's will be offered at 7:30.

Thus far no decision has been made on the projected shift either by Miss Brice or by her agency, the William Morris Office, which handles the *Fighters* and *Hunters*. One of the big reasons why the move may be made and Young & Rubicam's big selling point in trying to put the thing across—is the feeling that Fitch won't be tough to buck and that the Brice show will be able to capture a piece of Benny's Hooper.

## Smith - Benny Feud at End; Kate Shifts

### Mountain Moves to Friday

NEW YORK, June 18.—In September General Foods will take its Kate Smith Show, a place of long-time popularity, off AFN. Friday, June 29, 1945, slot-taking *The Thin Man*, which will probably move to the first half hour of the old Smith time, 7-8 p.m. Sunday. No one admits it, but this shift is the beginning of the end of the great Kate Smith experiments. More by GF accommodate two purposes: (1) eliminate Jack Benny's competition to the highest priced property and (2) reduce the show time on the air sources of a considerable financial hemorrhage, which has been used in other allocations. Shift also strengthens even further CBS's Friday epoch which now boasts *The Aldrich Family*, *Moondyne*, *Danny Kaye* and other acts.

Until the fall *The Thin Man* will remain in its present slot, but the *Mountain* slot will be filled by Bendix Aviation's *Men of Vision* and the sustaining *They're My Pop*. (See story elsewhere in this section.)

Young & Rubicam will continue to produce *Kate Smith* and *The Thin Man* except that Miss Smith's daytime slot and the mystery are both being run by Benbow & Bowles for the summer as part of the usual GF product shifts.

### Campbell Soup Gets Masquers Show for Weekly CBS Series

HOLLYWOOD, June 18.—Campbell Soup has closed a five-day deal with the Masquerade Club for Saturday airing of the organization's regular program given for the benefit of women. Announcement was made this week by Charles Coburn, president of the club.

According to present plans format will be similar to AFN's *Command Performance* show, with weekly guest stars. When show hits the air in September over CBS it will be short-waved overseas to the fighting zones.

## Net News Chiefs Ask Navy To End Correspondent Pool Agreement -- Want Real Stuff

### Web Execs Feel Pacific Area Is Adequately Covered

NEW YORK, June 18.—The news chiefs of the four networks yesterday (18) sent to Rear Admiral H. B. Oller, top man in navy public relations, a letter requesting that the pool agreement of December 28, 1944, be dissolved. Reason for the request is the feeling by newsmen that all nets are now adequately represented at all points of interest in the Pacific, thus making the pool unnecessary except in the case of communiques out of Guam, Pacific headquarters, or in stories from extreme advance areas where the navy can accommodate only one radio reporter.

### Oulified Usefulness

Decision on the part of the news departments was arrived at as a result of a meeting held several weeks ago by net representatives. At that time it was decided that the pools had outlived their usefulness because of the number of newsmen who are now in the theater. In addition, it is felt that radio coverage of

## It's Wonderful

NEW YORK, June 18.—Not too many years ago he was an itinerant announcer, peddling his wares to rheumy retailers; said spot being aired from a sound truck, preying on the street. Today (10) General *"Elmer"* Eisenhower will ride the streets of New York in his

car. It is Marlin Block.

His car is a seven-passenger Cadillac convertible. And General Motors asked him to test drive it as the only one available in these parts.

## Web Is Last To Make Deal

Fear for post-war seen as cause for Columbia's bid for commercial experiments

NEW YORK, June 18.—CBS's move into commercial television July 16 represents a substantial retreat from Columbia's long-time high-frequency position and is a tacit admission that the network feels compelled to do so much too soon in developing commercial techniques and contacts, according to several reliable trade observers. It is pointed out in many quarters that if CBS were still as convinced as ever that its position was correct, it would have remained closed to suggestions that it open up time to sponsors.

### Lots of Words

The very fact that Columbia's so-called "Invitation to experimental commercial television" piques so much of the point, that this merely "represents an attempt to form a working partnership dealing with technical methods in low-definition television," is said to be in itself an admission that Columbia feels the parade has left it behind—behind the eight-ball. One top agency man, commenting on the situation, said: "I think the book is closed, fast too much. It is at least four days, the booklet which was sent today, makes much—too much—of that business about 'experimentation in low definition video.' Frankly, I feel that Columbia (1) is afraid that their radio fine friends will turn them out of things and (2) fears the other boys have gone so far in establishing good relationships with clients like U. S. Rubber, one of CBS's big buyers, that they may find themselves held up entombed in the mud of non-admission of this is the statement made near the end of the book in which the web makes a direct pitch at some of the business which now goes to DuMont, NBC and GE. Columbia aims for the front-line network clients who are big spenders in radio and television. If that isn't a weasle-worded attempt to grab a piece of money, then my name isn't (two words deleted)."

### Lost To Switch

To date, CBS's WCBW (New York) is the only large tele station in the country which hasn't worked out some sort of deal with advertisers. The outlet has spent a year in the air, but CBS claims but advertisers haven't had a chance to see what it can really do commercially. Already several years behind NBC, DuMont, Don Lee, Philco and Balaban & Katz, the network's opinion of general agency men, is fearful of a possible loss of future revenue.

Consensus of trade reviews and the opinions of leading program men has it that in the time since it returned to the air in the spring of '44, that station has deserved fair showings having any real commercial possibilities. In fact, one top programmer said WCBW has only three shows, *There Ought To Be A Law*, *Seven Retreat Is Seen* (on page 12).

## Fresh's Counterspy Set on the Blue "A"

NEW YORK, June 18.—Counterspy, dramatic show purchased by Young & Rubicam for Fresh, deodorant, goes to Blue "A" preempting September 27 at 10 p.m. Original purchase was exclusively reported by *The Billboard* two months ago.

Counterspy was formerly aired on Blue with Malt Pouch Tobacco, which now has a seg *Fishermen's and Hunters' Club*, a twist on the right side of *Spuds' Men's Club*. Freshout Tone will probably star in the new version of *Counterspy*.



# It's all in knowing

• This year, top honors in three classifications of the Annual American Television Society Awards have been given NBC television station WNBT, New York.

WNBT is pleased and proud. Pleased, because although awards are not our foremost goal, these ATS citations are, we feel, recognition of our efforts to make each WNBT television program the finest to be seen on the air.

Proud, because every once in a while we

come up with a "MEN IN WHITE" cited by the ATS as the *Outstanding Television Production* of the 1944-45 season; or an "ABE LINCOLN IN ILLINOIS," produced after the deadline for the 1944-45 awards, but hailed in Variety's recent review as "television's greatest play to date."

Although productions of the calibre of these two are still too often the exception in television—even at WNBT—they do represent forward strides. And it is just possible that



#### OUTSTANDING TELEVISION PRODUCTION

This is Edward Sobol, who produced the award-winning WNBT television drama, "MEN IN WHITE." Sobol's television experience began at WNBT in 1939—the same year the NBC television station inaugurated America's first public television service. Sobol has been actor, director, business and production manager in the legitimate theatre.



#### OUTSTANDING TELEVISION PRODUCTION

This is Ronald C. Oxford, WNBT stage manager for Mr. Sobol in the presentation of the prize-winning "MEN IN WHITE" production. Born in England, Oxford's colorful career as actor, director, producer for the last fifteen years has taken him from his birthplace to the theatre . . . to Hollywood . . . to Radio City . . . and in February, 1944 to WNBT television.

# HOW...

they reflect the finest television broadcasting facilities in the business; the longest practical television production experience in the industry.

WNBT thanks the ATS and the society's judges for their recognition of the job we're trying to do well. WNBT publicly salutes the distinguished production and technical staffs whose skill has made it possible for WNBT to win more 1944-45 ATS awards than any other television broadcaster.

*If you are considering an initial venture in television, remember the accumulated experience and technical and production knowledge that brought these awards to WNBT are available to all WNBT advertisers.*

**NBC TELEVISION**

**WNBT NEW YORK**

**NATIONAL BROADCASTING COMPANY**

A SERVICE OF RADIO CORPORATION OF AMERICA



**BEST OVER-ALL SPORTS PROGRAM**

This is WNBT producer Ernest S. Colling, who, in addition to his regular studio assignments, handled the outside sports pleikups judged best in the ATS awards. Colling joined NBC as television director in 1940. Took over for regular Special Events Director Burke Crotty (just returned to WNBT) when Crotty left WNBT in 1942 for Army service.



**AWARD FOR NARRATION AND EDITING OF NEWS**

This is Paul Alley, Director of WNBT Film Programs, who was given a special ATS award for his superb handling of WNBT news presentations. Long a prominent figure in motion pictures, Alley joined WNBT a year ago to direct news presentation. His "Life of Franklin D. Roosevelt" was cited in reviews as comparable in excellence to a March of Time presentation.



"Since we let her listen to WJW's Mainline Merry-Go-Round, she hasn't threatened to leave!"

If you want a concentrated daytime audience in the nation's seventh largest, fifth richest market, you'll want WJW, Cleveland's favorite daytime station.

Today, in addition to outstanding MORNING leadership, WJW tops all regional stations in Cleveland AFTERNOON audiences.

WJW listeners are product-conscious. Responsive, too—as proved by WJW's current renewal record, adding up to a significant 64% last month.



REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

## FCC Surprise Oral Hearing On FM Allocations Called For June 22; Early Decish

### WPB Uncertainty About Output Spurs Immediate Action

WASHINGTON, June 18.—Despite War Production Board's official reliance on plane for manufacture of new radio receivers and transmitters, Federal Communications Commission is encouraging strong belief that output will be authorized within five months for AM, FM and television sets. This is a complete reversal of information previously circulated or inferred by FCC, reluctantly, not only by FCC but also by WPB.

The optimistic prospect for radio output has developed in the wake of FCC's announcement last Thursday (17) that a decision on allocations would be made June 22 to pave way for early decision on final FM allocations. Instead of deferring decision, as originally planned, until next September, there was strong belief that FCC would have decided soon for radio industry, particularly on allocations of FM. The final FM allocation is viewed as likely to be either 50-50 mc. or 68-32 mc., either of which would be well below FCC's original proposal for FM allocation.

#### WPB Won't Confirm

WPB is determined to continue report of prospect of imminent authorization for production of radio receivers and transmitters, albeit the agency is retreating, as reported in *The Billboard*, that control relaxations will come only to expand production activities, reorganizing parts. Also, WPB is continuing to inquire into industry's opinion on price ceilings for sets.

FM allocation decision is now expected in the final week of June or early July. Important WPB decisions on radio production are now freely anticipated in government circles.

#### Outlook Changed

Commission explains that WPB says radio production plans have changed drastically since WPB previously discussed situation with FCC. "It probably will be some time before we finally anticipated, for the War Production Board to give 50 days' advance notice to the commission before production is resumed," said FCC in announcing change of plans.

The June 22 hearing is viewed as little more than a perfunctory step in anticipation of the final allocations shortly afterward. FCC officials told reporters pointing out that the hearing is hardly necessary since all arguments have been turned in at previous exhaustive hearings. FCC explains that studies, tests and evaluations of the situation have continued without interruption despite sudden decision to expedite a final allocations decision. Commission says propagation date is needed for making station frequency assignments in all services in the spectrum from 44 to 108

mc. It is indicated further that the FCC allocations decision will follow the June 22 hearing will be subject to revisions based on results of the tests and studies to be made throughout the summer.

### Daily Air Column For Newark Paper Of Newhouse Chain

NEW YORK, June 18.—Latest newspaper pub to become aware of reader interest in radio and to devote space for its coverage, is S. H. Newhouse, who ran a column on shortwave listenership in a chain and whose morning daily, *Newark (N. J.) Star-Ledger*, will present a new air column next Monday (25). The typic of type, measuring some 700 words daily, will be headed "Radio Broadcasts under the nose de Plume of Dell Oberndler, and will be titled *Listen Here*.

Column will be chatty, personal-type, with feature items, anecdotes and reminiscences—no technical talk here. I. O. M. Bloom, former free-lance writer, is a newcomer to writing-about radio field. She will probably turn out the daily wordage in New York and send via teletype from one of the Long Island, N. Y., papers in the Newhouse chain.

#### One Paper for Now

For the present, column will go into Newark paper only. Latter has a circulation of more than 100,000. There is a strong possibility, however, that other Newhouse sheets may pick it up. Most probable at present time for another Newhouse sheet may pick it up—Long Island Press (with more than 110,000 circulation). Other two links in the Newhouse chain that may take the column eventually are *The Long Island Press* (Long Island, evening daily, 55,000), *The Staten Island Advance* (evening daily, 35,000).

Only is one in a number which have occurred recently and have been reported in *The Billboard*. Newhouse chain is not the only one to think about a radio column, but submission by Miss Bloom of series convinced him that he should go ahead now.

#### Peter Donald 4-Seg Vox Pop

NEW YORK, June 18.—Peter Donald was signed last week to sub for Warren Hull on CBS's *Vox Pop* for four weeks in July. At the same time, Ed Sullivan will be filling in for Parks Johnson.

### *It Did Happen Here*

NEW YORK, June 18.—John U. Reber, head of the J. Walter Thompson radio department, has been resting quietly in his office, following the severest shock to agitate a broadcasting exec's ulcers since the FCC passed the Radio Mile.

On June 6, Reber sat at his desk, working on some plans.

The phone rang.

His secretary was out so he picked up the phone without first knowing who was calling.

A voice on the other end, speaking with a distinctly Japanese accent, said: "This is Mr. John U. Reber, no?"

There was a minute's pause, then Reber answered: "Yes?"

"This Baron Suyski, formerly of Japanese Embassy in Washington."

A minute's pause, then—"Yes?"

"We are interested in putting on good-will radio program to Japanese people in maybe six, seven months. Have been told that you produce radio shows."

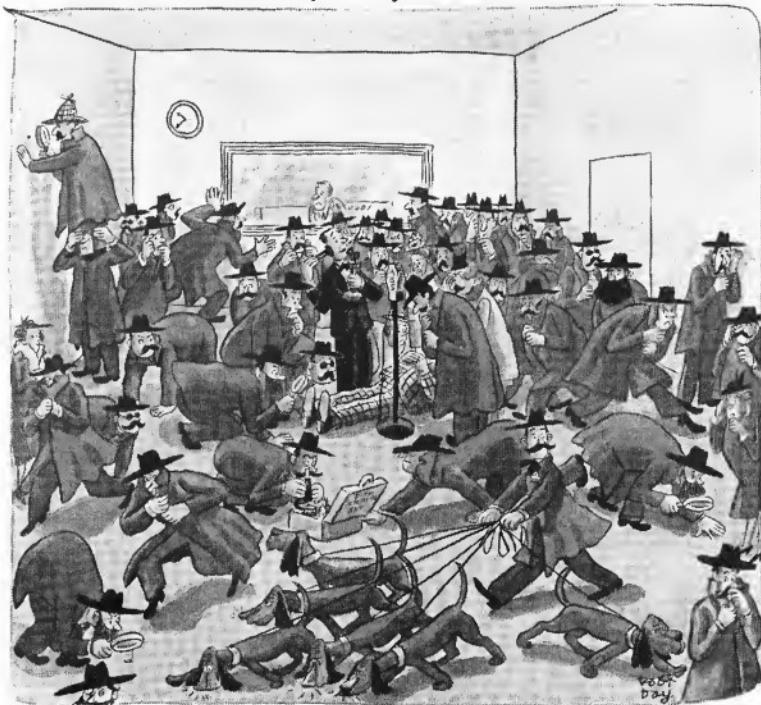
"Yes?"

"We consider you and Young & Rubicam. Would like to know what you charge for such service. Would please speak further to my secretary?"

Then there came a voice with a pronounced Swedish accent which outlined tentative plans and told Reber that he would check back. As soon as the phone was hung up, Edgar Bergen (the Swede) turned to his pal, magician Jim Sherman (Baron Suyski) and commented on his a gal well done.

And John Reber, it's told, immediately got on the phone to find out the rates at a good rest home.

## Ever hear of a mystery with 260 solutions?



AS A RULE, a mystery can have just one solution. So Mutual breaks the rule.

Being the network that takes its showmanship seriously, we now dramatize mysteries that can have as many as 260 solutions apiece. Add new story-telling techniques and nationwide listener-participation and gripping, original whodunit material, and you have "Calling All Detectives". It keeps people on the edge of their chairs every Saturday night from 9:30-10 EWT.

It works like this. Sparkling dramatization carries the story up to the point where all the clues and suspects are clearly revealed. Then local announcers telephone to a listener in every market on the hookup to ask for the answer, while the rest of the audience eavesdrops on the phone call. Each station rejoins the network for the dramatic windup, and a final cut-in presents a prize to the neighborhood criminologist who came up with the right solution to the mystery.

To the listener, "Calling All Detectives" more than meets the universal yen to be a sleuth—it makes every family a part of the

program and airs the name of somebody in every community on the line. That, gentlemen, is businesslike showmanship, with no false whiskers.

To a sponsor, this new show offers a local solution to every conceivable marketing problem. There's no better time for a shot of sales-adrenalin than when the customers are poised to cheer the local Hawkshaw. (If you distribute through franchised, one-outlet dealers, you can take *special* advantage of the program's unique operation.) Here, at your nearest Mutual office, is showmanship ready to work for you...

### HERE ARE MORE MUTUAL SHOWS DESIGNED TO SOLVE YOUR RADIO PROBLEMS

Queen for a Day . . . . . how to make any woman happy  
 Arch Oboler's Plays . . . . . original tops in radio drama  
 Between Us Girls . . . . . mere man faces glamor ensemble  
 Leave It to Mike . . . . . a son of the sod to rely upon

*Executives who'd like to hear these and other new MBS programs at any given hour will be promptly provided with recordings on request.*

# The Mutual Broadcasting System

WHERE SHOWMANSHIP MEANS BUSINESS



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W  
F  
T**

WICHITA FALLS, TEX.



Nat'l Representatives

**PAUL H. RAYMER CO.**CHICAGO — NEW YORK — DETROIT  
SAN FRANCISCO — LOS ANGELES

FLORIDA'S MOST POWERFUL

**WGBS**  
**MIAMI**  
**710 KC**

American  
Broadcasting  
CompanyAnother **HIGH HOOPER**from **WTAG**9:30-10 P.M. TUESDAY  
(City Zone Average Worcester)**CBS—This Is My Best—7.9**

(City Zone Average Worcester)

**WTAG—This Is My Best—19.7**

**WTAG**  
WORCESTER

# Salt Back as North Region BBC Brass

**"Home Service" Gets Break**

NEW YORK, June 15.—John Salt, top BBC exec in New York, is being recalled to England to take over his pre-war job as program director of North Region. He had been early in July and will work out of Manchester.

Replacement has been set but cannot be announced, as he is still a commander in the Royal Navy. Salt's successor is an old hand at BBC radio, had 20 years of service when he joined the navy six years ago.

Recall of Salt to England marks the beginning of the return of BBC to its present type of home-service programming. Effective July 29, all seven regional program services return to the air on a limited schedule. At the same time the two wartime home service program services (forces and home) will be replaced, while one national program service, the forces' shows go onto shortwave only.

Thus BBC's home listeners will begin to get a variety of programming that will eventually reach its pre-war scope. At the moment the big problem is manpower and talent. Thus, the regional services will start all over again, the national service will resume full-time and within nine months after July 29, of course, the BBC expects to take the wraps off another national program service. But that depends on the BBC's ability to recruit crack program manpower, just as they're returning John Salt, and the men with whom men are released by the armed forces.

Meanwhile BBC expects to continue its current overseas service. One change in overseas emphasis, albeit there's no evidence that the trend is in the making, is on BBC's North American Service.

On this beam more programs are coming from U. S. shows being built or selected by BBC staff. During the war, most North American programming was from United Kingdom to U. S., with local Yank stations getting a thumping and much-appreciated amount of war programs. Now BBC is keeping its home audience informed of what plays in the U. S. A., a "need" that was tabbed some months ago in an exclusive BBC-U. S. station survey.

**WRINKLES NEEDED**

(Continued from page 4)

to (1) convince a talent agency to handle his show, (2) convince the talent representative to advise his agency to look at the program, (3) convince his agency to convince the ad agency to convince its client to look at the program. And too many shows are thrown together because the client once indicated that one star was available and wanted him in the air. So when the star is available, the agency puts her on—whether or not she's good radio material.

Today, the same guys claim, everything is scientific, is done with ratings and surveys and figures in black and white. So execs say, figuratively, "Why gamble?" Joe Glutz is sure to deliver a rating.

**Wanted—Old Crystal Balls**

The program makers recall the whooping clicks that came from the previous technique of judging success by fan mail and other less subtle forms of audience reaction. They admit their attitude is oldhat in that it ignores progress.

But they ask, "What price progress when we get nowhere? We knock ourselves out with ratings but come up with nothing new. Today just one network, CBS, is trying to build shows that mean something. It's asking its clients about program quality instead of building the quality they want. Blue is fumbling, and Mutual is trying any gimmick that comes along. Even the local stations are worrying about how long it will last. Instead of shooting for a sock show that could lap the field."

*Thank You, Kind Sirs!*

★ A pat on the back, for a job well done, is most welcome when it comes from the ones best qualified to confer it.

Our deep thanks, therefore, to BILLBOARD and to the top-flight radio editors of the country, voting in *The Billboard Eighth Annual Radio Publicity Survey*. It is no small compliment to have this impartial, hard-bitten jury award the publicity efforts of KYW second place in the Philadelphia area.

And it was by no accident that KYW won this accolade. One must be a friend to win a friend. It is the fixed policy of KYW's publicity staff to cooperate with radio editors in every way possible. We appreciate their recognition of this spirit of give-and-take.

**WESTINGHOUSE RADIO STATIONS Inc****KDKA • WOWO • WBZ • WBZA • KEX • KYW**REPRESENTED NATIONALLY BY NBC SPOT SALES—EXCEPT KEX  
KEX REPRESENTED NATIONALLY BY PAUL H. RAYMER CO.**Who said Inflation?**

ALL DAY LONG

**W-I-N-D delivers****79%****MORE Audience****PER DOLLAR****in 1945 than in 1943**Based on C. E. Hooper continuing Measurement of Radio Listening,  
February-April, 1943 and 1945.

**W-I-N-D**  
CHICAGO

560  
KC

NEW YORK REPRESENTATIVE — JOHN E. PEARSON CO.

# What Viewers Think of Tele Plugs

## Don Lee Polls Set-Owners

### Ssh! It's Secret, But Here Is Lowdown

Film vs. live talent brings varied response—commercials concern listeners

**HOLLYWOOD, June 18.**—First Const survey of the set-owners made recently to commercial stations was made recently by Don Lee's WXSAD when post card questionnaire was sent out to viewers asking them to express their opinions of five-minute film plugging Johansen Show. Responses provided the opinion of whether commercial tele plug was "entertainment."

Harry Lubcke, director of Don Lee telo, said he ordered the survey circulated to gauge viewer interest in order to get commitment on the interesting qualities of the story itself and interesting qualities where the product is concerned.

Film titled *Lorraine*, was made by Silver Fox Productions, of Hollywood, for American Advertising Company, St. Louis. In order to get reaction of viewers on live vs. film, Lubcke had the cast on the film, Rene Godfrey, Robert Young and Charles Starrett, on live immediately following the screening.

Wide area of coverage was attained by the program, Lubcke said, because bulletin was returned post-marked Long Beach, Whittier, Santa Monica, Glendale, Van Nuys and Ingleside, as well as Hollywood and Los Angeles. Two questions were on the post card mailed to the set-owners: "Did the *Lorraine* film hold your interest?" and "Did the viewer react more interested in the product?" Lubcke said that 80 per cent of the cards were returned with additional comments on the film.

One-third of the bulletins were supplied with answers on the "product" aspects of the ten production. Specific quotes include: "Plugs well timed," "plot excellent," "acting good." Ideas of advertising via tele intrigued some bulletins, while others were down on the trade who were brought up. They were interesting, inasmuch as they were from the general public. One writer said that commercial films would always be interesting if not overdone.

#### Caution Necessary

There has been a general feeling in the trade that this one factor is liable to upset the public if it is used. It is not used, the reasons for that are apparent. First, the sponsor is going to want all he can get for his dough and he may insist on more of a commercial flavor than is allowed in radio today. One never put it this way, but today the public has taste in starting advertising before they get a chance to buy a few television receivers. Give them a chance to enjoy good programs."

While that applies to the ideals in video, there are compensation complications. Tele will have to pay its way is the opinion of the trade and bank-rollers, and the public will have to be educated on advertising limitations of the medium. There is a definite strike between the two evils—too many plugs to satisfy the sponsor and not enough to satisfy the viewer—then tele on a national scale will be off with the bell.

Scofors say that the general public will be so interested in viewing something on a home screen that they will take the overdose of plugs for the novelty's sake. A few months of this and commercials can taper off after bank-rollers have been paid.

Result of the Don Lee poll show that John Public is very much concerned about commercials. One seg of trade feels that set buyers are going to demand entertainment first and will only take the plugs if they're deftly handled. Bungling

newspaper, June 18.—About four hundred signs, selected committee of the American Television Council, composed of leading members of the television press, decided on a final list of awards which honorees, incidentally, were presented to the winners on Thursday (14). However, the committee agreed at that time to maintain complete secrecy on the identity of the chosen few. Despite that decision, the chairman of the executive committee, George Moscovics, was given a telegram informing him that he would be given an award of some sort, exact classification unspecified.

Last week, the young man who funds for AT&T (and on DuMont on the side) to radio editors a list of the winners and the reasons why they won. Several papers re-wrote and printed the story. Then, the chairman of the exec committee proceeded to release a piece headed: *Maintain Complete Secrecy About ATS Awards*. The story, with a straight face, went on to explain that AT&T has instructed the committee to maintain complete secrecy. . . . The exec committee has been told that "nothing rife" but the board of directors (of AT&T) has instructed the committee to maintain complete secrecy. . . . The reason for the secrecy is that the other member wants to be listed as "top secret," "very confidential," "confidential" or "restricted," as in the State Department,

on this angle can sour the whole deal.

White answers to the questionnaire were divided. It shows that viewers are thinking that the cost of commercial plugs is the main reason for the results of the poll. Here are some more bulletins: "Sugar coating on a pill tea sweet, rather take advertising straight;" "Rather get commercial straight as on radio," "advertisements should be informative on the subject—manufacture, plant and design—entertainment is separate and should be clear of advertising;" "Commercial value of film was obvious," "the mention of Johannes Shaw as sponsor was scary;" "Clear close-ups to show style and appearance of the shoes were lacking."

Another interesting point of the poll was comment as to preference of live or film. The general answer was: "I like to see the stars." Those who preferred to film: "Live broadcasts preferred to film;" "Like film better;" "New feature-length pictures preferred;" "Live talent sounds good."

#### Some Object

Those who champion live talent over film for tele claim that the poll was unfair in this respect. As was pointed out, between a carefully produced and subtitled motion picture technique against a one-act play. This group said that set-owners would be led to believe that what he sees on television was not the real thing. Polite answers have been stressed, they said, to bring out the fact that live production has its present-day limitations and the quality will improve immediately following V-E Day.

Some of the trade believes that in commercials, at least, film should be used exclusively. They feel that plug will be of more value to the sponsor because of production. However, the opinion is controverted by those who say that the present-day plug is a parallel in present-day radio. If ad agencies had no faith in their own live production they would put all their plugs on the air. Five-minute commercials, however, will never be the small video outfit, at least, this group declares, and most of the trade agrees. But main point of interest in the Don Lee poll was the fact that the public is hep and won't be sold on the "entertainment" value of plugs unless they are just that.

**MEXICO CITY, June 18.**—Television S.A. is Mexico's first commercial video station. First opened by Ernesto Ascarraga, owner of XEPM and Alameda Theater, Television S.A., hopes to start operating as soon as materials are available from the United States.

## DuMont Cuts Ads; Everyone

### Has a Reason

#### Spin and Take Your Choice

**NEW YORK, June 18.**—Everything is still fluxed up at DuMont. The situation, that means, is in a state of flux with which to keep up the ad budget for releases which differ depending upon which executive is checked, a new transmitter in the works, which may or may not force them to take live shows off the air for several months, and a WPB cut which may or may not put them in or out of the receiver bin in a short time.

On Tuesday (12) the company informed magazines and newspapers of an ad schedule cancellation which, according to execs, was due to the WPB cut and another is "inconceivable." Reasons for the considerable (or inconceivable) reduction is, depending upon whom is talking, "a respite before getting into a large radio sales campaign," "a summer lull," "a temporary" or "a period of transition television" or "we don't know what the FCC and the WPB are going to do."

The new transmitter also offers a variety of stories. Either it's about set to go or it's "not yet decided" and we'll be talking about it. The execs will move (because of a shortage of manpower) "we may not be able to put live shows on the air while it's being installed" or "we'll get a separate crew over from the old transmitter to help us with the live shows." And just to add to the confusion, "whether or not we put in the new transmitter now depends on what the FCC decides and the WPB decides." Same goes for the receiver campa-

ign. In other words, the situation is fluid at DuMont.

## Retreat Is Seen in CBS \$\$ Tele Move

(Continued from page 5)

the news seg and the *Menus Goes Around* (the last lifted directly from the radio show on WABC) into which would put 1 cent of his clients' money.

#### Vague?

Agency men are also disturbed about the vague wording of Columbia's announcement, wording which to their minds nowhere makes it clear whether not the agency or the station staff will produce and/or direct the show. For some time agoads have been squawking about attempts on the part of wbs to assume control over programming and, by the same token, collect a percentage of net revenues. To this Columbia's elaborately printed, but scarcely informative book, does nothing to explain how the thing will work, aside from some long talk about "working partnerships" and long talk about the "problems of coordination, efficiency and accumulative experience." And mention of the fact that while air time will be free, there will be a charge of \$150 an hour for rehearsals.

One 15 percentutes puts it: "Columbia wants to do a deal on space talking about its elaborate plan for future research involving program analysis, personal interviews and mail analysis, but doesn't answer the question we all are asking: 'who's going to run the show?'

About the only thing that's definite in the "invitation," say the agencies, is the fact that George Moscovics takes over the newly-created post of commercial manager for television.

## Review

Balaban & Katz

Reviewed Friday (15), 7:30 to 8:30 pm. News and variety. Sustaining on WBKB, Chicago.

Principal offering on tonight's video by the War Service Entertainment Committee of Northwestern University. The youngsters, amateurs all, ambitiously titled their endeavor *Tel-View of the Future*. If their show were any criterion on what television will have to offer next year, entertainment, we'd just as soon give up the night right now and devote our time to some fishing far away from any society that would bring something as bad as this into our homes. The people on the show didn't even have the right to call themselves amateur. They weren't good enough.

Aply enough, the Northwestern show was subtitled *Post-War Pandemonium*. It was pandemonium all right. Attempt to make it more interesting by having, to display what new wonders the post-war world would bring. About typical of theories advanced in an effort to be original was the notion of how these devils would be doing once the babies would come to doctors and order their babbies according to specifications. Result was so corny it was sickening. Then there was the "biggest" show ever, a 100-piece coming in to explain their incompetence. All in all, it was so bad the station could not even have salvaged anything by utilizing unusual production techniques inherent in the video medium.

Another utter failure was singing of Jefferies. Miss Jefferies' voice was as overwrought as her name. She was overwrought. Station, as usual, carried on with the habit of merely presenting piano vocalists from two basic camera positions. No special effects or trick angles were used. Result: Complete lack of entertainment.

Best portion of show was Gitt's news commentary, he doesn't use a script. For about 15 minutes he stands on stage and reads from a series of maps to which he refers often. His entirely extemporaneous commentary is smooth flowing, packed with news, background information and human-interest side lights.

Cy Wagner.

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JANE WMBD Peoria, Ill.

and other local Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of choruses.

Samples free.

1619 Broadway New York 19 TUNE-DEX

# Started Like Mr. Whiskers' Radio

## BBC Runs By Itself

Government owns but does not brass its broadcasting org—postmaster is liaison

By Lou Frankel

**NEW YORK.** June 18.—The British Broadcasting Corporation, outstanding exponent of international radio, was born in 1922 as the British Broadcasting Company, a private concern. The top six equipment manufacturers appointed a board of directors, almost every equipment maker in England was a shareholder, and between them they anted 10,000 pounds for the h. r.

Among the concerns kicking into the original kitty were Marconi, GEC, British Thompson-Houston (OE affiliate), and Metro-Vickers (Westinghouse affiliate). So the start of BBC was no different from the start of commercial broadcasting here in the U. S. A.

Before that the GPO (General Post Office, which in England is the official government office responsible for telephone, telegraph and mail) had issued licenses for transmitters and receivers. Here again the story parallels the history of radio in the United States, since sets were mostly "ham" made.

### Like U. S. "Sold" Sets

The original idea was to finance the BBC so it could produce programs, thus masking the set makers' product salable, by a share of the GPO license fee (as most everyone knows the set owner pays to the GPO 20¢ a year for each receiver, sets plus a sum on equipment). On November 14, 1922, the BBC went into operation.

They had one station—a studio—atop the Marconi Building in the heart of London. Station was called 2LO, had power of 1,000 watts. Later they moved to the top of Euston's, the premier London department store, and power was upped to 3,000 watts.

Continue to notice, please, the continued resemblance to the beginning of radio as we know it. BBC uttered its first peep in a studio atop the premises of a manufacturer, later moved to a department store.

### He Answered an "Ad"

The first version from this theme came with the appointment by the board of directors, of John G. W. Reith, as chief executive. He knew nothing about radio, which was not unusual, since who did in those days? Nor was he related to any of the bigwigs. He got the job simply enough by answering an advertisement!

Then Mr. and now Lord Reith, was a big man physically and mentally. He made BBC, as no one will deny, and under his leadership he became chairman of Imperial Airways, the BBC, its staff, its programs, its everything, reflected his stately, Presbyterian conscience.

From the very beginning, Reith fought against government control of radio. And when, in 1927, the British Broadcasting Company ceased to be a commercial, profit-making outfit, and became the British Broadcasting Corpo-

### Watta Ya Doin'?

**NEW YORK.** June 16.—Richard L. Tolin, one-time Herald Tribune staffer, and now newscaster for the Blue Network, claims he is running a job survey of the Blue newsmen in New York. Just who authorized the survey is unknown but Tolin is asking the questions.

### Plug's Long Arm

**PHILADELPHIA.** June 18.—Radio's enforcement branch has another pleasant. During the last week, WCAU's commercial department has had three new recruits. The names of the Eastern State Penitentiary wrote and wanted to know if he could be employed there. He had been on the Vickie's "Tele Test" program and have a chance to earn the \$300 prize reward. The inmate, who is in prison for 17 years, is alleged to be a good and fresh that the money would give him a fresh start in life. Over at Tilson General Hospital, West Philadelphia, the patients wanted to know of all things, the lyrics of that jazzy instrumental "I'm a Little Teapot." Under Franklin's care the proper care of bananas, "You Don't Peel Bananas in the Refrigerator."

It was operated as a self-governed corporation, Royal Charter and a license. BBC was and is a department of the British Government.

### Govt. Own But Does Not Operate

This is difficult for most Yanks to understand. Yet the BBC, English and Royal Air Force Academy, the University of Oxford and Cambridge, many public services in Britain operate under a Royal Charter. Offhand the closest similar structure in this country would be the Tennessee Valley Authority.

During the war the BBC was responsible to the Ministry of Information, where security, and the national effort were placed. After the war, the BBC was financed by grants from the treasury, in addition to its take on the license fees.

The BBC operates under a Royal Charter with a board of seven governors appointed for five years, an vacancies occur by the King in Council. The members of the board of governors are appointed with an eye toward reflecting the various different, albeit non-political, interests in the country. Their approval is required for any major policy change, such as the introduction of a new service, service expansion, or running out of the corporation is the responsibility of the director-general and the executives to whom he delegates authority.

This is standard business procedure, obviously. Where the BBC differs again, is that the postmaster-general is responsible to Parliament for the BBC's operation within the limits of its charter, even though he doesn't direct the operations of the corporation.

### Still "Wireless"

This isn't, in reality, as confusing as it sounds at first glance. The General Post Office came into the picture in the early days, since it licensed telephones and telegraphy and eventually wireless telephony; the latter we now know as radio even tho the GPO still calls it wireless.

By virtue of the GPO's collecting license fees and allotting a portion of this to the BBC, someone had to be responsible for these public monies. Enter the postmaster-general. Ergo it was a logical development to have him responsible to Parliament.

What happens is that questions in Parliament are directed to the GPO, who in turn confers with the BBC head man and then comes up with the answer.

By 1923 the BBC had at least 50,000 listeners; that being the number of licenses on record. This jumped to 125,000 by September of that year. In 1927, the year the company became the corporation, the GPO records showed 2,200,000 licenses.

Ten years later, in 1937 when the first Royal Charter was renewed for another decade, there were 8,500,000 license holders. And the last available figures showed 9,600,000 licensed sets.

### Plenty Dough?

At 10 shillings, or \$2 per license this looks like helluva lot of dough per annum to the BBC. Just to save you,

## Detroit Radio-Army P. R. O. Relationship Sweet & Lovely Unlike Eastern Situation

### Local Air Execs Have Working Agreement

**DETROIT.** June 18.—The loud squawk from Eastern radio stations in connection with the way Army Public Relations branch ignored local radio stations in connection with the appearances of visiting ranking generals (*The Billboard*, June 16), found no echo in Detroit. In fact, radio here has consistently established harmonious working relations with Army P. R. O., and took the military arrivals in stride.

Local radio, as well as the press, had a field day with the visit of Gen. Carl A. Spaatz, Lieut. Gen. Elwood (Pete) Edwards, and 17 other heroes of the E. T. O. To keep step with the local and wire press services, WWV, WJR and WJLB came up with 90 minutes of

dear reader, the job, it totaled \$19,200,000; this is based on the current G.R. rate of exchange of \$4 per English pound.

However, it must be understood that the BBC never got all of this money. The GPO, under the Royal Charter and license, took various percentages. Since these figures were culled during wartime, the executives were unable to be as definite as they desired.

### 40 Per Cent Cut

The GPO, the record shows, took 26 per cent of everything earned on license fees and was paid other other reductions. A reasonable estimate would give the BBC about 60 per cent of the license fee.

This sum, about \$10,000,000, had to finance the entire BBC operation. Since these figures are based on license figures just before the war when the BBC was already preparing for its wartime job, and the job got bigger when England got into the war, the number of listeners increased rapidly during the war, 4,000 additional number employed during the war, 12,000—it's obvious that the BBC required additional funds. These came in grants from the Treasury. How much this was is probably still at this time, as it is restricted to the war.

For an examination of what the BBC audience got for its 10 shilling license fee, come back next week.

broadcasting. In addition, WXYZ, Blue outlet, engineered a 15-minutes show.

### Detroit Broadcasts

Broadcasts included two transcribed broadcasts of the welcome by Mayor Jeffries at the City Airport, a description of the parade held in honor of the general, and a speech by the general himself carried the city's official welcome in front of City Hall, with speeches by Generals Spaatz and Quesada. Radio beat was second incidentally, at the parade, when former Mayor of Pontiac, who uninvited to the public for the first time.

The answer to the beats of Eastern stations appears to lie in the co-operative working agreement between Army P. R. O. and local radio men in Detroit and Michigan. Prior to the war, the invades to press conferences always extended to radio newsmen upon such occasion, as well as to press and wire services. As a matter of fact, Col. Stanton, Chester, who was spokesman for the air forces in Washington, and Lieut. J. D. Heinz, of Army P. R. O., had radio men or their reps in on all conferences four days in advance, and the schedule for the radio parade was set by the broadcast card. Broadcast time, whatever the Army P. R. O. kept General Spaatz and his party, to say nothing of tens of thousands of citizens in Cadillac Square, for 22 minutes, in order to fulfill their obligation to the radio stations.

### Ex-Detroit Radionom

The army is blessed locally with the presence of S/Sgt. Art Shatto and John H. Souther, both ex-Detroit radio men, which may be the secret to the army's troupe situation. Both know the radio situation as well as the armchair angle. Credit for establishing and maintaining this harmonious working relationship, on the radio side, goes chiefly to WXYZ, the CBS outlet, and the WJLB, WJBK, Eric Hart, of WJLB, and Bill Hendricks, of WXYZ. Both Detroit radio as a whole and local Army P. R. O. have cut away red tape as well as broken down barriers. One example is the visits like the general's visit before the radio public.



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As low as 5¢ Ea. in quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Order us a card for free samples, complete print list and ordering instructions. Prompt, efficient service. Enclosed is a copy of our catalog.

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Frank Sinatra's  
Singing Protege

ENDEARED TO THE HEARTS  
OF MILLIONS OF HIS FANS

# EILEEN BARTON

*Unanimous Choice of  
The Youth of the Nation*

NOW APPEARING  
**PARAMOUNT**

New York

Management  
WILLIAM MORRIS AGENCY, Inc.



# Pix-Song Titles--O. K., N. G., So-So

## Round and Round

**NEW YORK.** June 18.—New that it's officially verified that Frank Walker is leaving RKO-Victor. That's where he's been working, and around Lincoln Park that Eli Oberstein is stated to go back to that company to take Walker's place, that you can hardly eat your cheese, eat what you want. Eli has one side, and Victor on the other. So, checking the story again, just to make sure, The Billboard was told by Jim Murray, RCA-Victor head, that he's had discussions with Oberstein, but not at any time. And that's that!

F. S. One day last week, however, O was seen walking down the street with Ed Wallstein, of Columbia Records. Just shewing how rumors start . . . take it from there.

## James Sets Up Own Pub House, Music Makers

**NEW YORK.** June 18.—As predicted in *The Billboard* recently, long-talked-about Harry James's music pub house, along the lines established by Tommy Dorsey, Artie Shaw, Sinatra, etc., has come into being, with the name, Music Makers, Inc. Altho James and his managers have been keeping it quiet, they are setting up offices in New York, Chicago and Hollywood.

No known, or tip of the dough for the venture has come from an outside source or whether he has a deal with BMI (as does Dorsey). However, it is known that after James's deal with Columbia, he has come into his own. He was offered all sorts of money by pub, but he wanted too big a slice for himself to make it dollar-wise for his own firm.

First two firms will work on *is 1760 First* (Midwest) by Segar, Billie George and James. Understood is that James didn't touch this tune some time ago, but told Columbia to hold it up until he went into business for himself. When he disked tune, it's said, he still had deal with Widar.

## IBEW, NABET Talk Merger

**NEW YORK.** June 18—International Brotherhood of Electrical Workers, New York 1212 (IBEW), of which Columbia Broadcasting System and Columbia Recording Corporation membership is held, and National Association of Broadcast Engineers and Technicians (NABET), under the aegis of IBEW. So far, however, amalgamation plans have been搁浅, but, according to sources, have been held between IBEW (APB) and the unaffiliated union (NABET).

At the present time IBEW is in the midst of negotiation for a new wage contract which would raise wage limits from \$90 to \$150 a week, with a 10-hour work day, and a 40-hour week, plus overtime over eight hours on any one day. World Broadcasting technical men both here and in Chicago are also members of IBEW, and the following independent radio stations: WBBM, WGN, WATF, WQXR, WEVD, WBRY and WATC.

NABET at the present time is in a battle with the APB over jurisdiction of plaster turners. So far Musicians' Union, which the turners should twist platters, while NABET claims the engineers should. IBEW has in the past played along with the APB on the plaster bit. If the combo works then Petillo has lost an ally.

## \$500 Spread Twixt James And Steel Pier

Leader Asks \$4,000 a Shot

**NEW YORK.** June 18.—Asking price of \$4,000 a shot on one-nighters for Harry James has hit an all-time high at Steely Pier, where James was supposed to go in July 10 and week-end of July 21-22. Seems that Pier management's estimate for James was \$3,500, same as last year, and so James has asked to be paid off in advance. It is also reported that James regularly has refused to do matinees on Saturday (21) which all bands that play the pier do on weekends.

For this year changed hands—from Frank Granoff, who lost around \$150,000 in the recent financial shake-up of the New York syndicate including Abe Ellis and George Hamid. Later also owns Million-Dollar Pier, where James was booked for the first time in the history of the two piers is booking the same band into both piers. Gene Krupa (see story on another page). So far bands booked into Steely Pier include: Sonny Dunham, Jerry Wald, Woody Herman, Krupa and Sammy Kaye. Kaye is due to do three matinees at Steely Pier on June 23, while Krupa is in for 12 days, starting August 12. Bands set for Million-Dollar Pier include: George Formby, Johnny Long, Mal Hallett, Lee Egar, Charlie Spivak and Vaughn Monroe.

One of the reasons for James's fuss at the Pier is that no percentage is paid to bands because they are just one of numerous acts.

James is doing a string of one-nighters between end of his engagement at Astor Roof and opening at Frank Dailey's Meadowbrook in August, asking guarantees of \$4,000 a night.

## Jonie Taps To Get 1G a Week While Learning Pic Biz

**NEW YORK.** June 18—Jonie Krupa, general manager of Shapiro-Bernstein, leaves for the West Coast this week to settle there going in as \$55,000 a month for five years, for Columbia Pictures, as well as for the new studio he is to confer with Harry Cohn, Columbia prasy, in Washington before Cohn left for overseas with other motion picture studios. Krupa is going to have a selection of music for him as well as exploitation of same, with Columbia set to do almost 20 musicals during coming year.

Not generally known in trade is that Jonie is in town on business, but well, and he'll be working directly with Cohn. Trade wishes him the best of luck.

## Canada's "ASCAP" Becomes CAPAC

**OTTAWA.** June 18—So as not to confuse the Broadcast Performing Arts Society with the Canadian Performing Rights Society in name—former was known as BPPRS while latter was always known as CAPAC, the Ontario State Board granted the Canadian rights to change name. From now on society will be known as Composers, Authors and Publishers Association Canada.

Canadian directors include Sir Ernest MacMillan, Professor Claude Champs, John Martin, Mr. and Mrs. Michael Astor, Lester Grossart, H. T. Jamieson, H. E. Jarman, Tom White, Holmes Maddock and Gordon V. Thompson.

## Payola' Lid Skyhi

**NEW YORK.** June 18—Meeting of the council of the Contest Men's Union decided that Friday's meeting was set off until Monday (15) but enough got around to let it be known that the lid is off the "payola" investigation by the union.

It is known that the first premium has been on \$1,000 minimum policy for members of the Radio Laboratories Company. This was on sale, but most important of all was the fact that the premium, which was paid off for plugs were set to be brought up on charges.

## Research Org Studies Them

Tune names given the once-over to determine if they make good pix monikers

By Paul Secon

**NEW YORK.** June 18.—Altho it's generally not known even by those in the trade, there's an org titled Audience Research, Inc., which plays an important part in finding how strong a title is for a particular picture. That's only one of its many functions, yet curiously enough music pub have benefited by this org's findings. And what's more important, there are no specific figures on it as yet, it looks as the more and more important song titles are

headed for the screen because of the research done by AR.

Taking a specific example, David Seznick had a picture which when completed was titled *Double Fury*. In fact, the pic was shot with that title. However, after Audience Research, Inc., got to work on the project, it came out that a good percentage of the people wanted to see a picture called *I'll Be Seeing You*. And so the title was changed. And the moral is that because of the strong exploitation of that song as one of the main themes in the picture, they would like to see a pic with that title, the song got a great boost from the pic.

### Songs Good Pic Titles

Just how does all this fit into the music picture? Just this way—that in its findings the ARI has come up with many facts, including the pertinent one that a good title, such as the title of a song would make a good film title, because in some cases people wanted to see a picture with a title they knew. Let's take another example. Walt Disney's *Three Little Pigs*, a four-length picture cartoon, and live action, was a smash hit. On the job of research, Tha Three Caballeros was found to be a title that most people wanted to see. Therefore a song was written with that title and the picture was created, the TTO just because they had a song to exploit.

The research organization, which is a part of the Gallop Poll or Opinion Research, is run by Dr. George Gallup. Al Sindlinger is exec vice-president; Paul Marquis, director of research; Dr. Anne, in charge of research management, and Barbara Benson handles special problems. Just how important this org could be to a pub who's willing to try and see how important a title or one of his songs is for his picture—especially with the amount of dough picture companies are paying—is seen in fact that one publisher did approach the company agent doing a research job on one of his song titles.

### \$50 Offered

It turned out that he offered the firm \$50 for the research job, whereas the job cost over \$10,000 for the research problem. There are some 175 people working for AR, many of whom conduct research weak by weak to test what ARI calls penetration and identification. Penetration means the number of people in a given area tested who have heard about the corresponding picture. For example, because not enough people knew about the picture *I'll Be Seeing* (See *TUNE NAMES* on page 19)

# Plenty Bucks in BMI Bonus Plan

## Pubs Get \$48 A Shot Deal

It all adds up to another way for the smallies to collect real jack.

**NEW YORK, June 16—**New BMI Publisher's Incentive Plan, a bonus system for BMI pub's which actually went into effect January 1, 1945, but which contained in contracts at some 500 BMI firms, is now in effect, is a bonus. In short, a BMI firm which has five songs during the year, combined, get 150 shots on the air, according to the plan. Each shot is worth \$1.20 to and over that 150 mark. Another brother if you don't think that's plus dough, just figure it out for yourself!

BMI firms in the individual pub's as Varsity, Campbell-Borgies, Stevens, Republic, Chelsea, etc. (not Marks or Southern) which are in on a special deal, Marks getting guarantee of \$200,000 a year for their stations, get 150 shots a sheet shot, need but five times to average 30 sheet shots apiece during the year to net that firm at least \$1,200 from BMI. This should be posted out now, even that Marks' pub's can get performances—4 cents for a local plug, 6 cents for a network shot—is applied against the \$48.

How many shots will arrive at that figure of \$48 you ask? Simple! They figured that a BMI-affiliated firm that's worth it's salt should earn at least \$1,000 a month or \$12,000 a year in performances. They figure that any firm should aver-

### Double Trouble

**NEW YORK, June 16—**An odd happening situation set up last week over the performances of Louis Prima's records here, "I'm a Big O (Oleoleole)" which came out a short time ago. According to BMI, which handles the tune, it was a "Vocalist Only." However, stations having only ASCAP license can't play tune, only outlets with both ASCAP and BMI credits can. BMI says that BMI credits stations unless the outlet also holds an ASCAP license.

Right now, the Prima disk being n.g. for exclusive ASCAP performance has had several bars of an ASCAP tune, "I'm a Big O," inserted into the platter. Vocalist Lilian Carol sings the tune straight out on the last four bars of the record. BMI says that the ASCAP tune, two sentences, to cover it for exclusive BMI use on the air.

## N. Y. Strand Books Hawkins

**NEW YORK, June 18—**Eraske Hawkins and his orchestra are scheduled to play the Strand for a five-week stint starting July 20. Hawkins is currently at the Blue Room of the Lincoln but will close there July 12. Following the Lincoln, he'll do a week at the Earle in Philadelphia, opening July 13, before the Strand commitment.

Moe Gale office is getting its first Main Stem showing and adds another Negro band to the list that now play off vaudeville houses.

## Detroit Spot Gets Remotes

**DETROIT, June 18—**Top name bands playing Eastwood Gardens, at Woodland Amusement Park in East Detroit, will get remote time via NBC-TV, WXYZ-TV, and WJBK-TV, packed on Thursday (14). Broadcast is slated at midnight for a half hour, and schedule is expected to run thru until the Gardner circus Labor Day week.

Walter NBC-TV has been picking up the Eastwood bands for three weeks, five nights a week, and will now feed its program once a week to the net. Broadcasts will be packed on Friday, Woody Herman, Charlie Spivak, Johnny Long, Vaughn Monroe, Frankie Carle, Tony Pastor and Sonny Dunham.

NBC recently went back to remote policy, using N. Y. bands from 11:30-12

midnight, so the board for 13 weeks this sum-

mer.

## Enemy Will Swing But Via OWI Film

### Featuring U.S. Jazz

**NEW YORK, June 18—**Civilians from the United States vanquished by the Allies are fighting back in a team American jazz in a short film to be released by the Office of War Information. The short is part of a pictorial series designed to acquaint peoples of other countries with American jazz culture in comparison with their own.

Sequences already shot have included numbers by Benny Goodman and Count Basie and their bands as well as a jazz jam session by Art Hodes and a comedy including Max Kaminsky, trumpet, Ed

## BUDDY FRANKLIN "Double Hitched" to New Stardom

**VETERAN** of two hitches in the army, Buddy Franklin still has a link to his G.I. days in the person of Dick Borstow, who is still in, but with top production numbers for the band. Franklin has built up a reputation for having a terrific novelty repertoire and it's helping to spark him upward in a comeback that was necessary only because of Uncle Sam's interruptions.

Long ago The Billboard reviewers who caught him in various cities, said that he would make it. A fiddle player, Franklin was pit leader in a Clancy house for a long time before he fronted an all-girl outfit. His present band swings from the light to the heavy, with a smoothness and polish of its bating water. Franklin net only waves that fiddle but he plays it as well.

Having just finished 28 weeks at Chit's Beach, he is now back in Atlantic City for the summer. A music desk clicking artist before entering the army, Franklin is back on the war for the erg and his current releases are helping to spin the gatapaper merrily up to new musical heights.

Hall, clary, and Henderson Chambers, Adelene, and others are appearing in Atlantic City for the summer. A music desk clicking artist before entering the army, Franklin is back on the war for the erg and his current releases are helping to spin the gatapaper merrily up to new musical heights.

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# WPB Casing Pubs and Printers

**Ray Pearl Fronts Own Crew Again**

CHICAGO, June 16.—Ray Pearl, ex-band leader who was honored distinction of being army music director, has turned as a frontman and is currently touring the Middle West on one-nighters before opening at the Muehlebach Hotel, Kansas City, July 11, for three weeks.

Pearl, who bantered a crew for 10 years before donning the khakis, has lined up a 16-18-piece company for his first tour, Gloria Lynn, gal vocalist, and a variety of choral and vocal novelty units within the band. Band is handled by Frederick Bros.

## Possible Liquor Licensing Of Ballroom Cues Competish

HOLLYWOOD, June 11.—A real battle of ballrooms is expected to ensue as if and when the Dorsey brothers—Larry Finley owned Casino Gardens Ballroom secure a license and thereby allow them to compete on the grand scale with the band angle with the near-by Aragon Ballroom. Even tho the Aragon features smaller name bands, their bin has never been really affected for any length of time by the presence of power-house names at the next door Gardens dancery. It's said the main reason for this is that the Aragon has added the attraction of liquor.

If the liquor license clears, the Casino Gardens will move from a week-end operation to a full six-day-a-week arrangement. Tommy Dorsey's band is current at the spot.

## NEW YORK:

John Taps to Washington to see his new boss, Harry Cohn, of Columbia Pictures, before latter flies to Europe. Conferring June 22, Taps, producer, and his wife, Ruth, will meet George Pastore, of RKO, Cleveland, RKO-Boston; Million-Dollar Pier, Atlantic City, this summer for Frederick Bros.

Capitol disks on Feist's "On the Atchison, Topeka and the Santa Fe," written by Johnny Mercer, will be released by Capitol and other companies. Mercer was going to release disk before other companies when he died, but AEA and Capitol have agreed to let it back for general release by all companies. . . . Benny Goodman made a jazz record for the first time in 10 years on 2½-hour All-Gershwin program later part of June, helping Warner's "Rhapsody in Blue." . . . Jane Leslie, singer, who he met on the Coast at recent Esquire concert. Red Nance was her accompanist.

Several name orks playing one nights in Canada and doing bop biz. Among them are Glen Gray, who played the Palais Royale in Toronto, June 6, Charlie Spivak at the Maple Leaf Gardens, also in Toronto, and Jimmie Lunceford at the same spot May 33. Other booked for the Toronto spot are Woody Herman June 23, with Lionel Hampton scheduled for the Queenway Gardens there, in mid-July, and Artie Shaw, June 24.

Aug. 1, Street Singer Arthur Tracy has just returned from a three-month overseas tour for the U.S.O.

Phil Moore Four has been taken over by Phil with Warren Pearl and Barney Josephson as an m.c.'s. Moore has also linked with Standard Transcriptions for 11

numbers, using his full band instead of the regular four-man outfit. Due in the fall is a new record by Betty Ann, Moore's first disk which was released to New York area as a test platter by Victor, her latest disk, "I'm in Love with You," due Aug. 1. Leah Ray, wife of MCA's Sammy Werblin and ex-Phil Harris thrush, is set to cut a side with Cugat. Dean Hargrove, who has been appearing at El Paisano Gardens in Denver, . . . Trumper Dicky Gillespie starts out with his own band, featuring himself, a Jackie McLean-like tenor, and a rhythm section featuring the Nicholas Brothers and Peterson and Jackson. Bill Shaw, 30-year-old pianist, who has been with the Duke Ellington band, is sked to go with the Gillespie gang as road manager. . . . Latest publication to appear in the city is a glorified edition of the Ziahuatl, which enables patrons to send home post cards in Cain's original Jive talk.

## HOLLYWOOD:

Sonny Kendis dropping society work for big band in new booking deal with Frederick's new record firm formed here by David Raskin, composer of *Laura*, along with his brothers, Albert and Marvin, and Jimmie Shillings. Boys will put out label called 30th Century. In direct deal with band manager John Tumino, Reg Marahal has Jay McShann's band penitentiary for the Plantation in July. Other acts to appear and to handle publicity for Glavin Tripletts, Chick Kardine, from Chicago, here pluggng for Republic Music. . . . Count Basie skedded for both Casa Manana and Plantation. . . . One of the new songs to have been written for *It's You, I'm Just a Baby*, *You Never Understood and I'm Just a Baby*, is "Are You 41?" written by Billy Austin, has two newies with Harmony House You.

(See Music—As Written on page 21)

## Use of Paper Being Checked

Violators of L-241 sought—two pubs get going over, but they're clear, others forecast

NEW YORK, June 16.—Altho it's been kept very hush in the Alley, the War Production Board has been looking into the matter of pubs and commercial printing houses within the last month up to the WPD's L-241. Much of what much was admitted by WPB execs, altho so far no violators have been listed. However, there was no mistaking WPB's intention, a thorough investigation is forthcoming of all printing houses and publishers. Every printer will have to submit to having his books audited by the WPD.

Investigation of the matter by WPB showed it was found that at least two pubs have been given a careful going over by the WPB but so far no mal-practices have been found. WPB execs admit there's been no investigation of commercial printers, but that's certainly forthcoming.

At the present time, since the amendment to L-241 April 14, 1945, publishers are now required on 75 per cent of what they issue or consume in 1941, 1944 or five tons, whichever is greater. However, whereas prior to change the quota was on the printer, now the use is charged against both the publisher and the printer. This means that now the publisher is also limited to 75 per cent.

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## BMI Bonus Plan Chalks Bonanza

(Continued from page 16)  
age at least five shots a week on the AGM line, which totals 1,200 hours, which equates 250 shots a year. (50 weeks times five shots.) Dividing that 250 into \$12,000 you get \$48 per plug, get it? If a firm gets 100 plugs a year, they would get \$4,800 minus \$40 which amounts to \$4,760 for performances, which ain't bad.

How they arrived at that 150 figure base is another story. Sett's says that a typical "A" AGM firm, with top recording facilities usually gets around 2,200 shots a year for top five songs. That's an average of 400 shots per song. Therefore, if the right songs are chosen, and are, say, guitars, organ, can certainly get 20 shots per song per year which would give them the bonus of \$48 for each shot up to and over that 150 mark.

How the system originated from 1944's "bonus" system, is that last year, if a BMI firm made the sheet 35 times during the year, they got their bonus of \$12,000 plus \$40 which were performance credits applied against the bonus. The number of songs didn't make any difference, just as long as those 35 BMI tune masters had sheet 35 times during the year. However, it is becoming apparent that many BMI tunes got four, five and six plugs a week on the AGM, but never made the top 25 tunes listed in trade papers.

In addition to the "bonus" BMI of course pays the usual 4 and 6-cent performances dough to firms for other songs outside of the top five.

### "Melancholy Baby" Typical Snafu of Renewal Copyright

NEW YORK, June 16.—Question as to who owns renewal rights to the song, *My Melancholy Baby*, claimed by Shapiro-Bernstein in an infringement suit brought against every year, is in doubt as Federal Judge John W. Cleary reserved decision in Federal Court last week. One of the main points hinges around whether George E. Norton, who was called in to rewrite the song originally penned by Maybelle Watson and Ernest Burnett in 1911, was actually a co-writer or an employee for hire.

Stetna that Vogel claims co-ownership of the song by virtue of having secured renewal rights assignment from Charles E. Morris, the late Leo F. Gordon, who revised the tune. Shapiro-Bernstein, on the other hand, claim that they received original rights from Burnett. Another complication in the case is the fact that after the song was written as *Melancholy in 1911*, it was assigned to Theron Bennett, who called in Norton for re-write.

Bennett, who finished the finished tune to Frank Lawson who assigned it to Joe Morris, who assigned the song to Mercer and Morris when latter firm took over the Joe Morris catalog. In 1938, when the original term expired, Shapiro-Bernstein claim they received assignment from Mercer and Morris. Vogel claims that the late Norton made arrangements with original authors to write new lyrics.

### ACE Opens in Cinc and Chi

CINCINNATI, June 16.—Alme Bahns and Hetch Assad are partners in the Ace Entertainment Service, which has just opened offices at 111 E. Fourth Street here and at 111 W. Washington in Chicago. Miss Bahns has been in the business here the last three years. Tony Salamack, who has had his own bands and cocktail combos in hotels and restaurants here, has joined the Ace firm as manager of the music department. New office has the official blessing of the APM and AGVA.

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(RAYMONDA ZELL)  
A darling of a song  
with a whining appeal...

**SYMPATHY SONGS** 10-STRINGS, NY, N.Y.

# Tune Names Get Once-Over To Find Pix-Title Strength

(Continued from page 15)

You, the pic was postponed three times before being released, i.e., until the penetration point had reached the spot where ARI could practically predict just what amount of dollars the film would do over the year's time. That, by the way, is the selling point to the studios. They are able, very accurately, too, to tell a producer just about what the picture will do in his according to their research. By identification, it's pointed out by ARI execs, it meant the identification of the person queried with the picture. In other words, self-identification.

## Name Clients

Among their clients at the present time are RKO, Selznick, Disney, Columbia Pictures, Lester Cowen; Time, Inc.; David Lowe and Hal Wallis. They are dickerin' with three other major companies. The org has what is known as a panel of 100 people, mostly men, whom they interview up and down the country. These people are asked whether they would like to see a picture with such and such a title. This is recorded anticipation. After they see the picture, same people record whether their actual reaction was anything like their anticipated choice by the title.

Hal Wallis is now doing a picture. By use of Audience Research, Inc., it was found that You Came Along (*From Out of Nowhere*) was a picture title that many people wanted to see. As most people know, you would know if the song You Came Along was a hit song years back, and there's good reason to believe, altho' there no definite statistical proof as yet that because it was a hit song, it will also make a good title for the picture. However, from past experience, it was found out that in cases where that song titles have been one of the reasons for dragging them in at the b.o. In the case of *Along*, four titles were listed (of which *Along* was the only one that was a song), and it was selected as No. 1.

in the list of picture titles the person would like to see.

## Implication Important

Of course, there is this point also. The strength of a title is one thing, the implication another. Does the title convey the idea of the story, and is it the strongest title you can possibly get? There are some of the studios who sell picture options. Along this line, it's not hard to imagine a music pub possibly thinking in terms of film sale when looking at the title of a pop song for publication. Why not? It's good business. Just think of some \$4,000,000 film sales, many of whom are potentially sheet music purchases.

Perhaps it might be worth it if a couple of the large publishers got together and put up the dough for the research org to go ahead and investigate the potentialities of a standard title for film use. It would cost \$10,000, plus expenses. If the organization found out about some 20 or 30 songs, perhaps it would be worth it in sales returns from a pic company. Especially when a pic company found out that a percentage of the people interviewed wanted to see a certain title. Could be!

## Two Top Cuts

NEW YORK, June 16.—Manly Sacks, Columbia record exec, is on the mend in Atlantic City after a throat operation at the University Hospital in Philadelphia.

Bill Frederick, head of Frederick Bros' Agency, is also recuperating after a throat op at Manhattan Eye, Nose & Throat Hospital last week.

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## ASCAP Signs European Orgs To 5-Year Papers as Battle For Foreign Rights Builds

Society's Brazil Deal Seen as Argentina "In"

NEW YORK, June 16.—With the return of John G. Paine, ASCAP general manager, and Herman Finkstein, the society's resident counsel, to this country after sessions in Europe with performing right societies in England, France and Spain, the society's board of directors was told last week of linking up with a new five-year plan with the various foreign societies by ASCAP. This is the first time that ASCAP has made more than a one-year reciprocal deal with any foreign society.

It means that with the exception of EROS (Brazil), SACEM (France) and SGAE (Spain) ASCAP now has a five-year reciprocal deal. Directors voted approval and thanks.

A number of the clubs see this action in linking more than a one-year deal as a definite move toward cutting out BMI's right to edge into the ground. That's the reason BMI realized the possibility of Continental muscle is playing it for all it's worth. It signed Raoul Breton, French pub, to represent BMI in France and to start another performing right society to collect for BMI performances in that country. And altho it's not known around the Street, BMI is present trying to make a deal with the Italian performing right society, which still has only a year-to-go ASCAP deal.

Last week, the society announced a new pact with Union Brasileira de Compositores, the Brazilian performing right society, for three years starting in 1946.

What is not known throughout the trade is that one of the reasons ASCAP made the deal with UBC is that it wants to get into the Argentine market thru another L. A. company, and it figures thru UBC it can accomplish this purpose.

In other words, Argentina is practically controlled by Peer-BMI right now. ASCAP is said to be in talks with UBC set up a collection agency for ASCAP in Argentina. Pub up here says that if Argentina's own society won't object to another L. A. collection agency, but they would fight ASCAP's coming down as straight North American collectors.

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## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### George Paxton

(Reviewed at the Cafe Rouge, Hotel Pennsylvania, New York, June 4) (Frank Nichols, p.m.; Frederick Bros., booking agency)

George Paxton has probably created the biggest star of any new band in the East in the last couple of years. Guy used to be an amateur drummer in top bands, but about a year ago formed his own, got backing from Jack Bobbins, music pub, and went out on his own. So far, he's done plenty well, landing Capitol Theatre and this Juley Hotel Pennsylvania. And now he's here, and he hasn't really had a real commercial tag to it as yet, its potentialities are tremendous.

Just what is meant by lack of tag is this: Band has plenty in every department; brasses are fine, arrangements are good, but Paxton, a year ago, formed his own band, and he's got musical stuff. He makes a nice appearance, plays a couple of instruments. Vocals are standard, nothing outstanding.

Paul Secon.

### Jerry Wald

(Reviewed at Paramount Theater, New York, Wednesday, June 6, last show) (General Amusement Corporation, p.m.)

This stop is as standard as the Times Square stop is at the I.R.T. Subway. He's back, every year, but this time with strings and puts on the usual show that bands play the New York houses put on. By the way, Jerry shows that he made up a couple of spots, which he plays a couple of band originals, but that means next to nothing so far as vaude attraction is concerned. This is not meant only for Wald, but just indicates that the other two bands have come into it allowing bands to play in stage appearance playing the same things they do in hotels, ballrooms, etc., and prepping nothing for a stageshow.

Wald plays a clarinet, still on the style of Eddie Lang. And he's backed by a band that plays with gusto. It's not noisy, not loud nor offensive, and pleasingly enough handle their arrangements as they enjoyed playing them. Wald has his arrangers use his strings with finesse, so that when they do play, you

hear them. And altho he only has a handful of them, four, they don't sound thin or mis-used. Guy plays a lot of clarinet, and altho he's plenty schmatzy for payees, that's koya here. At least it smacks of having showbiz savvy.

Only bad feature is the fact that gaxes are being played string and piano system. Therefore, of necessity, balance is off. Guy who sings with band, Dick Merrick, handles one tune, Laura, well.

Band only does a couple of tunes, both of them designed to sell Wald's clarinet and his sensual drummer boy. Latter is really a show in himself.

Paul Secon.

### Review Slip

In the Record Review of the Bing Crosby-Xavier Cugat disk, "You Belong To My Heart," (backed by "Lover") in the June 3 issue, the reviewer said: "Xavier Cugat, moving from the Decca camp, sets Bing Crosby to ice off on the new label." . . . This was apparently understood by some reader to mean that Cugat was leaving the Columbia label, for which he records regularly, and switching to Decca. This was not the reviewer's intention and is not the case. Columbia merely obtained permission for Cugat to make the Decca disk with Crosby, and Cugat is still signed to Columbia and will continue to disk under the Columbia label.

### MUSIC—AS WRITTEN

(Continued from page 17)

Carles Molina is still on Columbia theaters after extended run at Trocadero. . . . Bob Hanna exclusively announcing for Larry Finley's Mission Beach Ballroom, San Diego, Calif., and Bill Evans at the Palladium, Los Angeles, who heads the second band at the Palladium, landed orchestra assignment on *Never Too Old* commercial aired five times weekly over Mutual.

tremendous technique, it's much better timed. Then when the whole band comes up, it can sing the show. G. wants, using an open horn and letting it scream all over the place. It's just a matter of when to let go and when to stop.

Vocalists Jimmie Mitchell and Dolores Brown are okay, but they suffer from above-mentioned draggy tempo on ballads.

Paul Secon.

Watch The Dinnings go

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# PART 1—The Billboard

## HONOR ROLL OF HITS

(TRADE MARK)

THE NATION'S 10 TOP TUNES

- 1 SENTIMENTAL JOURNEY
- 2 DREAM
- 3 BELL-BOTTOM TROUSERS
- 4 THERE! I'VE SAID IT AGAIN
- 5 LAURA
- 6 YOU BELONG TO MY HEART
- 7 CANDY
- 8 THE MORE I SEE YOU
- 9 MY DREAMS ARE GETTING BETTER ALL THE TIME
- 10 I SHOULD CARE

The nation's 10 top tunes. THE HONOR ROLL OF HITS is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following: Broadcasts on Radio; The National Broadcast Survey Chart; Songs With Most Radio Plays; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Box Office Receipts; Number of Selling Retail Records; and Most Played Juke Box Records.

## FILM PLUGS

### PLAY STATUS OF FILMS WITH LEADING SONGS

These Hand-billed especially are in Home currently showing or have been shown recently. Only times which have won a position in one or more of the other features of this chart are listed.

**A FRIEND OF MINE** (Burke-Van Heusen) sung by Les Sullivans in *Bing Crosby Froufroules* "The Great John L."

National release date—May 25, 1945.

**ALL ONCE AGAIN** (Chesapeake) in 20th Century-Fox's "Where We Go From Here?" National release date—June 6, 1945.

**AND THERE YOU ARE** (Presti) sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

**ANYWHERE (Bourne)**, sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 25, 1945.

**BAIA** (Alberto) sung by Nestor Carbonell in *Universal's* "Cuban Love Song." National release date—February 3, 1945.

**I BEGGED HER** (Presti), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

**I DON'T CARE WHO KNOWS IT** (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Ziegfeld Girl." National release date—July 1945.

**I FALL IN LOVE TOO EASILY** (Presti), sung by Frank Sinatra in MGM's "Anchor Aweigh." National release date—July 1945.

**I SHOULD CARE** (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 25, 1945.

**I WISH I KNEW** (Vivian Blaine) and Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horoscope." National release date—May 25, 1945.

**I'M BEGINNING TO SEE THE LIGHT** (Presti) and Dale Evans in Republic's "The Man From Oklahoma." National release date not set.

**LAURA** (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

**MY BABY SAID YES** (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

**MY DREAMS ARE GETTING BETTER** (Presti) by Marion Hutton in Universal's "In Society." National release date—August 18, 1944.

**MY HEART SINGS** (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 1945.

**PLEASE DON'T SAY NO** (Presti), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**PLAY STATUS OF FILMS WITH LEADING SONGS** (Melody Lane), sung by Chay Cyndlin in RKO's "Fair Americans." National release date—February 1, 1945.

**PLAYERS IN YOUR EYES** (Melody Lane), sung by Chay Cyndlin in RKO's "Fair Americans." National release date—February 1, 1945.

**THE THREE CABALLERO** (Presti) in *Universal's* "Three Caballeros." National release date—February 1, 1945.

**THE THREE STOOGES** (Presti), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

**WHATCHA SAY?** (Harms, Inc.), performed by Louis Armstrong and in Warner Bros.' "I'm Not Your Dog." National release date—May 25, 1945.

**WHILE YOU'RE AWAY (Remix)** in Warner Bros.' "My Reputation." National release date—June 21, 1945.

**YOU CAME ALONE (FROM OUT OF NOWHERE)** (Paramount), sung by Heinie Conreen in Paramount's "You Came Alone." National release date—September 14, 1945.

**YOU GOT TO LOVE TO HEART** (Charles Trenet), sung by Dick Haymes in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

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Vocal by Billy Williams, Five Kaydets, and The Kaye Choir

**BOTTOMS UP**  
Vocal by The Kaye Choir

**DINAH SHORE** with Orchestra . . . . . 20-1681

**CAN'T YOU READ BETWEEN THE LINES**

**I FALL IN LOVE TOO EASILY**  
(from the MGM film "Anchors Aweigh")

**HAL MCINTYRE** and His Orchestra . . . . . 20-1679

**I'D DO IT ALL OVER AGAIN**

**I'LL BUY THAT DREAM**  
(from the RKO picture "Sing Your Way Home")

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## PART 2—The Billboard

### RETAIL SALES AND

#### BEST-SELLING SHEET MUSIC

Titles listed are the optional best sellers according to greatest number of sales. Music sellers. List is based on reports received from more than 200 dealers in all sections of the country. Songs are listed in all sections of the country. Songs are listed in all sections of the country. Songs are listed in all sections of the country.

Weeks to date	Week	Title	Artist	Record Label
10	1	SENTIMENTAL JOURNEY (R)	Les Brown	Columbia 36769
8	3	BELL-BOTTOM TROUSERS (R)		Santy-Joy
11	2	DREAM (R)		Capitol
11	3	LOVE IS A PRAYER (R)		Mercury
12	5	JUST A PRAYER AWAY (R)		Shapiro-Bernstein
4	—	LOVE IS A PRAYER (R)		Bremen-Vocca-Cone
11	7	THE MORE I SEE YOU (F) (R)		Bremen-Vocca-Cone
5	8	LOVE IS A PRAYER (F) (R)		Bremen-Vocca-Cone
20	10	MY DREAMS ARE GETTING BETTER ALL THE TIME (R)		Bremen-Vocca-Cone
5	—	THERE! I'VE SAID IT AGAIN (R)		Santy-Joy

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) Indicates time is in a film. (M) Indicates time is in a legit musical. The B side of each record is listed in italics.

POSITION	Weeks to date	Last week	This week	Artist	Record Label
11	1	1.	SENTIMENTAL JOURNEY (R)	Les Brown	Columbia 36769
11	2	2.	THERE! I'VE SAID IT AGAIN (R)	Vaugh Monroe	Victor 20-1637
6	3	3.	BELL-BOTTOM TROUSERS	Tony Pastor	Victor 20-1681
4	4	4.	YOU BELONG TO MY MARRY-UP (R)	Bugs Cross-Xavier Cugat	Decca 23413
2	7	5.	BELL-BOTTOM TROUSERS	Kay Kyser	Columbia 36801
1	—	6.	BELL-BOTTOM TROUSERS	Guy Lombardo	Decca 18653
4	8	7.	CALDONIA BOOGIE	Louis Jordan	Decca 8870
15	6	8.	Somebody Done Changed His Way on My Dear		Decca 18653
7	—	9.	DREAM	Pled Pipers	Capital 185

(Continued on page 66)

#### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks to date	Last week	This week	Artist	Record Label
14	1	1.	Kings Cole Trio	Collection of Favorites	Capitol A-8
12	2	2.	Glen Miller		Victor P-148
10	4	3.	After Dark	Morton Gould and Orch	Columbia C-107
4	3	4.	Up to Center Park	Jeanne Moreau	Victor M-991
9	5	5.	Eight to the Bar	Red Nichols and Albert Ammons	Victor P-69
5	—	6.	Three Cobblers	Charles Welton and Orch	Decca DA-373

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and more than 200 dealers in all sections of the country. Records are listed according to greatest sales.

POSITION	Weeks to date	Last week	This week	Artist	Record Label
8	—	1.	Ritual Fire Dance		Victor 10-1135
12	—	2.	Wagner Concerto	Wallenstein, Los Angeles Philharmonic Orch.	Decca 29150
12	2	3.	The Lord's Prayer	Lord Nelson	Victor 11-8844
1	—	4.	Chopin's Polonaise	Jess Iturbi	Victor 1736
13	2	5.	Music of Schubert	Marian Anderson	Victor 14210
5	—	6.	Chopin's Polonaise	Faderewski	Victor 6224

#### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last week	This week	Artist	Record Label
10	1	1.	Music to Remember (From the Life of Chopin)	Jane Hirsh	Victor SP-4
1	—	2.	Songs of Jerome Kern	Rise Stevens	Columbia M-658
14	2	3.	Great Piano Concertos	Rubinstein-Gronsky	Philadelphia 1
11	4	4.	Rhapsody in Blue (Gershwin)	Andre Kostelanetz and Orch. (Alex Temperton, pianist)	Columbia X-196
3	3	5.	Rhapsody in Blue (Gershwin)	Boston Pops	Victor DM-358





# Music Popularity Chart

Week Ending  
June 14, 1945

## DATA AND REVIEWS

### ADVANCE RECORD RELEASES

Records listed are generally approved, supplied in advance by record companies, usually two weeks in advance of actual release date. List is based on information currently supplying information are listed. AFTER ALL THIS TIME..... Phil Britt (Phil Davis Ork)..... Musicraft 16038 ARE YOU READY?..... Pvt. Cecil Gant..... Giltedge 605 ARE YOU SINGING JUST FOR ME?..... Ernest Tubb..... Doesa 6110 I NEED A WHOLE LOT OF EVERYTHING..... The Four Blues..... DeLuxe 16001 CAN'T YOU SEE?..... Ben Bent (Red Caps Trio)..... Joe Davis 1010 CANNONBALL!..... Tubby..... DeLuxe 16002 CECIL KNOWS BETTER NOW..... Pvt. Cecil Gant..... Giltedge 607 CHITTLIN' N' FIVE FEET..... The Four Blues..... DeLuxe 16001 CHARADE..... Benny Goodman..... Columbia 16002 DON'T BE ANGRY WITH ME!..... Gandy Brothers..... Ohio 6743 FLYING HOME—PART 1..... Bon Bon (Red Caps Trio)..... Joe Davis 7191 FLYING HOME—PART 2..... Illinois Jacquet..... Philie 101 GOOD, GOOD, GOOD..... Jess Bethancourt Ork (Marion Mann)..... Musterdust 321 GOTTA PENNY?..... King Cole Trio..... Atlas KC106 GRASS IS GETTING GREENER EVERY DAY..... Pvt. Cecil Gant..... Giltedge 605 HORSES DON'T BET ON PEOPLE..... Kay Kyser Ork (Clyde Rogers)..... Columbia 36824 HOW LONG HAS THIS BEEN GOING ON?..... Lena Horne-The Phil Moore Four..... Victor 45-0001 I CAN'T REMEMBER WHEN I DON'T CARE WHO KNOWS IT..... Albert Sacks Ork..... Atlas AS104 David Stollery..... Joe Davis 101 I GOT RHYTHM..... Ethel Smith (Victor Young Ork)..... Victor 45-0001 I GUESS I'VE BEEN ASLEEP..... Gene Autry..... Decca 1426 I WANT A LITTLE DOGGIE..... Lena Horne-The Phil Moore Four..... Victor 45-0001 I'LL SEE YOU IN MY DREAMS..... Phil Britt (Phil Davis Ork)..... Musicraft 16038 I'D RATHER BE ME..... Bing Crosby (Six Hits and a Miss-John Scott Trotter Ork)..... Doesa 18690

(Continued on page 65)

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity. Determined by en-

try into best selling, most played or most heard features of the chart.

**IF YOU ARE BUT A DREAM**..... Frank Sinatra ..... Columbia 36814 This tune suits F. S., and he sells it. Because of the number of his fans around, and because of the "tender love inherent in tune, it'll sell all the way round, especially since reverse." Put your dreams away, in the verses air them.

**CAN'T YOU READ BETWEEN THE LINES?**..... Dinah Shore ..... Victor 20-1681 Here's one of Dinah's best in a long time. Other side, "Fall in Love Too Easily," is also a bummer. Get really dug in and come up with a couple of winners.

**MY BABY SAID "YES"**..... Bing Crosby-Louis Jordan ..... Decca 22417 Here's an unusual combe, and althe tune is a little coded by this time, strong setting names on label will hit, especially on juke boxes. Rendition is unique, with Crosby clowning around plenty. Jordan is okay.

### RECORD REVIEWS

By M. H. Orodener

Lightheaded portion of reviews is intended for users. Boldfaced portion is intended for information of all record and music guidance of juke box operators.

**DUKE ELLINGTON-TOMMY DORSEY (Victor)**

*The Miner Goes Muggin'*—FT; *Tenight I Shall Sleep*—FT.

There's more for musical merchandising than for musical appreciation in this newest record set, if having one popular master appeal as guest soloist with the band of another. For instance, Tommy Dorsey's "Tenight I Shall Sleep" boys beat out a solid riff opus by Sy Oliver, "The Minor Gees Muggin'." Instead of mad Ingles ramblings in the keyboard, the Duke is called upon to knock out a hot chugging bluesy riff, and the band follows along and changes sequences for the side. The scoring is entirely Ellingtonian, and you have to look twice to realize that it's Dorsey's band. By the same token, Duke repays the tribute by styling his band a la Dorsey blues as Mr. Tommy slides sweetly and sentimentally for "Tenight I Shall Sleep." The band is good, too, of course. Of course, Dorsey's band turns in a poor carbon of the Ellington style and vice versa.

The combination of Dorsey and Ellington on a single strip will sell both sides big on account of the phonos.

**KATE SMITH (Columbia)**

**Question and Answer**—W; V. *Can't You Read Between the Lines*—FT; V.

The way Kate Smith sings it, it's easy to understand why "Question and Answer" is one of the top tunes in England. There is no reason why it shouldn't be equally popular here. Miss Smith has a voice that can sing a lyrical story of lovers. She also sex bawling of a nonentity "Harvey," who sounds enough like Johnny Hodges to be Johnny Hodges, plus the baritone saxing of Harry Carney. Taylor's "Night Wind" is good, and indeed moody enough taken at a slight tempo, which offers excellent "Harvey" blues. Again, Carney's bass line is a lively jumper patterned along Karpay's "Carney-Vai in Rhythm." It's a lively jumper patterned along Karpay's bass line. In addition to his own baritone sax ridings, shows Vernon Brown's red tremble and Emmett Berry's piano compot to good advantage. Sides stack up as a natural for the collector's library.

Sparked by some of the outsiders in the Duke Ellington school, bassist Billy Taylor has whipped together a Big Eight that beats a righteously wild of jazz. Ellington is in score, and the band is pathetically good. The vocal spotlight goes to alto sex bawling of a nonentity "Harvey," who sounds enough like Johnny Hodges to be Johnny Hodges, plus the baritone saxing of Harry Carney. Taylor's "Night Wind" is good, and indeed moody enough taken at a slight tempo, which offers excellent "Harvey" blues. Again, Carney's bass line is a lively jumper patterned along Karpay's "Carney-Vai in Rhythm." It's a lively jumper patterned along Karpay's bass line. In addition to his own baritone sax ridings, shows Vernon Brown's red tremble and Emmett Berry's piano compot to good advantage. Sides stack up as a natural for the collector's library.

While these sides are for the hot jazz fans, the jump bands will find plenty to holler about with "Carney-Vai in Rhythm" in the phonos.

(Continued on page 66)

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## Midnight Time

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[Subsidiary of Majestic Radio & Television Corp.]

# LOOKOUT HOUSE INC.

DIXIE HIGHWAY, FT. MITCHELL, KENTUCKY  
AGVA CONTROVERSY

(Chronology of Events)

1. Lookout House has been placed on the National Unfair list of American Guild of Variety Artists in an attempt to boycott it from securing entertainment talent for shows in connection with its business. The attempted boycott rises from a chain of events in connection with the engagement of Herman Hyde, the national midnight closing curfew period and the authority of an AGVA authorized artists' representative to act as agent for a performer when such agency has never been questioned or repudiated.

2. A tentative booking was made by telephone some weeks previous to the effective date of the national curfew for Herman Hyde to play an engagement of two weeks at Lookout House, beginning March 7, 1945, at a salary of \$600, through Joe Flauim, of the Miles Ingalls Agency. Immediately after the Curfew announcement, our Mr. James H. Brink called the party with whom the booking was made and Mr. Flauim accepted cancellation. Several days later Flauim called and advised his principal, Hyde, insisted upon playing the date. Thereupon the following wire was sent to Joe Flauim, c/o Miles Ingalls Agency, Hotel Astor, New York City, dated February 26:

"ONLY REASON FOR CANCELING HERMAN HYDE DUE TO MIDNIGHT CURFEW FORCING ME TO CUT BUDGET IS DUE TO YOUR CANCELLATION ON MONDAY, FEB. 26, FOR OPENING MARCH 7 GIVES PLENTY OF TIME. TAKE MATTER UP WITH JIMMY BYRNES FOR EXTENSION OF CURFEW AND I'LL BE ABLE TO PLAY ACT. INCIDENTALLY, BYRNES DIDN'T GIVE ME THAT MUCH NOTICE."

Signed, JIMMY BRINK."

Flauim, subsequent to the receipt of this wire, advised by phone his principal, Hyde, had reconsidered, accepted the cancellation and that they (Miles Ingalls) as his agent had booked him in Toledo, O., and Detroit, Mich., the weeks of the tentative Lookout House engagement, which bookings were accepted by Hyde and where he worked. On March 3, 1945, the following letter was written by Miles Ingalls Agency and received by us:

"Dear Jimmy: As per our telephone conversation, this confirms the cancellation of HERMAN HYDE from his March 7 booking on account of the curfew. I trust that when the curfew is removed that you will play this act.  
Sincerely yours, JOE FLAUM."

We accepted this as conclusive, binding and closing the matter.

BOTH AGENT AND PRINCIPAL ARE ASSOCIATED WITH AGVA. IF THE AGENT HAD AUTHORITY TO MAKE THE BOOKING IN THE FIRST PLACE THEN SURELY AUTHORITY OF THE AGENT TO CONFIRM A CANCELLATION IN WRITING CANNOT BE QUESTIONED, NOR THE PLACE OF BUSINESS RELYING ON SUCH AUTHORITY PENALIZED BY BOYCOTT.

3. Some weeks later in April we were called by local AGVA secretary, Joe Bova, and attended a meeting in the AGVA office, where the written cancellation was produced. Following our explanation of the entire situation, we were then advised by Bova there had been a misunderstanding and that if anyone was to blame it was the agent, and Bova accordingly exonerated Lookout House from any blame and okayed the deal.

4. On May 2 we received "blacklisting—unfair—form letter" from Artists' Representatives' Association, Wm. Kent, president, and the same day received a wire from Matt Shelly, National Director of AGVA, reading as follows:

"FONDLY BE ADVISED WE ARE AS OF CURRENT DATE PLACING THE NAME JIMMY BRINK AND THE LOOKOUT HOUSE, CINCINNATI, ON THE UNFAIR LIST OF THE AMERICAN GUILD OF VARIETY ARTISTS DUE YOUR FAILURE TO LIVE UP TO CONTRACT ENTERED INTO BETWEEN THE LOOKOUT HOUSE AND HERMAN HYDE MEMBER OF AMERICAN GUILD OF VARIETY ARTISTS."  
Signed, Matt. Shelly, National Director."

On May 4 we received a letter from Mr. Shelly stating Lookout House was being placed on the National Unfair Lists of AGVA and that the resultant boycott would go into effect May 12, 1945.

5. At the time of the receipt of the wire and letter from Shelly we had a show engaged which had been booked through the Sennes Agency some weeks previous. This show was composed of Barry Parks, the Juvelys, the Roloff Trio, plus permanent girls and Producer Gloria Lee. The show was advised not to open but refused, after which they were again called, threatened with fine and suspension, and once again refused not to play the engagement, which lasted for a period of 4 weeks and closed on June 13, 1945.

The agent, Sennes, was required to produce the contracts for this show by AGVA National Director and was excused of any wrongdoing by Shelly upon doing so.

6. Ingalls office—follows up to Hyde—playing Florentine Gardens, Hollywood, Calif.—following wire dated May 10, 1945: ("Mr. Herman Hyde: Saw in Variety you filed complaint against Brink. Am in trouble there especially straightened out with Joe, he wired Brink. As Curfew now lifted, suggest notify AGVA withdraw charges. We'll want this date later. Brink has lots influence with cafe owners. Suggest you wire Brink you are clearing with AGVA. Have you gone Hollywood, why no word since you opened? Regards. Signed, Miles Ingalls.")

7. Hyde phoned long distance from California at 4 a.m. on Friday, June 8, asking our Mr. Brink how he could straighten himself out with the union, Ingalls and Lookout House. This is the only time we ever conversed with Hyde, having always dealt with his agent, and our advice to him was to wire all concerned he had no claim and wished to drop the entire matter.

8. On June 9 Ingalls received telegram from Hyde: Quotes: "MY SELF-RESPECT AND CONSCIENCE FORBIDS ME BACKING OUT ON UNION AT THIS TIME. I WOULD BE IN WORSE WITH THEM THAN YOU..."

9. When the National Curfew was announced, Henry Busse and orchestra were booked to open Lookout House through Wm. Morris Agency on April 15, 1945. Busse graciously accepted cancellation through Phil Brown, of the Morris Agency.

10. Herman Hyde has never repudiated the authority of Agent Miles Ingalls to act for him and has made no claim on Lookout House for breach of contract or any loss suffered by reason thereof.

11. The entire question involved is concerned with the integrity and authority of an agent's representative. Users of entertainment talent may either rely on the authority of agents licensed by AGVA or must be forever on guard and insistent upon dealing only with artists in person. Otherwise, businesses such as Lookout House may be made victims of any unlawful combination and conspiracy to injure and destroy their good will, trade and business by a boycott seeking to compel and coerce artists not to be engaged by or perform for such victim under any circumstances.

12. In conclusion, Lookout House has never been asked by the National Director of AGVA, Matt. Shelly, or the Midwest Regional Director, Jack Irving, to arbitrate the facts alleged to form the basis of the attempted boycott of Lookout House, invited to any hearing concerned with the matter or asked for any explanation. Due solely to the action of an AGVA representative of an AGVA member, without hearing or notification, it is sought to prevent by intimidation, penalties and boycott, and by threats against actors for fulfilling their contracts, the operation of plaintiff's business.

**WHO IS RIGHT AND WHAT IS TO BE DONE TO CORRECT THE WRONG WHICH HAS BEEN COMMITTED?**

# MASS NITERY LUSH DAYS GONE

## Mr. Average Closing Purse

New York, Detroit, L. A., forsee coming recession—  
Chi ops still optimistic

(Continued from page 3)

metching off the tax to 20 per cent and with enough time for the public to get used to it, business came back to former levels—which were plenty high. But the significant thing was that, generally, the curve did not continue upward anymore. If anything, it leveled off and stayed flat.

### Curfew Hits Biz

Then came the curfew—of, relatively short duration, it is true, but carrying a powerful downward drive. Biz tapered off an average of 25-30 per cent at first, then climbed back slowly. When the end of the curfew came, Ops thought the operators down and went on the defensive. What came in was a healthy wave of business—but no roaring tidal-wave. Something had happened.

Just what that is, is boggling a lot of people in the industry. One thing is certain: it is something that has to do with the fact that the large margin of servicemen patrons appears to have melted away. It is true that thousands of soldiers are reaching New York every month, but it also is true that many of those men are being shifted eastward to the Pacific. It is significant that Los Angeles, which had been a service-be-hive, saw that serviceman trade has fallen off in the interim.

### The Awakening

Another thing that happened is that one or two bars ended, and a lot of production retrenchments were contemplated—in some cases were actually here. The effects of this awakening are hard measure but there are certain indexes.

Mark like the Red's of Cleveland, Horseshoe and Lone Wolves of the Latin Quarter insist that night club business is not founded upon Mr. Average Citizen who works in a factory, and that, therefore, factory retrenchments could not affect their business adversely. They add it is true enough, as far as it goes that hot spots depend basically on the so-called "night club set," and that a man has to close up when these people—mainly young married couples—go home to stay away. Then, that a spot as long as stay in business and do well as long as this patronage attends it.

### Zanzibar, L. E. Gleamy

Yet the Zanzibar ops and Leon Enken of Leon & Eddie's, in the same class with Ross and Walters as mass-nitery operators, maintain that stormy days are ahead for their kind of places. The theory on this side is that the reason the barbers are giving up in off the street, the servicemen out to show his sweater a good time, Mr. Average Citizen sitting on top of a well-paying job and confident that the dough will keep coming in, is a sure mark which contributes to the huge volume, the turn-away business, the special-extra profits of the past, show signs of disappearing. Temporary factors such as the unprecedented large number of servicemen but, in New York—can ameliorate this condition for a time, says this side, but does not alter the basic trend—that the honeymoon is over.

Both Ross and Walters say that they will not have to go in for any more intensive promotion of their spots during the rest of the war or post-V-J Day. They feel that they will be able to run pretty much as they are now except that the cost of labor and food will likely come down and operating generally will be easier. But the Zanzibar and Leon & Eddie's say that intensive promotion will have to be undertaken. The cost of food and drink will have to be lowered

### Swank Det. Nitery Draws 6-Mo. Blank On Refill Charges

DETROIT, June 16.—In the most serious penalty ever assessed against a top night spot here, the Penobscot Club was fined \$1,000 and ordered to pay a sum of license by the Michigan Liquor Control Commission last Tuesday (12).

Case is based on alleged refilling of Scotch whisky in bottles in stock and presumed use of inferior liquor for the repacement.

Spot is the city's only sky club and has been, for about four years, one of the chief night clubs leading in the town. Plans to appeal for a rehearing before the entire commission are being made by Manager James Martin.

Similar charges against Ted Lipstein's Show Bar, another downtown spot, were dismissed for lack of evidence.

### Suspension for Philly Spot In Liquor Tax Mix-Up

PHILADELPHIA, June 16.—Suspension of the liquor license of the Little Rathskeller, operated by Miss H. and George H. Driskill, was ordered by the State Liquor Control Board in Harrisburg. The board announced that the 35-day suspension, effective June 29, was a decision on charges of failure to deposit liquor for tax purposes and storing liquor on premises not covered by the license.

The charges were leveled against the central-city night spot after a raid on May 12, 1944, by Federal alcohol agents disclosed that there was a large amount of liquor which their charge was not declared under the new tax program, was stored in a roller-skating rink on an upper floor of the building. A few months later, when the Driskills closed, they went to the Club Ball, at that time also operated by the brothers, and confiscated \$4,000 worth of liquor on which they said taxes had not been paid.

In addition to Ingalls, Brink's attorney, John W. Driskill, has taken a wallop at ARA. Driskill says that ARA notified Brink by letter, May 2, that it had been placed on the "unfair" list. Driskill declares, "It follows that ARA, Inc., published prematurely by 10 days in a letter to their members that Lookout House had been placed on the national 'unfair' list of AGVA."

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In March of this year, it was revealed that A. Lincoln Meyer, attorney for the Kalinars, had made a settlement with the government after seven months of negotiations. It was reported that it came after the operators agreed to pay \$600 to have the liquor returned by the government. The original \$100 tax would have been around \$3,500, it was estimated.

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For the customer, they will have to be given more for their money, parties by organizations will have to be cultivated and sought after, shows will have to be estimated.

### Detroit Same

Operators in Detroit, where there have been heavy production curtailments already, are thinking along the same lines altho, for the nonce, they can do anything about food. The trend there is to put more emphasis on more money, more fun. And on the West Coast, after V-J Day, say the ops, they are going to have to hypo their budgets for flesh.

As far as agents here go, they point to the mad rush for better agents as one of the main reasons that the peak is over. They say the demand for dollar-producing stuff is due not alone to the shortage of this kind of merchandise but to operators' desire to stimulate patronage. There may be a time, say the operators, when afford to put in a lesser bill, say every other time, because the momentum of operation was such that it would carry them over these periods. Now, to get definitely requires a needle in the arm such as h-o-stuff can give it.

It is a cliché that intensive promotion isn't really over, there are a lot of people the trade who would like to be told so.

### Brink Charges Ingalls Guilty; Threatens Suit

NEW YORK, June 16.—The Lookout House-AVGA squabble took a novel turn this week when Jimmy Brink, its attorney since Miles Ingalls, local agent, sent a letter informing him that he is "legally responsible for the damages being suffered by the Lookout House." Ingalls, unless he and ARA, agent org., "correct the situation you have caused circumstances will force us to the proper legal proceedings."

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## Carousel, New York

Talent policy: Show starts at 10:15, continuous until closing; no dancing. Owner, Don Smith; operator, Nan Blakstone; publicity, Paul Coates. Prices: \$2, minimum.

Old spot which used to operate under the hands of Club VIII has had a new paint job, a fresh canopy and a premier Tuesday (12) under the name of Carousel, with Miss Blakstone as the chief attraction.

Gil is still a great showman. His material consisting of some of the smartest stuff he's heard locally in months, is fresh and amusing. Most double-entendres is often blue to the point of embarrassment. There is lots of blue in his material but delivery and stuff is so smooth and at times it's so funny it's inoffensive and at times it's really witty.

How it will go on! Swing Street is something else. Fifty-second Street mob doesn't like their innuendo too deep. And Miss Blakstone's stuff is smart rather than obvious.

Production is okay. Gil works into a piano-mime doing her own accompaniment. Lighting, however, needs hyping.

A better spot instead of hoo and whiles would be good.

Other acts are merely fill-in but they do nice jobs. The first is Bruce Barnburn and wife, piano and voice. Barnburn has a distinctive style, although his songs are hidden when he gives out with old tear-jerkers. His Yea Made Me Love You brought the customers in with spirit. On stage, though, he's just a stage-wait. Photo work is good.

The second is Sue Valentine, a dark-haired, attractive gal who does some stroking with a grown-boob. Occasionally she sings a solo, always in a piping pranzo, that really gets results. At the Carousel she doesn't mean anything given the right handling; however, the gal should develop into a comic.

Bill Smith

## JO-ANNE WHITNEY

"America's Newest Dancing Starlet"

Just Concluded:

**LATIN QUARTER . . . . . DETROIT**  
**TROIKA . . . . . WASHINGTON, D. C.**  
**MAYFAIR . . . . . BOSTON**  
**WALTON ROOF . . . . . PHILADELPHIA**

Thanks Dick Henry, Wm. Morris Agency,

OPENING JUNE 1st

New York Production

**"FOLLOW THE GIRLS"**

Personal Management:

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## NIGHT CLUB REVIEWS

## Copacabana, New York

Talent policy: Dance music and Overseas show at 8:30, 12:30 and 2:30. Owner, Monty Foster; manager, Jack Entratter; publicity, George Evans. Prices: \$3-4+, minimum.

A new show which more or less has to see the taken. They try Miss Green, but in film stars never stop the show. They gave

dance team Mario and Floria some juley writing and handled Russell Swartz.

Swartz did a great job, the routine needs plenty of pruning and switching. Show runs too long and acts aren't expected to well.

Swartz is ordinarily a slick performer, his material is good, but (with two kids with him) usually kill 'em. Bob closing spot, particularly with the kind of show Miss Green gave, put him in disarray.

Two or three, or getting Jacqueline Farolina, hoover to work between him and Miss Green might help. Since last show, Swartz had a few new bits which raised some juley. Farolina was a quickie in which one of his kids shows disgust at the mæstros'

Madison Green, wearing blond shoulder-length hair, charroisse and gown, opened fast with a special "I'm Wild About Harry" and followed with a n. e. g. "I'm Wild." She remained in costume, standing when she went into her dance sequence, which involved take-offs of Sophie Tucker and Fannie Brice. Later was not the best time to heat up, and she was a little too much. American, American, Miranda and Me which stopped everything cold. Mob yelled, shrieked and screamed. Forced back and did a weird number.

She had the Milwaukee chanteen's nuances and bite down cold. Came back again for "Lady Is a Tramp," which took away from the hideously routine. Gail was sensational.

Mario and Floria made a swell appearance, the calling ended them at beginning when team went into its Jingle Bells. In the middle of the show, they both wrote to Stratus time, then went into faded semi-soft shoe routine to "Make Believe" that won them a swell hand. Followed with the "Turkey Trot" with lots of pointing and some schmalz.

Crowd loved it and showed it. Came back for fast amble and walked off on a lot of applause. Finally, Joe Heywood had a solo for team dessert, he sang a kookie. String wire particularly effective. Rest of show, including productions, remained the same. Acts since were new.

Bill Smith.

## Leon &amp; Eddie's, New York

Talent policy: Show hours at 8, 10, 12 and 2 a.m. Continuous dancing. Owners—Perf. Leon Eiken and Eddie Davis; publicity, Dorothy Geiman. Prices: \$3.50, minimum.

New show, entitled "Professor" (12) has been set up since last show and package will run nicely.

Base job is done by Monroe Seton, emcee and comic. Seton, a stocky, dark-haired lad, has a deep, sonorous, dramatic voice and knows how to get attention. Unfortunately, his material isn't on par with his delivery. A great deal of his stuff is either blue or stale corn. But here and there he has a few surprises. His act is sick. His groove routine is a case in point. At times it is quite funny. But more often it is lame. His strip routine

is good, but it's not enough to make up for his lack of originality.

Francine White, a short, black-eyed

lady, looks well in a white midriff

gown, but doesn't rate as a canary. Voice is too raucous. Gail needs plenty of training.

Both girls have a good deal of blue to report, might help. Her piano has blue bangles. On straight piano she means nothing.

Jean Mode, stripper, a nice-looking blonde, has a good figure, nice costume but little technique.

Ruth and Harry Dryer, dancers, start off with an idea. Their routines buck and wind around, tend to become too tempo, too interesting. But they do have personality when heat-and-soot work fails to convince. Lack of change of pace was partly the fault. Weakness of gal also was evident.

Line (8) goes thru routines with plenty of snap. Art Waner's cut cuts show capably.

## Boulevard Room, Stevens Hotel, Chicago

Talent policy: Dancing andঙেশনাল এবং ক্রিস্টাল পুরস্কার: মাইকেল বেলি; প্রযোজন: ডরথি দোর্বেস; পাইল: আল টার্নার। প্রিস: \$2-35, মিনিমান।

Greater strength in the way of more top acts than ever seen before been at

the room, and now marks the new high in attendance for Stevens patrons. With a well-rounded bill of just about every basic type of entertainment, the establishment moves all tied together and holds fast moving by the music of Frankie Masters and his orchestra, this is one show in the city that ought to keep the patrons coming.

Jammed ringside was doing plenty of palm-whacking, the around us was plenty of white space and customers took advantage of it.

Comedy, we could get a quick peek at the Jenette Hockett line, Nick Long Jr., the Serventes Dan trio and the Frantzes ballroom team, all doing enough to see what they were doing, how they were doing or how they looked.

One act which could be seen was Bert Bell, comedy darling of the Albinis; he was a real showman. From piano to exotic, he was a quickie, and when he was over, he got a quick peek at the Jenette Hockett line, Nick Long Jr., the Serventes Dan trio and the Frantzes ballroom team, all doing enough to see what they were doing, how they were doing or how they looked.

It is hard to say who was top star of Bill. Each act was of top-rank quality, whereas Copacy and Ayres went over dancing and their switch to controlled boogie, so did the Albinis' comedy ballroom stuff. Next at the Albinis' routine was an innovation of Boris Karloff.

Bobby May did remarkable headstand, ball-and-bend audience gaping in awe, freq. requests. When he was over, he moved on to his mouth, a match, threw it in the air and lit his cigarette by catching and balancing the match on his mouth, was it at its peak?

Frankie Masters, probably, is still a favorite at the Stevens. But for our money he could tone down his brass section and we wouldn't be disappointed.

Cy Wagner.

## Terrace Room, Hotel Statler, Cleveland

Liberace took a solo start on current showstopper due to sudden death of Susan Miller's father. The ingenious Liberace is youthful, possesses an excellent piano and is a gifted pianist, his selections show great variety.

He was joined with 19th Century Dressing Room backed by a recording made by the late Hal Kemp. Then he swings into a medley of Marian tunes including "Close Your Eyes" and "The Moonlight Serenade." His "Dressing Room" to accompaniment of the Boston Pops Symphony (on record) was a great effort.

He has comedy by-play with gal from house. He has play one note number and drew hearty laughs from the pearly. Liberace closes with a medley of requests. Applause was tremendous.

George Duffy and band (11) continue to please with dance and show music, while Marion Brent capably handles vocal assignment. Herman Spero.

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## La Conga, New York

Talent policy: Shows hours at 8:30, 12:30 and 2:30, continuous dancing. Owner, Jack Harris; publicity, Paul Coates. Prices: \$2-50-54, minimum.

From the noise up front, Harris opened quite a show Wednesday (13). But from deep left field, where this reviewer was, the doings were only from hearing—most of the dancing coming from a pretty little pa, who was jumping up and making like Red Barber. His vocabulary being limited to words like "terrific," "sensational" and "great," he was a star who actually won on Jemmed ringside was doing plenty of palm-whacking, the around us was plenty of white space and customers took advantage of it.

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Cy Wagner.

Just about killed 'em. But here again, Seton carries his audience to a point where commandal power disappears and bad taste takes its place.

Stanley, a tall, dark-haired, bald-chinned chap (recently out of Air Corps), plays a sock harmonica. His begins with authority. Fisher trouble follows, but he has a good deal of timing. Addition of some chatter between numbers would help. Gail also boasts too loud, behind him. He's strong enough to carry himself with just background tooling.

Karl Koenig and Company (latter consists of two dummies and a straight man) had a good time, too. Most distinguishing feature is Karl's pipe. He is in the bare range and also does well in falsetto. As a ventriloquist, he's adequate but no more.

Francine White, a short, black-eyed lassie, looks well in a white midriff gown, but doesn't rate as a canary. Voice is too raucous. Gail needs plenty of training.

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## 2G's for Gracie's Concerts

HOLLYWOOD, June 16—Grade Fields has been set for two concerts in 1946. First show, June 17, at the Hollywood Palladium, February 7. Second show is at the Memorial Hall, March 2. Both deals call for \$2.00 plus percentage as grosses get over \$3,500.





## McConkey Expands Into Band, Radio & Hillbilly Booking

KANSAS CITY, Mo., June 16.—The McConkey Orchestra Company, which has dealt almost exclusively in cocktail combos until recently, is now booking four years ago, July 1 starts a major expansion into big band, radio and hillbilly booking.

John B. Tumino, KC dance promoter and largely responsible for the rise of Jay McShann, the jazz agent who signed most of the top bands department, and is now leading the McConkey crew, just released from its contract with GAC, as an exclusive McConkey band property.

McConkey has just inked a five-year pact with KCMO, local Blue outlet, to handle all of its radio advertising, and a substantial number of hillbilly attractions. Addition of these radio entertainers brings the list of McConkey acts and units to over 150. Del Stalford, chief announcer at KCMO and former master, has joined the staff as small-unit director.

The agency is adding additional offices on the 11th floor of the Chambers Building to house the additional departments.

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## Agents Seek Stable Units, Spade Cornfields for Cash - Croppers

NEW YORK, June 16.—The lounge boys are plenty worried about the lack of musicians with something on the ball to come forward and nibble at what the agents say is juicy bait. Right now, per centers all agree the run-of-the-mill groups who work around the saloons have seen their tops off, while the others, nothing in the immediate future which will bring salaries down they also aren't looking forward to getting any more for a long time to come if them.

Bigest demand is still for the guys who can make money. At the moment as well as the straight dance stuff. But in order to get an entertaining group together the boys have to practice, rehearse, practice some more and then work out of town until the routines are broken in. If such a combo clicks, say the cocktail sellers, they can climb onto the gray boat in a comparatively short time.

A typical example, according to Morrey Davidon, of the Stan Zucker office, is in the case of Sandy Sandifor's outfit. Sandifor was originally a legit muckie, active in producing shows in L.A. He broke into the band business with seven guys and a girl and worked all over the country seldom getting more than \$500. Guy, however, was smart enough to see what was commercial, so he copied a lot of stuff from the corn outfits added

some of his own and today gets between \$1,250 and \$1,500.

For some strange reason most of the notable combos who manage to club into the money start out of town. It's in the books that the boys pick up their annual gains in greater numbers.

But for the same reason that the hayseeds know corn and can dish it, the New York fads don't want any part of it. The Local 802 guys, according to the trade, don't want any funny hats. They want to play music and don't bother me.

But even on straight music the local boys don't make good with any kind of a band. If a guy knows how to handle an alto sax he's not satisfied to stick to one outfit. He keeps hopping around, grabbing the bigger offers each leader seems to have. Result is that our fall apart comes in every three months and new ones are formed. In the old days when the supply of combos was greater than the demand the boys stuck together. Today with demand bigger than supply there is no holding them together.

### Who Wants to Audit?

As masters now stand, an agent will hire a leader who makes an appearance and tells him he can get him jobs if he'll audition with, say, eight men. But older guys won't bother auditioning. As far as they are concerned they are too good to be bothered with such cases. The only time they'll listen is when a contract is flashed. However, contracts may not get them either. Most of the older guys have family ties or other obligations and don't want to leave town. And in town there just isn't enough work to go around on a regular basis. Still most of the 800s, say agents, would rather lay off in New York than work out of town.

Charlie Busch, of this C.R.A., admits that this shortage of just plain dance bands for out-of-town jobs has forced him into forming smaller units. He began it when he found leaders claiming they had five men and two voices and when he was offered a job rushed out to the union to find the sidemen he claimed he had. Even that wouldn't be bad but few of them played or looked good, said Busch.

### Organized Units Wanted

The problems of the smaller cocktail agencies are compounded by the bigger ones, for example, those organized units. Like the other offices it claims that outfit that have been together for some time can get jobs and option pickups quicker than the six or seven guys who just work together for a couple of jobs. Results are, of course, the big money-makers. But the ones who were already established are making plenty of the green stuff. No big batch of new ones are coming up.

At William Morris it's the same story. When the Kiddoors broke up, the office tried to reform a new group but guys wouldn't go, so the house couldn't make the grade.

Result is that all of the offices are on a hunt in the sticks trying to find the groups with enough on the ball to make the grade. The major hunt is for the future Spike Jones, who can make hay.

DETROIT, June 16.—Demand for cocktail units in this area has doubled since the end of the war, local booking offices report. Reasons is the acute shortage of this specialized talent. Other territories, particularly Chicago, are draining talent away from the area to some extent, altho prices appear to be right up to the same level here.

Local offices are primarily in a search of additional units, mostly using the same spots, according to Irwin Rose, of the Delbridge & Gorrell Agency. Operations have increased their music budgets and frequently have put a second unit in where only one was used before. In other cases, spots using two units have gone up, while others have added a third to allow extended hours of entertainment. This is largely a result of the curfew habit, which drew more people at earlier hours, while the raising of the lid has meant a general resumption of later habits as well.

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**Magic**

By Bill Sachs

**M.**R. AND MRS. JOE OVERTET (The Great Ovette) open the season at Lakeside Inn, Fort Douglas, Okla., June 2-7, and will garden parties in Canada for two weeks, after which they return to their ZA Ranch at Ebenezer, N. Y., to map their show for the winter trek. This will mark their 10th season at Lakeside Inn. The Overtets' specialty is their full evening entertainment for the IBMers in Topeka and also played host to Dell O'Dell and Charley Carter during the latter's recent engagement at the Ches Aml, Tulsa.

THE LIPPINCOTTS, Mal B. and Maxine have just concluded a week of one-nighters for Marion Theatre in Grand Rapids, Minnesota. They play the remainder of the circuit, commencing in October. Franclene Lippincott rejoined the act last week after being under the doctor's care for three weeks due to a monkey bite... JOHN HANNA is winding up his 10th year as holder of the Winks Rides night club, Washington, with his burlesque magic turn.

ENS. DEL BERRECE, now a pilot on a torpedo plane, scribbles from the West Coast: "Have been traveling a bit since I last saw you. Recently enjoyed a visit with my boy, Leon, at the Orpheum, Los Angeles. He has a darn good show and more good-looking gals around him than has Earl Carroll. Worth of a plug, too, is Charley Jackson, a Negro bartender at the B.Q.Q. at 1st Avenue, New York. He cleverly uses the devils of the male folk. Broccoli address is U.S.N.R., VT 61, care Fleet Post Office, San Francisco... EARL MORGAN, wizard on small magic, was a magic desk visitor recently while in Cincinnati for a few hours on business. GENE PLATT, D.C. Dancer, magician, has been doing all in Motor City hospital with threatened gangrene; has undergone a leg amputation and is reported convalescing favorably... MIYU FINN (Haba Haba Hub) is producing magic shows for youth groups at the Sunbeam Magic Shop, New York. Sandra, 16, has opened a shop to a new location at 4600 West Verner Highway.... MARDONI AND LOUISE take their mental-magic turn into the Blackhawk, Chicago, Wednesday (20)... WILLIAM IRVINE PAYSOUX and Company of five are playing one-nighters thru the South and East.

EDGAR BERGEN and Charley McCarthy, together with Jim Sherman, the Chicago magic nabob, recently put in a week at the army camps in the San Antonio area, where thousands crowded every evening to witness an entertainment performance in those environments. According to M. S. Mahendra, secretary-treasurer of Ring 18, IBM, San Antonio, Sherman bowed 'em over with a candy pitch and the die box. On their final night in San Antonio, Bergen, who had been a guest of Sherman, Mr. and Mrs. Pat Patrick, Dee and Ann Mahendra, and Lynne Benet, Chit mestral, journeyed to the palatial home of Korum, former big-time mental ace, for midnight amorgasbord, with steaks and refreshments. Sherman's audience was not furnished the comedy highlights.

JOSEPPY and his talking skul, Bal-samo, were seen Antonio visitors recently, en route to Mexico City. Josephy has retired and is taking a well-earned rest, rest he sold his business in Chicago... MAGICON, LOS, architect of its most capable and prominent members, has an opportunity to see and hear their favorite.

Theo Hardeen, brother of the late Houdini, Hardeen had a host of friends in the magical profession. He had been in failing health the last several years and died in a New York Hospital, New York, May 30 for an operation which he failed to rally. Further details in Final Curtain, this issue... JULES AND WEBB, after 20 weeks in Las Vegas, Nev., at the Last Frontier and El Cortez hotels, have taken their magic-mentalism turn to the Sunlite Hotel, Tucson, Ariz., for an indefinite stay.

J. ELDER BLACKLEGGE, Indianapolis magic master and lecturer, has gone to his summer home in Leland, Leelanau County, Michigan.... THE JOHNSTONES (George and Betty) scribble for Fort Worth: "Just send your writing up on the Old West. Same old Alias and slack! There was no mention of the Johnstones and their Fantasy to

**G.I.'s Humor Digs Inward, USO Player Adelaide Klein Says**

NEW YORK June 18.—Thought-provoking report of G.I. visitors toward jokes has been brought back by Adelaide Klein, radio and legit actress, who trouped for seven months overseas on the USO Camp Shows' foxhole circuit, in *Bilie Spirit*. "A new type of humor has developed out of this war," Miss Klein said. "People get a gage that they generally turn off themselves. According to her, the average doughboy has grown in stature and is a thinking, responsive guy who can spot a phony a mile away.

Miss Klein feels that USO will develop a new type of comedy. She said many men who have never seen legit suddenly realized that live theater has become punch. Some of the kids were so enthused about legit that they talked of forming Little Theater groups when they got home. Several even felt that it could do a job dramatizing local events.

**Inequality Required**

Performers must improve and re-stage constantly to meet all the different needs that come up from time to time. Miss Klein summarized her experience by saying: "I wouldn't have missed one second of it for a \$2-a-week comedienne soap opera contract." G.I. radio experience work to entertain G.I.'s overseas, according to Miss Klein, is the best way to keep them in shape. She has written a Brooklyn moll from *Gangbusters*; women characters from *Big Sister* and many other radio types that the servicemen were especially picking for when they were at home. She was born on the other side of the ocean, but the hospitals she visited that her radio dialects really went over big. Anything that seemed of home did the trick.

**Canada's 20% Amusement Tax To Stick for Awhile**

OTTAWA June 18.—Lifting of Canada's 20 per cent amusement tax is not likely to occur before the fall of the year, according to responsible officials here. Revision of a number of Canada's wartime taxes, following the end of the war in Europe, and studies of others in a bid to prevent reductions had led Canadians to the belief that there might be some easing of the federal wartime entertainment levy.

A Treasury Department spokesman pointed out that reductions in special taxes on food, clothing, tobacco and liquor were recommended by Finance Minister J. S. Hargrave after the end of European hostilities. These reductions have been the result of careful study by departmental officials, but they had had no discussion of changing the amusement tax.

The 20 per cent amusement tax was first levied on motion pictures in May, 1941. The tax was extended in July, 1941, to include other forms of amusement.

**Mex. Gov'ment Sponsors Free Open-Air Theater**

MEXICO CITY, June 18.—The government is sponsoring an open-air theater in Azcapotzalco Colony, with radio, cabaret, movie and theater talents furnishing Sunday entertainment. All shows are free, and thousands of persons get an opportunity to see and hear their favorite.

Similar projects are contemplated for other parts of the city.

**Jukes Plug Bonds**

WACO, Tex., June 18.—Local juke boxes are being used to put across the Seventh War Bond Drive. Leon J. F. Lassell, of Beckman and Arnold, Ad. Co., Waco, former songwriter and arranger for such name bands as Horace Heidt, Orrin Tucker, Paul Whitehead and Freddy Nagle, wrote a special music score, *Don't Forget*, which has been used and distributed to over 200 juke boxes for plugging the loan. Tunes was cut by a quartet of soldiers from the training command installation.

**Burlesque Notes**

By Uno

MARGIE HART, Hal (Weber) Hope, Jack Diamond and Eddie Bellini opened June 1 at the Lafayette, Detroit, which recently underwent a change in policy similar to the one at the Gayety, Montreal, with burlesque features and variety acts, with burlesque acts on Saturday evenings. Since the project started June 8 at the Great Northern, Chicago, with Lana Barrie and Pat Paree in big type, and June 10 at the National, Washington, with George Raft, the show has been a smash. Shows are booked thru Al and Belle Dow office in Manhattan. Acts are to remain four weeks in each house and shows to run twice a week, with a Saturday mid-movie. If successful, the tour, which will last 12 weeks, may be extended. If box-office totals reflect a demand for this type of entertainment.

NETTY MONTGOMERY, ex-burly strudancer, is back with a brand new troupe, the "Foxy Foxies," in a Yorkville niter. . . . GEORGE TUTTLE and Harry (Fatty) Lewis open June 29 for the summer at the Majestic, Fallsburg, N. Y. . . . EDDIE DEBELLE returning to town, with a new show of ten girls, to be launched this month as a USO unit. . . . RUTH PRICE spent a few weeks with relatives in Wilkesbarre, Pa. . . . LENNY GALE, comic and impersonator, who starred in *Out of the Blue* Circuit in 1941, is at the Strand, New York thru June 22, last week played host to his booker, Matty Rosen; his sister, Conchita, ex-burly dancer, and wife, Ruth, his booker, will drop in. . . . PENELOPE CANON has moved down to housekeeping in Beacon Hill, Boston.

DAVE COHN's recent bookings include Georgia Sothers, Yeti, Montreal, June 4 week; Leon Thurman, Paradise Club, Birmingham, June 5; Vicki Vilets, Highway Casino, Fall River, Mass., June 3, and Mar-Shan and Virginia Kinn, Habana-Madrid, Key West, Fla., May 29, for four weeks. . . . THEA COCKREL, opened June 1 for 10 weeks at the Palace, Los Angeles.

BOSTIA ROYCE and Los Doves played two weeks, a return engagement, at the Rio Casino niter in Boston.

**Associated Artists Expands Concert, Auditorium Dept.**

JACKSONVILLE, June 18.—Associated Artists, Inc., here, has put in a full-time department for handling concert and auditorium attractions in Southeastern States. Jimmy Henke, formerly manager of the Ziegfeld Follies and Death Dodgers, recently joined the staff to handle auditorium departmental details. The vaude, nite club and small band department of AA will be operated, starting September 1, by Jimmy Bigelow and Jimmy Lindberg, the latter expecting an army release soon.

According to Earl Newberry, former outdoor showman and prez-g.m. of AA, the fall concert season will open with a Southern tour by Erno Rapee and Radio City Orchestra of AA, which spans as far west as St. Louis, Kansas City, Birmingham and Jacksonville, to be followed in November with a two-week tour by Victor Borg, all contracted thru Harry D. Squires, MCA concert division. On the stageshow side, AA are arranging two weeks for Angel Street for Bob Bundy of CMA in early November.

Sam Rosoff Plans Ice Show Soon for Mexico's Milk Fund

MEXICO CITY, June 18.—Sam Rosoff, New York冰上运动员, who brought the All-American Circus to Mexico City, is planning to bring an ice show to Mexico soon. Proceeds would be for the Milk Fund. Rosoff hopes to get Sonja Henie to head the show. Rosoff picked up thousands of pesos for the Milk Fund in the middle showings of the circus, and from the proceeds of the Zurita-Williams championship boxing match which he also sponsored.

**Cambridge Season Starts Off With 44 Record Gross**

BOSTON, June 18.—Opening night set a record-breaking record-setting gross of \$4,000 got the Cambridge Summer Theater off to a fast start. Straw-hatter, in its sixth season under the management of Louis Falk and John Hunting, opened last Saturday night with Miss Linda Lin in the guest-star spot. Advance sales for this week's presentation, Diana Barrymore starring in *Her Cardboard Lover*, have been way above average. The general admission price for all the six seasons will be 50¢ at the box office, despite the lack of air-conditioning at Bartle Hall.

Current resident members at Cambridge are Ruth Holden, Edith Ward, Rodriguez, Winona, Miller, Geddes, Pease, Bred and Norma Kroll. Director is Neil McFee Skinner, new this year with the theater group.

**Hounds, Tourist Exodus Hit Miami Niteties on the Nose**

MIAMI, June 16.—Niteties are experiencing a drop in attendance except for the week-ends, and those still maintaining a high level are the Savoy, the Imperial, the Imported Mecca, will close at expiration of ice show contract in two weeks, while Clover, downtown Miami spot, may be a summer casualty. Fall-off is blamed on summer dog track being open and general exodus of tourists for the North.

**HOTEL OLMSTED**E. 9th at Superior  
Cleveland, Ohio

Still catering to and offering special rates to the theatrical profession.

**HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND**

FRANK WALKER, Mgr.

**Wanted Immediately CHORUS GIRLS**

Salary \$40.00; 20 weeks' contract. Fare advanced; we pay half. Wire at once.

**BURBANK THEATER**

6th & Main Los Angeles, Calif.  
Tom Levene, Mgr.

**"Home of Showgirl"**

Rates Reasonable

**HOTEL HAVLIN CINCINNATI, O.**Corner  
Vine St. &  
Over Queen  
Phone Main 6782

CIRCULARS FREE

**THE COSTUMER**229 State St., Dept. 2  
Cincinnati 2, Md.**Burlesque Acts Wanted**

Stingers, Comedies, Straight Plays for a new idea in Burlesque. Send your show in a night club. State place, W.H.

**POODALLY CLUB**

115 W. Fayette Street Baltimore 1, Md.

**Wanted -- GIRLS -- Wanted**

For Posing Show, Girl Show, Hawaiian Show. Experience not necessary. Top salaries. Want experienced Candy Pitchermen. Address:

**J. SCHIROTTA or GINGER RAE**

Hennes Bros.' Shows, Battle Creek, Mich., week June 15; Kokomo, Ind., week 25.

June 23, 1945

## THE FINAL CURTAIN

**BEATTIE**—Mrs. Flora, former vaude artist, in Jacksonville, Fla., recently. As Flora Whiston, she worked for Guss Edwards, Bob Hope, Eddie Cantor and others. She was married with her husband and son in an act called the *Three Beatties*. Her husband, Robert John Beattie, operated a dance school in Savannah, Ga., surviving him by her husband and a son, Robert, deceased.

**BOZKELLI**—William Everett (Billy), well-known side show talker and member of the Pacific Coast Showmen's Association, in Oakland, Calif. He had been with the Kenmar Circus, Joe E. Lewis Shows, and more recently with Foley & Burk. His mother in Columbus, Ind., three brothers and two sisters survive. Services under direction of PCSA in Los Angeles June 6. Burial in Showmen's Rest, Evergreen Cemetery, Los Angeles.

**BRADLEY**—Doc Phil (Philip J. Bryan), former well-known med pitchman, killed in action in North Africa March 23. He had been awarded the Purple Heart and the Distinguished Service Medal. He enlisted in World War II and went overseas in 1942. Survived by his mother and a brother.

**BROPHY**—John, 55, formerly concessionnaire with the D. D. Murphy Shows, died in Monroe, N. J., June 13. Survived by an illness of six months. Survived by his mother, a sister, and brother, Lee M. (Pete) Brophy, formerly general manager of the D. D. Murphy Shows. Services June 15 from St. Paul's Church, with interment in Calvary Cemetery, St. Louis.

In Memory  
**FRED H. CRANDELL**  
Who passed on to a better Big Top  
"The Riding Gentleman, Our Appreciate Boy," VERN CORIELL.

**CARLYLE**—Cynthia, 33, pianist at the Carlyle Club, East St. Louis, Ill., the past several years, in that city June 1.

**DAVISON**—LaVerne B., 22, assistant chief of budget control at Paramount Pictures, in Los Angeles June 3. Survived by a brother, Clarence.

### William T. Marriott

William T. Marriott, 66, manager of the Wisconsin State Fair, Milwaukee, died June 6 in a hospital at Harrisburg, Pa., from the effects of a stroke suffered the previous day. Marriott was a member of a committee of the International Association of Fairs and Expositions which met June 8 with Col. J. Monroe Johnson, of the USO, in Washington and was returning home when struck en route taken by the train at Harrisburg, Pa., May 20. A. Lee, secretary of the Minnesota State Fair, and rushed to a hospital.

Marriott had a long and successful show background. For many years he managed the Sunk County Fair, Baraboo, Wis. He joined the staff of the Wisconsin Department of Agriculture in 1939 as supervisor of fairs of the state. In 1941 he was supervisor of the grand at the Wisconsin State Fair, and in 1943 became manager of the fair, a position he held at the time of his death. He was a member of many organizations, including the Masonic Knights of Pythias, the Popular and Elks, of Baraboo; the Wisconsin Association of Fairs, the IAFF, the Showmen's League of America, Milwaukee Association of Fairs, Wisconsin Sheriff's Association, and was past-president of the Baraboo Chamber of Commerce.

Surviving are his widow, June; a daughter, Mrs. Arthur O. Schroeder, Madison; a son, Sgt. Frank, who served in the Pacific War area, and a sister, Mrs. Edie Harding, Baraboo.

Services were held Thursday (14) at the Schroeder Funeral Home, Madison, and at Trinity Episcopal Church, Baraboo, with interment there.

**DEVAUL**—William P., 75, retired character actor of silent films, in Hollywood. A resident of the West for 30 years, he had played featured roles in such pictures as *W. G. Grace*, *Players* and *Club*. An active member of the Triangle Club, Burial in Hollywood Park Cemetery June 8.

**DUNN**—Mrs. Mary, 72, former theatrical costume designer and wardrobe mistress, June 8 at Mary Immaculate Convent, 125 W. 111 N.Y. City, by a son, George, 21. The RKO 61st Street Theater, New York, and three daughters, Lulu, Maud and Marion, who all have appeared on the stage.

**ECKLEY**—Mrs. Mollie Marr, 74, mother of Roy G. Marr, concessionaire, now with Hales Greater Shows, of heart disease in St. Elizabeth Hospital, Lincoln, Neb., June 8.

**FAWCETT**—Mrs. Percy Hawself (Percy Hawself), 74, actress and widow of George Hawself, in residence at Mount Sinai Hospital. She played in the three-act comedy, *The Complex*, at the Booth Theater, New York, in 1928 and supported Maude Chermayre in the motion picture *Passion of Paris*, in 1929. Surviving is a daughter.

**FLEMING**—John (Jack), 69, showman, June 8 at his home in Chicago. Fleming appeared in Shakespearean drama, musical comedy and vaude for many years. He created the *Good-For-Nothing* role in *Good Girl Go Bad* and *Barber Time* in the Southwest for a number of years and later was with the George Robeson Stock Company. His widow survives. He was a member of Showmen of America and was buried in the casket paid at Chicago.

**FREDERICKS**—Robert Tambs (Bob), 47, amusement editor of the *Miami Herald*, at University Hospital, Coral Gables, Fla., recently. Survived by his widow, Dorothy; brother in Helena, Mont.; and a sister in Los Angeles. Remains were cremated.

**HARDEN**—Theodore, 69, brother of the late Harry Houdini and a magician in his own right, at Doctor's Hospital, New York, June 12. His career as an illusionist and conjurer spanned more than 50 years. Early in his career he appeared with his brother but they later separated to appear individually. When his brother died, he inherited Houdini's name and equipment but was little known for many of his own. Harden played in Europe for eight years after a call from his brother to join him for the promotion of some acts. He had also been a member of the Society of American Magicians and, along with some other magicians, he founded another group, the Magicians' Guild, and at his death was chairman of the board of governors of the organization. Harden had planned for his son, Harry, to succeed him, and in 1942 and 1943 toured the country for USO-Camp Shows. His last appearance was at the RKO-Keith-Orpheum Theater, Brooklyn, May 29, the night before he entered the hospital, surviving his widow, Estate Founder, who at one time assisted him in his two sons and a daughter.

**HARRIS**—Capt. Roy, son of Moe Harris, recently operated a food and Carnaval Supply Company, and an automobile accident in Tucson, Ariz., recently. (Details on Carnaval.)

**HUTCHINS**—John, 45, dramatic coach, at Roosevelt Hospital, New York, June 14. He had tutored Cary Grant, Ginger Rogers, Lauren Bacall and many other screen notable.

**MELL**—Marvin M., 70, head of the M. Mell Company feed business, Akron, and well known among circus executives, at City Hospital, Akron, recently. For nearly 20 years Mell supplied circuses with feed and supplies. Burial in Glenmoor Cemetery, Akron.

**PATTERSON**—Eugene Sidney, 55, watchman for the R-B show, killed by a train while loading the cars in Washington June 11. His home was in Tampa.

**T. A. REED**—Mrs. Nedell, wife of T. A. Reed, was known in show business, in St. Joseph's Hospital, Hot Springs, June 8 following a year's illness. Survived by her husband and a son, Billy Don McInroe, Hot Springs. Interment in Tranquill Cemetery, Hot Springs.

**STONE**—Henry, 80, whose six sons are in promotion and publicity of show businesses, at Sterling Convalescent Home, Brooklyn, June 12, following a lengthy illness. Survived by his wife, Sadie Wilens, and sons, Harry, Charles S., Samuel E., Charles W., William and Michael. Interment in Beth David Cemetery, Elmwood, L. I., N.Y.

**SZEWICZKOWSKI**—Mabel, 54, Cincinnati costumer for a theater, June 14, survived by two sisters, Mrs. Anna Marie Cincinnati, and Mrs. Louis Hablitzel, St. Bernard, O.

**WALDRON**—Mrs. William McKinley, 89, New York, on Millwood Avenue, Cincinnati, died of an epileptic attack at Dayton, O., June 6. His home was in Sandusky, Ohio.

**WEEKS**—Alon R., carnival ride operator, recently at Halifax, N. S., after a brief illness. For many years he had been on the rides staff of the Lynch Shows. Surviving is a step-sister at Halifax. The Lynch Shows employees were represented by a large wreath.

**JOSEPH**—Harry J., 43, free-lance actor and motion picture double also known as Harry Jordan, at his home in Holby-

wood. He had been in films 23 years. He leaves his daughter, Mrs. Muriel Johnson; his mother, Mrs. Arthur Joseph Joseph, and a brother, Arthur Joseph Joseph, of Hollywood, June 10.

**KRANZ**—Mother of Adolph and the late W. C. Kranz, carnival operators,

found dead in bed at the home of her daughter, Mrs. Burns, in Brooklyn.

**JONES**—St. Jerome's Catholoc

Memorial Cemetery, Internment in St. Charles Cemetery, Pinehawn, L. I., N. Y.



In Loving Memory of Our Dear Brother and Son

**WALTER B. KEMP**

Died June 25, 1945

Brother, Sis and Dad

**LINDSAY**—Carl R. (Red), owner of Peanuts and Freckles, high-diving dogs, and associated with girl shows thru the Pacific Northwest, following a heart attack in his trailer at Oakland, Calif., June 12. Survived by his brother, George, Venice, Calif.

**MADDEN**—William E., 64, proprietor of the first pie house in Elizabeth City, N. C., and later manager of vaude theaters for Proctor's Enterprise there and other cities, at his home in Elizabeth City June 12. Surviving are four sisters.

**MARRETT**—James, 59, concessionaire and showman, following an operation in Chattanooga, June 11, died the next few days in his hotel room, still garrulous in Chattanooga parks, his last trouping being on the Cumberland Valley Show. Showmen's services were conducted by Dr. Josie Roberts, old-time manager of the show, who was accompanied by his partner, W. C. Gerbig, to Cincinnati, Ky., for interment.

**MAYEX**—Edward J., 60, retired med show operator, following an operation at Osteen Veterans' Hospital, Asheville, N. C. June 9. He was a disabled vet of World War I. He died in his home after a fall from the mobile show bus 10 years ago. Survived by his widow, Katie Lincoln; a son, Edward Jr.; two brothers, A. G. Ownbey, Ky., and Hayward, operator of the March of Time in Waz exhibition, and a son, Eddie, of City Services from Asheville Memorial Hospital.

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## Marriages

**BRANTMAN-SULLIVAN**—Max Brantman, concessionaire, to Isabelle Sullivan, of Youngstown, O., June 13, Chicago.

**COOPER-LACEY**—E. E. Ernest Cooper, Jr., manager of Wallace Bros. Shows, to Jeanette Lacy, of Morehead, Miss., in that city recently.

**FORD-MARIKOFF**—Henry Ford to Barbara Marietta, assistant to advertising manager of Sterling Theaters, in Seattle June 9.

**GAUSS-DOWD**—Donald Gauss, to Amy Dowd, at Milwaukee, N. J., June 10. Both are members of the Paper Mill Playhouse Company, Milburn.

**HAYS-MILLER**—Bilby Hays, Philadelphia band leader at the Martinique Cafe, Wildwood, N. J., to Edna Miller, nonpro, in Wildwood, June 10.

**JACKSON-DURBIN**—Felix Jackson, film producer, to Deanna Durbin, actress, in Las Vegas, Nev., June 14.

**KROLIKOFF**—John Krolikoff, comic game operator on Dodson's World's Fair Shows, to Mrs. Cecile Yankey, concessionaire on the Buff Hotel Shows, in Creina, La., June 4. Krolikoff returned recently from the China-Burma-India War, and is now in the Bronx.

**MCGRATH-PARKERBURG**—Lieut. John (Terry) McGrath, former editor writer for *The New York Mirror*, to Jinx Falkenburg, film starlet, in New York June 14.

**MCGROGAN-HERMAN**—Daniel J. McGrogan to Marcelle Herman, daughter of Dr. G. C. Herman, owner of several theaters in Pittsburgh, May 25 in Pittsburgh.

**MORGAN-CRISH**—Walter Morgan, nonpro, and Tanya (Sugar) Crish, comedienne with the Florentine Gardens floorshow, in Los Angeles June 7.

**PROCTOR-BLOCK**—John H. Proctor, actor, to Doris Raymon Block, actress, based at the Mansfield Theater, New York June 16.

**PROGER-SALL**—Monte Proger, night club operator, to Jane Sall, film actress, at New Hope, Pa., June 16.

**RUMBLE-MILLER**—Ernest Rumble, manager Schweizer, formerly announced at WJR, Detroit, to Mary Jane Bentemiller, secretary of the publicity department, WJR, Detroit June 5.

**TURNER-MURPHY**—At Turner, former manager of the Hotel of Bachelors Club, Pittsburgh, to Eileen Murphy, in Pittsburgh May 30.

**TUTTLE-REED**—William Tuttle, makeup man at MGM, to Donald Reed, actress, in Los Angeles June 17.

**VIAMAR-BROWN**—Dick Viamar, Thigh-Whirl foreman on the Sunset Amusement Company, to Alma Brown, of Lexington, Mo., recently at Atchison, Kan.

## Births

A daughter, Dolores Jean, to Pfc. and Mrs. Harold Click, in St. Joseph Hospital, Newark, June 8. Father, a soldier in Germany, was formerly with the Mighty Sheeshey Show.

A son, Donald Richard, to Mr. and Mrs. Dick Remy, in Hollywood, June 2. Father is of Dick and Doty Remy, comedy team, while mother was Evelyn Nelson, nonpro.

## MAGIC

(Continued from page 35)  
Silks and Flowers. We have just opened here a new shop, 100 Club, and are contracted for front door to 100 Club and in hotels and clubs thru Texas by MCA. The heat down here is terrific, but one consolation is that we do only one show a night. Jack Herbert is in Dallas, but work will be from time to time in the west.

**JACK AND ANNE GWYNNE** boarded into New York early Tuesday, June 12, by bomber after more than a year overseas for USO, and the first American showmen to do so. They are in front of New York's Century Hotel, where they visited the magic seal last Thursday (12), says that Jack, sporting a valiant beard, is good magic bearded man from India and the Orient.

The Gwynnes will spend the summer with their daughter, Peggy, a Puckett, R. I. Peggy's hubby, Frank Puckett, is a dancer and dancer extraordinaire. After a visit to his home near Cincinnati, return to this week to New York to begin preparations for an overseas jaunt with USO July 2nd... **MARQUIS THE MARQUIS**—The Marquis is a grand old dame, the most popular in town, and is the new manager of the Band Box, Cincinnati, and open June 22 at the Band Box, Cincinnati, for a two-weeker, assisted by the Demaris Sisters, Judy and Joan.

# Clear Weather Has 'Em Hopping

## Canada Looks Like Big Kale

HAMILTON, Ont., June 16.—Conklin Shows took a 1945 debut here under auspices of *The Hamilton Spectator's* Fresh Air Fund kids, with the ticket showing a gain of 20 per cent over a bantam 1944 run with a bigger bill to go today if the weather holds.

J. W. (Patty) Conklin, as enthusiastic as ever, said that Hamilton always has been an excellent barometer in sizing up Canadian possibilities, which indicates that Canadian dough will flow this summer.

Show was presented at its best here in well-kept Civic Park, the concessions lining the outside of a cinder running track, and the showmen were the stars stretching across the back.

Flying Scooter and Caterpillar grabbed top money, with Alfie Phillips' Swims-Cade, Jack Bay's Oriental Follies, and Bob Restall's Globe of Death taking it for the show department that order.

Civic clubs co-operated with the fresh-air fund, and by supporting the bill, the Rotary, Kiwanis, Lions and Optimist clubs being among the participants.

## Fair Scare Eases; Ops Breathe Again

NEW YORK, June 16.—With the greater number of the State and regional fair managers declaring they will figure out ways and means of operating this fall without antagonizing the ODT or hurting the war effort, and without adverse public opinion, carnival operators are more inclined to look forward to what they were a week ago.

Wisconsin and Kansas look like the big "if's" right now. Wisconsin doesn't affect the carnival business, as none play there. Minnesota is definitely off and is a blow to the Royal American, Royal Canadian, and the National Cavalcade Amusements. Minnesota's cancellation means three open weeks for Carl J. Sedimayr and J. C. (Tommy) Thomas to fill. Bob Kline previously announced that Al Wagner's Cavalcade has nothing to worry about.

So far, the situation generally better, it looks as the ops won't have to do their work all over again.



MERCHANDISE FOR CARNIVALS was the topic of conversation when this trio got together recently in St. Louis. Left to right: Meyer Wittles, of the Wittles Novelty & Jewelry Company; P. F. (Pat) Dowrey, of Downey Supply Company, and Cy Horwitz, of St. Louis Supply Company, who operates photo galleries on various carnivals.

## BALLYHOO BROS.' CIRCULATING EXPO A Century of Profit Show

By Starle

Pause, Calif.  
June 15, 1945.

Dear Pat:

After a seven-day run the show arrived here to await the arrival of our recently acquired three former Hudson River fireboats and an Ohio River showboat. Believing that the boats would be here the third week in July, Agent Lester Jackson didn't book a tour of the week because he had planned on holding the show on the boats for a foreign tour. A wire from our man in charge of the boats stated that the boats would be held up at Peoria, Ill., but he was sure that they would again be on their way in a few days.

With no midway news to report, the writer will advise other managers how weete and how pleasant it is to be free from the hush-hush. It isn't how smart one is—it's how out-smarting one can be. As has been the custom with our people,

## Kortes Buys Vaught's Interests in N. A. E.

ST. LOUIS, June 16.—A deal was closed Tuesday (12) whereby Peter Kortes purchased the interests of Mel H. Vaught in the North American Exposition, making Kortes sole owner of the exposition and all carnivals. The two co-partners have been contemplating such a deal for several weeks. The two showmen part still the best of friends, contrary to rumors recently made.

The North American Exposition opened Monday night (11) in Bloomington to the largest opening night gate of the season to date, and all shows, rides and concessions began to heat up. Saturday night, however, opened and rain continued to fall until after 9 p. m. so that the show didn't even open. Frank B. Joerling of *The Billboard* visited the show and his many friends. Teddies while Max Goodman, of the Wonder Shows of America was among the visitors Monday night.

—North American Exposition

OPENED Monday night (11) in Bloomington to the largest opening night gate of the season to date, and all shows, rides and concessions began to heat up.

Lamb Shows Prosper Despite One Blank

PARRISH, Ala., June 16.—Having opened the season Friday evening, Lamb Shows have rolled up a sizable bank roll despite a total blank played June 4-9 at Haleyville, Ala. The weather wasn't bad there, either, according to Lamb, who reported that the folks just didn't come out.

Lamb recently purchased two semi-trailers from the Buff Hottles Shows in New Orleans, making him a list of 14.

Bertrand Lamb has 10 concessions and bingo, and the manager, Lamb, has. John Meyers also added a No. 2 popcorn unit.

Dora, Ala., June 16-23, is next.

## They Came From Far and Near For R-B Harvest in Baltimore

BALTIMORE, June 16.—The boys from far and near figuratively had the Ringling Bros. and Barnum & Bailey Circus and the World's Fair in mind as the coming days being pitched on almost every foot of available ground in the vicinity of the Monument Street showground.

The word figuratively was used advisedly, as there was no space around the circus backyard, but the front was well attended.

Along Monument Street the circus customers had every opportunity to play bingo, have bells at cats, pitch 'em somebody won, have their age or weight guessed, prognosticate where the

Saturdays and Mondays are recognized as party days. The custom was established at the beginning of the manpower shortage, and it has had the effect of trying to out-guess each other. One week the boss caught the help unprepared for a haywire teardown by giving orders to stoach at midnight on a Friday. He also had the help of the men he would set up on Monday, you understand.

With a short run that week, we arrived in our next spot on Saturday at midnight, where the bars were closed, and orders were given for a Sunday setup. The men, night shift, came to take care of it. It was agreed that the show would be planned. To the boys' surprise, they learned that their Friday wing-ding had been thrown in as the show stayed over for Saturday.

Now, having sat down, the boys pitched another day that not knowing that we were staying over for a Sunday showing what they would be out of both clutch teeth and money. Then men quit because they thought the boss was using unusual and inefficient carnival tactics.

From then on the hours of setting up, tearing down and being wet or dry became a battle of wits between the office and the men, and the show was off to a good start. The day of closing on both the billing and newspaper ads. All we used was "Opening Monday for a Limited Engagement." Not knowing that we were booked for a week, the boys were asked to do a loop-de-loop on Friday, Saturday and Sunday. Imagine how they

(See BALLYHOO BROS. on page 39)

## Top Biz Hits Over Country

Big and little fellows all happy — NAE and Cavalcade have jackpots wobblin'

NEW YORK, June 16.—It was make hay while the sun shines for carnival operators on the Pacific Coast and the West Coast during the past two weeks. Old Sol popped his noggin thru the clouds almost everywhere, and reports indicate the customers were out in droves with the ready cash.

In the Eastern states, the boys in Baltimore had plenty to work on around the Ringling-Barnum lot. The Morris Hamm and Joseph J. Kirkwood orgs both reported everything was okay and the 40,000 spectators at the long Monument Street seemed to be in fine fettle.

Over at Holliday Park, Pa., were smiles on the Banly lot, while Julius Podolski couldn't find much complaint on his A. M. P. midway at Olympia, Wash. Oscar G. Clegg's eyes were almost blinded by the sun at Ononta, N. Y., Tuesday after looking at nothing but rain and clouds for seven weeks.

From then on the hours of setting up, tearing down and being wet or dry became a battle of wits between the office and the men, and the show was off to a good start. The day of closing on both the billing and newspaper ads. All we used was "Opening Monday for a Limited Engagement." Not knowing that we were booked for a week, the boys were asked to do a loop-de-loop on Friday, Saturday and Sunday. Imagine how they

## Auto Crash Kills Pacific Air Vet

NEW YORK, June 16.—Capt. Roy Harris, son of Max Harris, formerly of Fair & Carnival Supply Company and operator of concession in various parks, was killed in an automobile accident recently in Tucson, Ariz., where he was a flying instructor.

Captain Harris had made over 40 missions in the South Pacific, but contracted malaria and was sent back to the States for treatment. He came back to Tucson, where he had been a member of the country met a prominent flying woman, who was ferrying planes across the Atlantic, and married her. After taking treatments in military hospitals he was pronounced well enough to act as an instructor and for combat duty and was sent to Tucson.

Body was shipped to Riverside Memorial Chapel (NSA undertakers) where services were held June 12, with interment in Washington Cemetery, Brooklyn.

rat might duck, etc., and there was no shortage of novelty, juice, grab and eatware stands.

Brookdale, far from the circus lot was Morris Hamm's org. while about 1,500 yards toward the city was the Joseph J. Kirkwood Shows.

One veteran lot hopper put it: "Well, it looks as though they were all here, 40-milers and 60-footers, and they all got wet."

Next week, starting Wednesday (20), there will be quite a similar gathering in Philadelphia to help the Big One with its harvest. Max Gruber being the man with the big show in this instance,

GIDDINGS, Tex., June 16.—Two rides and 11 concessions were destroyed when a truck belonging to the Blue Bonnet Show burned near here. The rides had been reconditioned, and 2,500 feet of grandstand were built with them. Two of the concessions were owned by Red Uzel and Pat Creaves.

H. B. Birkes immediately arranged for three more rides to help fill the June 19-20 date at Bremond, Tex., and the Blue Bonnet Show shipped them for rebuilding and salvage. Birkes announces that he will fulfill fair dates and celebrations as contracted.

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PENNY  
PITCH  
GAMES  
Size 14x14". Price \$30.00.  
Size 48x48". Price \$100.00.  
Size 48x48", with 5 Jack Pots, Price \$45.00.

### PARK SPECIAL WHEELS

Sold in Dimensions, Beautifully Painted. We carry all sizes. 100% Satisfaction. Price per Wheel. Price \$16.00.

### BINGO GAMES

75 Player Complete ..... \$5.50  
100 Player Complete ..... 7.00

1/2 Deposit on All Orders.

**SLACK MFG. CO.**

124-128 W. Lake St., CHICAGO, ILL.

### ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945

Single Sheets, \$1.14; Triplets, Complete for \$6.00.  
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Sampled from the 4 Readings, Four for 26¢.  
No. 1000, Sampled from the 4 Readings, Four for 26¢.  
Well Charts, Heavy Paper, Bits 28x34, Each, 1.00

### NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy,  
1200 Questions, 24 Answers, 1000 Dream Paper  
Covers, Good Quality Paper, Standard Size.  
HOW WILL AT ANY KIND OF SPECU-  
LATION TURN OUT? ..... 25¢

PAK OF 75 EGYPTIAN F. T. OARDS  
An Egyptian Board Game, 10x10 in. Boxed, 40¢  
Elara Cards, Illustrated, Pack of 50 ..... 1.00  
Egyptian Board Game, 10x10 in. Boxed, 40¢  
MENTAL TELEPATHY, Booklet, 21 pp. ..... 25¢  
"WHAT'S WRITTEN IN THE STARS," Walling  
Booklet, 12 pp. ..... 10¢  
"DREAMS AND DREAMERS," 12 Articles  
Very Well Written, \$5.00 per 100; Sample, 10¢.  
Bargain Books, 1000 Questions, 24 Answers, 1000  
Labels. No checks accepted. O. D. O. 25¢ Deposit.  
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19 West Jackson Blvd., CHICAGO  
Send for Wholesale Prices.

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\$11.20 HUNDRED POUNDS



Giant Yellow, ex-  
cellent popping  
condition, expertly  
processed.  
Discount on large  
orders.

### GASOLINE APPLIANCES

Complete Line Coleman Burners,  
Pressure Tanks, Fittings, Tubing,  
Prompt Shipment

**NORTHSIDE SALES CO.**  
(Established 1920)  
INDIANOLA, IOWA

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Many Styles

PROMPT  
SHIPMENT

We Can Still Ship,  
But Don't Delay.

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1140 Broadway NEW YORK 1, N. Y.  
Corner 26th St.

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All You Want!

**POPCORN** — Regt  
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Consolidated Confections

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### SHRUNKEN HEADS

Afghan Heads, Mummified Attractions, Camel Hair Pipe Heads, Shrunken Heads, Shrunken Heads for wine bottles, Attractions, side shows, store shows, carnivals, circuses, etc. We have for free circulars, photos and prices.

### TATE'S CURIOUSITY SHOP

R. S. Box 866, S. Van Buren, Phoenix, Arizona

## MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

BLOWING hot or cold?

LOU DAVIS and C. W. Eyster are now with Bill Hamm Shows, where Doc Lamb has the side show.

LOUISE SONNEY and Dwain Esper have opened Museum of Crime on Main Street, Los Angeles.

SIDE SHOWMEN who offend patrons for not going all the way thru first-class—probably don't know any better.

CASH MILLER has left the North American Exposition Shows ... MAX GOODMAN, owner of the Wonder Shows of America, was a business visitor in Chicago Friday (18).

CORP. L. J. RENFRO (Loopy-Plane Jim), formerly with Eddie Eckhardt Shows, has joined forces with friends from somewhere in Germany a latter of something for the session, with an individual message for most of them.

NOW THAT SUMMER has arrived, we won't be able to blame the weather for the tightening of customers' purse strings.



RAYMOND D. HULDS, son of Mr. and Mrs. Dave Hulls, owner of Bee's Old Reliable Circus, has returned to his home at Mayville, Ky., on leave from the merchant marine. He plans to remain in service for the duration and then return to the midway.

THE PRITCHETTS, knife throwers with the Old Craft and James Chavaine Shows, are appearing at the Midway Show, which features a Punch and Judy show, Cecil Browning joined from West Virginia to take over No. 2 ticket box.

FUR SHIELDS, mineral show operator for more than 20 years, is now a concessionaire in the B & H Shows in South Carolina. . . . THALIS DECHERT, formerly with the Buckeye State Shows, is now appearing at the Old Opera House, New Orleans.

DON'T BRAG how you turn 'em on hellways. Most anyons can be a successful talker on Decoration and Labor days.

WHEN Mr. and Mrs. J. C. Weir visited their son recently at a military school near Chicago, J. O. told the lad that if he came thru the semester as an honor student, he would receive a \$100.00 War Bond as his reward. The young Weir came thru and Dad Weir was across town.

ISAAC B. BARTLETT'S Vampire Babes on the Cumberland Valley Shows feature Bert Barlow and Scottie Edwards. Members of the cast are Rose Nightingale, Eddie Childs, William Cooper, Joe Sheitel, Mildred Murrill, Irene Cranberry, Clara Lee Hill and Maude Bonds.

WHEN THE EUROPEAN WAR ended, press agents figured that more newspaper space would be available—when along came another cut in newspaper.

G. H. (SHEEP) SHEPPARD, who operated on the Royal American and Hennies midways for a number of years, has joined the Ringling-Barnum circus as a double-headed rottweiler. JIM THOMPSON reports that the features on his side show with the O. C. Buck Shows are Joan Joyce, magician, Margie, four-legged girl, and George (Amazoo) Chandler, small magic.

FRANCES HENNIES saw the Pittsburgh Pirates in action Decoration Day and has returned to her home in Chattanooga, where she has been coming to her home, S.S. Cotton Avenue, Detroit, for seven weeks. . . . MR. ROBINSON has moved his curtain from Dodson's World's Fair Shows to the Gold Medal midway. . . . AFTER FIVE YEARS

B., and the late Jim, Braden la producer of the Bride and Saddle Club, Puslaski, which sponsored the stand, and he will also present a horse show there in July. M. B., who is playing in another show in Tennessee, and George, with his 4 rides, 2 shows and 25 concessions, states that business is up over 25 per cent than for this season. . . . MRS. CATHERINE OLIVER, formerly owner of the Oliver Amusement Company No. 2, but for the past six years operating the Hotel Oliver, New Orleans, is visiting friends in St. Louis. . . . Mrs. Lillian Smith, Mrs. and Mrs. Howard Barlow . . . MRS. CECILLE YANCEY surprised her friends by quietly slipping away to Green Lake, Wis., where she married the Pic. Victor Krollik. She was accompanied by her sister, Mrs. Henry King and her two daughters, Marjorie and Ruth. The group, who just returned from the China-Burma-India campaign, was corn game operator on Dodson's World's Fair Shows before his entry into the army. Following a short vacation, they are now returning to Camp Davis, N. C., while the bride returned to the Hotel Hosts Shows now playing in New Orleans.

OSCAR BUCK received this one from a G.I. who read his ad in The Billboard on Okinawa: "While I have no experience, I know I could be a Barker on an side show, so we can be back in the United States soon." Oscar, come December, so will you accept this letter as an application for when your show goes on the road next year. . . . Which indicates that some G.I.'s don't think Japan will be around long.

EDDIE (POP) DAILEY and Larry Bannon, Royal-American midways for many years, are now conning out-of-towners men and women. Tom and William Clegg, who retired from the carnival business three years ago to devote his time to the hotel business in Baltimore, still find time to book in local fairs, and then that a carnival might be able to use when big dollars are on.

MRS. C. D. SCOTT, of Royal Exposition Shows, recently visited relatives and friends in Dayton, Ohio, and on the North American Exposition lot. . . . MR. AND MRS. WALTER DRAUGHN and Mr. and Mrs. WALTER DRAUGHN, formerly entertained the personnel of Royal Exposition Shows at a picnic. . . . PRINCESS LUANA, who dances with live snakes, is in Philadelphia awaiting the start of the midwest auto racing season.

JOSEPH J. KIRKWOOD SHOWS, opened June 4 on the old circus lot at Grinnell and Linden avenues, and N. W. 4th and 2nd, stand, but rain and heavy winter forced them to close after first week. Aggregation, under management of Ralph Decker, has nine sides, one short, and is looking for concessions. The Zaccinelli cannon act is the free attraction. Lew Alter's Circus Sids Show is winning money and has been added as a new attraction. Bert Alter joined with his Girls of All Nations review.

CORP. BURR VAN AULT, who was raised on carnival lots with Dodson's, has opened his own show and, though he and his wife, Dorothy, are not performing, he is doing well. The show is a success and has been well received.

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SOME RURALITES do not believe that shewmans are born. They believe the only reason a boy has for ramming the country is trouble with a woman back home.

THE CONRAD KIDS ride from Pittsburgh to Washington Friday (8) with Buddy and Boots Paddock, and the conversion made it obvious the Boots were not the same. . . . Buddy is gradually tiring of the cabaret business in Augusta, Ga. It is more than likely that he will be in the wagon checking up with Morris Lipsky before the leaves start tumbling in the autumn.

WILLIAM R. (BILL) SNAPP, owner of Snapp Greater Shows, journeyed to St. Louis last week from Jefferson City, Mo., where he and his wife, playing in the city, had much rain and bad weather, but the org. has not lost a single night to date. . . . E. B. BRADEN, formerly business agent of the Art Institute of Chicago, is now a successful farmer and horse breeder, was host to H. B. Rosen, general manager of the Gaylord Shows, during its appearance in Pulsatilla, Elkhorn, and Mt. Pleasant. . . . The Snapp Shows have a showhouse at their farm and served a barbecue dinner at their farm home. The toast of the affair was Mrs. Eva Braden, 81-year-old mother of E.

B., and the late Jim, Braden la producer of the Bride and Saddle Club, Puslaski, which sponsored the stand, and he will also present a horse show there in July. M. B., who is playing in another show in Tennessee, and George, with his 4 rides, 2 shows and 25 concessions, states that business is up over 25 per cent than for this season. . . . MRS. CATHERINE OLIVER, formerly owner of the Oliver Amusement Company No. 2, but for the past

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"LIFE OF MOST CARNIVALS is about 15 years," philosophized an old-timer. "They spend five years in infancy, five years being a mighty one and five years reverting to second childhood."



RIDE OWNERS,  
ATTENTION!  
15% off all thirty-  
two foot tall  
Fourth of July  
Circus tents  
for largest con-  
cessionaires. See  
our ad in the  
Celebration  
Day Independence  
Day.

DAYTON, OHIO  
has a new  
many people.  
AMERICAN  
CIRCUS, Inc.,  
is sorry, May-June BIG SHOWS  
contains full information. Write for a copy.

**ELI BRIDGE COMPANY**  
800-820 Oak Ave., Jacksonville, Illinois.

**POPCORN**  
SUPPLIES

Popcorn Boxes, Oxford Cones, Glassine Bars, Banana Boxes, Cellophane, Celluloid, Virginia Boxes, Plastic in the shells, Celluloid price, 10¢ lbs.

Headquarters for  
CIRCUS, CARNIVAL and PARK BUYERS  
**CHUNK-E-NUT PRODUCTS COMPANY**  
Philadelphia 6, Pa. Pittsburgh 22, Pa.

## PEANUTS

Raw and Roasted in Shell  
Roasted and Shipped Same Day  
Order Received.

Popcorn—Some, Once in a Whilo.

**GREEK-AMERICAN IMP. CO.**  
Richmond 19, Va.

## WANTED TO BUY

COMPLETE ARCADE FOR ROAD  
Transportation Optional.

**JOE EULE**

145 Temple St., Detroit 1, Mich.

## WANT

Electrician and truck mechanic to join on wire, also Tilt, Fly-Plane and Merry-Go-Round help.

**WM. T. COLLINS SHOW**

Flaxton, North Dakota

## KAHNIGARH

Indomitable Half and Half, now available due to dis-  
appointment. Young and attractive, unique appear-  
ance. Ready.

**MRI. RONNY LEROI**

342 W. 48th St., New York 15.

**WHEELS  
OF ALL KINDS**  
Tickets—Paddles—Layouts  
Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT**  
GAMES, STRIKERS, ETC.  
Still Available.  
**EVANS' BIG PUSH**  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

**POPCORN**  
EXCELLENT POPPING CONDITION  
**BE WISE**  
Order Your Entire Year's Requirements  
**NOW**  
10c SIZE CARTONS \$6.50 per M.  
15c SIZE CARTONS \$2.50 per M.  
POPCORN SALT and SEASONING  
(points required on seasoning)  
All Prices F.O.B., Chicago, Ill.  
**POPPER'S  
BOY PRODUCTS CO.**  
60 E. 13th Harrison 0997-B  
IMMEDIATE SHIPMENT

**"Firechief" Flameproofing**  
The compound that won't wash out—fire, water, weather resisting. Delivers temporarily subject to approval of allocations. Write for information on delivery or available supply.

**UNITED STATES  
TENT & AWNING CO.**  
2315-21 W. Huron St. Chicago 12, Ill.

**"LAST CHANCE"**  
Did You Get Yours?  
**CANVAS CEMENT**  
Pins—Quots—Gaines.  
KEEP YOUR CANVAS IN CONDITION.  
Mail Orders Now.  
**E. G. CAMPBELL TENT & AWNING CO.**  
100 Central Ave. ALTON, ILL.

**Carnival and Concession  
TENTS**  
Serving the Showmen of the Southwest  
**JOHN M. COLLIN CO.**  
18 E. KIRK ST. SHAWNEE, OKLA.

**TENTS**  
We still have some Khaki for Carnival and  
Concession Tents; also Ball Hoods.  
**D. M. KERR MFG. CO.**  
1954 Grand Ave. Chicago 22, Ill.

**WANTED  
ROLL-O-PLANE  
FOREMAN**  
Must Drive Tractor  
Top Salary  
BOX 672, The Billboard  
1564 Broadway, New York 19

**RIDE HELP WANTED**  
MERRY-CO-ROUND and TILT-A-WHIRL  
MAN  
**HADJI DELGARIAN**  
2303 N. Melvina CHICAGO 39, Ill.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y.—June 16.—Association members will again take on added interest with night visits to James E. Strates Shows here, at the airport lot under the auspices of the War Veterans. On Wednesday (6), a meeting of the personnel will be held after church, and all the activities of the association were discussed and some entertainment presented thru the courtesy of the Rochester Professional Entertainers Club.

Visitors included a number of amusement men, among them Sam Moisik, of Morris Robinson and Company; Arthur Campbell, of Fred Chandler Company; Jack Hoffman, of Hoffman Sales and Distributing, and Wally Smith, of the Wally Birth Company. Walter Schaefer of Detroit, also visited with the writer. During the course of the week numerous personnel memberships were issued to put Strates in the picture in a big way.

On Friday and Saturday (8-9), a 20 booth exhibit at the airport aided materially in building up a good attendance. The show departed early Sunday for Oswego, N. Y. Many courtesies were extended by Owner-Manager, Mr. J. Z. Strates, Assistant Manager Dick O'Brien, Secretary Percy Morency, Special Agent Keith Buckingham, Treasurer Nick Boalman, Press Representative Peter Delmar, Marketing Director, and General and local committee chair Louis Goler. D-M Ranch Rodeo, filed by Leslie S. Blackmon, manager, brings the total membership to 104.

WPA has furnished a new list of orders revoking control of the production of many items, including hardware cabinet locks and padlocks.

**Royal American Is Winner  
In Jackson Court Bout**

JACKSON, Miss., June 16.—A parapetory instruction was awarded the defendant, John A. American, of the city of Jackson, by Judge Hugh P. Gillespie in a \$20,000 damage suit by Mrs. Lena H. Downing in Hinds County Circuit Court (see 26). The suit was filed against the wife of Mrs. Downing's husband, Gerard C. (Jack) Downing, 60, a city employee.

Downing, while towing one of the show wagons, was struck in the small of the back by a connecting rod which had come from a car which had been hit by a wagon came to a stop at an intersection. The plaintiff contended that the accident was responsible for the death while the defendant refuted this argument with the claim that it was due to a recurring gall bladder trouble.

An appeal will be made before the State Supreme Court in September.

**Jack Bailey in Hospital**

CHICAGO, June 16.—Jack Bailey, of the Cavalcade of Amusements, whose hand was crushed a few days ago when he was assisting in unloading the show at Decatur, has been removed to St. Mary Hospital at LaSalle.

**BALLYHOO BROS.**

(Continued from page 37)  
squawky over the office giving 'em the double-Willee. When teardown time arrived Wednesday, the boys were caught with the hounds baying at their heels and up over highway to teardown while not under the influence, a ride crew demanded that the boss either hire a new general agent or put out route cards.

The game of fox and geese between the two brothers, the Duke and the Duke, moved empires wagons onto the lots on Thursdays to mislead his help, and moved them off again on Friday to further bewilder them. We put out route cards and the Duke was the Duke. The show's treasurer let everyone draw get-away-dough on Saturdays then stayed over until Tuesday. Seeing that they were not going to have even a dozen people decided to have every man of the crew set the first three days of the week as wing-ding days, while the other half recognized the last four as such. The secret is—a half crew is better than none. MAJOR PRIVILEGE.

## CONCESSIONAIRES, NOTICE

### CITY RIDES

Offer an outstanding route of dates and celebrations for a limited number of legitimate Concessions.

Week of July 2nd, Petzler, S. C., the biggest 4th of July Celebration in the South. Horse Racing, Barbecue, Band Concerts, Athletic Events, Free Acts and Fireworks.

### EIGHT WEEKS

Boscobel Lake, the only modern playground in the Piedmont section. Bathing, Boating, Bowling, Dancing, Coal and Riding Devices. Operates seven days a week. Picnics every day. Followed by the best spots in South Carolina, Walhalla, Seneca, Anderson, Easley, Greer, Greenville and Fountain Inn, all on up-town locations, under the best of auspices.

### WILL BOOK

Fresno Custard, Cork Cakery, Ni-Shriker, Hoop-La, Watch-La, String Game, Ball Games, Devil's Bowling Alley, Coal-Till-U-Win, Scales and Novelties. All Concessions bookable. Will Book is the most reliable and popular Concession riding device that is A-No. 1 condition. Can place reliable Rides Held of all kinds. Good salaries and the best of treatment.

Address JOHN T. TINSLEY, City Rides, 22 E. Court Street, Greenville, S. C.

## PETER KORTES ANNOUNCES

that he has bought the interests of MEL H. VAUGHT in the

### NORTH AMERICAN EXPOSITION

and is now Sole Owner of said show.

### WANT

## TURNER BROS.' SHOWS

For the biggest 4th of July Celebration in ILLINOIS. Legitimate Concessions that work for stock. SHOWS with own transportation. Will book Rolloplane, Ridec-O, or any Ride that don't conflict.

Spot will open June 25 for the biggest 9 days in the State and we will feature "THE GREAT NOEL" Free Act. Some of the best Illinois Fairs to follow.

Address Dixon, Ill., June 18 to 23; Rock Falls, Ill., June 25 thru July 4.

### For Sale—SHOWS, RIDES, CONCESSIONS—For Sale

Concession Space for Legitimate Concessions Only. No Gypsies, No Flat Joints. Will Book Shows with Own Outfits and Transportation. Excellent Chance Hero for Octopus. All Shows, Rides and Concessions having space now will have preference at Linton, Indiana, 4th of July Celebration and all Fairs. This Show has no pay gate. Free admission to grounds at all times. Address Winchester, Indiana, this week; June 25th, Seymour, Indiana, then Linton, Indiana.

WIRE ROGERS GREATER SHOWS  
WINCHESTER, INDIANA

### Wanted—GIRLS—Wanted

For Posing Show, Girl Show, Hawaiian Show. Experience not necessary. Top salaries. Want experienced CANDY FITZMEN. Address J. SOTORTING or GINGER RAE,

### HENNIES BROS.' SHOWS

Battle Creek, Mich., week June 18; Kokomo, Ind., week 25.

## JOHN K. MAHER RIDES AND SHOWS

Playing 17 Fairs and Celebrations in Illinois, Missouri and Arkansas, starting July 1st. Want MERCHANDISE CONCESSIONS OF ALL KINDS. CAN ALWAYS PLACE GOOD RELIABLE RIDE HELP.

Address: JOHN K. MAHER, Mgr.

1339 South Broadway, St. Louis, Missouri

**ROLL TICKETS**  
Printed to Your Order 100,000 for  
Keystone Ticket Co., Shamokin, Pa. \$19.50  
Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

10,000 . . . \$6.50  
20,000 . . . 8.00  
50,000 . . . 12.50



**Thompson Bros.' Shows**

WILLIAMSPORT, Pa., June 16.—Thompson Bros.' Shows enjoyed a successful 10-day celebration here, despite cold and rainy weather, according to General Manager Thompson. The business has been good all along the line, to date, despite the inclement weather.

T. Thompson is managing rides at Lakewood Park, Zanesville, Pa., with Joe Darrow, manager, who was discharged from the army, assisting him.

General Manager Thompson advises that contracts have been closed for the McConellsburg and Laurelton fairs, making the show's bookings complete.—R. SHARPE.

**J. J. Page Exposition**

APPALACHIA, Va., June 16.—Eight week on the road and the show is located in the heart of the Virginia coal fields. At the rain and cool weather prevailed the entire week, decent business was registered here. Show moves into Kentucky next.

With a good second week of business at Johnson City, Tenn., the next was Greenville, Tenn., for the Recreation Park. Location and weather was good and the show was well received. The Chair-O-Plane were top money ride while the Hollywood Revue and miniature roller coaster were the show division. Temptation and the athletic show were next. Concessions, generally, scored big. The Ferris Wheel was tops, while the Merry-Go-Round and Roll-A-Plane scored heavily. The fireman's date at Elwin, Tenn., was mediocre.

New arrivals here were Bill Gary who replaced Leona La Rue on Hollywood Revue; Mike Gravis, with custard; Mr. Herzog, with three concessions. Several new girls also joined John Gravis in the cooking crew. Charles Dorman came in as special agent.

Frank and Dot Earle made their yearly pilgrimage to the show. Frank is connected officially with one of the larger farm papers but is based nightly for the New York office on the coast, while Dot handles ducats on one of the sides. She left last week for Louisville to return with their son, James B., who spends his vacations on the show.

The show was saddened by word of the death of Rocco. Also in a hospital in New York, he was the first to leave the show many times. He was buried at his wife's home in Honaker, Va. R. E. SAVAGE.

**Blue Ribbon Shows**

NEWPORT, Ky., June 16.—Under auspices of the FWP, the Blue Ribbon Shows opened here Monday, June 11, to good business. The new double loop, which was a free act, was well received. City officials co-operated well with Dolly Young, show's legal adjuster.

Mrs. John Jernigan, The Billboard and myself, broke her arm on the show lot at Reading, O. Mr. and Mrs. Tom Delph are entertaining Mrs. Delph's mother and brother, Col. Whitey Denner, now in the night club business here, a night before the show opened.

Walker Stoddard has advised more concessions, making a total of five. E. H. Smith has taken over the office. J. B. Hendershot, after a check-up at St. Elizabeth Hospital, Dayton, O., has been ordered to remain here. Mrs. Mabel Mrs. H. H. Archer's daughter went to Harlan, Ky., to visit her grandmother. Mr. and Mrs. Bob Miller's daughter is back with them after finishing school. Mr. and Mrs. Peter Dervitt joined with two concessions.

E. L. Young, manager of the Blue Ribbon Shows, recently checked on Ohio spots for further dates. This is the 17th week out for the show and business has held up well, despite disappearance of a Cleve, O., and Reading, O., which were torn by bad weather conditions. Show consists of 6 rides, 3 shows and 20 concessions.

**Sparks Bros.' Shows**

BALTIMORE, Ky., June 16.—With a week of perfect weather and full cooperation from the American Legion committee, business was excellent.

Junior Sparks arrived from Pascoagula, Miss., and his wife, Mary, are now attending school, to spend his summer vacation with his parents, Mr. and Mrs. Abe Sparks, and will assist them on bingo.

Jack Oliver and Frank Sparks were away for a day on Saturday. Quoits when the big reptiles disappeared from the Wild Life Show, but was later "brought back alive" by Dad Grant, master painter.—H. G. STARBUCK.

**Lynch Shows**

ST. JOHN, N. B., June 16.—Reversed advertising plates have been introduced into this territory for the first time by a carnival, a full single column having been contracted for papers at all stands by John A. McCurdy, of Halifax, advertising agent.

John Cohen, veteran concessionnaire, has been hospitalized in Halifax as the result of a heart attack. He will be away seven weeks.

The Flying LaForme have been contracted for the season as the free act.

ROOF BEER BARREL OUTFIT  
Barrel with water and soda fountain, can 1 1/2 gal.  
Fountain with compressor, carbonator, gas source, 8 compartments, 1000 oz. steel tank, blower, lighting and fittings, all guaranteed and tested, \$800.00. 10 ft. high, 4 ft. wide, 2 ft. deep.  
Blimpie Lion house and battery, phonograph and record player, microphone, speaker. Cost \$250.00, price \$350.00.

THE DURANGO DELLS, Durango, Colo.

**FOR SALE—COMPLETE CARNIVAL  
FRANK BURKE SHOWS**

*Retiring from show business*

All equipment in excellent condition. Newly painted. Overhauled and in operation now.

**Deal includes:**

- 5 RIDES (El No. 16, 7-Car Tilt-n-Whirl, Rolloplane, 8-Car Whip, Parker Three-Areast Merry-Go-Round).
- 5 CONCESSION TOPS and Frames.
- 5 TRUCKS WITH GOOD Rubber.
- 2 GMC POWER PLANTS. 60 KW.
- 4 SHOW FRONTS AND Tops.

Contract for Washington Park, El Paso, for rest of season, contract for Sun Carnival on Streets and Southwestern Championship Rodeo. Park plays to over 1,000,000 in season. July 4th crowd 25,000. Also will sell Carnival Lot 130x240 near International Bridge.

Additional Show equipment also for sale. Must be seen to be appreciated. Address FRANK BURKE, 214 N. Walnut St., El Paso, Texas.

**WANTED****WANTED****WANTED**

GUESS YOUR AGE AGENTS

GUESS YOUR WEIGHT AGENTS

STOCK STORE AGENTS

BEAT THE DEALER AGENT

for

**SEASIDE PARK, VIRGINIA BEACH, VIRGINIA**

APPLY TO JACK L. GREENSPON, GEN. MGR.

**WANT TO BUY, BOOK OR LEASE**

Any or all of the following Rides: FERRIS WHEEL, DOUBLE LOOP, CHIROPOLANE and KIDDIE RIDE.

Ten weeks in Greater Washington, D. C., under strong auspices. This Show plays Florida all winter.

**WRITE — WIRE — CALL**

**WILLIEN INFANTE**

47 CRITTENDEN ST., N. E. WASHINGTON 11, D. C.  
Telephone Randolph 7331

**SPARKS BROS.' SHOWS**

Owensboro, Ky., 22d, and Triplet this week; Bowling Green, Ky., week June 25.

WANT Big Snake, Circus Side Show, War Show, Wild Life. Will book Octopus and Rolloplane. Ride Help, Concession Agents for Ten-Cent Stores. Slim Cunningham wants Wheel and Grind Store Agents. Show booked cold till first week in December.

**Wanted J. R. EDWARDS SHOWS Wanted**  
**CHAGRIN FALLS AMERICAN LEGION 4TH OF JULY CELEBRATION**

Frozen Custard, Concessions, High Striker, Cane Rack, Grab Joint, Can Place, Second Man for Ferris Wheel, Merry-Go-Round, Foreman for Chairplane.

Address All Mail and Wires to J. R. EDWARDS, Ashland, Ohio, This Week; Chardon, Ohio, Next Week, June 25 to 30.

**WANTED****For Willits, Calif., Big Fourth of July Celebration AND BALANCE OF SEASON**

Concessions of all kinds that work for stock. Place Ride Help all rides. Top salary. Truck mileage plus liberal cash bonus if you stay the season, but you must be capable and reliable. Sonoma, Calif., Fair, 20th to 24th.

**FIESTA SHOWS****FULLER AMUSEMENT CO.**

Will Book Any Major Ride and Kid Ride With Own Transportation for Rest of Season for Fairs and Celebrations Starting Week of June 28th. Can Use a Few More Stock Concessions, Agents and Ride Help That Can Drive Truck. Good Fourth of July Spot Booked.

CHAS. C. FULLER, Perkins, Calif.

# CARAVELLA AMUSEMENTS

ALL BONA FIDE DATES AND FAIRS  
Barnesboro, Pa., Week of June 25. First Time in 5 Years.  
Heart of City.

Blaireville, Pa., Big 4th of July Celebration and Home Coming Week Event.  
Mammoth Fireworks Display and Free Act, First Show in This Season  
Under American Legion.

WANT: Will book or buy Octopus, Tilt-a-Whirl, Double Loop or any  
ride not conflicting.

WANT SHOWS: Ten-in-One, Grind Shows of all kinds, with or without  
outfits.

WANT Legitimate Concessions of all kinds. Good proposition for Frozen  
Custard.

WANT HELP: First and Second Men on all Rides. Top wages.

Will Exchange No. 16 Eli for No. 5, or Will Buy No. 5.  
Those Joining Now Will Be Given Preference on Later Dates and  
Celebrations.

CARAVELLA AMUSEMENTS, This Week, Curwenville, Pa.

# DICK'S PARAMOUNT SHOWS, INC.

THIS WEEK WOONSOCKET, R. I.  
BIG JULY 4TH LEGION CELEBRATION, NEWPORT, R. I.

## WANT

## WANT

SHOWS—Have complete SIDESHOW in A1 condition, new canvas;  
want Acts and Manager. Liberal percentage.

GIRL SHOW—Complete 60-foot front. Want Manager and  
Performers. Liberal percentage.

POSING SHOW—FAT GIRL SHOW—WILD LIFE.

CONCESSIONS—Seedes, Guess Your Age, Penny Pitch and any 10-Cent  
Grind Store.

RIDE HELP—Semi Drivers preferred.

R. E. GILDSDORF, General Manager

# HARRINGTON, DEL., STATE FAIR

JULY 22 TO 28

Can Place Rides, Shows and Concessions.  
All Concessions Open — No Exclusive.

Want Cookhouses and Custards. Want Tilt-a-Whirl,  
Chair-o-Plane, Ridee-O or Any Flat Ride Not Conflicting.  
Shows — Want Fat Girl, Midget, Monkey, Hillbilly and Drome.

# BANTLY'S SHOWS

Lockhaven, Pa., June 18-23

# COMPLETE GOING CARNIVAL FOR SALE

A going Proposition, well booked for the Season and now operating within 50 miles of St. Louis. Can be seen in operation. Trucks to haul all equipment and all in A-1 condition. Owner is ill which is reason for selling. Rides include 10 car Dodgem, #12 Eli Ferris Wheel, 3 Kiddie Rides (Spillman Auto; factory built Aeroplane; Parker Baby Swing); DANCER and Loop-o-Plane. Transformer Wagon, Show Fronts, Metadrome, Concessions, etc., etc. THOSE WHO ARE DEFINITELY INTERESTED, CONTACT: BOX 395, CARE THE BILLBOARD,  
390 ARCADE BUILDING, ST. LOUIS 1, MO.

# WONDERLAND

AL PORTER  
Gen. Agent

JAMES SAKOBIE  
Gen. Manager

CARL BARLOW  
Business Mgr.

11 — MORE WEEKS IN GREATER WASHINGTON, D. C. — 11  
WE HAVE ALL THE CUSTOMERS WE CAN HANDLE

Want Rides Up on All Domes we pay top money and bonus. Mickey Sakobie wants a few more Concession Agents. Want Grill Stores, no P. C. or Gift. Want Flat Rides. All Celebrations, not just 4th of July. Will take 10% Commission on Concessions. Address: Firemen's Annual Celebration, Laurel, Md., June 18 to 30; Ossington, Md., Big Firemen's 4th of July Celebration, July 4 to 7. Want Shows of all kinds, good proposition.

# WANT FOR MARION, OHIO

4TH OF JULY CELEBRATION. V.F.W. POST #3313.

This is an annual event with free acts, fireworks and parade. Entire week of July 2.  
CONCESSIONS OF ALL KINDS.

SHOWS—Side Shows, Circus, Monkey Show, Fun House.

RIDES—Up to 5 up to date rides booked.

All answers to J. B. HENDERSHOT, Chairman, Harding Hotel, Marion, Ohio.

# CLUB ACTIVITIES

## Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, June 16.—In order to give  
impartial to all members, the  
designs those elected after this date  
will be issued 1946 cards. Many members  
have sent in their dues for next year.

Muster-out checks have been mailed  
to William E. Thompson and Wolfe

William J. Courtney is still on the sick  
list, and there is no report on Ernest J.  
Kastner's condition. Max Brantman,

member of the executive committee, was  
married to Isabell of the Society of Town  
tours, O. in Chicago Wednesday (15). William

Snyder, Wonder Shows of America,  
and Vaughn Richardson were busi-

ness visitors. Maurice Hanauer writes

from Los Angeles that he is enjoying a  
rest.

Whitey Lehrer has joined Ray Oakes'  
concessions, and Jack Hawthorne spent  
several days with John Dehner at Fort

Wayne, Ind., George Crowder is in the  
newly built jewelers building.

Callers the club included Leo Lau-  
son, Little Brown, Mel Harris, Oliver  
Barnes, Sam Bloom, Edward E. Wall, Lou  
Keller, Elmer Byrnes, Edward Murphy,  
Hadjii Deligran and Toby Wells.

## Ladies' Auxiliary

Mrs. Daisy Hennies, mother of Harry  
W. Hennies, is resting comfortably after  
an operation at Hospital No. 1, San Fran-  
cisco. George Moon has been home for

two weeks with flu, and Evelyn Cain is  
now home from the Royal American. Gladys Pat-  
rick's husband died in Oregon.

Waynette Clark writes that her husband  
was held up at gunpoint by a prison  
guard and is en route to their home in

Lincoln, Neb. Ann Roth wrote in and

Violet Blairsto reported that she is in charge  
of the production department for Sport-  
land Amusement Inc. in New Jersey.

Elaine B. Smith and daughter have  
returned to Oregon after two weeks in  
Southern California.

President Ann Dodan, Edith Strellich,  
Edna O'Shea, Esther Berney and Josephine  
Woody spent an evening with members  
of the Royal American at Hammond, Ind.

Secretary Eddie Miller's new home ad-  
dress is 4215 West 21st Avenue, Chicago.

## Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, June 16.—In the ab-  
sence of President Joe Krug, Vice-Presi-  
dent Martha Levine is handling the job.  
President and Mrs. Krug have moved to  
San Diego.

At the meeting last week, Chief Elec-  
trician's Mate Frank H. Cushing, of the navy,  
was a guest and brought a vivid  
account of action in the South Pacific.

Quite a few have sent in their rodent  
bags, and there is still time for others.  
Jernail Johnson, manager for the fall  
tour, is working hard and asks for  
more oo-operation.

William E. Patrick's passing is being  
mourned by the members.

William and Otto Bell, of Phoenix,  
Ariz., have been accepted as members.

## National Showmen's Association

1564 Broadway, New York

NEW YORK, June 16.—Visiting around

Freel's Broadway Show Doctor, N. J.

Tuesday (12), Met Business Manager  
Leo Bistany, who is not only handling

the show but is operating a show of his  
own, the "South Shore," under the man-  
agement of Mrs. Bistany. Also met

Owner Sam Preli; his brother, Paul,  
and sons, Joe and Abe. Cut up some old

memories at the theater attractions,  
and Al Kaiser, Dick Weisenthal, Meyer

Pimentel, John Bezell, the Flannery  
brothers, who have done a fine job of  
putting their grab stand on wheels.

They got back to Newark, N. J. soon  
for their data.

Director Jack Galager, of the Michi-  
gan Showmen's Association, has applied

for membership, sponsored by Brother  
Joe End.

Met Harry Brennan, in France, has  
102 points and associates walking up  
the street to his home in Lowell, Mass.,  
soon.

Many of the members were extremely  
interested in the meeting. Bill Ferara  
has also just received notice of the Toled-  
o town show, dropped dead while the  
show was in New Bedford, Mass., and  
that Mike Ferara was sent to the hos-  
pital for an appendectomy. Earl S.

(See NSA page 59)

## Pacific Coast

### Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, June 16.—Regular  
Monday meeting had Ted Loffey, Joe  
Metter, Frank Redmond and Frank  
Cushing, the last named of the navy,  
on the rostrum. Following the salute  
to the flag, silent prayer was held in  
memory of the deceased.

Committee members reported progress.  
Harry Rawlings said that the Building  
Fund was coming along, with members  
pledging War Bonds to build the total.  
The membership drive, started April 1,  
being the first to be voted in. Sam Dom-  
man, chairman of the membership com-  
mittee, is back after a trip East.

Ben Huephold, manager of Jantzen  
Beach Park, Portland, Ore., attended the  
meeting. The Empress of China, Chinese  
speaking included Jack Hughes, Vice-Chairman

of the Chinese section, and the Chinese  
chapel's chaplain, and Ray Hildebrand.

### Miami Showmen's Association

236 W. Flagler St., Miami

Ladies' Auxiliary

Breakfast and cards have been a regu-  
lar Thursday feature for members and

visitors since the Empress of China, Chinese  
speaking included Jack Hughes, Louise Eddy,

April 26, and Linda Blodgett, of the Chinese  
work.

# ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES—10M. \$7.15—ADDITIONAL 10M. AT SAME ORDER \$1.50

ADDITIONAL PRICES FOR COLOR PRINTING DEPENDED ON NUMBER OF COPIES AND COLOR

FOR CHARGE OF COLOR ENVELOPE ADD 50¢. NO ORDER FOR LESS THAN 10,000 TICKETS OF A KIND OR COLOR

STOCK TICKETS ROLL TICKETS ROLL TICKETS

4 ROLLS.....\$1.00 6 ROLLS.....\$1.50 10 ROLLS.....\$2.00

12 ROLLS.....\$1.50 15 ROLLS.....\$2.00 20 ROLLS.....\$2.50

25 ROLLS.....\$2.00 30 ROLLS.....\$2.50 40 ROLLS.....\$3.00

50 ROLLS.....\$3.00 60 ROLLS.....\$3.50 75 ROLLS.....\$4.00

100 ROLLS.....\$4.00 150 ROLLS.....\$5.00 200 ROLLS.....\$6.00

250 ROLLS.....\$6.00 300 ROLLS.....\$7.00 400 ROLLS.....\$8.00

500 ROLLS.....\$8.00 600 ROLLS.....\$9.00 750 ROLLS.....\$10.00

1000 ROLLS.....\$10.00 1500 ROLLS.....\$12.00 2000 ROLLS.....\$14.00

2500 ROLLS.....\$14.00 3000 ROLLS.....\$16.00 4000 ROLLS.....\$18.00

5000 ROLLS.....\$18.00 6000 ROLLS.....\$20.00 7500 ROLLS.....\$22.00

10000 ROLLS.....\$22.00 15000 ROLLS.....\$25.00 20000 ROLLS.....\$28.00

25000 ROLLS.....\$28.00 30000 ROLLS.....\$30.00 40000 ROLLS.....\$35.00

50000 ROLLS.....\$35.00 60000 ROLLS.....\$40.00 75000 ROLLS.....\$45.00

100000 ROLLS.....\$45.00 150000 ROLLS.....\$50.00 200000 ROLLS.....\$55.00

250000 ROLLS.....\$55.00 300000 ROLLS.....\$60.00 400000 ROLLS.....\$65.00

500000 ROLLS.....\$65.00 600000 ROLLS.....\$70.00 750000 ROLLS.....\$75.00

1000000 ROLLS.....\$75.00 1500000 ROLLS.....\$80.00 2000000 ROLLS.....\$85.00

2500000 ROLLS.....\$85.00 3000000 ROLLS.....\$90.00 4000000 ROLLS.....\$95.00

5000000 ROLLS.....\$95.00 6000000 ROLLS.....\$100.00 7500000 ROLLS.....\$105.00

10000000 ROLLS.....\$105.00 15000000 ROLLS.....\$110.00 20000000 ROLLS.....\$115.00

25000000 ROLLS.....\$115.00 30000000 ROLLS.....\$120.00 40000000 ROLLS.....\$125.00

50000000 ROLLS.....\$125.00 60000000 ROLLS.....\$130.00 75000000 ROLLS.....\$135.00

100000000 ROLLS.....\$135.00 150000000 ROLLS.....\$140.00 200000000 ROLLS.....\$145.00

250000000 ROLLS.....\$145.00 300000000 ROLLS.....\$150.00 400000000 ROLLS.....\$155.00

500000000 ROLLS.....\$155.00 600000000 ROLLS.....\$160.00 750000000 ROLLS.....\$165.00

1000000000 ROLLS.....\$165.00 1500000000 ROLLS.....\$170.00 2000000000 ROLLS.....\$175.00

2500000000 ROLLS.....\$175.00 3000000000 ROLLS.....\$180.00 4000000000 ROLLS.....\$185.00

5000000000 ROLLS.....\$185.00 6000000000 ROLLS.....\$190.00 7500000000 ROLLS.....\$195.00

10000000000 ROLLS.....\$195.00 15000000000 ROLLS.....\$200.00 20000000000 ROLLS.....\$205.00

25000000000 ROLLS.....\$205.00 30000000000 ROLLS.....\$210.00 40000000000 ROLLS.....\$215.00

50000000000 ROLLS.....\$215.00 60000000000 ROLLS.....\$220.00 75000000000 ROLLS.....\$225.00

100000000000 ROLLS.....\$225.00 150000000000 ROLLS.....\$230.00 200000000000 ROLLS.....\$235.00

250000000000 ROLLS.....\$235.00 300000000000 ROLLS.....\$240.00 400000000000 ROLLS.....\$245.00

500000000000 ROLLS.....\$245.00 600000000000 ROLLS.....\$250.00 750000000000 ROLLS.....\$255.00

1000000000000 ROLLS.....\$255.00 1500000000000 ROLLS.....\$260.00 2000000000000 ROLLS.....\$265.00

2500000000000 ROLLS.....\$265.00 3000000000000 ROLLS.....\$270.00 4000000000000 ROLLS.....\$275.00

5000000000000 ROLLS.....\$275.00 6000000000000 ROLLS.....\$280.00 7500000000000 ROLLS.....\$285.00

10000000000000 ROLLS.....\$285.00 15000000000000 ROLLS.....\$290.00 20000000000000 ROLLS.....\$295.00

25000000000000 ROLLS.....\$295.00 30000000000000 ROLLS.....\$300.00 40000000000000 ROLLS.....\$305.00

50000000000000 ROLLS.....\$305.00 60000000000000 ROLLS.....\$310.00 75000000000000 ROLLS.....\$315.00

100000000000000 ROLLS.....\$315.00 150000000000000 ROLLS.....\$320.00 200000000000000 ROLLS.....\$325.00

250000000000000 ROLLS.....\$325.00 300000000000000 ROLLS.....\$330.00 400000000000000 ROLLS.....\$335.00

500000000000000 ROLLS.....\$335.00 600000000000000 ROLLS.....\$340.00 750000000000000 ROLLS.....\$345.00

1000000000000000 ROLLS.....\$345.00 1500000000000000 ROLLS.....\$350.00 2000000000000000 ROLLS.....\$355.00

2500000000000000 ROLLS.....\$355.00 3000000000000000 ROLLS.....\$360.00 4000000000000000 ROLLS.....\$365.00

5000000000000000 ROLLS.....\$365.00 6000000000000000 ROLLS.....\$370.00 7500000000000000 ROLLS.....\$375.00

10000000000000000 ROLLS.....\$375.00 15000000000000000 ROLLS.....\$380.00 20000000000000000 ROLLS.....\$385.00

25000000000000000 ROLLS.....\$385.00 30000000000000000 ROLLS.....\$390.00 40000000000000000 ROLLS.....\$395.00

50000000000000000 ROLLS.....\$395.00 60000000000000000 ROLLS.....\$400.00 75000000000000000 ROLLS.....\$405.00

100000000000000000 ROLLS.....\$405.00 150000000000000000 ROLLS.....\$410.00 200000000000000000 ROLLS.....\$415.00

250000000000000000 ROLLS.....\$415.00 300000000000000000 ROLLS.....\$420.00 400000000000000000 ROLLS.....\$425.00

500000000000000000 ROLLS.....\$425.00 600000000000000000 ROLLS.....\$430.00 750000000000000000 ROLLS.....\$435.00

1000000000000000000 ROLLS.....\$435.00 1500000000000000000 ROLLS.....\$440.00 2000000000000000000 ROLLS.....\$445.00

2500000000000000000 ROLLS.....\$445.00 3000000000000000000 ROLLS.....\$450.00 4000000000000000000 ROLLS.....\$455.00

5000000000000000000 ROLLS.....\$455.00 6000000000000000000 ROLLS.....\$460.00 7500000000000000000 ROLLS.....\$465.00

10000000000000000000 ROLLS.....\$465.00 15000000000000000000 ROLLS.....\$470.00 20000000000000000000 ROLLS.....\$475.00

25000000000000000000 ROLLS.....\$475.00 30000000000000000000 ROLLS.....\$480.00 40000000000000000000 ROLLS.....\$485.00

50000000000000000000 ROLLS.....\$485.00 60000000000000000000 ROLLS.....\$490.00 75000000000000000000 ROLLS.....\$495.00

100000000000000000000 ROLLS.....\$495.00 150000000000000000000 ROLLS.....\$500.00 200000000000000000000 ROLLS.....\$505.00

250000000000000000000 ROLLS.....\$505.00 300000000000000000000 ROLLS.....\$510.00 400000000000000000000 ROLLS.....\$515.00

500000000000000000000 ROLLS.....\$515.00 600000000000000000000 ROLLS.....\$520.00 750000000000000000000 ROLLS.....\$525.00

1000000000000000000000 ROLLS.....\$



Communications to 155 No. Clark St., Chicago 1, Ill.

# PUBLIC GOES FOR BIG TOPS

## "Let's Take The Kiddies"

They swarm the Ringling lot again—fire inspections cause little trouble

By Pat Purcell

**NEW YORK.** June 16.—With the current circus season swinging into its third month, indications are that the general public supports the entertainment under the Big Top in the same traditional American fashion, with a "let's take the kids to it" attitude.

And away they go, whether or not they have kids, as the circus is generally designed for 'em from 6 to 80, and upward.

There were those who said the Ringling Bros. and Barnum & Bailey Circus was thru as an attraction under canvas; that it never could survive the public opinion that it brought about as a result of the Hartford, Conn., fire. Among the dissenters was John Ringling North, who advocated that the show stay on the road.

Since the April, circuses have been railroading and traversing the highways (See Kids, *Big and Little*, on page 46).

## New York Delivers Big Dough to Cole

**NORTH TONAWANDA, N. Y.**, June 16.—Cole Bros. arrived here so late Friday (13) that a matinee was impossible, but New York State has been very generous with capacity day and night houses at Binghamton, Wednesday, and Elmira, Thursday.

The show came out of Pennsylvania with colors flying, the band tuning a full house and a new night. The same sort of gatherings were in order Tuesday at Scranton. A late arrival at York held his a three-quarter matinee, but it was jammed at night.

Georgia Ziegler, 73, veteran actress, is still in the role of a broisin' abandoned sustainer in a full white unloading at Lancaster, Pa., June 6.

## Austin Entertains Vets; Biz Runs Hot and Cold

**JACKSONVILLE, Ill.**, June 16.—Several hundred World War I veterans and 11 vets from the State Hospital saw Austin Bros.' madine, and the town turned out for a full house all night Monday (11). Shows will begin Saturday.

Ill. (8) when Battling's carnival sat on the regular lot, with a free band concert downtown, Macon, Ill. (8) bia was off because the local daily wouldn't run ads or stories, result of town folk being scoured by another show last fall. On top of this the lot was almost a quagmire.

Fort Madison, Ia. (7) came up with two capacity shows despite a late matinee. Elizabeth Morrell, 13, was injured in a trampoline fall, and Mrs. Leon Snyder, actress, hurt her arm in a tumble over a water bucket.

## Conn. Cops Must License Shows; Bonds Must Be Up

**BRIDGEPORT, Conn.**, June 16.—Connecticut State Legislature this week passed a bill requiring all outdoor shows to obtain permits from the State police, and to pay a sum of money to the state, with the insurance commissioners, a measure inspired by the circus fire in Hartford, Conn., last July.



FRED BRADNA CUTS THE CAKE in celebration of his 73d birthday during the Ringling Bros. and Barnum & Bailey engagement in Boston Garden. He is flanked on the left by Mrs. Bradna, with Robert Ringling in the center and Father Sullivan on the right, with performers surrounding them.

## Yankee-Patterson Has It For Real Intimate Program

**NORTH LONG BEACH, Calif.**, June 16.—The Yankee-Patterson Circus as seen here opening night, June 2, is a small, friendly affair presented in a hall. Two serious auto accidents resulted. Crowd blocked the sidewalk, and passing motorists shoved each other around so the second district chief of police set a 5:30 deadline for its removal "in the public interest."

Willard Gahrnebeck, of this city, built the display.

Jimmy Wood, who is the big-wig here, is a capable circus man, and there is little doubt that he will soon see that his tent set-up needs to be changed in order to hold more people. As it is now, with a capacity of just 1,000, the tent is too small. Tent is approximately 60 by 150, with (See Y-P PROGRAM on opposite page)

**Tax Hammer Falls On Cronin June 22**

**LOS ANGELES, June 16.**—Cronin Bros. Circus goes under the gavel at Baldwin Park Friday morning (22) at 10 for about \$12,000 in delinquent federal taxes.

It was set up by C. W. Werner, collector of Internal Revenue, said. Inventories have been supplied to interested parties but the show will be sold "as a circus," or package, with no one being allowed to buy equipment piecemeal.

Date for the sale was set Monday (11), with advertisements set to run 10 days prior to the auction. All the money over that of the government will be returned to the taxpayer, it was said.

**Todd Dickering for Circus For G.I. Joes in Germany**

**NEW YORK, June 16.**—Michael Todd, whose forte has been gags, gags and gags but who now rates as a brigadier general without a uniform in the Army's public relations corps, is on the West Coast seeking to buy a circus to send to Germany for the entertainment of the G. I. Joes and Janes, all for free, the Special Services to assume the nut after the original show.

Todd's slack mob have can't talk about it, but it is believed he has conferred with Art Concello and Jack Taveen about Uncle Russell Bros. and Martin Arthur Bros. Both have been approached, but he took a look at the Cronin auction scheduled to go on the afternoon of Friday (22) at Uncle Sam's tax collectors' office.

Todd issued a statement that all G.I.'s should be entitled to see a circus in Nuremberg Stadium, once a favorite spot

## Trafficking R-B Big Headache

**BALTIMORE,** June 16.—Ringling Bros. and Barnum & Bailey will end a six-day run here tonight after doing loads of business, but with the close comes the headache of moving it to Wilmington, Del., for a Monday opening. And every move, significant as a headache, until the labor situation eases considerably.

There was a little rain in Washington Saturday night (9) and some 40 colored fellows, mostly them up from Sarasota, Fla., who had enjoyed the collection for two weeks, took to the streets. Show didn't get the 3 a.m. start, though, Baltimore, leaving the sad-juggling task for Monday morn.

Show is being routed and timed to meet this situation. After Wilmington Tuesday (19), show heads for Philadelphia to open for War Bond buyers Wednesday night. Extra labor is being sought there.

Harrisburg, Pa., is billed for July 2 and 3, so three shows, starting at 2 p.m. and 9:30, are set for the city with a matinee on the second day. This is due to it Roading, Pa., in time for the big Fourth matinee.

Show moves in three sections, Nos. 1 having 21 cars, No. 2 having 30, and No. 3 having 27, for a total of 78 cars with one truck. Show is in addition to a fleet of advertising trucks.

Big Show lighting has caught critical eyes, Ward Nath, boxer electrician who did Versteg's sit out at Hartford, says the units are 32,000 watts, supplied by 1,000-watt lamps. Show is the exit signs and building incidental lights. There are two miles and six feet of cable.

George Blood's cooking arrangement brought plenty of army brass hats to the door, and the show is divided into four ranges each, and each range is capable of handling seven cooking operations at the same time. Wood and coal given way in favor of oil, a separate skid plant supplying the pressure.

## Tiger Cubs, Illness Stops Harriet Beatty

**NEW BRUNSWICK, N. J.**, June 16.—Three cubs born to Prima, elephant-riding tigress, at Trenton, N. J., Tuesday (13) forced Harriet Beatty into idleness that day, and now Mrs. Beatty is under a physician's care here.

At Trenton she complicated a cold, which she had during the Ohio dates early in May, was still bothering her and Wednesday at Asbury Park she was ill again. A physician was consulted here Wednesday, who ordered a week of rest and then a thorough physical check-up.

Prima's cubs were the first for Clyde Beatty since he was with the Hagenback-Wallace Circus in 1929.

Beatty was away off on the three-day stand at Trenton, but it was reported satisfactory at Asbury Park and for the two-day stand here.

## Dean Moves, Leaves Los Angeles to Y-P

**LOS ANGELES, June 16.**—Yankee-Patterson Circus is now shown in the immediate vicinity, with Al Dean's Circus moving to the San Bernardino area.

Over the weekend, Jimmy Woods' Y-P played Pop's Willow Lake resort in the San Fernando Valley, getting a tough break in the weather. Date was undertaken by A. J. Caution, who operates the park.

Moving out this week, his hook in town to make arrangements, Forrest Pendleton, who has the Al Dean's Circus, said he would play Colton and Redlands, the latter date a Friday, Saturday and Sunday run. Dates following include Beaumont on Monday and Banning on Tuesday. Whether Pendleton will continue one-stand policy as over his previous ones of two and three days, he would not say.

The Ganestrelles are still with the Dixie show, with George the featured spot. Paul and Grace Hannebusch have finished their movie shorts and there is a possibility they will join the show again.

## Dayton Comish Puts Kibosh on Circuses

**DAYTON, O.**, June 16.—It looks as though Dayton will be circuses from now on.

Exorbitant license fees and stiff regulations forced Cole Bros. to pass it up. Clyde Beatty tried it outside city limits with minor success, and Mills Bros. followed to two days of bad box, June 6-7.

Now, to clinch it, city commission has put a ban on furnishing water from city hydrants to circuses playing outside the limits.

## DRESSING ROOM GOSSIP

### Ringing-Barnum

Closing in Washington to good business, our first teardown was made in the rain. Our opening in Baltimore Monday night was for bond buyers, and it was a sellout.

Visitors last week included Gen. George Marshall, who saw the Big One in Washington as the guest of Mr. and Mrs. Fred Bradna, and visited the by-lined "Barnum" Museum of the Performing Arts, who were made life members of the Barnoodoo Club; Pat Purcell, of *The Billboard*; Eddie Mader, Chuck Gammone and Connie Mikelson's family. Buffalo Steele is on the sick list.

First show in Baltimore Members Club was a sellout. The Barnoodoo Club was closed in Baltimore. Membership dues is under way. Bill (Cocky) White is now major-domo of the candy top.

Back-door scenes: The chanting of Toto, as the canvas crew guys out the big top, is a sure sign that the New York girls are getting for the showers, and the old girls showing them how to take a bucket bath . . . Red Grumley, doing his take-off on LaLage, and the Naitlals, is a scream. . . . The rummaging gag gatherers plenty of laughs, and the new girls are in full swing. . . . The cookhouse flag flies high, with the meals the best. . . . The grease joint is the backyard, where tellers of tall tales gather to cut it up. . . . Many thanks to all for the swell cards and letters.

DICK MILLER.

### Arthur Bros.

Arthur Bros. Circus has had full houses in Seattle in spite of considerable amount of controversy with the fire department about the flameproofing. The big top was re-fireproofed here for the third time this season.

During the four days stand, Florence Davis and Betty Acevedo have been in the train, as everyone else took themselves off to hotels. Betty and Bernice are threatening to charge us for errand service. Frank Ellis has contracted a severe cold which has made him very uncomfortable. He has had to make arrangements for a fishing trip and had promised salmon quite freely. Gladys Ellis has been enjoying her rest here, but she does her downtown sales work so well that we wish the compliments will go to her.

The side show has added new acts since arrival in Seattle. The line-up of dancing girls has improved considerably, and several new specialties have joined. Jolly Lee Dowen has been unofficially appointed manager of these girls, and is loved by all of them.

"Sweaters" McFarland says that suddenly there seems to be a good deal more experienced big top help. The boys have apparently already begun to feel the effects of the labor shortage, especially Large Brothers, who is the showman, and reports his father is considerably improved. T. W. Paxton has taken a flying trip to Los Angeles on business and will rejoin in Spokane. Bob and Irene O'Hara have enjoyed their visits with the show and brother.

Cheerful Gardner's elephants again stole the War Bond show here. Betty Acevedo gave an excellent performance and rated much favorable comment. Betty fell off the wire later in the day and was given a new one. She was back in the show the next day ready for work. Peggy Anderson has been ill ever since our arrival here and has been under a doctor's care. John and Grace Falbourn continue to score with their "hair-growth" bit.

BERNICE COLLINS.

### Will Anyone Knowing

Present whereabouts of

### GRACE FUSSELL OR BESS MacMILLIN

of Waco, Texas, rider with Barnum-Bailey, 1911-1912; married to James L. B. Clark, 1911, write CARROLL & DWYER, Howard Building, Providence, R. I.

### WANTED

Saxophone or Double Drums Union

Victor ROBBINS, Box Leader

Glynn Beauty Circuit, Elizabeth, N. J., June 18-20; Morristown, 211 Clinton, 22-23-24; Middletown, N. Y., 24.

### Cole Bros.

E. Woodring played the perfect host at Altoona, Pa., to Paul and Ruth Nelson, Marion Knowton, Ethel Freeman, Florence Tenney, Harold Voile,leen Layre.

The event of the week was our Sunday at Williamsport. The Elks there did a grand job of entertaining the whole show.

Bill and Ada Spaulding have taken over the privilege car, replacing George Tiford, who has gone back to his first love, tickets. A new name for Noeyles Burkhardt—Burkhardt the Magician. New addition Guy Smuck, in the ticket department, and Lou Wallen, clown.

Otto Grubing has been working in a new business, and his new tag is JUNKY. Otto Wylie Hoyer had a big time clowning the show, Alabama Campbell and Capt. John Smith and fending against.

We sure had a lot of visitors. From Greibeling, G. Wiley Hoyer had a big time clowning the show, Alabama Campbell and Capt. John Smith and fending against.

We sure had a lot of visitors. From Greibeling, G. Wiley Hoyer had a big time clowning the show, Alabama Campbell and Capt. John Smith and fending against.

From Greibeling came Leo and Rose Kerna, Mr. and Mrs. Willi Wallert and son, Jose Bert Wallert, James A. McDonald, Alvin A. Keppel, and Jacob B. Jones, who were from the Elks Club. Many friends out front. Alien King, Charles Barr and Bill Harkins came 75 miles to see us. Harold George, James L. Harrington, John Heckman and Miss McKeon, John McKeon, Dick McMillin, Pop and Mike McKeeon, Leo Kenny were around.

Mrs. Slayman Ali and Harry McFarlan had a pleasant surprise when his brother and niece dropped in.—FREDDIE FREEMAN.

### Bailey Bros.

This has really been a gala web. Bloomington, Ind., brought visitors and many visitors. Mary Lou Burkhardt, who is attending school there, and several of her girl classmates, visited us. Mr. and Mrs. Chas. McDaniel of the Indianapolis Zoo were also visitors, but were so busy that we hardly had time for hellos. The good folks of Bloomington liked us and showed us so by giving us a turn-around. The new show was given to a three-quarter house. The night performance was a duplicate in a self-sell and a three-quarter at the second show. Good timing on the part of Remington. Oldtimers had the fourth show over by 11:15 p.m.

Mike Guy's band has been augmented by two more trumpet players, and brother of Lawrence Pierce of the side show, joined on calliope. Columbus, Ind., which is a new town, has been a real night house. It was here that we found the most cigarettes we have ever seen on the market, and everyone stocked up. Ray Goods was given another 30-day extension after which he will be assigned to duty in the States and possibly discharged.

Birthdays this week: Chester Gregory, of the side show, Eva Lewis, her 28th (7), at Seymour, Ind. She threw a party for all the performers and their families. Two huge birthday cakes, ice cream, candy and all the trimmings and the entire personnel was invited. Even Dolly Jacobs' dog, Princess, received her share of ice cream. The dogs were given some nice gifts. Albert White made a swell host in a bungalow apron. At Seymour, Tom Matthews and wife, the Silverlakes, formerly of the Mighty High Show, and a party of friends, were here.

After performing the 1st, strains of *One More Bell* played on a portable phonograph in Cy Murray's cookhouse. At Columbus, Ind., Dolly Jacobs' mother came on bringing the Jacobs twins to see the show. They are a real cutie addition to the tournament. Judy riding a pony led by her brother, Punch.

At Vincennes, Ind., a wrong-way Corrigan on the canvas truck delayed the matinee but we were only a half hour late to the capacity matinees and the extremely nice house. Jimmie Johnson, former clown, was an all day visitor; also Mack McCowan, former trumpet player, who is now in the grocery business.

At Sullivan, Ind., we were awakened by a very pleasant surprise. Corp. Laurence Cross, back from overseas and now at Schick General Hospital, Clinton, Iowa, came to spend the day. He hopes to be discharged soon and back in the white again.—BILLIE BURKE.

## Y-P Program Intimate Affair

(Continued from opposite page)

two '30s and a '50. Seats are in a semi-circle. Reserves are starbucks.

The midway is circus with 120-foot long line. The side show and menagerie are combined. Mark Smith's stock 14 head of horses, make up the biggest exhibit. Big top uses ceiling ring, trap door and platform. Nothing appears in a small space that would be Blue 1.

Y-P uses a three-pieces band—calliope, alto horn and drums. After the musicale get on to the routines, the music will improve.

### The Program

Display 1. There is no spot and none is needed under the general set-up. Four Shetlands handled by Blakie Martin. More practice will make this a capable open act.

Display 2. Trampoline. Two men and a female offering bounces and falls.

Display 3. Three high school horses with shapely females riding. Stock is good. Girls handle the steeds well.

Display 4. Clown stop. George Perkins, Bernie Griggs and Kiah. Boys are okay.

Display 5. Johnny Guitierrez on slack wire. Only a teen-ager, he is plenty to look at.

Display 6. Blakie Martin with his pony, dog and monkey act. Trio hasn't been working together long enough to get the routine down pat. This should be a fast turn.

Display 7. Mark Smith and high school horses. Smith knows his way around when it comes to horses. Act is smooth.

Display 8. Clown stop, with empty tin cans falling from a sack overhead on Griggs when he sings *Take Me Back to Cim-Sa-See*. A laugh of two.

Display 9. George Perkins and his dog, Princess. Good act, with the dog following cues well.

Display 10. Miss Guitierrez doing a single trap turn. All-metal trap for loop-the-loop swing.

Display 11. Blakie Martin and his dogs. Six dogs with four weeks training. For the time Martin has had the mutts, the act is okay.

Display 12. One of the Guitierrez boys on bounding rope. He works like he's stuck in a rut, acting. Act moves along with good tempo.

Display 13. Clown stop. Magic.

Display 14. Martin handling three ordinary goats. Bar walk is the outstanding feature. Woods announcing an asset.

Display 15. After a pitch. Jack Wilson and Yakko.

Display 16. Mark Smith's trio of girls and rein back. They do all right.

Display 17. Guitierrez Sisters on wire. Girls are young and the act satisfactory.

Display 18. Clown stop. The water bucket act.

Display 19. Tommy Johns and his bear, Queenie.

Display 20. Mark Smith and his 12-head Liberty. Six white horses ridden by girls open the turn, with end and rein back. They do all right.

Display 21. Guitierrez Sisters on wire. Girls are young and the act satisfactory.

Display 22. Clown stop. The water bucket act.

Display 23. Tommy Johns and his bear, Queenie.

Display 24. Corp. Laurence Cross, back from overseas and now at Schick General Hospital, Clinton, Iowa, came to spend the day. He hopes to be discharged soon and back in the white again.—BILLIE BURKE.

## With the Circus Fans

By The Ringmaster

C.P.A.

President THOMAS M. GREGORY  
1203 Executive Drive, Washington 12, D. C.  
(Conducted by WALTER HOFERMAN, Editor  
The Ringmaster, C.P.A., P. O. Box 100,  
Company, Roselle, Ill.)

J. A. Leighton, of New Orleans, has been having as guests at Chateau De Leon, Jim Valdore, clown cyclist; Jack Hamilton, "The Great Knob"; and Bill Herod, the somersaulting artist.

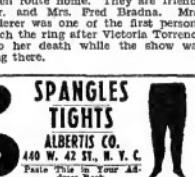
George Jackson, S. C./I.C., recently returned to ship after spending a furlough in New Orleans.

Pentchartan Beach, New Orleans, is the headquarters of the New Orleans, or "Pentchartan" C.P.A. A common sight in the "backyards" in several members sitting around talking with the performers on the acts at the beach.

Burris L. Wilson's delighted interest in the Royal American Shows at Hammon, Ind., Tuesday (5) indicates that he can't wait to get back to the circus and sawdust around.

Wednesday (6) was Bennett Kelly Day for members of the Bennett Kelly Tent of Hagerstown, Md., when they attended the Washington opening of the Big Show. Pauline, Mrs. Bennett Kelly, exhibited the flying acrobats for the outing. After visiting "the Prince of Pentchartan" and enjoying fanfaring sessions on the lot with other circus stars, the C.P.A. members, a dinner party was held for Emmett Kelly at a Washington hotel.

George and Helen Schoderer, of Binghamton, N. Y., spent a month in Saratoga this spring and several days in New York recently. They are the friends of Mr. and Mrs. Fred Bradna. Mrs. Schoderer was one of the first persons to reach the ring after Victoria Torrence fell to her death while the show was playing there.



### SPANGLES TIGHTS

ALBERTIS CO.  
440 W. 42 ST., N. Y. C.  
Paris is in Your Ad—  
dress Book

### WANTED

Contracting Agent, also Biller; preferably with own transportation. State salary.

### BEERS-BARNES CIRCUS

Wadsworth, Ohio

### CIRCUS PERFORMERS, ATTENTION!

### RHINESTONES WANTED

Buy in Your Tribune. Cash is On Old Costumes and Signs. Top Prices.

### LILLIAN COSTUME

165 Broadwater,  
New York 10, N. Y.

### CIRCUS PERFORMERS, ATTENTION!

Circus News Weekly. All the "inside dope" on the latest shows weekly.

Write ERIC COOP, 20 Weeks, Trial Subscription, \$1.00.

25 Weeks, \$2.50.

ROBERT SAMS

Birmingham 1, Ala.

## ANIMALS FOR SALE

Orca and Sealion, 10 ft. long, \$150.00; Polar Bear, two year, one year old, \$200.00; new Canadian Black Seal, \$100.00; one Male Cub Lion, one year old, \$150.00; four six足 Ferret Cares, \$60.00; one pair Elephants, \$15.00; one Castle Mundi, \$15.00; six Turtle Doves, \$6.00; two pair Erythian Geese, \$20.00; one new 1040 Down Truck, one effect, stool rubber, sixteen-foot body, can be used to frost exhibits. Animals and Truck can be seen at Summit Beach, Akron, Ohio. If ordering send fifty cent deposit, balance send C. O. D. PHIL MATHEWS or McMATHEWS, pony set, in touch with me.

## LEWIS BROS.' CIRCUS REORGANIZED WANTS

Small Aerial Acts that work on upright, Clowns, Acrobats, Musicians, Ticket Sellers, Ticket Takers, Electrician, Truck Drivers, Workmen, Boss Canvasman (all new canvas), Sailors, Grooms.

All address LEWIS BROS.' CIRCUS, Jackson, Michigan.

For further information, contact the manager of the circus.

## UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

WET or dry?

L. CLAUDE MYERS, band leader, cards him to be the manager of his Austin (Alta) Bowing Bros. and newsletter, but reclassified, he has closed with Rock Bros. Wild West to return to Atlanta.

JOE BOWERS, formerly with Tom Mix, is readying for an overseas tour as a croupier with a USO unit. . . . BEE KYLDE is working popcorn on Bailey Bros.

ONE OF THE most expensive things in showbiz is the masking of circus history.

H. C. BROWN has left Austin Bros. to take charge of the Bailey Bros. side show band. With him are Walter Smith, Alfred Brozel, Henry Marril, Cluffie and Gussie Jones, David Nelson, and Beatrice Mislinson.

MARY HULING and her son, Sharkey, has returned to Kingston, N. Y., for a rest after a long season of winter dates. . . . FRED HOUSEMAN reports he has issued 40 claims to the Clyde Beatty show to herald its return (N. Y.) engagement June 28.

REMEMBER WHEN your faithful services were awarded by permitting you to ride the show train north to quarters?

E. K. FERNANDEZ, well-known showman of the Hawaiian Islands, arrived in Los Angeles last week from a two-month vacation. He has been in Honolulu. He has presented his shows in the islands throughout the war, being closed only three weeks following Pearl Harbor.

WALTER L. MAIN visited the Bradley and Benson Circus and Rodeo at Cambridge, O., June 8 and reported the performance satisfactory, the canopy top

effective, but the advance weak. . . . ELMER A. KEMP, Morrisville, Pa., funeral director, shadowed Clyde Beatty thru New Jersey.

GIVE CREDIT TO the so-called kick towns. They are the chestnuts from which great oak grows.

CIRCUS FANS FRANK A. PANISKO and Claude Eider are rolling the ball for Arthur Bros., who play Missoula and Butte, Mont., June 29-30 respectively. . . . ART (TROPICAL SLIM) MICHAIL, bear evangelist, Manager of the Eliman Shows in Milwaukee, is confined to St. Luke Hospital, that city, where 50 attendants were required to mend an arm mangled by two female lions.

Sgt. NATE K. LEON pens from Mogadishu, Greece, that he just missed getting out of the country. He has the Silver Star in recognition of River Rover action; the Purple Heart for a wound sustained in the Ardennes battle, and the Infantry Combat Badge.

WHILE WE ARE ENJOYING big b.r.'s, we wish for the season to end. During the lean years we worried over its ending.

ERNIE BURCH, who was injured while playing winter dates, is back in action doing general clowning and come-in for Harry Bros. . . . HARRY PHILLIPS, Frank Lotus and a two-year-old of Oswego, N. Y.; F. M. Farrel, Ithaca, and Charles A. Seeley, Syracuse, visited Cole Bros. at Elmira, N. Y., Thursday (14). Sam Herbert, Betty Tilson and Mrs. Al Marriott, of Los Angeles, visited the board's Chicago office Thursday (14).

EDDIE JACKSON, of the E-B advance, paid his annual visit to the circus room and collection of Herbert A. Douglas, West Chester, Pa., and together they visited Clyde Beatty at Chester, Pa. . . . ROY DAVIS, booker, with Wm. W. Hippodrome from the George A. Hamid office for a route of fairs opening at Midtown, N. Y., August 12, the unit to consist of seven horses and seven people.

IF ALL THE PEOPLE in show business who think shaws couldn't move without 'em' were to head a convention, Madison Square Garden couldn't hold 'em.

HUGH McGILL, Los Angeles circus fan, comes forth with a new idea: Norman CARROLL, who recently left Russell Bros. as announcer, underwent an operation at the California Little Clinic in Los Angeles. He will be confined for several weeks. JOE KUTA closed as head usher with Russell Bros. at Bakerville, Calif. He spent a few days in Los Angeles, and then to Chicago for a visit before joining Clyde Beatty. . . . MRS. DICK LEWIS and youngest son, Robert, visited Dick Lewis, Ben Davenport, Butch Cohen and Tom Henry while the Dalley show was in El Paso.

AL SWERNERY writes from Fort Bliss, Tex., that he'll be bounding in on the Arweilis in Chicago about July 3. Says he has had many visits with showmen recently, including his brother, Dan, and his son, Jim, who is now working as a show a salesman; Mickey Humphries, Jack Knight and Sonny Donley of "Daley Bros." Circus; Charley White, who recently left the Winkles Club in El Paso, with whom Dan has led the show; and Maurine Hanauer, who was en route to California, and Jean Allen, Mr. and Mrs. Ben Davenport, Butch Cohen and Tom Henry while the Dalley show was in El Paso.

MANY OLD-TIMERS, when handing them tickets at cookhouse entrances, were probably at one time bigger shewmen than we will ever be.

STANLEY F. DAWSON writes, in part, from Columbus, O., after having visited Bailey Bros. Circus at Greenville, O. Decoration Day: "It was an ideal circus day, a fine grassy lot right in town and two full houses. Johnny Wall and assistant, and the Ringmaster, and the hounds and Scrappy Jack had everything set at 10 a.m. and Bob Stevens, manager, insisted that we have breakfast. In fact, Helen Murray's spotless cookhouse, Elsie and Edna, made the show a success. C. C. Sallie, treasurer; Harry Boardman, auditor; Willard Buckenstoe, legal adjuster; Harry Miller, ticket superintendent; assisted by Bill Kell, John T. Moore, and Fred Myers, equestrian director; Ralph Morton, boss prop, and Ben Thomas, 24-hour driver. Daley Jacobs, Fio White, Billy Burke, Joe and Mrs. Lewis, Captain Ferrell, and the rest of the crew. Walter Powell, the Miller Family, Ray Thompson and Dacey DeVenney were in the dressing rooms. Al Dean and Indiana Farmer, outside restaurant, were present."

## HUNT BROS.' CIRCUS WANTS

Contracting Agent, Lot Licenses and Press Lithographers that drive truck; union scale, join on wire. Patchogue, 20-31; Babylon, 22; Roosevelt, 23; Inwood, 25-26; all New York.

**BANARD BROS.' CIRCUS & RODEO WANTS**  
Assistant, The Circus; Tough Boys, Circuses, Cowboys and Cowgirls, Girls for Messengers, Headliners, etc.; Military Steers with Side Show; 1000 ft. of rope; Show People, write.

Charter, Ill., June 23  
Permanent Address: Elmira, O.

**CIRCUS MUSICIANS WANTED**

Narrs, Drums, Trumpet, Clarions Player, Highest and lowest voices, Lead Drummer, etc. Early James will be my drummer. Minimum that know blue act in touch at once.

JOHN COOPER, Band Leader

Lewis Bros. Circus, Jackson, Michigan

707 Homewood Ave.



## Kids, Big and Little, Swarm Into Big Tops

(Continued from page 44)

in far greater numbers than have been in existence since the lush days that followed World War I. Not all of them have needed rubber-wheeled safes to hang their coats on, but the spring has come up with winds, rains and floods in almost unprecedented numbers and fury, but most of them that took off are still traveling. This indicated the folks were not too far gone.

The big test, however, came with the opening of the Ringling-Barnum show in Washington June 5. Observers reported there was a definite tenseness in the atmosphere, but the public was more ready for it. The advance word was good enough, but that sale couldn't answer the question: "Will they bring the kids?" Well, in houses, the answer is no doubt about the answer, in the afternoon of June 5. They came out, in drives with the youngsters, and they kept coming all week, giving the show capacity butts for eight each night performances.

### All Ages and Sizes

There were kids of all ages and all sizes. They came in groups, holding ropes to facilitate the herding of them thru the menagerie and into the seats, both blues and reserves. It was not possible to determine the percentage of kids at any Washington show, but when the kids in "Circus Washington" characters appeared, the greetings indicated they were there in large numbers, and that record was verified by the quantity and size of children ballyhooed the appearance of the clowns.

That was the preliminary test, and a good one, but what can be taken as a big more final is the showing made at the first night, when the "kids" were at the Barnes Circus in Portland, Oregon. MABEL STARK lost her automobile by fire recently.

HARRY H. HALL, former circus side show man, has taken a position with a national ice cream distributor and will remain in the trade for the duration. He says that he plans to come back "bigger and better than ever after levels thing off." PVT. VERNELL CORBELL, paratrooper overseas three years, is back in civilian life and is working for the Dalley Bros. Earl Corbell is still across with the Rangers, and Pvt. Everett Corbell recently was discharged from the marines and is doing a head-side and a head-jump with Bill Bros.

IT IS ONLY NATURAL that fire and safety girls have to have a certain style, but bus reporters from other cities and you find out that circus operators have co-operated so effectively there has been comparatively little difficulty in operating. In fact, it has been easier for the officials to find anything even of a minor nature, and a lot of officials have been reported to have moved onto the lots with chips on their shoulders.

### Arthur Has Little Difficulty

Arthur Bros. ran into a little trouble in a fast-and-loose town, which is Elko, Nev., (Continued on page 10). Four officials were arrested when the show continued operations after a city notice that the tents were not properly fireproofed. Martin and Eddie Arthur, sons of the late Fred, had obtained a permit, duly signed and disapproved in accordance with California regulations, but that wasn't good enough for the Seattle officials, and the Fire Department was lost while a Seattle fire department was again. This was an exception, indeed.

Six circuses are moving on the railroad tracks. Maybe there are some odd ones in the country, especially west, but there are reports that so-and-so are taking out a circus. It adds up to the fact that the American public has not lost confidence in the circus and wants this type of entertainment. Those who get there at the right time with the right weather will come back with it in the fall.

## New Circus Prop Firm

MACON, Ga., June 16.—Charter for the Monarch Circus Equipment Company has been granted by Superior Court, with a minimum capital of \$25,000. Firm will buy, rent and lease all types of show property.

## Dailey Bros. Blows Matinee

ALAMOGORDO, N. M., June 16—Dailey Bros. arrived here so late Friday (8) that there was no matinee, but tent was jammed at night.

## R. R. CARS FOR SALE

For Sale—Seventy-four-foot overall Ringer Car with fold end doors one end and two sets side doors, each side has two windows, each side ten of which is equipped for end and will seat M. C. R. inspection for passenger service, has steel lined truck, solid steel platform, fully instrumented, fully instrumented and converted into statement car, or engine room, or repair shop, structural and convert into fifty-five capacity flat car, because instead having trim rods car has heavy steel flat beds. Price \$4,000.00. Terms to responsible parties, F. O. B. Philadelphia.

A. GOOD CIRCUS & TEXAS RODEO COMBINED, Doylestown, Pennsylvania.

R. R. CARS FOR SALE

For Sale—Seventy-four-foot overall Ringer Car with fold end doors one end and two sets side doors, each side has two windows, each side ten of which is equipped for end and will seat M. C. R. inspection for passenger service, has steel lined truck, solid steel platform, fully instrumented, fully instrumented and converted into statement car, or engine room, or repair shop, structural and convert into fifty-five capacity flat car, because instead having trim rods car has heavy steel flat beds. Price \$4,000.00. Terms to responsible parties, F. O. B. Philadelphia.

A. GOOD CIRCUS & TEXAS RODEO COMBINED, Doylestown, Pennsylvania.

BOB MORTON, Morton Hotel, 4125 Collins Avenue, Miami Beach, Florida



# Few Annuals Expect To Cancel

## Place No Load On Transport

Railroads are not needed to handle either patrons or exhibit features

CHICAGO, June 16.—A large percentage of the country's fairs believe they can operate this year and keep within the limitations of the ODT's request to avoid placing a burden upon transportation facilities. This was revealed in wires received by *The Billboard* from representatives of hundreds of fairs from one end of the country to the other.

Without exception, the replies received to queries sent to the fairs declare that no transportation problem will be involved. It pointed out that in recent years fairs have depended very little upon railroad transportation, either for patrons or exhibits. In addition, even the State fairs have operated on a regional or less local basis since the start of the war, and to meet requirements this year they can and will make their events purely local.

### Lack of Understanding

While most fair men do not wish to be burdened with the responsibility of a request for cancellation it is due to lack of understanding by official Washington of the function and operation of fairs. "The sad part of the picture," said one fair man, "is that while the fairs would not in any way interfere with the movement of troops and materials, if they are not held it will be a distinct loss to the war effort on the home front. Children will be deprived of the fun which could not be expected to know this, for they have never had presented to them any detailed data showing what the fairs have done in promoting increased production of live stock, more needed foodstuffs; sliding the sale of War Bonds, raising Red Cross funds, and in many other ways furthering the war effort and building up the morale of the people."

Other reasons of this attitude," says Thurber, "is to provide entertainment for the local community and to keep alive our youth program. These activities also will provide the foundations for building back our agricultural show in 1946."

There will be three evening performances of the rodeo, and an afternoon show on Sunday. This will be the first time that patrons of the rodeo will be given a choice of racing under lights. There also will be some platform acts, trick riding and roping, bull fighting and other thrill features. The rodeo will be presented by Leo J. Cremer, of Swanville, Minn.

In addition to the rodeo, there will be a large 4-H Club exhibit composed of the project work of the club members of the district.

### Request Uscalled For

George A. Hamid, head of the Trenton, N. J. Fair, stated that he considers the ODT's request to cancel fairs "unjustified and called for." "If the IAFB were on the job rendering the service it should to its members," said Hamid, "this discrimination would not have occurred. Colonel Johnson, who has a favorable opinion of the tremendous contribution fairs make to the food and war effort, whereas any one race track requires more transportation by the carriers and private auto than all the so-called State and regional fairs planning to operate this year put together."

S. M. Mitchell, manager Kansas State Fair, Indianapolis, wired, "The Billboard June 10—'So far has unseasonable weather delayed the opening of the fair until Friday. We have been unable to get my board together and likely will not until first of next week.' The Wichita Beacon quoted: 'Matters are at standstill at present. We haven't quite trying to get off the ground, but we can stage fair without the use of boxcars. All the livestock and exhibits to our fair can be brought in by truck.'

Mitchell also called attention to the fact that race horse men are using boxcars to ship their horses east. "At the minute," he said, "there is a boxer on the Saratoga race track and another today race horses will be sent for shipment to a big New York track. If those horses which have been trained

(*See ANNUALS NO LOAD on page 69*)



OFFICERS OF THE FLORIDA STATE FAIR, Tampa, re-elected at the recent annual meeting, are making plans for resumption of the fair next February. Left to right: Russell Kay, secretary; Carl D. Brorin, president; E. P. Taliáferro, treasurer; P. T. Strieder, general manager; M. Gunby Gibbons, general counsel; J. Edgar Wall, chairman of the board of directors, and C. A. McKay, vice-president.

## Great Falls Staging 4-H Exhibs, Rodeo

## Minnesota State Cancelled for '45

Preparations soon to begin  
for "Victory Over Japan"  
Fair, probably in 1946

ST. PAUL, June 16.—The Minnesota State Fair for 1945 was canceled by unanimous vote of the State Board of Governors in a special meeting held here yesterday (15). Dr. G. A. McKey, secretary, announced. Decision was carried at the 86th annual, set for August 25-September 3, was taken following the ODT directive announced last week.

This is the first time since 1893 that the fair has been canceled. In that year the fair was represented at the World Columbian Exposition at Chicago. Otherwise the Minnesota State Fair has run uninterrupted since it originated 86 years ago.

Secretary Lee said that plans will begin shortly for preparation of a "Victory Over Japan" Fair, probably to be held in 1946.

## Atlantic Rural Maps Heavy Building Program for 1946

RICHMOND, Va., June 16.—Plans for a 1946 showing of the Atlantic Rural Exposition have been dropped, according to Paul Swaffer, secretary and general manager. The Exposition is complying with the recent ODT request. Shortage of materials for building the new place on Sunday, June 16, probably will cause the Exposition from operating anyway. Officials were not particularly anxious to go ahead with plans for 1946, as they felt that they would prefer to present a complete show rather than the curtailed event this one would necessarily have been.

Fairs are under way to erect a central arena-type building to be surrounded by smaller structures. The entrance to the arena will be opposite the main entrance to the grounds, and at the far end of the larger building will be erected a 100-foot-tall and 100-mile-a-quarter-mile race track. The midway will extend, it is understood, around both sides of the arena from the grandstand to the main entrance.

While it was originally stated that

the Exposition would be held primarily in the interest of stock raisers and agricultural farmers, the enormous impression has gone forth that the amusement engio would be minimized. This, according to Swaffer, is true in the sense that the show will be "above the level of State fairs, but we further added that the meets and entertainment features will be of the highest type and will be stressed to the utmost."

It is planned that the fair will be of a regional nature instead of a State-wide meet. In fact, the commissioner of agriculture of the State of West Virginia has agreed to let him help him erect a special West Virginia building, and other interests throughout the East are contemplating additional structures.

In addition to Swaffer, assisted by Mrs. Josephine Shepperson, who heads the exposition, are Fred W. Ladd, director of the Virginia State Fair, office include Charles T. Neals, Gordonsville, president; A. W. Buhrman, Richmond, vice-president, and Emmett D. Cottrell, Richmond, treasurer.

## Florida State Plans for '46

Brorin says annual will be held unless conditions render it inadvisable

TAMPA, June 16.—Plans for holding the Florida State Fair next February were mapped out by the State fair association, the Florida State Fair and Gasparilla Association. The directors authorized Carl D. Brorin, president, and P. T. Strieder, general manager, to proceed with the arrangements. Brorin said, however, that the main consideration was the war effort, and should conditions render it inadvisable to hold the fair, it will be canceled.

The army, according to contract, will replace any repair damage done to the property, and the property will be in good condition. Strieder said he had itemized necessary repairs to restore it to previous condition but he did not announce the exact cost. He said the former Forte (now Fort) Detroy, moved out some months ago and the army declared the property surplus to be returned to the association.

All officers were re-elected as follows: Carl D. Brorin, president; G. A. McKay, vice-president; P. T. Strieder, general manager; E. P. Taliáferro, treasurer; Russell Kay, secretary; Otto Anderson and John O. Perry, assistant treasurers; M. Gunby Gibbons, general counsel; Dr. G. R. Nelson, general manager of the fair; Dr. C. C. Sibley, surgeon. P. T. Strieder was re-appointed general manager. He was re-appointed executive head of the association since 1918.

Elects to carry on the board of directors for 1946 are: George H. Hodder, president of Tampa Shipbuilding Company. Re-elected directors were Brad Wall, McKey, Jackson, Ray, Dr. E. B. Bishop, Dr. W. H. Hixson, H. H. Nixon, J. S. Mims, David L. Smiley, J. A. Griffin, R. J. Blanckleter, P. J. Gannon, D. B. McKey, H. G. Culbreth, E. L. Blanchard, Ray C. Crake, Dr. T. S. Williams, O. K. Edwards, W. W. Worrell, E. F. Tuliaferro, David A. Falk, Jerome A. Waterman, M. B. Fisher, Cody Fowler, Frank M. Traynor, V. W. Sharpe, Carl Shultz, and Howard Macfarlane, County Chairman in Ball, and James W. Foley, White Haven.

Honorary directors are Governor Caldwell, former Governor Holland, Commissioner of Agriculture, and Atlantic Coast Line president; L. B. Powell Jr., co-receiver for Seaboard Railway, and T. D. Fisher, Leiman-Weldman Box Company president.

## New Jersey Annuals Go on Reduced Scale

TRENTON, N. J., June 16.—Two agricultural fairs, Flemington and Trenton, are definitely scheduled in New Jersey for the 1945 season, while plans for local Achievement Days and 4-H Club shows in several counties have been announced by the State Department of Agriculture report.

The county fair associations of Atlantic and Cape May counties will open their fairs on Aug. 10 and 11, respectively, according to Willard J. Bissner, county club agent of Cape May County. Harry W. Wimbold, Bogont, secretary of the Morris County Fair Association, said the plan of the county fair is a one-day Grange picnic and 4-H Club exhibits will be held.

The Sussex County Farm and Horse show will be held this year on Aug. 10-11, according to the club agent, somewhat reduced scale, according to County Agent John W. Raab. Community Achievement Days and 4-H dairy displays will be held similarly in Sussex County.

Officials of the Atlantic County Fair Association explain that again this year six county agricultural fairs have been postponed because of unfavorable conditions.

**ACE**  
"CIRCUS OF DEATH"  
**LILLARD'S**  
AMERICA'S NO. 1  
STUNT OUTFIT

Represented by BARNES-CARRUTHERS  
121 N. Clark St.  
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## ORIGINAL GREAT GREGORESKO

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**CELEBRATIONS CONTACT BOYLE WOOLFOLK AGENCY**  
203 NO. WABASH AVE., CHICAGO  
FOR A SINGLE ACT TO A CIRCUS  
CAN ALWAYS USE NEW ACTS

## FARMER CITY FREE FAIR

July 31 to August 3, 1945

Now booking Concessions for independent midway. Extra good Carmel Corn spud and will sell X.

E. S. WIGHTMAN, Sec'y  
Farmer City, Ill.

## IROQUOIS CO. AG. & 4-H CLUB FAIR

AUGUST 12 THRU 16

Free Fair — Average Attendance 5,000  
Concessions Wanted  
LAVAN BARKER, Chairman  
Milford, Ill.

## MARION COUNTY FAIR

Dates  
August 6, 7, 8, 9, 10, 11, 1945  
Want Good Shows and ConcessionsHARRY C. ROBERTS, Secy.  
Wanamaker, Ind.

## WANTED

Program and Queen Contest Man or Woman for Sacramento County Fair. Address:

**HARRY LABREQUE**  
Hotel Sacramento Sacramento, Cal.

## TUSCARAWAS COUNTY FAIR

AUGUST 8, 9, 10, 1945  
Day and Night

Room for Additional Approved Shows, Games and Other Concessions.

S. D. MASE, Secretary, Dover, Ohio.



## July 4th Celebrations

### Arizona

Flagstaff—Indian Pow-Wow, July 3-4. J. O. Babbitt.

### Arkansas

Corning—Civic Club Picnic, Leon Chamberlain, Colorado

McGehee—Amer. Legion Range Ball, F. L. Collected.

### Illinois

Chicago—At Soldier Field, Fred Molina, Amer. Legion, Frank Huggins, Parkway Garden, Anderson.

Iroquois—Clint Owens, Morrison—Orville W. Boesler, Oliver, Amer. Legion, Jones, Peponian.

Vandalia—July 3-4. Lions Club, Don Brummett, Indiana

### Michigan

Bronson—July 3-4. Fair Assn. Albert C. Derr, Howell—Celebration and Fair, July 1-4. Edgar Burnett.

Roxbury—July 2-4. Lions Club, W. E. Eberlein.

### Kansas

Emanus—Old Town Picnic and Homecoming, Carl Wade.

### Massachusetts

Lowell—City Park Dept. George P. Legrand, Michigan

### Michigan

Adrian—July 4-5. Disabled American Veterans.

Hillsdale—Amer. Legion, W. O. Kees.

### Minnesota

Falmouth—Veterans Foreign Wars, R. A. Erickson.

Lynd—At Lynd Park. Dave Lamphere, New Hampshire

### New Hampshire

Franklin—Welcome Home Carnival, July 3-4. J. S. Cashman.

### New York

Akron—Fire Dept., W. P. Scott.

### Ohio

Ashville—Community Club, Edwin W. Irwin, Central—Central High School Labor Council, July 2-4. Harold Hardies.

Marion—Veterans Foreign Wars, J. B. Hendrich, Harding Park, Gordon, Morgan.

### Oregon

Ashland—Rodeo-Horse Show, Henry Enders, Baker—Oregon Trail Days, July 1-4. Fred Moes.

### South Carolina

Pfizer—Community Club, Margaret Sharp.

### South Dakota

Belle Fourche—Black Hills Round-Up, July 3-5.

Gregory—July 3-4. Commercial Club, D. H. Johnson.

Madison—Yankton Doodle Days, July 3-4.

### Texas

Clarendon—Rodeo-Celebration, July 3-4. Lion Club, J. R. Gilliam.

### Utah

Logan—Horse Show, July 3-4. Neola—Neola Fair, July 3-4.

### Wisconsin

Watertown—July 3-4. W. A. Simon.

### Wyoming

Lander—Pioneer Days, Merchants &amp; C. of C., Herb Jones.

## Allegan's Annual Promises Thrills And Entertainment

ALLEGAN, Mich., June 16.—E. W. DeLano, president and secretary of the Allegan County Fair, announces that there will be plenty of entertainment and thrills during the first week of the year's fair, which runs Monday through Sunday. Opening day will be Thrill Day, with Lucky Lot's Hell Drivers furnishing the entertainment. Team pulling contests will be held Tuesday, and the world's champion heavyweights and other outstanding teams entered. A new world's record for the heavyweights was established at last year's fair.

Horse races will start Wednesday and continue for four days. Cali scrambles are scheduled for Friday and Saturday, and Sunday will be devoted to a society horse show.

Ernie Young's revue will be presented for five days, starting Tuesday.

## Varied Bill of Entertainment Set for Minot

MINOT, N. D., June 16.—Operated under Ward County management, the fair will be held here June 20 and 21. Fred J. Fink, secretary-manager, following a meeting of the fair board. The annual will be conducted in a manner to comply with all ODT requirements.

An elaborate entertainment program has been arranged. Max Goodman's Wonder Shows of America will be on the midway. Barnes-Carruthers will furnish the grandstand show and acts, including a musical comedy act. A children's pageant will be staged by Mrs. John B. Cooley and daughter, Madeline. Other attractions will include a WLS unit featuring the Arkansas Woodchoppers and Paul May's "The White Horse Troupe," a fireworks show, "The Bombing of Tokyo." There will be five days of harness and running races.

The State game and fish department, in co-operation with the Isaac Walton League, will have a large wild life exhibit at the fair.

**Annuals No Load On Railroads; Few Canceling**

(Continued from opposite page)

on our track, can be loaded into a vital boxer, not a cattle car, and shipped to New York, why must we cancel our fair?" Lee E. Harmon, secretary-manager of the New York State Fair, Albany, asserted, "Continuing preparations for this year's fair. Consider our inconsistent and direct slap to what we thought good patriotic efforts to help win the war. Protect because we think we are right."

### Local Basis

While several of the larger fairs have not yet made their date decision, a large number have. Sheldon R. Brewster, secretary Utah State Fair, Salt Lake City, wired under date of June 13: "We still plan to go ahead this year but will make no changes to avoid conflict with ODT regulations." Lincoln Woods Park, president Spokane Interstate Fair, wired: "We understand ODT ruling to permit holding our fair as long as we do not go outside the local trading area for exhibition purposes. Spokane trading areas we feel extend in radius of 10 miles from the city and into Idaho, thus plan to operate accordingly."

Bridley Young, of Mitchell (S. D.) Company, president of "Will operate Corn Palace on local basis."

"Kansas Free Fair (Topeka) can and will operate under limitations as required by ODT," says Maurice Jenkins, manager, John H. Butler, secretary York (Pa.) Interstate Fair, says: "Our

## Fair Dates

The following corrections and additions to the list of Fair Dates were received during week ended June 15.

The complete list of Fair Dates was issued May 26. The next complete list will be issued June 20 to date July 23. See each issue of The Billboard for corrections and additions.

### Indiana

Huntington—Starke Co. 4-H Fair, Aug. 8-10. J. M. Hill.

### North Carolina

Rocky Mount—Rocky Mount Fair, Oct. 1-2. Mrs. Norman Y. Chambliss.

### Oklahoma

Alderson—Jackson Co. Fair, Sept. 13-15. D. R. Arapahoe—Custer Co. Free Fair, Sept. 12-15. Carl F. Neumann.

Bethany—Marion Co. Fair, Oct. 4-6. W. E. Baker.

Cordell—Washita Co. Free Fair, Sept. 14-15. Dewey—Washington Co. Free Fair, Sept. 18-20. J. M. Clark.

Guthrie—Oklahoma Co. Free Fair, Sept. 18-21. Clifford Fletcher.

Hobart—Klava Co. Free Fair, Sept. 13-15. Lawton—Coronado Co. Fair, Sept. 18-20. Alvin Niemann.

Okemah—Oklahoma Co. Free Fair, Sept. 17-19. W. Cromwell.

Purcell—McPhail Co. Free Fair, Sept. 13-15. Shattuck—Ellis Co. Fair, Sept. 13-14. M. M. Kinn.

Sherman—Pottawatomie Co. Free Fair, Sept. 12-15. Mrs. H. L. Swink.

Watonga—Blair Co. Free Fair, Sept. 13-14. Waukomis—Jefferson Co. Free Fair, Sept. 13-15. Wick Dewdrop.

Woodward Co. Fair, Sept. 17-19. J. D. Edmonson.

### Tennessee

Manchester—Crittin Co. Fair, Sept. 3-8. Charles Hickerson.

### West Virginia

New Hope—Farmers' Club Fair, Aug. 30-Sept. 1. C. P. Hyton, R. 1, Box 78, Princeton.

### Canada

NEW BRUNSWICK

Keween—Keween Fair, Assn. Sept. 19-20. Walter Inglis—Inglis Fair, Keween, N. B.

Port Elgin—Port Elgin Fair, Assn. Sept. 26. Carl C. Allen, Melrose, N. B.

St. George—Stanley Fair, Sept. 25-27. Allen Upper.

Upper洛ndon—Fair Assn. Sept. 26. W. S. Waters, R. R. 1, Box 100, N. B.

SASKATCHEWAN

Crook—Crook Agri. Fair, July 24-25. Tom McMillan.

Gravelbourg—Gravelbourg Agri. Soc. July 12-13. W. M. Dorais.

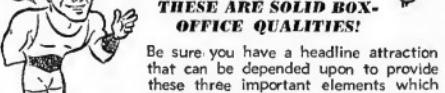
Winnipeg—Winnipeg Agri. Soc. July 24-25. Mrs. G. Carter, Cedette, Sask.

fair will operate in conformity with the ODT's 852 release of June 1." Ralph J. Smith, of the International Oilmen's Association, Oklahoma City, Okla., expects to go ahead, "I think that our gates will be open," he says, "that we will have a show and we will be running normally except that we will conform to all present requirements that we should be a party to."

"We are going ahead with race meets and fair on a local show basis" says J. K. Smith, of Eastern Idaho State Fair, Blackfoot, Idaho. J. C. Wherly, manager, "We will open," he says.

(See Fair Combinations on page 60)

## Each Performance Thrills, Attracts Attention, Creates Good Publicity THESE ARE SOLID BOX-OFFICE QUALITIES!



Be sure you have a headline attraction that can be depended upon to provide these three important elements which guarantee successful programs.

Write today for complete information.

**Seller THE STRATOSPHERE MAN**  
World's Highest Aerial Act

A FEW WEEKS STILL OPEN  
WRITE OR WIRE TODAY  
CARE OF THE BILLBOARD, CINCINNATI 1, OHIO

STOCK TICKETS  
One Roll .... \$ .75  
Two Rolls .... 1.00  
Five Rolls .... 17.00  
Tolls 2,000 EACH.  
Double Occupancy.  
Double Prices.  
Single Single, Tolls, 12%.

Charles I. Shulman England into Civil War and forfeited his head to treason—  
Jan. 18, 1645.

YOUR COUNTY FAIR TICKETS ORDERS should be placed now. Address Toledo Ticket Co., Toledo (Ticket City), 2, Ohio.

SPECIAL PRINTED  
Cash Order, Price:  
2,000 ..... \$ 4.25  
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## Slout Tent Troupe Heads Northward

CHARLESVILLE, Tex., June 16.—This city last week gave the Slout Players Tent Show the biggest opening of the 1945 season to date. It was the 14th week of the canvas tour. Two weeks prior to the tent season were played at Wright's Playhouse, Waco, Tex. On June 7 a birthday party was held on the stage after the performances in honor of Emily Stanley, Slout's manager and Poppy, the Alva Henner canvasman.

After another week in Texas, the show heads north, with a tentative route taking it thru Arkansas into Missouri, and then into Illinois.

The cast remains about the same, with Carl Park and Bobby Brown, the male lead, Emily Stanley and Lucy Collier, feminine leads; Ora Slout, Jack Collier, Guy Stanley, L. Verne Slout and Emily Stanley. Vaude features Guy Stanley, magician; Dunlap Sisters, harmonic singers, and Fred and Betty Brown, who made a slight turnover in personnel, but C. W. Rawson still remains in charge. In the absence of an agent, Ora Slout handles the bookings and L. Verne Slout and Bobby Brown, the advertising.

## WANTED FOR PERMANENT STOCK

### LEADING MAN

Boss Canvasman to handle stage. Will appreciate hearing from people in all lines, including Scenic Artist and Hammond Organist. One a week.

### MADCAP PLAYERS

Grand Prairie, Texas

## WANTED

### EXPERIENCED MEDICINE SHOW PEOPLE

Fishhawk Show on Road.

\$30.00 Single; \$45.00 Teams.

### MARY RAGAN

137 E. Spring St., Columbus 15, Ohio

## WANTED MEDICINE PERFORMERS

Outdoor free platform. Singers and doubles who play their own instruments also A&P Medicine Lecturer, wire. Join at once.

### VVV Medicine Show

Pines Hotel INDIANAPOLIS, IND.

### AT LIBERTY

Contracting Agent. One Nighter or Rep. Wife, Bananas or Tickets. 30 Years' Experience. No Car.

### FRANK J. POWERS

205 12th Cairo, Illinois

### WANT FOR TENT SHOW

Team man and wife; Blinde Women that knows Negro Acts and does some: Singers. Playing 3 nights and one-week stands. This is not a med. show; pictures and vaudeville. State all in first letter.

JACK LABOX, Mrs. Adairson, S. D.

### 16MM. SOUND PROJECTORS FOR SALE

Write for Large List of Films  
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### Summer Clearance Sale

Outright Sale 15MM. Sound and Silent Prints.

Rare Bargains, Send for List.

### F C PICTURES

Providence, R. I.

## Rep Ripples

CHARLES (KID) KOSTER, veteran roadshow and circus agent, has called off the deal of touring the West Coast area under canvas with a musical, *Gift From Oklahoma*, after learning what was planned for him. He will remain in Los Angeles, now residing at his Hollywood home, leaves there in a few weeks to take the advance of the Los Angeles Picnic Show for several weeks. He's been in the States for good now . . . ERWIN'S VAUDEVILLE PIC SHOW opened its season at Kimble, Mo., and will play the western part of that State for the summer. Paul Erwin, owner-manager, and Frank Erwin, Jr., are furnishing from Kendall, Tex., that his is satisfactory with his All-Texas Show, three people. He presents vaude, dramatic sketches (*REP RIPPLES* on page 58)

## Strong Launched Barnyard Jamboree

LOS ANGELES, June 16.—Johnny Strong, son of Jack Strong and until recently in films at the RKO studios, took out a show, *Barnyard Jamboree*, which bowed at the Excelor Union High School, Bellflower, Calif., and on June 12, sponsored by the Rotary Club. Show will play auditoriums and under sponsorship.

Strong is emceeing the show which featured the Pickard Family; the Swede from North Dakota; Jim Stoen, comedian; George Eaton, comedian; Norman Willis, entertainer; Jimmy Walker, musical act; Red Ford; Oklahoma Jerry, midget singer; Pop Miller, trick fiddler, and the Blue Grass Boys. The show opened with four nights a week in the vicinity of Hollywood. Johnny Strong also handles the advance and Dick Martin is doing press.

## LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the offices of *The Billboard* where it is held, Cincinnati, N. Y.; Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago, or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

### MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

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Rollplane Foreman, must be able to handle Ride. Want Agents for Grind Stores, Roll-Down and Skillo. Frankfort, Ky., this week.

## WANT TO BOOK NOW

Fly-o-Plana Rides and 2 Penny Pitchas with show playing good Ride territory and has fairs. Both Ride and Games same as now. Plenty fresh.

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Crown Point, Ind.  
July 2 to 4

### Biggest 4th of July Celebration in Indiana

One place Cook Houses, Picnics, Photo, French Fries, Ice Cream, Cold Drinks and all Concessions. Call or write **LOUIS OPHACON**, County Recorder's Office, County Blvd., Crown Point, Ind.

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**Under New Management**  
Want G.I.'s Show or any Show with own men. That Man to handle Main Entrance, Second Grind Store Agents and Shrine Agents. Billie Allen, Number One, 1000 West 10th Street, Kansas City, Mo., wire June 15 to 23; Parma, Ohio, June 25 to 30; both weeks; Postoffice Box 1000, Toledo, Ohio, June 15 to 23; **ED "RED" McFARLIN, Mgr.**

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For Best Fourth in Kansas  
Concessions that work for Stock—Floss, Grow, House or Club. Agents for office, own Concessions. One clear Showman with own outfit. Foremen for Mixup, Second Men on Rides that drive. Contact Ride Foreman.

**JIMMIE REED**  
Parsons, Kansas

## WANT AGENTS

For Pan Game, either P. C. and Slave Joints. Workmen who can drive truck and erect and dismantle. Top wages and bonus. Send this winter. **BUCK WEAVER**, Inc., Barker's United Shows, Greenacres, Ind., this week; then route.

## For Sale—Trained Monkey

Giant Blaues, gentle, walks on hands, erect and dismantle. \$1000.00 gets him.

**M. HOWELL**  
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To play in Bloomfield, Indiana, the week of the 4th of July. Must be a really good and large carnival. Get in touch with:

**AMERICAN LEGION POST 188**  
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Concessions of all kinds. Excellent opening for the following shows: Surf Shows, Game Shows, and Coast-City Festivals. Want Agent for Fish Food. Will hire Farris Wheel or Merry-Go-Round.

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### WANTS

Ferris Wheel Foreman.

Atlantic, Ia., this week; Boone, next.

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MEMBERSHIP CAMPAIGN NOW IN PROGRESS—EXPIRES SEPTEMBER 1, 1945

### \* SPECIAL \*

YOU MAY NOW HAVE THE OPPORTUNITY TO JOIN THIS GREAT ORGANIZATION FOR THE SUM OF \$15.00, WHICH INCLUDES INITIATION FEE AND DUES PAID TO SEPTEMBER 1, 1945. MAKE CHECKS PAYABLE TO: P. C. S. A. AND MAIL WITH APPLICATION TO 623½ S. GRAND AVE., LOS ANGELES 14, CALIF.

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For Annual Lions' Club Celebration, Parkersburg, W. Va., Week June 25; Big Fourth of July Celebration, Charleston, W. Va., Downtown Location.

SHOWS: Want Big Snake, Fun House, Fat Show, Illusion and Grind Shows that don't conflict. CONCESSIONS: Can place String Game, Fish Pond, Novelty Jewelry, Candy Apples, Fries, Scales, Penny Arcade, American Palimistry, Frozen Custard and other legitimate Concessions. HELP: Want capable Let Men and Stage Help to drive semis. All address:

**JONES GREATER SHOWS**, Naz, Martinsville, W. Va.

## MORRIS HANNUM SHOWS WANT

Snake, Monkey or Animal Show or any good Grind Show for the following Big 10-Day Celebrations: Annual Frenchtown, N. J., American Legion 4th of July Celebration, June 27 to July 7; Annual Spring Mill Free Fair, Conshohocken, Pa., July 11 to 21; Greater Floutown Free Fair, August 1 to 11. We feature our Cannon Act and two Giant Fireworks Displays. At Lancaster, Pa., now; Frenchtown, N. J., June 27 to July 7.

## MARKS SHOWS

CUMBERLAND, MD., WEEK JUNE 23RD, CLARKSBURG, W. VA.  
4TH CELEBRATION

CAN PLACE SHOWS—Monkey Show, Fat Show, Midgat Show, Glass House, Fun House. RIDES—Tilt-a-Whirl, Chair-o-Plane, Kiddie Rides. Foreman for Moon Rocket. Ride help on all rides. Concessions. Legitimate stock. No Coupon Shows. Address **H. H. MARKS**, Morgantown, W. Va., this week; Cumberland, Md., next week, than as per route.

## CRESCENT AMUSEMENT CO. WANTS

Galax, Va., 4th July Celebration, Week July 2

WANT RIDE HELP. Foraman for Streamlined 8-Car WHIP. Bill Maids, wira. Second Men all Rides. E. L. (Bob) Roberts, advise your intentions. CONCESSION AGENTS—Ball Games, Soda Fountain, Candy, Popcorn, etc. Want Candy Counter, Soda Fountain, Popcorn, etc. Strong openings. Ticket Sellers, Working Acts; salaries paid by office. **COLORED MUSICIANS**, wire Doc Anderson; office show. CAN PLACE Photos, American Palimistry, String Game, Devil's Bowling Alley, Rotaries.

Address **L. C. MCHENRY**, Mgr., High Point, N. C., this week;  
Winston-Salem, N. C., week June 25; then Galax.

## L. B. LAMB SHOWS

Want Wheel Foreman, Second Man on Tilt. Agents for Ball Game, Fish Pond, Blower and Darts. Will book Stock Concessions that work for 10c. We pay roll towns only, with big 4th July Celebration, Lawrenceburg, Tenn. You know that one.

Wire **L. B. LAMB**, Dora, Ala., this week; Sumiton, Ala., 25 to 30; then Lawrenceburg, Tenn., for the 4th.

## WONDER SHOWS OF AMERICA WANTS

Foreman and Help on '41 Model Octopus; good salary to capable operator. Also want neat-appearing people for Popcorn Concession.

Beloit, Wis., this week; Grand Forks, N. D., next.

Contact **AL BAYSINGER**.

## THE WORTHY SHOWS, INC., WANTS

To join on wire Tilt Foreman, Farris Wheel Foreman, Man to handle main entrance and maintenance work. We will pay the highest salary in show business with bonus if you are capable. No drunkards or girl chasers need answer. This is a good clean show and if you appreciate good treatment and pleasant working conditions you'll like it here. All address:

**AL C. BECK**, Mgr., THE WORTHY SHOWS, INC., Silver Creek, N. Y., week June 18th.

## Majestic Greater Shows

Annual 4th of July Celebration, July 4th, 1945. Attendance 20,000 people on the 4th. Can place Concessions, Soda Fountain, Games, etc. 4th of July or Any kind of celebration. Capt. Gen., Hazards, the Sky Mat, contact us. Want Foreman, Tilt, Ball Game, Jewelry, Duck Pond and other Concessions. Want Concessions, Soda Fountain and Concessions Shows for the 4th of July. HARVEY MOODLES and HYMIE STONES are management. Want Concessions, Soda Fountain, Shoes of merit with own equipment—Wild Life, Glass, Photo, etc. Help who can drive Semi-Trailer. Will buy or look for Semi-Trailer. Price \$1000.00. All trucks to **DANNY TELFORD**, 18 to 20; **Le Poer**, Irene, Ind.; 25 to 30.

## AT LIBERTY

Can Game, new canvas, wall framed with real glass. A beautiful set-up. You will not find one better. Will book with a show that has a real route of fairs.

Want to buy large Van Sami with Tractor and O. D. T. Wires or write

**E. A. BODART**  
208 Wescott,  
Shawano, Wis.

## WANTED—WANTED

For the best 4th of July spot in Oklahoma. Stock Concessions of all kind except Darts and Bingo. Want Cook House, Clothes Pin Pitch, Fish Pond, Coke Bottles, any Merchandise Concession working for 10c. We have plenty of Ride Help and move every week.

**BROWNIE ANOS**  
Picher, Okla.

## WANT

Working Ride Superintendent, also capable combination Electrician and Mechanic to take charge of Diesel plant and 10 trucks; no cut-ins. Salary \$60.00 week. One Girl Show Manager.

**BOX D-432**  
The Billboard  
Cincinnati 1, O.

## AIR CALIOPE

Want to buy Pneumatic Air Caliope. Must be in good shape. Stela price.

**DAILEY BROS.' CIRCUS**  
Rifte, Colo., June 21; Glenwood Springs, Colo., 22; Canon City, Colo., 23.

## WANTED

Traveling animal act with small wild life show with or without tent. Men and Wife, or man to handle ticket box and arion on road. Must be in good condition, well trained and not easily frightened. If you are a hustler, don't answer this ad. We will pay \$1000.00 a week. Will buy automatic piano or organ, crunk, inominate no demands.

**CAPT. BILLY SELLS**  
Starford's United Shows, Desoto, Ind., June 18-23; then as per route

## WANT

Big Show acts with or without band. All kinds, especially Magician that does Punch, Talker, Ladies for Illusion and other acts. Want to book for money. Now Side Shows. Opening July 1st.

Want to buy **Blide Bees**. Girls, Show Agents, prefer men and wife.

## PLAYLAND SHOWS

Pikeville, Ky., this week; Williamsburg next.

## SUNFLOWER STATE SHOW

### WANTS

Ball Games, Photo Pitch, String Bumper, Super Jeet, Inflatable, People, etc. People to manage Five-In-One, etc.

For Sale, new, never used, 20 x 30 Khaki Tent, 10x12 Booth, 40, 15 KVA power, electric Popcorn Machine.

Will place all useful carnival people. Wire **C. A. COREE**

Russell, Kan., now; Goodland; then big one



## Carnival Routes

Sent to 25 Opera Place, Cincinnati 1, O.

(Entries are for current week when no dates are given; in some instances possibly preceding weeks are listed.)

Alamo Expos: Fort Worth, Tex.; Ardmore, Okla., 25-30.

A.M.P.F. Dunnore: Pa.; Pittston 25-30.

American Expo: Massillon, O.

American United: Wausau, Wisc.; Wash., Wash.

Anderson: Greater Grand Island, Neb.

B. & H.: Dalton, S. C.

Baldwin: Birmingham, Ala.

Bader State: (Int'l & National) Milwaukee, Wis., 21-27.

Bear's Den: Greenfield, Ind.

Bentley All-American: Lock Haven, Pa.

Bell State Am.: Co.; Rockford, Mo.; Beverly Hills, Calif.

Bennet: Lake City, Minn.

Bevin's Attr.: Evanson, Pa.

Bethel: Redwood City, Ky.; Flemingsburg, Ky.

BH's Rides: Miliken, Ga.

Biggs Bros.: Birmingham, Tex., 18-25.

Bigs: Bremen, Tex.; Ky., Urbana, O., 25.

Bright Lights Expo: Cherry Tree, Pa.; jeans 25-30.

Brown's: Newburgh, N. Y.

Buffalo: Carters, N. Y.

Bunting: Fort Madison, Ia.; Macomb, Ill., 25-30.

Burke Greater: San Saba, Tex.; Brady 25-30.

Burns Bros.: Eaton, N. M.

## WANTED

GOOD STOCK STORE OPERATOR.

### L. BURTO

Cars Hunting Show, Ft. Madison, Iowa, this week:

Macomb, Ill., next week.

## CABLE

Baker-cooper: Armed, Nos. 4, 6, 8 and 10. Five, three and four-wheel drive, all-wheel drive, semi-hydraulic. Service furnished. This is the real McCoy. Act quickly.

**CARL SAHLEN**

8 Walnut St. EVANSTVILLE, IND.

## CHAIRPLANE FOR SALE

Worth \$1,000.00. Will take first best offer.

Jones & Jones make 25-cent, in first-class shape.

### E. P. PRESTON

P. O. Box 727 PENSACOLA, FLA.

## ATTENTION

### RAYMOND EVANS

Get in touch with

JOHNNY HARKINS or THE GREAT WILNO.

Car Joe, I. States Shows, Binghamton, N. Y., this week.

## WAX FIGURES

Musical and His Masters, Cleopatra, Lydia

and dead on streets of Milan. Full figures; also others.

Have a few more Jap Munsters and Shrekens.

**CHRISTOPHER WAX FIGURE STUDIO**

St. Louis, Mo.

## AGENTS WANTED

For following Joints: Bowling Alley, Bell Game, Fish

Pool, G. G. Gallery and Oil Pitch.

Drunkards, F. T. C. and G. G. Games.

Have a good personality for you. Will sell little at

first. Good pay. No experience necessary.

Workers. All answers JOE SALADINO, Our

Wax Show, War Shores, S. C.

## DYER'S GREATER SHOWS

Waukesha, Ill., this week: Platteville, Wisc.; June 20-25.

July 4-9: Milwaukee, Wisc. We have 25 fair and

celebrations, more pending.

Yankee Shows, non-conflicting, Concessions and

Concession Agents.

## GEO. CAIN WANTS

Penny Pitch Agents; also Under and Over, Bear

the Dancer, and Bell Chuck Agents. Wire or write to

GEO. CAIN, c/o Dixieland Shows, Pikeville, Tenn.

## WANTED

### BAR PERFORMERS

Long season. No objection to good amateur.

### BOB EUGENE

R. R. 1, North Adams, Mass.

## WANTED

Bliss Show Talent, Novelty and Musical Acts, Dancing

Girls, Firefly Peacock, Sharp-Shooter Act, McLeod

Broth Band, answer; good proposition for

Clowns, Musicians, Magicians and Dance Troupe.

We know you. Wire or them to write.

M. L. CLARK & SONS' CIRCUS, per rosa.

Capelli Bros.: Sulphur, Okla., 18-25; Helden-Corralers: Am.; Curvesville, Pa.; Barnesboro 20-30.

Carr, J. J.: (Palis) Delorean, Man., Can.

Carr, J. J.: Vernon 25-30.

Carvalade of Amusements: Cedar Rapids, La.

Carroll Am. Co.: Ceresco, Neb.

Catlin & Wilson: Gleason, N. Y.

Catlin & Wilson: Toledo, Ind.

Catlin Am. Co.: Augusta, Ga.

Coleman: Schenectady, N. Y.

Compton: Indianapolis, Ind.

Coxells, Wm. T.: Crosby, N. D., 18-25; Flaxton

Coxells: Brainerd, Minn., 25-30; Gando 25-35.

Coxells: Brainerd, Minn., 25-30; Gando 25

# CETLIN & WILSON SHOWS

WEEK JUNE 25TH, NIAGARA FALLS, N. Y.

**WANT**—Experienced help for Custard that can drive truck.  
**WANT**—Ride Help, experienced, for Caterpillar, Reckitt, etc.  
**WANT**—Foreman for Octopus and Second Man on Smith & Smith Chairplane.  
**WANT**—Caterpillar Tractor Operator, experienced. First class treatment and high wages if you are a sober man and are experienced.  
**CAN PLACE**—ILLUSION SHOW, FUN HOUSE, GLASS HOUSE AND GRIND SHOWS THAT DON'T REQUIRE A LOT OF EQUIPMENT. CAN PLACE THEM FOR YOU.  
**FOR SALE**—Complete 18 x 18 Cockhouse with GMC truck to load animals. Will sell way below value and book same at very low privilege. Will sell complete for \$1,700.00.

All Address

## CETLIN & WILSON SHOWS

This week Olean, N. Y., and then as per route.

NOTE: FAIRS WILL START WEEK OF JULY 23D, AND THEN ALL FAIRS UNTIL MIDDLE OF NOVEMBER.

## WANT—PRELL'S BROADWAY SHOWS—WANT

**BIGGEST 4th CELEBRATION IN THE EAST!!!!**  
**2 SATURDAYS — 15 DAYS — 2 SUNDAYS**

**Auspices Weekshakers Elks on North Bergen, N. J.**

Want Pulse-Piano, Garterette, Tilt-a-Whirl, Old Stores or all kinds, Animal Circus, Pit Shows, Concessions, Wagon Wheel, etc. **WANT TWO MORE SEMI-PROFESSIONAL FREE ACTS FOR THIS CELEBRATION**  
 10 Fairs to follow and all winter's work. Get in touch with us now. **W.M. PRELL** NEWARK, N. J., THIS WEEK

## FEW CANCELLATIONS

(Continued from page 49)

ager Kentucky State Fair, wired: "There is possibility of the fair being held this year."

At present no word had been received from either the Minnesota or Wisconsin State fairs.

### County Annals Okay

Wires from secretaries of the State associations in four leading fair States indicate that none of the county fairs will be affected. Mrs. Don A. Detrick, secretary Ohio Fair Managers Association, wired: "ODT announcement will not affect any Ohio fairs. Of the 87 fairs to be held in Ohio, practically every fairground is located within joining city limits and would cause no strain on transportation facilities."

"I think ODT ruling will permit operation of every Wisconsin county and district fair in 1945," says J. F. Malone, secretary Wisconsin Association of Fairs.

W. Williams wired: "My opinion is that ODT announcement will not affect local county fairs or amusement shows. Seventy-six such events now listed and such fairs in no way interfere with demanded transportation."

Mr. Williams said: "They are purely commercial fairs of short duration and planning programs to further livestock and agricultural production and comply with government war effort."

H. B. Kelley, secretary Michigan Association of Fairs, stated: "Michigan county fairs not affected by ODT ruling. All will operate locally. No rail facilities needed."

## CAN PLACE

WHIP FOREMAN, Top Salary. Join on Wire. Second men for Rides, general Show Help. Girls for Revue, Office Help.

Want for Office Paid Minstrel Show, Trumpet and Piano Player, good Show Drummer, with or without outfit. Chorus Girls, and good M.C. Address Peeler Book Harris. This is a new Modern Railroad Show with Pullman accommodations. All answer.

## ENDY BROS.' SHOWS

JOHNSTOWN, PENNSYLVANIA, THIS WEEK

## CONNERSVILLE, INDIANA, JULY 2 TO 7

This is the annual American Legion 4th of July Celebration, which is to be held for an entire week with Free Acts, Fireworks, Etc. The celebration is to be held on the Fair Grounds, with free admission to the grounds all week. Can place legitimate Concessions and Independent Shows for this date and thirteen fairs to follow. Address:

## W. G. WADE SHOWS

Muncie, Indiana, this week; Richmond, Indiana, week of June 25th.

## WANTED AT ONCE FOR CIRCUS SIDE SHOW

Good flashy Half and Half. If you drink don't answer. Also first-class Mind Reading Act that has a good demonstration end can get money without heat. Can use combination Talker and Ticket Seller for Side Show, also Teller for Illusion Show. Address:

**RAY CRAMER**

Dedan's World's Fair Shows, Hancock, Michigan, June 18 to 27; then as per route in Billboard.

## WONDER CITY SHOWS WANT

Concessions—Sell X in Mitt Camps, Digger, Can place Bell Game Agents and Dealers. Want Tilt or Octopus. This is good Ride territory. Place Chair-o-Plane Foreman, Second Man on Wheel, Mini-Me, Go-Round; top salaries. Must drive Semis. Want Shows with or without equipment. Jumbo Finn, wire, address:

**JOE KARR**

PRATTVILLE, ALA.

**1st Lt. Frank M. Sutton, Jr., presents**

## GREAT SUTTON SHOWS

SILVIS, ILL., June 18-23; OTTAWA, ILL., June 25-30; STreator, ILL., July 2-7. WILL BOOK OR BUY SMITH & SMITH CHAIR-O-PLANE. WILL BOOK ANY GOOD SHOWS. What have you? Starky, the Painter, I need you to do my painting. Come on!

## VICTORY AMUSEMENT SHOWS

DILLON, B. C., WEEKS OF JUNE 14TH, TOBACCO FAIR, BIG ONE; OGDEN, UTAH, JUNE 25TH; ALEXEN, B. C., FOLLOWING THUR AUGUSTA, GA., FOR FOUR WEEKS.

Want Shows of all kinds. Concessions, come on. Have Legal Advisor, Chuck Bennett, "Big Six." George Western, Jimmy Red, Brownie Wheeler, Mac McCoy, get in touch. Danny Hays, have some fun. The Gamma Game, Bill Hill, the Brain Game, Billie, the Brain Game, the Brain Game, Ball Game, Game Game, Color Joint, Film Pool. Any noncompeting rides. Have park for winter on Mississippi Gulf Coast; will like preference those joining now. Agents for Coupon Store and PO come on.

TONY POMPOMERI, Business Mgr.; JOHNNY J. CARUZO, Mgr.

## GEREN'S UNITED SHOWS WANT

CONCESSIONS—Ball Games, Coca-Cola Booth, Bumper, String Game, Basket Ball, High-Skier. Can use for big 4th July Celebrations and balance of season. Photo, Jewelry, Cotton Candy. Any stock store that works for 10%. No flats or type wanted.

SHOWS—Pit, Chair-o-Plane, Big Slide Show. What have you? Shows with own equipment, pay tax and keep the rest.

Hillsboro, Ohio, June 18-23; Jackson, Ohio, 25-30, American Legion Celebration; Washington C. H., Ohio, July 2-7; Palos & Pine Arts, Annual Celebration. All replies to W. R. GEREN.

## AFTER FIVE MONTHS OF CONSECUTIVE ENGAGEMENTS IN NEW YORK CITY

## NOW AVAILABLE

For Circuses, Fairs, Rodeos and Parks. Or What Have You Outdoors or Indoors.

**AI—Wanca**

## THE CODYS

Harmony Singing, Novelty Whistling & Australian Whip Cracking. Perm. Add.: Billboard, N. Y. 19, N. Y.

## Gerard's Greater Shows

### WANT

Ferris Wheel Foreman, also Second Man on Wheel, Second Man for Merry-Go-Round, Whirl, Tilt-a-Whirl, Chair-o-Plane. Also general all around help on all above Rides. No truck to drive. Tex down every two weeks. Top salary with bonus. Long season, with string of fairs for the winter. Address:

**CHARLES GERARD**

900 Grand Concourse Bronx, New York

## NSA

(Continued from page 42)

Allen is in the Polyclinic Hospital, New York, where he has undergone a second operation. Dr. Lechner, famous carnaivalite, now in business in Lake Charles, La., dropped in for a friendly visit after 30 years. Pvt. John Scott, formerly of the Frank Miller forces, honorably discharged from the service, recently was in the United States forces and is well beribboned for South Pacific action. John Francis King, 8 1/2, also received his discharge over age.

Recent visitors: George Rector, Kaus Shows, Sam Rothstein; George Traver, heading for the Midwest in July; Harry Franklin, Circus Queen, died in Atlantic City where he will be associated with Harry Kaplan on Hamid's Million-Dollar Pier; Charles Lawrence back from his road tour with the Othello show; Bill Harrington from Rhode Island; Sam Fink, Sam Fink, Sidney Bern and George Regan, Frank Blatny, Casper Sargent, Sidney Fein and Tex Sherman.

Joseph McKee was featured in a Saturday Evening Post article, and he will again be featured in American magazine.

## RAY WHEELOCK WANTS

Boxers and Wrestlers for Athletic Show. Good percentage and good territory. Also want Wheel Agent, Roll-Down, Slum Skillo and Spindie Agents. Address: Cara Sunset Shows, Atlantic, Ia., this week; Boone, Ia., to follow.

## FORREST C. SWISHER

### WANTS

Agent for Penny Pitch and Stock Stores, Hit & Miss Cats.

Cara Parades Shows, Chanute, Kansas.

## FOR SALE

## SUPER ROLLOPLANE

\$3,700.00 Cash

Art. 2, 4411 LeBranch, Houston, Texas

## HALF AND HALF

Must be young, seek looking and able to deliver an intelligent lecture. Good proposition. Max Joe Arnold, 1000 W. 2nd St., Los Angeles, Calif.

**J. ROBERT WARD**

Gates Greater UNITED SHOWS, Tampa, Texas, June 17 to 24th; Harper, Tex., June 26 to July 26th.

## CONCESSIONS WANTED

Pop Corn, Ball Games, Pits-U-Wins, Hoop-La.

**MIKE ZIEGLER**

Hotel Miller PHILADELPHIA, PA.

## WANTED

SHOWS, RIDES & CONCESSIONS. No Exclusives on Concessions.

### RIDE HELP, COME ON.

Good Wages and Treatment. Room for Everybody and Plenty Money Here.

## ROLAND SMITH SHOWS

DENISON, TEXAS.

## WANT—WANT

Cook House Help, Griddle Man, Bill Hardy, w/c.

Address

## SID. GOODWALT

O. D. Buck Shows, Newburgh, N. Y.

## Star Amusement Co. WANTS

For two 4th of July Celebrations to pick from, Medina and Oconto, Ark. Want Concessions, Rides, and Amusements. Max Joe Arnold's conflict. This new holds contracts for Medina and Oconto. Max Joe Arnold's conflict. Oconto: other good spots to follow. Contact "Kid Burns," aka Star Amusement Co., De Witt, Ark., June 21-25.

## WANTED

Motor Drome Riders and Talker. Permanent location. Wire

## GOLDY RESTALL

433 E. 26 Ave. Wildwood, N. J.

## WANTED

Merry-Go-Round for picnic sponsored by Ben Kedem Temple, A. A. O. N. M. S. August 18. To be held at 4-4 Fair Grounds, Institute, W. Va. short distance from Charleston. Address

**A. E. TEAGAN**

Box 1068 Charleston, West Va.

## RAS Sets Bow Mark in Peoria

PEORIA, June 16.—Royal American Shows broke all its previous opening records for Peoria this week after introducing a new showground in what presumably was the wrong part of town. Carl J. Sodinaroff, manager, said the opening night was near the 20,000 attendance mark.

The new grounds are in East Peoria, a quarter-mile east of the Franklin Street Bridge.

Reason for new location, Sodinaroff said, was that building construction on Prospect Avenue grounds in Peoria Heights, intended by June 1, 1947, has so greatly reduced the area that show could not get one.

Show was scheduled originally for Tuesday night opening, but due to 24-hour delay in train's arrival from Milwaukee caused by derailment of sister, show opened yesterday night. Both Wednesday and Thursday, H. H. Morris, m.m.s at 5 o'clock Friday afternoon delayed night's operation. Show will close Sunday night (17). Matinees were skipped for today and tomorrow.

East St. Louis Festival is next, with opening scheduled for Tuesday and closing Saturday.

## Weather Kills Akron Biz for "Ice Revels"

AKRON, June 16.—The weatherman almost made an aqueduct out of the new *Ice Revels* in its first attempt to stage an ice show under the stars. Scheduled for June 1, 2 and 3, show was able to give only the first night's performance in the Rubber Bowl, and then decided to stay for another weekend, June 9-10. Rain and cold weather hampered truck drivers from getting up the mobile rink in the closed end of the bowl.

Bands showed up to about 7,000 persons in its three performances. The bowl seats 33,000. Show is beautifully lighted with its own equipment, and the stadium lighting brings out colorful costumes. Only a single, with a performance, was that size of stadium dwarfed the performance. Show was sponsored by CIO unions.

## B & V SHOWS WANT

Bingo, Custard, Floss, Want Grind Stores. Can place Girl Show, Side Show, Drums and Grid Shows. Want to book or lease Tilt, Rides—O, Octopus.

Dupont, Pa., week June 18th.

## WANT

Circus Musicians all Instruments, including Calliope and Drum, \$50.00 and up. Write

**L. CLAUDE MYERS**  
Glen Howard V. Barry  
Dayton, Pa.

## JAMES E. STRATES SHOWS

Playing choice territory and 12 fairs, including Batavia, Hamburg, Cortland, and Bath (New York)—York and Bloomsburg (Pa.)—Danville (Va.)—Spartanburg, Anderson, Greenville, Orangeburg, Charleston (S. C.)

### CAN PLACE

Hawthorne, Poughkeepsie, Utica, Monkey Circus, ready to go. A good production for a producer.

### WANT

Carable Merry-Go-Round Foreman, also Rides Help. A-1 Talker for Vanities. Colored Musicians wanted. Due to enlarging my band, can use any Wind Instruments. Sledding car, economy car, 1940 Ford out of office. Write Jerry Jackson, P. O. Box 100, Binghamton, N. Y. I am a carable man capable Man to operate from Long. A-1 Bulldozer who can drive truck. Assistant Electrician wanted.

Address JAMES E. STRATES, week June 18, Binghamton, N. Y.

## BRIGHT LIGHTS EXPOSITION SHOW

Jeannette, Penna., week June 25th; Irwin, Pa., Big Firemen's Fair and 4th of July Celebration, week July 2nd; Parades, Fireworks, Etc.

Want to book or buy Kiddie Auto and Merry-Go-Round. Picnic Shows—Wild Life, Unborn, Show Fun House, Glass House. Place ten more Concessions—Bingo, French Fries, Custard, Candy Floss, String Game, Penny Arcade, Devil's Bowling Alley, Hoop-La, Bumper, All celebrations and fairs till Thanksgiving week. Write or wire

JOHN GECOMA or L. C. HECK, Cherry Tree, Pa., this week.

## Poke Stays Aboard But Breaks an Arm

PRATT, Kan., June 16.—Joe Holmes, of Pendleton, Ore., one of the performers in a rodeo here, suffered a fractured arm Monday night. Holmes, 26, was performing when he wasn't riding, but the arm was broken from the jolting he received while riding. He was recently discharged after three years' service in the army.

## Minneapolis Holds Up Bill To Legalize Bingo

MINNEAPOLIS, June 16.—An ordinance proposed by Alderman Harold Kauth to legalize bingo in Minneapolis was held up Friday (8) when Alderman Oscar Lunn argued that "There are already some people who oppose the ordinance and we don't like to be heard."

Kauth tried to railroade the bill straight thru but it was referred to two committees for study.

The proposed measure would make bingo legal when operated by church, fraternal, charitable and other non-profit organizations. Prospective operators would be required to file notice of intentions to operate 30 days before operation starts.

First org to take advantage of the new bingo legalizing law in Minnesota is the Minneapolis chapter of the Disabled American Veterans, which has given the city its intention to operate bingo in the Dyersman Hotel every Friday and Saturday starting July 6.

## No Carnival for Aquatone

MINNEAPOLIS, June 16.—Sixth Annual Aquatone, summer festival, will operate without a carnival this year, it was announced yesterday by the org. The decision does not exclude possibility of a tie-up with midways in the post-war era, it was stated. An official also said that arrangements have been made to exclude any carnivals from playing Minneapools during the festival run.

## Rex Ingham Back in Stores

LYNCHBURG, Va., June 16.—After a hectic three weeks, which included a fire and two bad storms and no business, Rex Ingham's Noah's Ark Wild Life Exhibit, put back in quiet lagoon at Berlin, Ga., to be renovated for a store show. Jack Crawford, unit manager, has been replaced by Russell Eaton.

## Benson Buys Court Act

CHICAGO, June 16.—Omer Kenyon, Hamill-Morton Circus representative, reports that Bob Morton has sold his Court Act, animals seen which he purchased recently, to the Benson Wild Animal Farm.

George Kleinle, Harrisburg, Pa., had a big time dogging the trails of the Betty and Cole shows thru his State.

## JOSEPH J. KIRKWOOD SHOWS

### America's Best Advertised Midway

## WANTS

**RIDES** Will book or buy Octopus, Ride-O-Piano, Fly-O-Plane, Eight-Car Whip or any flat Ride with or without transportation.

**SHOWS** Monkey Show, Snake Show, Minstrel Show, Fun House, any New or Novel Show with or without equipment.

**CONCESSIONS** Custard, Candy Floss, Fish Pond, Hoop-La, Pitch To Win, Cork Gallery, any Legitimate Concession.

**HELP** Can place useful Carnival Show People, Semi Drivers preferred.

**AGENTS** Opening for Roll Down, Razzle Dazzle, Swings, Clothes Pin, Skillo. Went good Man to take charge now, Hissy Clothes Pin Store. All address:

## RALPH DECKER

LEBANON, PA., JUNE 18-23; KEYSER, W. VA., JUNE 25-30.

## WANTED

### WILLIAMS SOUTHERN SHOWS

Cleveland, N. C., June 18-23; Taylorville, week June 25; Statesville, week July 2; North Wilkesboro, July 9th.

**CONCESSIONS:** Shooting Gallery, Cigarette and Jap: High Striker, String Game, Custard, Sales, Pitch-Till-U-Win. Can place Concession working for Stock.

**SHOWS:** Life, Walk Thru, Snake, Posing, any small Show with own equipment. American Mitt Camp. No Gypsies or P. C.

Follow EDDIE HORNE as per route.

## J. J. PAGE SHOWS

Want capable Men to take over Athlete Show. Everything complete from new top to glovers. Can place legitimate Concessions of all kinds except Corn Game and Cocktails. Have opening for General Ride Help on Merry-Go-Round, Ferris Wheel, Chippola and Kiddie Rides. Want Musicians and Performers for Minstrel Show. Can place money-making Shows with or without own equipment. Good Concession, Rides, etc. Good transportation. Anywhere in country. Further address I. J. PAGE SHOWS, Harlan, Ky., this week; Cumberland, Ky., next week.

P.S.: This show is booked solid to November.

## WANTED FOR BIG JULY 4th CELEBRATION

Piedmont, New York, near Camp Shanks, week July 2nd.

Concessions of all kinds, also Photo and Custard. Week June 25th, one High Act for 4 weeks. Shows for July 4th, wire or write.

## ALLIED EXPOSITION

ST. FRANCIS HOTEL NEWARK, N. J.

## WANTED FOR STREETS

Every day a fair day. Rides—Merry-Go-Round, Roll-O-Plane, Kid Rides; will book, buy or lease same. Concessions—Ball Games, Hoop-La or any legitimate Concessions. Good opening for Grab, Popcorn, Candy Apples, Custard, Photos, Rides—Ferris Wheel, Foreman, also Chairplane Foremen. Top salary and good treatment. Unit now operating in Jersey City. Wire

**J. F. MARTIN AMUSEMENT CO.**

383 BROADWAY

BAYONNE, N. J.

## WANT—KEYSTONE EXPOSITION SHOWS—WANT

### AMERICA'S MOST MODERN MIDWAY

Flamingo's Generation, July 10 to July 24th, 1945, Philadelphia, N. C.

Will book for the balance of the year. Giant Galloper, Flying Trish, Cigarette Pitch, Devil's Hollering Alley, Coaster, Galloper, Badger, Hell Gull, Galloper, Hoop-La, Guess Your Age, Cast Rock, Scale, Norelli, Lead Galley, Ferris, Octagon, High Striker, Country Store and any other Stock Show not mentioned. Good Concession, Rides, etc. Good transportation. This show has no racket and no cage and plays the cream spots of North and South Carolina.

ALL ADDRESS: THIS WEEK, ROWLAND, N. C.

## WANTED FOR AMERICAN LEGION ANNUAL JULY 4th CELEBRATION

Mt. Vernon, Indiana, High School Grounds. Have always had 8,000 to 10,000 people.

Can place all kinds of stands that are legitimate. A wonderful opening for money making Plaza, or what have you? This will be a 4 day play, July 4th to 7th. Mt. Vernon is 15 miles east of Evansville. The people come out, and stay.

TOM WELBORN, Finance Officer, Mt. Vernon, Ind.

## JOHN R. WARD SHOWS WANT

Capable Foreman for Fly-O-Plane, \$75.00 week and bonus; Merry-Go-Round, Ferris Wheel and Octopus Foremen; also Second Men, good Truck Drivers. Want Musicians and Girls for Minstrel Shows, also Carries Men to handle Top. Want Monkey Show, Wild Life and other Shows. Place Stock Concessions—Pop Corn, High Striker, Grid Stores. Want first-class Mechanic. Jackson, Tenn., this week; Paducah, Ky., next week.

# HEAR WPB MATERIALS REPORT

## Coin Industry Discusses P-W

**Officials inform firms that each must make own way in getting future materials**

CHICAGO, June 16.—The meeting of the coin machine industry advisory committee with the War Production Board, June 8, failed to produce a big story. An漫游 in the press, it was expected, but the meeting was purely routine, called by WPB on the regular schedule of calling the various industry advisory committees to discuss their problems. The only unusual feature connected with calling the advisory committee was the fact that WPB called a joint meeting of the committees rather than calling each of the three committees separately.

Early this week, an unofficial report from Washington said WPB would not even issue the usual formal press release on the meeting of the coin machine advisory committee. This seems to indicate WPB officials lasted more than an hour and consisted largely of a review of the reversion order and also general explanations of the situation. A similar procedure has been followed at the meetings of the majority of industry advisory committees. Members of the committees were pledged to secrecy about the meeting and to await the release of official reports and information by WPB.

### Firms on Their Own

WPB officials informed the representatives of the manufacturing industry that each firm would have to make its own way in getting materials in the future. While various control orders have been relaxed, the WPB will require each week to week, yet each firm must enter the markets and purchase materials in whatever way it can, if it is to get materials. This is the same condition that exists all over the country. Before the war France also was becoming a potentially large juke box market and shipments there can be expected to resume."

Manufacture representatives, who returned from the various meetings, said the industry is still faced with the chief problem of completing war orders until the government says it is enough, and secondly, to get materials as soon as the manufacturers can, in order to start production of new machines when possible.

While manufacturers continue on war production, at the same time they are carefully watching developments in the materials situation. Gradually, WPB is relaxing controls on some of the source metals. Early in the year, WPB announced that certain products had been released immediately to fulfill non-priority orders for civilian goods manufacturers. Later in the year many of the restrictions on the use of zinc were also removed by reversion of WPB's control orders. An unbroken record shows that brass mill products will soon become available for civilian production and that many manufacturing plants will profit thereby.

All these new announcements on the increasing availability of vital materials are of great interest to coin machine manufacturers. An unofficial report from Washington said WPB's intention is to plan to drop the entire controlled materials plan in the third quarter, or possibly in October.

WPB has been moving a little ahead of its program intended to place some of the important vital metals on the free market by July 1. Already, copper, brass and aluminum are currently in free supply and there is no question as to the availability of these materials under the open end plan for the control materials schedule is completed. Important moves are also being made to provide greater quantities of steel for civilian manufacturers.

The outlook this week appeared to be that when coin machine manufacturing

(See WPB Materials on page 64)

## Editorial Protect Exports

By Walter W. Hurd

PUBLIC attention has recently been invited to the prospect for exporting coin machines of various types. In the May 26 issue of *Billboard*, June 4 issue, in its important summary of world news, devoted a paragraph to the subject of exports of juke boxes in particular and also mentioned that all types of coin machines were very popular with the public in Mexico and Latin America.

A statement on export trade by a number of such widespread circulation is so important to the trade that it is quoted in full as follows:

"U. S. manufacturers of juke boxes are preparing for a post-war boom in the international market which should break all pre-war sales records. The first move will be the formation within the next couple of months of a large syndicate for the export of the coin music boxes. For the present, new machines, on which the WPB recently dropped production controls, will be sold only in this country. But used boxes will be reconditioned for export. The most eager foreign markets are Mexico and a number of other Latin American countries. The public in the public is enthusiastic about any type of coin-operated machine. Before the war France also was becoming a potentially large juke box market and shipments there can be expected to resume."

Reference to the post-war prospect of the coin machine trade in business and general magazines indicates a growing interest in the trade. Manufacturers are interested in the export trade because it will permit them to expand their output with the enlarged plants which they now have.

But every operator should also be directly interested in the export trade. One of the problems that will become important when new

machines appear on the market again is the question of trade-ins. Presently every operator will want to trade in his old machines in some way when he purchases new machines.

The export market will help solve the trade-in problem and will also prevent saturation on the home field.

Actual operations in the export market are already getting under way. It now becomes important for manufacturers, distributors and operators to maintain a reputation for good machines when they are sold on the export market.

A few firms may ship a few hundred machines abroad which are in poor condition can easily ruin the reputation of the entire coin machine industry for many years to come.

It is well understood here and abroad that the foreign markets can well use good rebuilt machines until manufacturers can fully supply the home market. But it will be very easy for fly-by-night firms to greatly abuse the rebuilt machine market selling at a loss.

It is notable in the coin machine trade, of course, that abuse of export trade takes place. *The Chicago Daily News* recently published an important editorial saying that sharpshooters and cheaters were already at work in various industries in selling on the export market. An export trade association in New York City urges that various firms and industries to be on the alert to maintain a good reputation in shipping goods abroad.

Let the coin machine industry heed these warnings given to general business and maintain its reputation for shipping machines abroad in good condition and thus create an expanding market in all countries for years to come.

## Eastern Exporting Firm Catalogs All New and Used Coin Machines

NEW YORK, June 16.—Since V-E Day, Eastern countries have re-opened their doors to the United States. Distributors, jobbers and merchants of South Africa, Australia, New Zealand, Iceland, Northwest Africa, India, China and Switzerland have made known their needs for a variety of merchandise to be purchased in this country.

William S. Bruno, of the Bruno Export Company of New York, explained that eastern trade in coin-operated equipment was increasing at the rate of 100 per cent each year until the war restricted manufacture, sale and shipment to foreign ports.

### Sweden Likes U. S. Goods

Sten Ekman, of Göteborg, Sweden, buyer for Förd Lundquist & Company, reported recently to Bruno. According to Bruno, that the coming generation of Swedish people are becoming very American and to quote him: "They like everything that smacks of America."

Prior to the war, Bruno shipped, on order, considerable new coin machine equipment from Chicago with much of the re-sold, refurbished jobs coming from Europe. You and the English are buying.

Bruno operates in two different ways. As a commission house, it receives

specific orders for merchandise from foreign clientele and then sets out to fill those orders.

By the time taken, the commission house plans to handle listings of coin operated equipment—new and used—to catalog and send to their established trade.

The exporter establishes his price, the exporting firm offers the merchandise for sale for which it receives a commission, inspects the equipment, pays off in United States currency and ships it on.

### Some Changes Needed

There are a number of changes that must be made for equipment to operate in foreign countries. The bulk of the United States proper, coin slot changes must be made in accordance with the needs of the importer. Over-all electric current is generally 220-240 volts, alternating current predominating.

NEW YORK, June 16.—The English Government is now working out intricate machinery for the resumption of its export-import trade. High on the list of controlled equipment is equipment from the United States are vending machines—beverage, candy and

## WPB in Advance of Schedule Relaxing Material Controls

WASHINGTON, June 16.—The War Production Board moved ahead of its planned schedule this week in relaxing controls on materials needed by various manufacturing industries for making new civilian goods. July 1 had been set as the big day on which "some" industries would start on important materials like copper, aluminum, etc. But relaxations have already been made in some cases which will speed up manufacturing plans in some industries.

Among the changes made this week in control orders are the following:

### Aluminum Products

The War Production Board June 13 announced aluminum producers are authorized immediately to fill non-priority orders of civilian goods manufacturers.

This opening up of WPB's Control of aluminum products was scheduled 15 days ahead of the previously scheduled relaxation on July 1, when steel and copper are to be released in similar fashion.

The WPB said its decision would make "immediate" availability of aluminum immediately available for pots, pans and other consumer goods. Previously officials estimated the freed supply at from 100,000,000 to 300,000,000 pounds annually, depending on the depth of forthcoming military cutbacks.

Aluminum producers may fill the non-priority orders, however, only on condition that they do not interfere with the delivery of a authorized orders for military or essential civilian uses backed up by the War Production Board and priority ratings issued by WPB.

Excepted from the relaxations were aluminum extrusions, a partly fabricated form of the metal now in high demand for military bridges and other equipment required in strategic combat areas. Lighter, thinner, other half-fabricated forms of aluminum also will be in short supply, WPB said, but mills are authorized to take orders for them to be filled as soon as military needs are met.

### Manpower Appeals

Requirements of PR-16, appeals procedure for manpower information on item No. WPB-3520 have been relaxed by aluminum producers for the use of PR-16 in an area where production will take place outside Groups 1 or 2 labor areas or in establishments where the total number of production workers will be 100 or less, WPB said. PR-16, however, remains in effect for the filling of a statement of manpower information only where an appeal from an order or regulation relates to production in a Group 1 or 2 labor area, and the production will take place in an area where the total number of production workers will be more than 100 if the appeal is granted.

### Detailed Info

WPB this week sent to all manufacturers operating under the Controlled Materials Plan a detailed memorandum on obtaining materials. The memo reminds companies eager to get into civilian production that they are not permitted to place orders for manufactured materials in any amount for delivery after the end of this month without use of an allotment symbol. It also spells out the procedure for buying idle and excess-controlled equipment and for meeting WPB's inventory limitations.

Most important specification for makers of such "programmed" products (See WPB in Advance on page 64)

and, cigarette vendors. Cigarettes vendors will play an important role inasmuch as all English烟燭 will be close promptly at 8 p.m. on all cigarette purchases after that hour must be made thru cigarette vending equipment.

## COINMEN YOU KNOW

### New York:

**GEORGE PONSEE'S** Pilot Trainer is in demonstration. The Benjamin Franklin High school the "Pilot Trainer" is now in production and sales are due on the market within 60 days. . . . **MIKE HOLDER**, of Baltimore, is on a buying trip looking over Avenue for cranes. . . . Another Avenue visitor was **LESLINER** of Monticello, N.Y., who visited the Bell Telephone plant there. . . . **PFKS** all-the-Barrel was introduced this week.

### Twin Cities:

Some 50 Wurlitzer Company men and product distributors from the Southern and Eastern United States came to Minneapolis for several days recently, including in the northern part of the State.

**HERMAN PASTER**, of Mayflower Novelty Company, St. Paul, and Irving Sander, of Mayflower Novelty (brother of one of Minneapolis' best-known operators), both Wurlitzer district managers, hand to the boys from other areas the showphotos of Minnesota. The list of guests is far from complete, but among those present were Mike Hammergren, Wurlitzer Company manager, and Mr. Johnson, the Wurlitzer Company's Byes of Eyes Distributing Company, Philadelphia; Jackie Fields, of Mayflower Novelty, Pittsburgh, and Mrs. Blalock, of New Orleans.

**JULIUS A. LEVY**, New York and North Western New York representative for Arthur DuGrenier, Inc., is glad to be back after some real January in June weather last week. . . . **EDDIE COOPERSON** is off to Chicago for the stock on important parts. . . . **M.R. AND MRS. SAM GERTZ** (St. Croix) announce the birth of their second son June 13 at the Jewish Hospital, Philadelphia. . . . There lots of decorating being done at the new home of **JOHN AND MARY** and it looks terrific. . . . **DICK AND TONY PARINA** are here this week from their West Coast office to see and talk with "Bip" Glasgoold, sales manager for DuGrenier, and then on to the Haverhill Mass. plant.

### Indianapolis:

**FRANK BANNISTER**, head of the Indianapolis Automatic Sales Company, has returned from Phila. Mo., where he purchased the Indianapolis stock of the Gun Investment Company of that city. . . . **BANK WIXEL**, Rock-Ola distributor of Indiana, Ohio and Illinois, has just completed a business trip over his territory and finds an unlimited demand for equipment despite the high price.

**WILLIAM J. MC DUFF**, of the Indiana Automatic Sales Company, serving with the Army in England, arrived home on 30-day leave. . . . **C. JACK GUNN**, of Carlyle Gun, and the D. & G. Novelty Company, is confined to the U.S. Naval Hospital, Norman, Okla. Before induction into the Army, he was employed by the Central Service Company, Detroit, and also worked for the

### Buffalo:

**LEW WOLF**, of Lew Wolf Enterprises, distributor, is planning a trip to Chicago and hopes that this time he won't have to postpone it as so often in the past. Salesmen are called late, and the situation is a little better. Wolf has been doing some business with one-ball and five-ball machines. The Lazarre Brothers were in town from Pittsburgh buying and selling equipment. . . . **CPL. CARL ALBERG**, formerly of Mrs. Engel's, is in town on a 15-day furlough, but has to return to England Hospital, Atlantic City, for an operation on his leg, which was badly injured in the battle of Germany. He's been in the army for two years and four months, and his husky physique is still there. His doctor advised him to take a vacation, and Carl has helped him overcome the effects of his battle injuries quite well. Carl is having a wonderful time during his Buffalo visit with many old friends and is running Lew Wolf ragged, but Lew is a good sport.

**CPL. RAY BERGMAN**, formerly with his dad, **AL BERGMAN**, well-known operator, will be home for a furlough the end of June with his wife. He is with signal corps at Camp Polk, Leesville, La. Al Bergman Jr. also formerly with his father, is out of the hospital now, where he had an operation following an injury on Easter Sunday, but his future plans are not known. He may stay over there for a while.

### Detroit:

**CHARLES STARLER**, former owner of the Coin-O-Matic Sales Company, is coming home on furlough from the army. . . . **JOHN STRENG**, amusement machine operator, is planning to move his headquarters, now at 1433 Longfellow Avenue, to a new location.

. . . **SOL SCHWARTZ**, of the S. & W. Coin Machine Exchange, who is running his business during his absence, in absence of his partner, Mrs. JO I. STEWART, received six pin games from the sheriff's office, seized last April in a restaurant, when it was decided there was no evidence of gambling.

. . . **ISIDOR EDELMAN**, of the Edelman Coin Amusements Company, is in New York on a business trip. . . . **MR. AND MRS. RICHARD EDELMAN**, whose husband runs the L. & L. Amusement Company, has returned from a trip to New York.

**JOSEPH BRILLIANT**, president of the Michigan Automatic Phonograph Owners' Association, is leaving for a trip to Chicago on business. . . . **ANTHONY**

**SIRACUSE**, of the Gunn Music Company, who has been ill for a number of weeks, has received permission to go back on the job. . . . **MARTIN BALINSKOFF**, manager of the Martin Distributing Company, local Wurlitzer distributor, is on a trip to Northern Minnesota. . . . **JACK FRIENDENBERG** reports that returned veterans are showing great interest in purchasing the skee ball game popular in this area, as they are a decided novelty to them.

**TONY BRIGGS** has been named manager of the new Capitol Record Company branch in Convention Hall. . . . A. R. Morey, of the Buhl Sons' Company, record wholesalers, was on a business trip.

**JORDAN SPRING**, one of Detroit's more cheerful operators, is the son of father and son Allen, his first, more recently. . . . **RICHARD RICHARDSON**, who was his partner in the first Ray-o-Lite game brought into Detroit, and a co-inventor of that game, is now operating a pinball in Webster.

. . . **HUMPHREY SAUVE**, of the A. P. Sauve Company, was busy recommending machines in stock this week. . . . **JAMES ASHLEY** of Perry, Iowa, who has been extremely successful in the machine trade, is in town. . . . **JAMES BROWN**, twin Detroit game operator, and his partner, Norman Le Fleur, launched Tuesday at Carl's Cafe, downtown gathering place for Detroit operators.

### Los Angeles:

**DANNY JACKSON** buying for his music and games route in Pismo Beach. . . . **D. H. HARVEY** and A. R. Kelley, of Pismo Beach, are mulling an arcade sale. Have several interested parties for it.

**ED VALVERDE**, new operator, masking the new machine from his distributor in Douglas, Ariz. . . . **R. M. FULTON** of Reno, Nev., in the city. . . . **RUSS GIBSON**, Los Angeles County operator, noted along Pico. . . . **G. E. HENDRICKS**, a new name to this column, buying machine for his ballroom in Arroyo Grande, Calif. . . . **CHAS. HENRY** down from the Hilltop town, Corcoran, for equipment.

**ROY LAY** is a new operator in Riverside. . . . **VERN OWEN** and **BOB JENKINS** doing all right with the route they purchased in Bakersfield from Slim Ewing. . . . **HOWARD LEE**, who operates an amusement center, has moved his operations to Glendale. . . . **DAVE NEEL** and Frank Beagle are new servicemen at Sieking Distributors. . . . **HARRY KAPLAN**, who recently sold his Southwestern Vending Machine Company to the Sieking Distributors, off on an Eastern trip. On his return home he will visit his father in Winnipeg, Sgt. Lester Kaplan now stationed in the Philippines.

**LIEUT. RAY HORNE**, who was associated with Badger Novelty Company in Milwaukee, paid his former employer, William Happel Jr., a visit at Badger's. Happel had been promoted to sergeant, now in the navy, was in the city on a visit. He is on a 30-day leave but spending most of it in San Francisco. . . . **CHARLIE ANDERSON**, of Arizona, Nov. 1 company in Phoenix, was in the city discussing the photographs of the war with **GEN. GEORGE C. MARSHALL**, the soldier who is again out again. In the news, is back with Badger Sales. He recently returned from Big Bear Lake, where he went to get the arcade machines operated by Ray Reynolds in shape for the season.

**JOHN STRENG** in Big Bear, it looks like a big season. . . . **M. C. STEWART**, of that section was in the city buying arcade equipment and parts. Reports coming from the resort area say that reservations are heavy this year and some reservations have already been taken for 1946. . . . **A. COHEN**, of Cincinnati, Ill., his son from the S. & M. Company in Memphis is here to be with his father.

**ANOTHER WEEK  
NEARER TOTAL VICTORY!**  
... - HELP BRING IT CLOSER - BUY MORE WAR BONDS

**INTERNATIONAL Mutoscope Corporation**  
Manufacturers of Photomats and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

## Amuse. Seekers of Phoenix Pay \$772,571 In Taxes for Laughs

PHOENIX, Ariz., June 16.—With the cause laid to the cigarette shortage, Arizona's luxury tax collections for May was \$168,493.82, a drop of \$5,954.75 from May, 1944, the state Tax Commission announced.

The amount of industry received 2,202 of the state's gross income during May, the commission reported. The gross income for amusements was \$772,571, and \$15,451.21 was paid as sales taxes.

Arizona's net sales taxable income for the month was \$51,340,426.50, an increase over May, 1944, but a decrease from April, 1945.

## Admiral Ships Parts For Civilian Market

CHICAGO, June 16.—About \$200,000 worth of radio accessories slated for the civilian market have been shipped out by Admiral Corporation, according to Ross D. Stragans, president. Stragans addressed a meeting of radio and electrical appliances distributor in the Hotel

Radio tubes made up 30 per cent of the Admiral shipments, and 15 per cent were batteries. Phonograph needles, which were produced thru the war, made up 55 per cent of total shipments.

## Look To The GENERAL For LEADERSHIP

**THE HUMAN TOUCH**  
A coin machine can be dressed up like a Christmas tree and have all the sound effects of a radio station. But nothing stirs until a hand sets it in motion.

It's the **GENERAL'S** idea that a distributor needs more than spacious buildings, fine equipment and an adequate service department. He must have an understanding attitude toward his customers . . . a personal interest in every operator's problem . . . the human touch!

Established 1925 Growing Steadily Ever Since!

**The GENERAL**  
Vending Service Co.  
306 N. GAY ST.  
BALTIMORE, 2, MD.

*See Below*

**MARKEPP VALUES**

SLOT MACHINES &amp; CONSOLES

2 1/2c Brown Frent, C.H., K.A.

Dixie Bell, Blue Comet, \$1000

10c Pale Blue Comet

5c Face Blue Comet

5c Cherry Blue Comet

5c Blue Bell, 400,000, Original

5c Columbia Cig. Rl. .... \$49.50

Te Callis ..... 39.50

10c Blue Bell, 100,000

1940 Lucky Lucy, Like New

Jumbo Parade, C.P.O. Factory

Kandy Korn, 100,000

Jumbo Parade, F.P. .... 185.00

35 Track Time ..... 115.00

Woolly Mammoth Club, 100,000

Big Game, F.P. .... 110.00

Jannings XV Cigarroll

ARCADE EQUIPMENT

Stack-O-Matic, 100,000

Western Baseball Deluxe, 115.00

Bally Rapid Fire, 168.50

Singer's Pinball, 195.00

Chicago Cine Hockey, 195.00

Kneary Submarines Gun, 150.00

Scientific Games, 125.00

Bumper Bowling, 69.50

Tall Gunner, 125.00

Anti Aircraft Brass Cabinet, 39.50

PHOTOGRAPHS

3 Rocklets Bar Boxes, 21526, \$4.50

Wurlitzer 61 with Board, 49.50

6 1/2-Race Buckle Wall Boxes, 10.00

No Locks, 10.00

3 1/2-Race Buckle Wall Boxes, 10.00

No Locks, 10.00

Mills Do-It-Right, 100.00

Wurlitzer 616, 115.00

Singing Girls, 100 Seats, Hi Bey, 395.00

1 1/2-Race W12, 100 Seats, 250.00

2 Wurl. Victory Models, Retracts, 47.50

4 Panorams, A-1 Condition .. 349.50

5 Singing Girls, 100 Seats, 450.00

SODA-PIN GAMES

Marvin Baseball, Revamp, New ... \$179.00

Strammliner, Revamp, New ... 250.00

Highball, Revamp, New ... 250.00

Flat Top, Revamp, New ... 250.00

Big 3, Wastebasket, Revamp, New 249.50

WANT TO BUY

Photographs, Pin Tables, Consoles, Band

Us Your List of Coin-Operated Machines.

All machines cleaned and checked. Prices

include parts, repairs, packing charges.

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**REVAMP YOUR OWN F.P.**  
**JUMBO PARADE INTO**  
**SPORTSMAN'S FROLIC**

• CHANGES IT INTO A NEW  
 ATTRACTIVE TYPE CONSOLE •

REELS TAKEN OFF COMPLETELY  
 We furnish all mechanical parts,  
 new attractive top glass and full  
 instructions how to install. Please  
 specify type of odds.

\$29.50 Each

Lots of 10 or more \$22.50 Each

OR

Ship us your game complete, freight  
 prepaid and we will con-  
 vert for \* \* \* \* \* \$69.50 EA.

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**C & S NOVELTY CO.**

200 WEST COURT STREET

CINCINNATI 2, OHIO

**FOR QUICK SALE**

\$125.00 will take 7 Chicken Sims, some  
 converted to Japs; one Shoot the Parachute,  
 one Kneary Air Rider, one Bally Defender.  
 Write for Pool Table List. One large  
 quantity .22 Shorts.

**DIXIE VENDING MACHINE CO.**

Anniston, Ala.

**POSITION WANTED**  
 by experienced, thoughtful experienced in Pin  
 Ball, John Hause, 17 Arches, Cincinnati 17, Ohio.  
 Send resume as to Console Methods. Will travel where  
 no reasonable offer is easily refused.

JOHN METZER

Miami, Florida

**South-of-Border Plans Increase Coin Mch. Possibilities in S. A.**

CHICAGO, June 16.—Prospects for extended distribution and operation of coin-operated vending and amusement machines in South America, if projected from the Latin country plane for airports, gas stations and highways, are very encouraging.

At a meeting here in Chicago recently, two Buenos Aires engineers, Antonio U. Villar and Pedro Noltez, told a plane to Argentina together with a network of auer service stations, airports and highways. They were in Chicago to study American methods of transportation.

Airports Linked With Stations

Engineers who came to speak English in the movie screen explained that the Argentina Auto Club has built 10 service stations and plans on building 100 more. They will be about 120 miles apart. Anticipating increases in post-war period, they have been built in conjunction with service stations. This plan is similar to the one announced some months ago by Henry Ford, founder of the Ford Motor Co.

With the opening of the Pan American highway, Argentina will be able to link chains of airports and gas stations across the country to meet the demands of an airway public during the immediate post-war period.

The American market for coin-operated equipment is deemed to be one of the brightest on the horizon, and the plane for airports, gas station and highway expansion fits right in with the future, according to service station district heads, and operators who are laying plans for doing business south of the border.

**Many Facilities Planned**

In planning Argentine service stations, having its own airport. The stations are de luxe, streamlined models equipped by Service Vans. They will have roomy restrooms and, in many cases, overnight sleeping accommodations. Each station will be equipped with radiotelephone sets, and touring cars will be directed to the stations when a traveler has trouble and can immediately wire the nearest station for aid.

These planes are pointed toward blind.

**East Coast Distrib Co. Formed in N. Y., N. J.**

NEW YORK, June 16.—Announcement was made this week of the formation of a new company by Harry Pearl, Dave Stern, Tom Hayes and Everett Masterman, founders and shareholders of 411 North Broad Street, Philadelphia, Pa., under the name of East Coast Distributing Company, Inc., and in New York, in the heart of the coin machine center, at 625 10th Avenue.

The company will handle all types of coin-operated equipment, including music, cigarette, drink and candy vending, scales, etc., and may also handle the distribution of allied products.

**WPB MATERIALS**

(Continued from page 68)

Firms had completed their war orders, a much greater quantity of vital materials will be available to them for making new machines.

A number of manufacturers reported this week, however, that they had important war work contracts and would, if necessary, occupy some time in completing these orders unless the Pacific war should come to a sudden end. Firms having these important war orders are among some of the leading names in the coin-operated equipment branches of the industry.

This week, WPB notified its field offices not to make any special allotments of vital materials and to prevent attempts to fix prices under the spot plan. It is understood that the spot plan ratings will be greatly curtailed beginning July 1.

Repeatedly in these pages, the suggestion has been made to coin-operated manufacturers that the firm should apply under the spot plan because of the possibility of getting material allotments but it appears now that the spot plan will be discontinued. As a result, henceforth ratings on certain materials will not be available. Manufacturers already under the spot plan probably will be placed on the same footing as other manufacturers after July 1.

ing the southern section, a lake resort spot, to the central, more highly developed areas. It will bring more travel from the Pan-American highway to Argentina, encourage Americans to fly or drive south of the border, and as Senator Johnson puts it, "make us really good neighbors."

While here in Chicago both men expressed amazement at the speed of American life, overlaid with one hand on the shoulder and another on the back of Pennsylvania Turnpike, "You have nothing to learn from us," they said. "We can only learn from you."

**WPB IN ADVANCE**

(Continued from page 62)

as refrigerators, freezers, ironing boards, washing machines and similar appliances is the statement that "unless there is a WPB order or regulation still in effect which restricts your production of a product, you may make it in any quantity you desire, subject to a specific preference rating schedule, provided that you get all of the materials needed for the excess production without using preference ratings or allotments."

Manufacturers are also informed that they are no longer required to file statements of manpower requirements with a CMP application if their plant is located in a Group 3, Group 4 (not critical) or unclassified labor area, or if the total number of production workers in the plant, regardless of the labor area, does not exceed 100.

**More Brass**

Instructions brass mill warehouses on how to replace establish or increase their stocks are contained in direction No. 8 to CMP regulation No. 4 issued by WPB. The direction also provides that brass mill warehouses and brass mills are not to be closed down under direction No. 8 on warehouse shipments unless specifically instructed to do so by WPB. It revokes all preceding instruction and directions dealing with the replacement, establishment and increase of stocks in warehouses. Direction No. 8 says a warehouse may place "warehouse stock replacement orders" to replace brass mill products (equivalent metal weight) previously delivered from warehouse stock on authorized controlled material orders, except under direction No. 4. If the brass mill products were delivered on "Z" orders, the warehouse may replace these products under the same conditions by placing "warehouse deferred (Z)" orders."

**General CMP Plan**

Field offices of WPB have been instructed not to assign preference ratings

or make allotments of controlled materials under PB-25 beyond July 1. This action has been taken, WPB said, in expectation of an amendment of PB-25, which will eliminate all such assignments. The amendment is expected to be in effect as of July 1. Instructions to the order permitted assignments for non-military production even above the minimum essential production schedule established by WPB, if local conditions permitted and the production did not interfere with the war effort. WPB field offices will continue to grant allocations, assign ratings and authorize production schedules until June 15 in the usual manner, but only for the second quarter of 1945.

**Zinc Improve**

All restrictions on use of zinc have been removed thru the revocation of direction No. M-11-b and direction No. 1 to the order. The effect of this action will be merely to give the zinc producer a "hunting license," as zinc continues in tight supply. Existing allocation controls on slab zinc will be retained. Direction No. 1 to order No. M-11-b increased the amount of zinc to be used for casting other than plates in the first, second and third quarters of 1945. Direction No. 3 to order No. L-103-b which restricted the use of zinc for manufacturing home-canning closures has been revoked.

**Sugar Situation Sour**

NEW YORK, June 16.—The Cuban Ministry of Agriculture has announced this week that the sugar produced in Cuba produced only 23,818,000 bags, a reduction of 29.21 per cent over last year. The season ended June 15.

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# Trade Watches "Music in Color"

## WPB's Tube Priority for Those Worn Out in Older Sets

WASHINGTON, June 16.—After announcing that they were considering authorizing the production of 4,000,000 radio tubes monthly for civilian consumption, the WPB further announced that replacement tubes for old sets will be given priority over tubes for new sets.

A statement disclosed by WPB showed that approximately 90 per cent of American homes had radios at the start of the war. Today, some nine per cent of those homes are without the use of their radio because of the shortage in replacement tubes.

On the basis of figures supplied WPB by the radio industry, it would require 60,000,000 tubes for at least the first year after peace to meet the demand to satisfy the replacement demand and place a reasonable backlog of supplies in distributors' hands.

WPB estimates that it will require an average of one-and-one-half tubes per set to repair non-operative radio sets back into operation.

On the other hand, the Office of Civilian Requirements has completed a survey which disclosed an immediate demand for 5,000,000 new sets to meet the replacement demand. At present, the market is producing 12,000,000 tubes per month with 1,800,000 of these going into civilian hands.

Other interesting figures are provided by a recent survey conducted by the Systematic Radio Production Inc. The survey, taken among radio set owners and repair men, points out that the need for replacement parts will be nearly 100 per cent greater than the pre-war demand. Experts interpreting the survey say that five years after the war is over there will be 100,000,000 radio receivers of all types in use in this country. Currently, there

## Coast Records Is New Label for Washburn's Disks; Rodeo Is Out

LOS ANGELES, June 16.—Rodeo Records, the recording company of Charles E. Washburn, has changed its label to "Coast Records." The change was adopted by a resolution which calls upon the War Production Board for authorization to build repair parts and tubes during the third quarter of 1945.

The association after hearing a representation from Washburn that the industry was heavily loaded with military requirements during the next three months, issued a recommendation that civilian sets be authorized for the third quarter.

Directors of the RBA were assured that there is a definite possibility that some sets may be built in time for the

The nemo Rodeo is still prominent in the firms releases. While Cole Waters, billed as "The Singing Star of Rodeo Records," is featured on the new label, Washburn has added Walt Shrim and His Colorado Minuties and Bay Wade and His Rhythm Riders. Wade is well known in the San Francisco scene where he has been playing dances for the past several years and over radio stations in the Bay area.

"Heart's In This Rodeo" and "My Arkansas Sweetheart" are on a number of juke boxes in this area and reported doing okay.

Washburn recently purchased a new building on West Pico and expects to have the new location ready by September. The new management will be devoted to records. Firm not only records, presses and distributes Coast Records but also has a tie-up with Peerless Discos, a Mexico City product. Firm uses the same stock that is found in Peerless, which is claimed to be among the best formulas ever used in lakes.

Bill Abar is in charge of the record distributing division of the company.

ere only 80,000,000 sets in use.

Prior to the war, there were 24,700 radio service establishments, and they did an average of 30,000,000 repair jobs a year. Radio service establishments are expected to increase in number to 30,000, with 40,000,000 jobs annually.

Juke box operators will be particularly interested in this estimate. Many operators, whose repairmen were taken into the armed services or into war plants, have had their juke repair work done by regular radio service shops.

## Diskeries Eye Juke Locations as They Predict Top Output

WASHINGTON, June 16.—According to the Department of Commerce, the Monticello area of Canada hit an all-time high in the production of phonograph records during 1944. The department placed the production figure at 4,600,000 platters.

Although the demand for records is still strong, the record industry in the United States expects it to grow even larger as juke boxes come in for increased use and low-priced phonographs are produced on a large scale.

The present rate of production will be continued for the next 10 years, say the record manufacturers, and they believe the market Phonograph manufacturers presently engaged in war work, will probably concentrate on the production of radio-phonograph combinations after the war.

## Radio Migr. Ask To Make Tubes, Repair Parts Third Quarter

CHICAGO, June 16.—At a meeting in the Stevens Hotel here directors of the Rodeo Records label have voted to adopt a resolution which calls upon the War Production Board for authorization to build repair parts and tubes during the third quarter of 1945.

The association after hearing a representation from Washburn that the industry was heavily loaded with military requirements during the next three months, issued a recommendation that civilian sets be authorized for the third quarter.

Directors of the RBA were assured that there is a definite possibility that some sets may be built in time for the

Christmas trade. If this is so, it will be the first time since April, 1942, that any home receivers have been built.

## Trade Views Wire Sound Recorder in Development

CHICAGO, June 16.—Armour magnetic wire sound recorder licenses will meet at a special conference on June 13 at the Book-Cadillac Hotel in Detroit, according to an announcement made by Dr. E. E. Hobson, director of the Armour Research Foundation of the Illinois Institute of Technology.

A high point at the conference will be the demonstration of a number of new developments in wire recording. These developments include a combination of recording and reproducing head which can be produced at an extremely low cost.

The trade has watched developments in wire and tape recording with considerable interest. Wire recordings influence the market more and more after an inexpensive player to compete with the present radio-phonograph combinations. An advantage of the wire recording device is that it will

## Furniture Store Plans Juke Sales

LOS ANGELES, June 16.—Gold's Furniture Company, at Central and Washington, Hollywood, here, is making the idea of handling juke boxes when they are released. No definite time has yet been signed but the store is studying the possibility of adding the items.

Gold's, owned and operated by Irving Gold, is a furniture store, according to Stoen.

Since its inception the store has operated as a department store, being one of the largest if not the largest in that section of the city.

The store's name, Juke Box, was chosen

## Process Wins Some Success

Juke boxes could put idea to work supplying patrons with novelty attraction

CHICAGO, June 16.—Coin machine men are watching the progress of "music in color"—a new process where colors are flashed on a screen to accompany music. The latest demonstration was held this week at one of the city's leading department stores.

The audience heard favorite popular and classical pieces, and saw on a screen abstract forms or designs reproduced in many colors from light pastels to deeper, darker purples.

Not new as an idea, the music in color process has only lately reached some degree of perfection. A number of years ago a theater equipment man, using colored ceiling lights, which changed to fit the mood or atmosphere of a particular play. At least one juke box manufacturer, Mills, made a step toward adapting the color process to their boxes.

### Benefits Veterans

Considerable success is reported by the Aurora Foundation of America, Inc., in its efforts to help disabled and fitting veterans in reconditioning and rehabilitation hospitals. The effect of the color combined with the music is supposed to "induce a natural state of relaxation and inspiration," and doctors have found it effective in that respect.

The colors flashed on the screen depend entirely upon the kind of music being played. For instance, if *St. Louis Blues* were being played, the accompanying color would vary in shades of blue, from dark to deep, and move in rhythm with the tempo set by the music.

Aurora uses motion picture film, which carries the color with a supplementary sound track which supplies the music in the same manner that the ordinary motion picture is reproduced. Color machines alone can see the possibility, however, of synchronizing their records with color.

Large console jukes, with light patterns in panels, are already standard equipment. No attempt is made, however, to make the colors too bright, the speed with which they move and flash, harmonize with the particular kind of music being played.

### Attention-Catcher

The technical process for music in color was developed by Cecil Stokes, an English psychologist and scientist, who conceived the idea that abstract color patterns could be used to interpret and accompany music.

Perhaps the most important aspect of the music in color process, so far as it concerns juke boxes, is its potential power as an attention-catcher. Other demonstrated plans, however, other devices, derive now in use on the juke serve that purpose, and might very well be adapted to the music in color idea.

Capt. William Eddy, USNR, chief of the navy's radar training in Chicago, patented a device called the Kaleidoscope which can be used to furnish musical accompaniment to music. Captain Eddy, former managing director of WBBK, Alabam & Katz television station here, developed the device for use in the television field. In addition, he has reported to *The Billboard* that juke boxes are now likewise built helpful to interested juke box manufacturers.

The juke box trade has long been confronted with the problem of obtaining a device which would attract attention to the box and still allow it to maintain a certain dignity of appearance. Music in color may prove the answer to that problem,

## Record Reviews

(Continued from page 27)

### GEORGE WETTLING (Commodore) "Strutin' With Some Barbencie" — FT; *How Come You Do It?* — FT—FT

Dramatic George Wetling corralled a mixed bunch of swing stars for this session, taking on Billy Butterfield for the trumpet blowing, Edmond Hall's clar., Wilbur de Paris' trombone, Eddie Miller's bass, and Art Haggard's walking the bass. Steeped in the tradition of jazz masters of the Chicago school of jazz, Wetling's Rhythm Kick off with exciting jazz when blowing collectively, and the blues flashed in Louis Armstrong's "Strutin' With Some Barbencie" is whiplashed to a pulp at a lively tempo, slowing down to generate a more sedate stream for the "How Come You Do It?" blues. The classic, the cutting a real clamhake. Color-lects will cherish this couplet.

These sides are for the hot jazz fans, and where such music catches some ears, they point the selector to "Strutin' With Some Barbencie."

### WINGY MANONE (Joe Davis)

*O Sole Mio*—FT; V.C.

*Shake the Blues Away*—FT; V.C.

It's been too long since the waxes spanned with the unrestrained barrel-hammering invoked by Wingy Manone. With his New Orleans Buzzards, Wingy beats

out a most delightful brand of deep South jazz. Is best when he has his Buzzards doing a Dixieland "Shake the Blues Away." The band is tight, the boys as heated as ever. Wingy has all the boys stepping up for a solo ride. Easy to take is his muddy waters interpretation of the O So Mio classic, applying a jive twist to the lyric.

Both of these sides will spin brightly in the juke.

### BETTY JANE BONNEY (Victor)

*You Can't Take That Away From Me*—FT; V.C.

*Wings of Love*—FT; V.C.

One-time canary for Les Brown, Betty Jane Bonney makes a more favorable impression with her second set of sides. With song selections most fitting for her vocal frame, plus a plush string setting

painted by the Strads directed by Russell Case. Betty Jane offers excellent display of lyrical projection with plenty of appealment in her pipes. Makes Geraldine hay out of "Can't Take That Away From Me" from the movie. *Shell We Dance*, sound new all over again. In the slower ballad tempo, brings out all of the lyrical charm and tenderness of Stanley Holloway and Miss Stein in "Wings of Love," stemming from Barbara Stanwyck's new movie, *My Reputation*.

Their potent vocal appeal in *Betty Jane Bonney* for the juke box fans, with real lyrical expressiveness in the newer movie song, "While You're Away."

### XAVIER CUGAT (Columbia)

*Endless—FT; V.C.*

*Adios Africa—FT; V.C.*

For the Latin jollabies, Xavier Cugat and his peeps the platters, bring dancing bodies of the tropics. Afro-Cuban numbers, are vivid interpretations of the exciting rhythm. The plaintive and popular *Endless* features the native singing of Del Campo, assisted by the

chorus. Miguelito Valdes makes it lyrically exciting for *Adios Africa*, where the South American rhythms catch the souls, both of these Cugat sides are potent for the phones.

### GEORGE WETTLING (Keynote)

*Home—FT; V.C.*

*Too Marvelous for Words*—FT.

Excellent exposition of the hot jazz school, where the solo passages are all exciting, are offered by drummer-man George Wetling and his aggregation of New Yorkers. Taking 12 inches for the spinning, major excitement is in the lively improvisations around the melody of *Too Marvelous for Words*, featuring the Jack Teagarden trombone, Herb D'Amico's clarinet, Coleman Hawkins' tenor sax, Joe Thomas' trumpets and Herman Chittison on the piano. *Home*, taken at a moderate tempo, limits the hot solos and not giving the boys a real chance to ride out. Side also has Teagarden coming in for a vocal. Session was supervised by Harry Lim last December.

Flair is a 15-inch and solely for the hot jazz.

### JOHNNY RICHARDS (Musicraft)

*Any Old Time*—FT; V.C.

*Jealousy*—FT.

For singling tenor sax tooling, playing with the wild abandon that characterizes Charlie Barnet's horn work, the jazz fans have a find in Johnny Richards. Around for a few years, he has come into his own, can keep pace with any of the younguns in his jingle jazz interpretation of the standard *Jealousy* melody, taking it at a speed tempo. Band also displays plenty of rock in its rhythmic patterns. *Any Old Time* blues bounces with Billie Shurtz giving the song that low-down flavor in his chanting.

The youngsters will drag plenty of smooches for *Jealousy*. For the presence for the hot jazz, Richards has the raw enthusiasm with plenty to like in the *Any Old Time* side.

### MARXINE SULLIVAN (Jazz Doctor)

*Behavin' Myself for You*—FT; V.

*I Carry the Torch for You*—FT; V.

Maxine Sullivan is at a disadvantage in applying her song-selling talents to these sides. The small string unit directed by Cedric Wallman provides a pleasant enough background for the vocal. With both tunes, though, David is original of the mill run variety, there is little for Miss Maxine to display. *Behavin' Myself* for the repetitious race rhythm blues, while *I Carry the Torch for You*, for a slow torch ballad, is equally ineffective.

Little in these sides to excite the phone fans.

### BENNY CARTER (Capital)

*Heebie-Jeebies*—FT.

*I Surrender Dear*—FT.

Displaying the instrumental virtuously and versatility of Benny Carter, these sides belong all to the maestro. Carter's all out care in the spinning for the show room novelty *Heebie-Jeebies*, which emphasizes the sweet rounded tones of his reed. A brighter rhythm is applied to the *I Surrender, Dear*, even with Carter tooling his trumpet to the top of his high notes. While neither side builds up any real excitement, it's a good example of the Carter's instrumental prowess.

Appeal of this platter is primarily for the Benny Carter fans.

## RECORD DISCS

### ADVANCE RECORD RELEASES

(Continued from page 27)

FM TIRE	Pvt. Celi Gant	Giltedge 808
IN THE VALLEY (WHEN THE EVENING COMES)	Benny Goodman Ork (Giant Forest)	Victor 20-1662
NIN' GOES DOWN	Benny Goodman Ork (Kaufmann)	Decca 2323
JUNE IS BUSTIN' OUT ALL OVER	Benny Goodman Ork (Kaufmann)	Decca 2324
LET'S PRETEND	Kings' Carolers	Athena KC106
LIZA (ALL THE CLOUDLIL ROLL AWAY)	Ethel Smith (Victor Young Ork)	Decca 23426
MIDNIGHT TIMES	The Three Sons (Artie Dunham)	Majestic 7134
NEGRA CONSENTIDA	Jose Bethancourt Ork	Majestic 321
NEVADA	David Jacobs (Piano)	Victor 20-1983
ON THE ATCHESON, TOPEKA AND BOMBING	Red Cray (Sleight Hits and a Miss John Scott Trotter)	Decca 18690
ON THE ATCHESON, TOPEKA AND SANTA FE	Tony Lewis (Duke Ork (The Sentimentalists))	Victor 20-1062
ROSEMARY	Kay Kyser (Michael Douglas and Group)	Decca 23424
SYNCPATED BOOGIE	Pvt. Celi Gant	Giltedge 808
THE DAUGHTER OF MRS. O'DARE	Albert Sack Ork	Atlas AS104
WHAT WOULD ANNIE SAY?	The Three Sons (Artie Dunham)	Monogram 1443
YOU'RE GOING TO CRY	Pvt. Celi Gant	Giltedge 807

### BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

POSITION	WEEKS ON CHART	WEEK	WEEK
4	5	LAURA (F)	Johnnie Johnson....Capitol 196
5	—	LAURA (F)	There Must Be a Way.....Dick Haymes.....Decca 18666
3	9	LAURA (F)	The Girl Is Young.....Dick Haymes.....Decca 18666
		SENTIMENTAL JOURNEY	Sammy Kaye.....Decca 18666
		IM GENIE SEE MY BODY	Hal McIntyre.....Victor 20-1043

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## Autry on West Coast

Gene Autry, who has been in the East for some time, has returned to the West Coast, where he will appear in several rodeos and do some recording. Among his recordings is "I'm a Little Darling," "Don't Hang Around Me Any More."

## Arnold Arnold Disk

Buddy Arnold has been notified by Bluebird of their release of one of his new disks. One side carries his famous "Catfish Call," the other "Each Minute Seems a Million Years."

## Buddy Nat Vincent

Nat Vincent has been quite busy in Hollywood, and has recorded a number of songs from various writers. Dick Hawkins and Tom Alfred received a contract on their song "Rhythm of the Heart" and Art Williams' "Lonesome Cowboy," respectively, recorded it for King Records. Pappy Hoag played his new song "If Our Hands Could Reach Over the Ocean" over for Ned and Ossie Waters and with them recorded it for Decca Records.

Not yet at the Al (Stompy) Russell Trio (Al Russell, Ned Cowan and Dee Basso) a Peerless Record date and they waxed eight new tunes. Four of them are "Shy Ann," "Kathy With the Jelly," "Eight-Nine-Ten" and "Sally."

## Patsy Page Oklahoma

Patsy Page has been making a lot of appearances in Oklahoma, at army camps and other spots. She and her little daughters, Beverly and Judy, made a hit with both servicemen and civilians. Patsy's new single, "Rose," is stationed at Fort Sill, Okla.

## Dowle's New Pic

Fred Dowle, composer of "So What?" and the successful scenario of the same name, is penning a new plot scenario

entitled Jeddum. One of his more recent prairie numbers, "Girl From the Rio Grande," written with Jim Boyd, will be released in Edward Schubert Company's new All-Star Western Polo.

## Random Notes

*Kisses On Paper* by Paul Clark, Lee Mei and George White has been contracted for publication by Hillard-Currie Corporation.

Jeanne Lou Carson's disk of "Jealous Heart" has the West Coast Jukes with a new tune, "I'm a Little Darling." Both in the Bay area, aires and night spots and rapidly climbing on record Westerners all show.

The Tucker Sisters, current in Kenneth, N. Y., report "Just Plain Jealous" on top of the Hillbilly Juke Box. A series of featured songs by Kahl Ra-Faun and her co-writers. The "Jealous" song was co-written with Ann Mollot, of Dallas.

Max Terhune has signed for a four-week p.m. session as extra attraction, with radio personality Fowler and his Georgia Clothoppers.

Those Little Stars, new song by Lacey McDowell and Al Haigerson, has just been released. The boys also have another new title "Strange To You Hello."

*Moons Beams Are Playing (On a Pair of Silver Spurs)*, written by Norna Winton and Park Clark, is getting some nice play and air play from folk artists.

The first single, "I Want to Let You Down, Darlin'," is published by Lee Cas.

Polly Rose's song "The Kid With the Guitar," published by Kahl Music, will appear shortly in a movie short.

Tommy Carter, songwriter and publisher, has been elected to honorary membership in the Eugene Field Literary Society of St. Louis.

Rex Allen, singer of Western ballads, formerly of WCAU, Philadelphia, has been added to the talent staff of WLS, Chicago.

## FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy  
Songs, Spirituals)

By M. H. Orodener

### ELTON BRITT (Bluebird)

*Derling, What More Can I Do?*—FT; V, Don't Worry, Don't Worry, Don't Worry—FT; V.

Elton Britt sings it ever so sweetly as he promises to keep on loving his sweetheart the best he can, and the words are set to a simple, rich melody.

The song itself richly melodic appeal, Britt's sympathetic singing makes it all the more appealing. With a modern orchestra for the accompaniment, featuring strings, guitars, piano and drums, the band is well off expertly at a bright tempo. Pace is slowed down as Britt injects a sad note in his voice for the tuneful *Derling, Don't Worry, Don't Worry*. The G.I.'s will like this one. A particularly pretty melody, it's the lyrical story of a letter from the mountain boy who went off to the war. Both sides are rich in music box appeal.

### SINGIN' SAM (Joe Davis)

Old Time Webs Favorites—Part 1-2-3-4-5

The deep voice of radio's Singin' Sam, set off with the smooth music by Dell Lampre's band, offers a most delightful medley of Old-Time Web Favorites. The singer has a fine voice and the songs, in reverse, the standard selections, the melody carries over for four sides with each side offering the refrain in four different endings. There is a definite variety in the selection, creating interest in each individual side, and the familiar runs the gamut from *Beautiful Dreamer* to *Stealing Nellie Home*. All the sides stack up strong for the price.

### AL DEXTER (Okeh)

*Triflin' Gal*—FT; V,

*I'm Last Without You*—FT; V.

Singing out in a carefree manner that strikes a responsive chord among the

cult of folk tune fans, Al Dexter, with bright rhythmic support from his little band of instruments. The Trooper provides plenty of fun and attraction, and *Triflin' Gal* is a provocative ditty. Dexter asking why he keeps on loving his gal when she keeps trifling with his affection.

Lighting the lamp each evening brighter, *I'm Last Without You* is a sweet

heart only to have her leave him for another. Dexter had a hand in writing both sides of the song, and the two sides of the phone fans from sides about

fair a measure of play in the boxes without creating any undue excitement.

### KORN KOEBLERS (Joe Davis)

*I'm Late With the Sound Effects Man*

FT; V, V.

*It's a Dumb Thing*, *Wrote, You Wrong*—FT; V.

Capitalizing on the country style of rhythm, with the appeal extending beyond the rustic areas, the Korn Koeblers and their family brand of corn music have a good time with *It's a Dumb Thing*.

Both sides are light and breezy novelty selections played in the novel manner best devised by the Koeblers, who even make music come out of a set of automobile parts.

*I'm Late With the Sound Effects Man*, which gives the Koeblers a chance to ring in every contraption that you can imagine.

Similarly styled, *It's a Dumb Thing* is a dandy, full of urging letters he writes to the woman in uniform. Both sides include vocal refrains, with the choice side for the colonists in the one about the *Sound Effects Man*.

### CARON ROBINSON-FRANK LUTHER (Joe Davis)

*Birmingham Jail*—W, V.

*Hand Me Down My Walkin' Cane*—FT; V.

*She'll Be Comin' 'Round the Mountain*—

*Red River Valley*—FT; V.

Carson Robinson and Frank Luther undoubtedly out these four sides some time ago. These hill country classics go back even further, all four being of standard quality.

The arrangements for these sides are in the backwoods tradition, with Robinson and Luther singing it in that best manner and the atmosphere enhanced by the supporting musical unit emphasizing the tenor banjo and the banjo strumming. The baritone voices

# Expect Boom In P-W Restaurants

NEW YORK, June 16.—Restaurant Management magazine predicts that the post-war period will soon establish more restaurants.

The magazine quotes Sherman Sexton, president of the National Restaurant Association, and the National Institutional Food Suppliers' Association, as saying, "Somewhere between 15,000 and 25,000 new restaurants will be established within the 4-5 year period immediately following the end of the war."

There will be more roadside restaurants, and better roadside restaurants, according to the magazine, which looks the post-war travel trend will greatly increase the number of eating establishments. This will come as welcome news to coin machine operators whose juke boxes are practically standard equipment in roadside restaurants as well as in community locations.

The restaurant trade expects that it will take at least two years to replace all of the equipment now worn out or damaged. They look forward to increased equipment and standardized contracts governing practically every step of meal production.

Hold true to the tall grass country for Birmingham, *Jail*, taken at a walk-a-tempo, and for the moderately paced *Red River Valley*, taken at a trot. *Very Little Entries* fits all for *Hand Me Down My Walkin' Cane* and *She'll Be Comin' 'Round the Mountain*. The selections and style of singing in their presentation are equally dated to whip up any real enthusiasm where the juke boxes are located.

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- 3 Motors, 32 Volts
- 3 Converstors, 32 Volts
- Ready to Operate

McGee Novelty Company  
P. O. Box 75  
Buffalo, Texas

707GT Replacement Adapter With Tube  
for Seeburg Wall-o-Matic, \$5.25.

Fiber Main Gears for Seeburg & Wurlitzer  
Less Steel Hub—\$5.50.

Vol. Control Keyless Seeburg & Wurlitzer:  
Package of 24, \$1.20;

Quantity Prices: Package of 100, \$6.00;

Terms: 1/3 Deposit—Balance C. O. D.

Factory guaranteed defective workmanship and material.

E. T. MAPE MUSIC CO.

MANUFACTURING DIVISION

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Drexel 2541

\$\$ CASH! CASH! \$\$  
FOR USED JUKE BOX RECORDS!

I Pay the Highest Price!

Write, wire collect or just ship to...

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## What They Are—

**SOUNDIES** are professionally made, shrill-packed, 16mm. motion pictures.

They feature the greatest names in show business—top singers, dancers, comedians, name bands

... and all the hit tunes of the day.

Over 1,200 subjects to choose from.

All films approved by city and State censorship boards.

## SOUNDIES DISTRIBUTING CORP. OF AMERICA

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\* CHICAGO 6, ILLINOIS

## SPECIAL SALE—WALL BOXES!

280 Wurlitzer 2-Wire Model 325, Street, Music, 6c

100 Wurlitzer 2-Wire Model 125, 8c

100 Wurlitzer 3-Wire Model 100, 10c

300 Wurlitzer 3-Wire Model 100, 15c

250 Buckley 55-Wire Chrome and Plastic, All Gold and Plastic

## WILL SELL ALL OR ANY PART TO HIGHEST BIDDER!

Send Envy Remote Amplifier, Complete With Tubes ..... \$165.00

## EATLMORE

## MUSICAL SALES Co.

BALTIMORE, MARYLAND

140 W. MT. ROYAL AVE.

VERNON  
5757

# Regional NAMA Meets in Chicago

## Officials Look To P-W Period

Ops will select committee to complete formation of area's regional council

CHICAGO, June 16.—Steps were taken at a meeting of vending machine operators here, June 18, to form a regional council for the Chicago area under the auspices of the National Automatic Merchandise Association.

The meeting was held during the afternoon at the Bismarck Hotel and operators were present from States in this area, except Michigan.

The regional council here, which members will include Illinois, Wisconsin and parts of the States of Indiana and Michigan.

Officers of the NAMA said the meeting (See Regional NAMA Meets on opp. page)

### Snacks Buys Plant

CHICAGO, June 16.—Confections, Inc., makers of a caramel corn product called Snacks, announced that they have acquired a popcorn processing plant at Red Oaks, Ill.

Acquisition of the plant came about as a result of the firm's enlarged contracts with Iowa farmers for the popcorn crop they will produce this season.

### Candy Survey In Milwaukee

Newspaper test shows 89.3 per cent of all women and children buy candy bars

MILWAUKEE, June 16.—According to a comprehensive survey just completed by The Milwaukee Journal, 89.3 per cent of the women and children of this city are regular buyers of candy bars. The percentage of men consumers is a slightly lower figure.

The newspaper conducted the campaign as a local survey to determine candy bar preference in an effort to determine the importance of Milwaukee as a trade center. Nearly half of the city's population returned The Journal's questionnaire.

Hersey Chocolate Corporation, George Ziegler Corporation, Mars, Curtiss Candy Company, and Wm. W. Williamson's Fudge Pops led the field when consumers expressed their first preference for a particular candy bar.

Greatest consumers of candy bars in Milwaukee are families in the low-income groups. Two-thirds of the families of the candy bar in nutrition; 91.9 per cent of the families in the low-income bracket are candy purchasers the survey reveals.

Those who returned the questionnaire indicated a first preference for 68 brands and a second preference for 90 brands—the leaders in both instances being candy bars with a well-known "brand" name.

### Candy Trade Looks to P-W Market and Coin Machines

CHICAGO, June 16.—The confectionery products industry, employing some 49,740 wage earners and producing \$279,000,000 worth of candy annually, is the fourth largest ranking U. S. industry, says the Department of Commerce.

Four States—Illinois, New York, Pennsylvania and Massachusetts—lead the nation in production of candy, manufacturing about two-thirds of the total output in this country.

These and many other facts were gathered for a report to the trade by Ettwin Lewis, a young business consultant for the U. S. Department of Commerce. Lewis examined the prospects for the future in the candy trade, pointing out the growth of the market at roadside inns and restaurants, and outlining the part coin machine candy vendors play.

#### Refrigerated Venders?

Lewis points out that the candy business has a highly seasonal character, and that it always falls off in warm weather, a situation which can be met in the coin-operated vending business as well as it can be in most others." With reference to this point, Lewis neglected to point out that coin-operated refrigerated candy venders stand to do much toward averting the normal slack in summer candy sales.



### NEW PIN REVAMPS

SEND FOR LIST!!!

### PEANUT MACHINES

By Peanut Machine, "Est. 'Em Not!"  
Style, with Cup Dispenser on  
Side, En. 1000 Lbs. 1000 Lbs.  
Send for Illustrated Circular!

### USED COUNTER GAMES

Aces	Poker Sym.	Dir. Only Mod.	5.695
Pikes Peak	...	22.95	
Elk	...	12.95	
Victor Hill-Peace	...	9.95	
Elk	...	12.95	
Sparks	12 Token P.O.	...	12.95
Davel 21	New, Divided Medal	...	12.95
Impala	...	12.95	
Impala	New, 12 or 50 Cts. Old Sym.	...	12.95
Hill	...	12.95	
Globe	12 Cts. Sym.	...	6.95
Globe	Divided, 12 Cts.	...	12.95
Marvel	12 or 50 Cts. Old Sym. P.O. Old	...	12.95
Shaman Stamp Machines, Brand New	...	25.95	

### SLOTS & CONSOLES

2 Waiting 10 Relays	\$ 8.50
Waiting 10 Relays	...
Waiting 10 Relays	8.50
2 Miles 25 Gold Chrome	...
2 Miles 25 Gold Chrome	345.00
1 Miles 12 Gold Chrome	...
1 Miles 12 Gold Chrome	325.00
1 Miles 12 Gold Chrome	325.00
1 Miles 12 Blue Front	...
1 Miles 12 Blue Front	325.00
1 Miles 12 G.T.	...
1 Miles 12 G.T.	65.00
2 Silver Moon, F.P.	...
2 Silver Moon, F.P.	65.00

### PHONOGRAPHS

2 Wurlitzer 600R, Perfect	\$400.00
Wurlitzer 600R, Perfect	125.00
3 Wurlitzer 61	125.00
1 Wurlitzer 610, 125 Lbs.	125.00
Mills Tropic, Clean, Perfect	\$60.00

1/2 Deposit Required With All Orders  
Balance O. C. D. Full Payment Must  
Accompany Order. Send for List in All Types of Machines!

### WANT TO BUY!

Will Pay the Following:

A.B.T. Chokeless	\$15.00
Med. Size 12 Cts. Bins.	...
Vest Pockets (Green)	25.00
Vest Pockets (S. A.)	...
Vest Pockets (Blue)	45.00
Gentilel Grec Boxes, All Parts	...
Imps & Clubs	2.00

### WANT PEANUT MACHINES!

RAKE COIN MACHINE EXCHANGE  
609 SPRING GARDEN STREET  
PHILADELPHIA 23, PA.

### Vending Co. To Sells Stock Soon

WILMINGTON, Del., June 16.—One of the new firms in the soft-drink dispensing business, Cup Machine Service Corporation, here, registered 8,000 shares of \$50 per value preferred stock and 75,000 shares of 10 cent par value common stock with the Securities and Exchange Commission.

Non-cumulative and non-voting, the preferred stock will be offered to the public by the company's officers at \$50 a share and the common stock at 10 cents a share.

Funds estimated at \$467,500, will then be used to purchase vending machines and to provide working capital for the company which was organized last April.

Cup Machine Service Corporation said it intends to engage in the business of setting Coca-Cola thru automatic cup machines.

### Cuban Sugar Down

HAVANA, June 16.—During the 1943 grinding season, Cuban sugar mills produced 28,816,000 bags of sugar, according to the Ministry of Agriculture. This represents a decrease of 28.2 per cent from the total output the preceding season.

### Chi Dealers Get More Cigs Now But Not Enough

CHICAGO, June 16.—Local cigarette wholesalers and retailers report that approximately 60 per cent more cigarettes are coming into Chicago. This would bring the current supply of cigarettes within 60 per cent of the normal pre-shortage figure.

According to Philip Fuchs, executive vice president of the Association of Tobacco Distributors, the additional shipment from manufacturers to wholesalers is probably traceable to reduced army and navy orders for June and July.

John M. Myers, executive secretary of the Chicago Retail Drug Association, agreed with Fuchs. His association, which has about 1,500 members, reports that there has been an increase in supply but does not estimate the amount of increase.

The improvement in the local situation bears out a statement from cigarette manufacturers, reported in *The Billboard* (June 16), that June would see an increased supply of cigarettes on retail shelves.

With the proposed reduction in the size of the army, announced this week by President Truman, it is possible that permanent increases are needed to facilitate sufficient supplies of cigarettes everywhere, operators will not subject themselves to an en masse run on their machines.

Expectations are, that within 60 days the major cigarette manufacturers will again increase the percentage of civilian smokers another 26 per cent, and, depending upon shortened military needs, additional increases should steadily proceed to a point where the public may name their favorite brand and get it by the end of the year.

### Northwestern



Time and time again Northwestern bulk vendors prove their worth as steady, dependable money-makers under all conditions. Many operators who became interested in a permanent income, are looking forward to the time when their Northwestern bulk vending machine will be back in operation. If you are one of those who have lost your postwar income, plan now to invest in Northwestern vending units for operating in your neighborhood, keep in touch through our free monthly paper *The Northwesterner*.

THE NORTHWESTERN CORPORATION  
5 EAST 42ND STREET NEW YORK

### WANTED

100 1,000 Lbs. Small Hard Candles for Digger Machines.

L. M. KIDD

400 N. 2nd St. Richmond 19, Va.

### STAMP FOLDERS

For Shillers and Advance  
STAMP VENDING MACHINES  
Immediate Delivery—Any Quantity.  
UNIVERSITY PRESS  
685 Sixth Ave., N. Y. C. Ob. 3-8800

# WFA SETS SUGAR QUOTAS

## Civilians To Get 1,380,000 Tons

All primary distributors will work on quota basis during third quarter this year

**WASHINGTON.** June 16.—The War Food Administration, in a new order (WFO No. 131), has placed can and beet sugar producers and importers on a direct consumption sugar on a quota basis. At the same time, the total sugar allocations for the third quarter of this year were announced.

While the total allocation for sugar during the third quarter represented a slight increase over the allocation for the second quarter of this year, civilian users will receive slightly less of the total supply.

Civilian rationing and distribution will continue to be handled by the Office of Price Administration; but distribution quotas for primary distributors will remain under care of the WPA.

Says WPA: "Under the order (WFO No. 131) the director of marketing services is authorized to fix distribution quotas for civilian users. It is his assurance that the distribution of sugar will be consistent with the allocations made by the War Food Administration to all other users against the United States sugar surplus."

### Civilians Get Less

The available civilian sugar supply for the third quarter will be 1,380,000 tons, compared to the 1,390,000 tons allowed for the April-June months. Commercial food products and other industrial and commercial users will be allocated in products intended for the civilian market are included in the civilian allocation.

Manufacturers of confections for the military forces are included under another allocation which provides 226,440 tons for United States military and war services, which include indirect use in combat areas and other components.

Altogether the civilian allocation for the coming third quarter shows only a slight decrease from the second quarter figure, although it is considerably below the allocation for the same quarters in 1944. The table reproduced below shows the comparative distribution figures for civilian use during the first three quarters of 1944 and 1945:

FIRST QUARTER		1945	
1,510,300 tons		1,511,700 tons	
<b>SECOND QUARTER</b>		<b>1945</b>	
1,494 tons		1015	
1,462,900 tons		1,390,000 tons*	
<b>THIRD QUARTER</b>		<b>1945</b>	
1,494		1,380,000 tons*	
1,482,000 tons		1,380,000 tons*	

The figures for the first two quarters of 1945 are the revised allocation. All figures, except those for the second and third quarters of 1945, are actual distribution figures.

A number of factors are held accountable for the particularly tight sugar situation and the fact that the available world supply is short of total needs and demand. As a result of drought, the 1945 Cuban crop is some 900,000 tons below last year's production.

### Exports Requirements

There was also a distribution in excess of allocations last year and in the early part of 1945. This excess sugar could have been available now. A third factor goes to account for the shortage is the fact that there are most urgent requirements in the liberated countries of Europe.

The civilian quota allocation for the third quarter again meets the WPA's recommendation of official quota for the United States, Canada and the United Kingdom, who met in Washington in April to discuss the shortage in sugar supplies. As a result of this meeting, a per capita consumption standard of 90 pounds for all three countries was set for the last nine months of 1945.

It is significant that more than half

## Writer Asks Where Are Penny Candies

**NEW YORK.** June 16.—The May issue of *Good Housekeeping* magazine contains an interesting and timely article on penny candies by the famous poet, Louis Untermeyer. The article is entitled, "Penny Candy." Untermeyer writes:

"Untermeyer recalls the old stationery store of his youth where such time-proven products as jaw breakers, niggababbles, wintergreen hearts and many others were sold. What is there, the artist asks, to take the place of all-day suckers?"

The candy trade, already lebering under production difficulties and faced with a greater cut in sugar supplies, will suffer. Untermeyer, however, sees a candy history. The author makes a plea for the return of penny candies when the war is over, and the trade will surely second his motion.

Untermeyer's nostalgic piece starts off with a story of how he and his friends gathered together to see how many of the once popular penny candies they could remember.

### REGIONAL NAMA MEETS

(Continued from opposite page)

here was the seventh in the general program of the organization for forming regional councils in different parts of the country. The regional council or committee idea originated in the East, where a group of NAMA members some time ago discussed the desirability of having a regional body to represent the interests of the operators. Chas. Gott, president of the NAMA, began to hold meetings and discuss problems for their own particular area.

The regional council proved so workable in the New York area that the national association decided to adopt the plan for general use in all sections of the country. Thus, regional meetings or vendor operators could be held in cities or towns across the country. It would be necessary to travel all the way to Chicago under unfavorable conditions.

### Plan To Continue

Even after the war, officials of the organization believe the plan will be continued because it has proved so practical and helpful to operators in many sections of the country. While formation of the regional council was not contemplated at the meetings here, it is understood that the work will go forward until members of the committee are selected by operators in the area.

Ned Lewellen, president of the NAMA and chairman of the board of the Automat Canteen Company of America, presided at the meeting in his usual efficient manner. He sketched the history of the regional plan briefly and also directed opportunities for the plan and the organization as a whole as the post-war era comes on.

Lewellen introduced a new idea to the operators in the western section. When he mentioned the problem of veterans coming into the vending machine field, he urged caution in getting veterans into the vending machine field, and expressed the fear that government veterans going into the business might become overactive once again in selling vending machines to the public, acquiring them and then reselling them to those who are unacquainted with vending machine methods in general. He said high-pressure sales tactics were used to sell vending machines at many points and that they were active in attacking the regular trade channels and that the trade must be prepared to meet such unethical practices once again.

### Gott Sketches History

A strong feature of the program was the speech of Philip P. Gott, president of the National Confectioners Association, who sketched the history of trade

and the sugar allocated for all uses during the third quarter is imported, and that more than half of the remaining supply is produced in Hawaii and Puerto Rico.

association work and made applications to the vending machine association field. Gott is recognized as one of the outstanding leaders in trade association work in the country and has shown a spirit of willingness to help the trade co-operate with the vending machine trade in every way possible. He made many helpful suggestions and later answered a number of practical questions made by operators present.

One of the important plans made by NAMA for its post-war work is that of public relations. An important new program is being undertaken in making a year or more and Tom Hunsaker has recently been employed to head this work. The program was explained by E. G. Darling, vice-president of the American League of Candy, one of the leading figures in the field of public relations for the whole vending machine business. He heads the committee of the national association which is in charge of the general public relations program and getting it started.

The staff officers of the national headquarters of NAMA were present to participate in the meeting and to speak to the operators present. G. S. Darling, executive director, spoke briefly on tax problems that faced vending operators in the latter part of the country. Tom Vaughn, treasurer, talked on the financial side of the organization. Chas. Gott, president of Chas. Gott, Inc., spoke on some of the problems facing the trade and headed the organization work in the latter part of the program. Frank L. Smith, manager of public relations, was introduced to the members. He read a special contribution on public relations prepared by Clyde Myers, of Springfield, Ill., and a member of Huizenga & Myers cigarette operating firm there.

### Dinner Candy

In the latter part of the session a number of questions were asked from the floor. Among them, the probable time when candy bars will be back in plentiful supply and when new candy bars will be introduced to the market. President Gott of NCA said that the sugar shortage indicated candy would be scarce for another year or two yet. He said candy bar goods was still in great demand, particularly in areas of sugar at present than in the year before the war. A representative of Stoner Corporation, Aurora, Ill., said that the combination machines would not be on the market in quantity before another six months.

A candy bar operator from Wisconsin complained that candy jobbers were not fair in their distribution of the candy supplies which they had to all customers.

The question of getting a name for vending machines which will prove popular with the public was up. One suggestion was left as an unsolved problem. Harvey Carr, editor of *The Coin Machine Journal*, suggested the use of the word "hot" because the public would insist on using

such a term. The word slot has been generally regarded unpopular with the vending machine trade and they say the public will not use vending machines, so they want a new name.

## Prominent Designers Aid Drink Dispensers

**CHICAGO.** June 16.—A unique institution in Chicago is Barnes & Tolman, a kind of department store for designing and engineering—which furnishes design and research facilities for small and large manufacturers.

The company got its start shortly after the Chicago World's Fair and has since added many large accounts. It is understood to be the trade that have done some of the big work in the soft-drink field.

Their service enables the small manufacturer to compete with large businesses which research and development facilities which they can't afford to the large company which could not afford to maintain regular dealerships in those lines.

## Armed Forces Buy Greater Share of '44 Candy Output

**WASHINGTON.** June 16.—Approximately \$200,000,000 worth of last year's total output of candy was bought for use by the armed forces during 1944. The total candy output was about \$650,000,000.

23

## KELLOGG 5c Coin Operated POPCORN VENDERS

This number of units makes a splendid paying business. Earnings of a minimum \$100 weekly and up.

### SAMPLE MACHINE

**\$65.00**

ENTIRE LOT

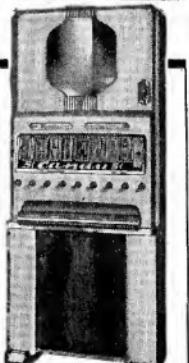
**\$60.00 each**

**P. K. SALES CO.**  
5th & Wheeling, Cambridge, Ohio

## RELIABLE!

Operators all over the country associate the name UNIVENDOR with reliability. They have found that for consistent trouble-free performance this finest of candy vending machines is unequalled.

Right now, as throughout the war, the full capacity of the big Stoner plant is devoted to producing vital materials for our armed forces. But the day is coming when we will again make UNIVENDOR. It will be finer than ever. Watch for it!



## Univendor

STONER MFG. CORP.  
Aurora, Illinois

for the sugar allocated for all uses during the third quarter is imported, and that more than half of the remaining supply is produced in Hawaii and Puerto Rico.





**When You Try MONARCH You Get the Best!****WANT TO BUY:**

Crystals, Mystery, Silver Skates, Atlantic, Glimmer, Pans American, Marsas, Leaders, Duplex, Skyblasters, Stars, De-Re-Mi, Wind Wind, Double Play, Zombi, Sunbeam and Hi Diver.

GUARANTEED 1-CENT & 1-BELL MULTIPLE PAYOFF TABLES			
Spinning Reels	\$125.00	Short King	\$75.00
Santa Anita	245.00	Jockey Club	85.50
Turf King	50.00	Mills 1-2-3	85.50
		Haze King	205.00

**RECONDITIONED ARCADE EQUIPMENT**

Rapid Fire	\$195.00	Short King	\$195.00
Ace Bomber	325.00	Ey. Tommy Gun	195.00
Tex. Leader	65.50	Drivin' Miss Daisy	325.00
W.M. 2-Way	125.00	Rock-a-Bye Baby	250.00
Test Pilot	225.00	Roll in Barrel	195.00
Shooting Star	125.00	Kris Heros, Sealo	150.00
Radio Riffle	75.50	Shooting Star	185.00
Gurking Goss	135.00	Poker Jack	115.00
		Haze King	165.00

**MILLS REBUILT SLOT MACHINE**

Old Chrome, Ed.	\$140.00	Brown Fronts	\$250.00
Gold Chrome, 10c	440.00	Club Ball Game	\$450.00
Gold Chrome, 25c	495.00	Club Ball Game	525.00
Blue Fronts, 5c	225.00	Club Ball Game	550.00
Blue Fronts, 5c	225.00	Odds, Gold Q.T., 5c	185.00
Blue Fronts, 25c	375.00	Odds, Gold Q.T., 25c	200.00
Blue Fronts, 25c	375.00	Odds, Gold Q.T., 5c	200.00

NEW JENNINGS VICTORY CHIEF \$2,580.00; 100¢, \$400.00; 25¢, \$275.00  
JENNINGS 5¢ CHIEF CLUB CONSOLES PAGE TWAIN 100¢, 50¢, 25¢, PLAY 300.00

FOR IMMEDIATE SHIPMENT: ALL NEW WILLIAMS-UNITED-BELL REVAMPERS.  
Write for Latest List: Riconditioned P.O. Consols, P.O. Consols, 5-Bell and 1-Bell Free Plays.

TERMS: 1/2 DEPOSIT, BALANCE O. O. D. OR SIGHT DRAFT.

**MONARCH COIN MACHINE CO.**

1445 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

**Aluminum Disc for Metal Typers  
IMMEDIATE DELIVERY**

**\$16.00 Per Thousand, F. O. B. Chicago**

Telephone—Telegraph—Write

**KEN WILSON**

**AMALGAMATED DISTRIBUTORS CO.**

226 W. RANDOLPH ST., CHICAGO 6, ILL. Telephone ANDover 3514.

Order now from your dealer or direct,  
from our Cleveland plant.

**GRANT PHOTO PRODUCTS, INC.**  
18915 Detroit Ave., Cleveland 7, Ohio

**ORIGINAL MILLS SLOTS**

OVER 200 ORIGINAL MILLS SLOTS AND CONSOLES  
ALSO KEENEY-JENNINGS—PAGE—WATLING—EVANS

PHONE, WIRE, WRITE FOR OUR PRICES ON THESE MOST OUTSTANDING VALUES!  
THIS WEEK'S BEST BUYS

Mills Blue Fronts (Serials 390,000+ Over)	\$200.00
Keeneys 4-Bells, Super Bell	650.00
Keeneys 2-Way Super Bell	650.00
Mills 4-Bells (Rebuilt, Refinished and Guaranteed)	575.00

All Machines Renovated Like New by Factory Trained Mechanics.

Terms: 1/3 Deposit, Balance O. O. D.

**Frank LaMaskin GLOBE Distributing Co.**  
1623 N. California Avenue Est. 1929 Chicago 47, Illinois  
Phone, Armitage 0780

**SEEBURG OPERATORS—ATTENTION!**

Pincus Has Your 70L7 REPLACEMENT TUBES . . . . . \$2.85

QUANTITY DISCS FOR GROETCHEN METAL TYPER:  
1,000 . . . . . \$18.50 . . . . . \$17.00 per 1,000  
10,000 . . . . . \$16.00 per 1,000 \$25.00 . . . . . 15.00 per 1,000

BALLY 150 OHM FREE PLAY COILS NOW AVAILABLE

NEW SPECIAL MILLS SLOT SERVICE! COMPLETE! SEND FOR DETAILS.

WRITE FOR NEW PARTS PRICE LIST—JUST RELEASED!

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

BEND / 3 CENTS

**Coin-Operated Pistol Shoots Coin at Prize Targets in LA Arcade**

LOS ANGELES, June 16.—A coin-operated pistol, designed like a .38 automatic, has been placed on the market here for use in Penny Arcades and concessions. Not only does the pistol use a 5-cent coin for operation, but it actually shoots a pellet, pitched with the operator using a switch, the pellets offered to catch his money.

The pistol is being manufactured by the MacGlashan Air Machine Gun Company, the firm which made the pneumatic machine guns for the army. A pistol is inserted into the barrel, a spring controlled hammer is fired by pulling the trigger. The 5-cent coin comes out of the barrel just like a bullet. Spring controlled, the coin moves thru the air with force enough to knock a small package from a shelf. The coin can be stopped the gun would be used in a cork bottle.

Firms has designed the pistol to appear, feel and weight, the same as a .38 automatic. Several arcade operators have already put the pistols in action.

**Club Issue Raised as Four N. C. Clubs Place Machines**

RALEIGH, N. C., June 14.—Four independent framers who here were recently questioned by police officials about the slot machines and coin-operated devices being used in the clubs, admitted to police reports at least 15 of these machines were found in the four clubs.

The clubs included an American Legion Club, an Elks club and a Royal Archmum Club.

Police officials simply stated that an investigation will be made to determine who owns the machines and who is responsible for placing them in the clubs. The matter will be taken before the county grand jury, a police official said.

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## MUSIC-SUPPLIES ACCESSORIES

**WURLITZER**  
2 1/2" S. Victory  
Model  
1 500  
1 525  
1 550  
3 Twin Twirls,  
Bucking System  
2 1/2" Model  
2 1/2" Twin  
Twirls  
1 Federal Voice Recorder, 2-Speed, Micro.  
1 Res. Hideaway.

### ATTENTION!

We Have Them!

### NEW "VICTORY ROLL"

Generalized New Model Scale Ball  
Game, 7 1/2" to 9 1/2".

### NEW "ROLL-THE-BARREL"

8" Scale Ball Money Maker.

Write or phone for prices!  
**WALL BOXES AND PARTS**

3 Wurlitzer 7500 Adapter . . . . . \$34.95  
Wurlitzer 7500 Power Unit . . . . . 36.95

1 Wurlitzer 6000 Amplifier and  
Power Unit, with Tubes . . . . . 40.95

10 Rehearsal Drums . . . . . 23.00

6 Sebring Selsel Drums in  
Various Sizes . . . . . 27.50

17 M. National Side Reactions . . . . . 4.75

10 G. National Side Reactions . . . . . 2.50

10 G. National 25 Selection Drums . . . . . 35.05

10 G. National 25 Selection Drums . . . . . 26.50

10 G. National 25 Selection Drums . . . . . 19.00

10 G. National 25 Selection Drums . . . . . 8.95

Wurlitzer 7500 Power Unit, New Model . . . . . 12.00

1/2 Dens. Bal. O.O.D., F.O.B., N. Y.

**DAVE LOWY & CO.**

594 10TH AVENUE, NEW YORK CITY

PHONE: BRYANT 9-0817

## BARGAIN DEAL AT POST WAR PRICES!

WE ARE CONVERTING

## '41 DERBY to '45 DERBY

This includes new playing field, new spray job, complete overhauling and remodeling mechanism at a low price of

\$125.00

## PIMLICO TO LONGACRE OR WHIRLAWAY

Operators claim this machine the world's best conversion at post-war price of

\$150.00

Ship your Derby and Pimlico  
prepaid today. Delivery within  
one week to ten days.

## ROY McGINNIS CO.

2011 MARYLAND AVE.  
BALTIMORE, MD.

## NARCADE OUTFITTERS

Thunderbolt . . . . . \$395.00

Skeeball . . . . . 325.00

"Trap the Japs" Murwest Complete . . . . . 150.00

Jennings in the Barrel . . . . . 150.00

Seeburg Neptune Hockey . . . . . 75.00

K. O. Fighter . . . . . 150.00

Bally Sky Battle . . . . . 235.00

Bally Super Fire . . . . . 225.00

Bally Rapid Fire . . . . . 225.00

Bally Torpedo . . . . . 200.00

**READY FOR OPERATION:**

Photomatic, Photo-Mechanical, Photo-

Recorder Booths.

1 1/2 Dens. Bal. O.O.D., F.O.B., N. Y.

Order now for early delivery, factory

Prices, including "Grandmaster," "Mystic

Pop" and "Piggy Love Letters."

Over 100 Models of Machines

Send for Free List!

**BUY FROM A RELIABLE SOURCE**

—WE'RE IN BUSINESS SINCE 1912

**MIKE MUNKEY**

510-514 W. 34th St.  
N.Y.C. 1, N.Y. (224-5727)

# THIS WEEK...

	MUSIC	
2 Wurlitzer 75	\$140.00	2 Reo-Ola 10
2 Standards	150.00	2 Reo-Ola 10
1 Diz Luu	225.00	4 Reo-Ola Master
1 5000	180.00	4 Reo-Ola Standards
1 525	180.00	1 Wurlitzer 1000 Series
1 550	180.00	With Mechanism, Wall Box & Adapter
3 Twin Twirls,	2 8500, ER	With Twin Twirls in Steel Cabinet
Bucking System	1 5250	With Twin Twirls in Steel Cabinet
2 1/2" Twin	1 Model	With Twin Twirls in Steel Cabinet
Twin Twirls	1 Res. Hideaway	With Twin Twirls in Steel Cabinet
Decompte	1 Res. Hideaway	With Twin Twirls in Steel Cabinet
1 Federal Voice Recorder, 2-Speed, Micro.	\$195.00	

ROUTE FOR SALE / 40 PHONOS—20 PIECES—\$650.00 WEEKLY COLLECTION		
Entire route in 10 mile areas, running about 250 miles from Newark.		
If interested contact us immediately for list of equipment!		

WEEKLY EXPENSE APPROXIMATELY \$100.00—PRICE OF ROUTE, \$35,000.00

WALL BOXES		
8 Wurlitzer 711 Bar Box . . . . .	\$14.50	8 Rock-Ola 20 and 30, Rehearsal
22 Wurlitzer 711 Bar Box . . . . .	27.00	10 Rock-Ola 20 and 30, Rehearsal
5 Seeburg 24-Record Bar Wireless . . . . .	27.00	10 Rock-Ola 20 and 30, Rehearsal
10 Wurlitzer 711 Bar Box . . . . .	37.50	10 Rock-Ola 20 and 30, Rehearsal
10 Seeburg 6-20-251 Select-a-Music . . . . .	10.00	10 Wurlitzer 10-20-25, 125
Wireless . . . . .	45.00	8 Wurlitzer 120, 150, 175
1 Reo-Ola 1950 Bar Box . . . . .	1/2 Deposit, Balance C. O. D., F. O. B. Newark	10 Wurlitzer 10-20-25, 125

1 Rock-Ola 20 and 30, Rehearsal

10 Rock-Ola 20 and

June 23, 1945

# ACME'S REMOVAL SALE

## CASTINGS

(Brand New)

Gold Chromes, includes new castings, 3 pcs., award cards, spoon proof, money cups, new cabinet and price button.....\$89.50  
 Brown Fronts, brand new, includes new castings, 3 pcs., jewel, spoon proof, medal award cards and set price button.....47.50

## USED CASTINGS

War Eagles, Upper.....\$11.00  
 War Eagles, Lower.....11.00  
 Roman Heads, Upper.....11.00  
 Roman Heads, Lower.....11.00  
 Mills Original Chrome.....75.00  
 Futurials (Complete 3 Pcs.).....22.50

## ABSOLUTE ORIGINAL SLOTS

Ec Play.....\$249.50  
 Brown Fronts, 3/5 or 3/10.....\$249.50

Original Chromes, 2/5.....\$325.00

Gold Chromes, 2/5 or 3/5.....\$325.00

10¢ Play.....\$144.50

Pace (Slug Proof).....\$144.50

85¢ Play.....\$350.00

Original Chromes.....425.00

Gold Chromes.....425.00

(All Slots Listed are D.P., K.A., C.H. All have been Refinished, Absolutely Flawless!)

## SLOT STANDS

Folding.....\$4.00  
 Solid (Repainted, All With Keys).....22.50

## MILLS PARTS

Slides, 25c with Covers.....\$24.50

Slides, 25c, with Covers.....19.50

Brown Front Cabinets (New).....10.00

Gold Chrome Cabinets (New).....12.00

Bases with Posts (New, 5c-10c-25c).....6.75

Disk (3), 2/5 S.P. or 3/10.....6.75

Knee Action.....3.75

Club Handles.....3.75

Brass Clock Geeks (3).....10.00

Drill Proofing.....5.00

Award Cards.....25

Real Strips Sel.....25

Jack Pots.....12.50

Escalators 50¢.....60.00

All Orders Must Be Accompanied with 50% Deposit, Balance C. O. D.

**ACME AMUSEMENT CO.**

2418-15 N. Pearl St. Dallas 1, Texas

Central 3938

## FOR SALE Ready for Locations

1 Ballerina (Bally).....\$20.00

1 Baby Grand (National).....85.00

1 Stoner Zipper (Garn & Tisko).....65.00

1 Baby Grand (National).....65.00

1 Baby Grand (National).....65.00

1 Phase (Finish).....25.00

1 Baby Grand (National).....25.00

## ARCADE HEADQUARTERS

### This Week's Specials:

Baby Pitcher	\$245.00
Tommy Gun, Lone Model	105.50
Grandfather Clock	125.00
Jennings Oil Ball Vendor, 25¢ Play.	98.50
Walt Disney's Mickey Mouse	98.50
Tall Gunner	158.50

10 KEENEY SUBMARINES	EA. \$124.50
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Radio Rifle	49.75
Parisone (Floor Sample)	188.50
Liberator (Floor Sample)	188.50
Air Rider	188.50
Liberty Bell, 5¢ Prize	188.50
Mechanix Climber	188.50

4 VENDRON COCA-COLA, COM-	EA. \$495.00
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1/8 Deposit With Order.

## MAX GLASS DISTRIBUTING COMPANY

914 DIVISION ST - CHICAGO 14, ILL.

## FOR SALE

7 Wurlitzers in New Cab, with Keyed	Each \$400.00
3 Rock Gile Spectrators & Plymouth	Each \$350.00
2 Wurlitzer 1000's, 1000's, Packed	Each \$300.00
Adelstein Cabinets Like New. No	100.00
Wurlitzer 1000's, 1000's, 1000's	100.00
Hide-A-Way w/ 4 Packard Boxes	100.00

8 Miles Thresher Cabinet	750.00
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Part Missions, Entire Lot	800.00
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2 Wurlitzer 1000's, 1000's, 1000's	400.00
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Motors & Mechanism	45.00
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7 Buckley Boxes, Side Plastic	12.00
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12 Miles Thresher Cabinet	12.00
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3 Wurlitzer Wurlitzer Speakers	25.00
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4 Kenney Air Riders, No Parts Missing	10.00
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But Not Working. Arbitrate Lot for	40.00
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Part Missions, Entire Lot	12.00
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1/8 Deposit, Balance Shipped C. O. D.	10.00
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### SPECIAL

FOR THE FIRST TIME, AN OFFERING FOR SALE OF ONE OF THE BEST OPERATIONS IN TENNESSEE. Consisting of 100 Wurlitzers, 1000's, 1000's, 1000's, 1000's, OVER 60% 780, 780 and 860. OPERATORS ARE NOT NEEDED. ALL PARTS OF THE SYSTEM ARE INCLUDED. NO SELL PART OR ALL CALL OR WRITE.

### F. & W. Amusement Co.

FRED BURKS, Mgr.  
84 N. Cedar St., COKEVILLE, TENN.  
Telephone: Day 126-Night 852W.

## 6th ANNIVERSARY SALE

### ALL PERFECT MACHINES

'41 Derby, Console	\$320.00
Pinball, Console	440.00
Pinball, 4-Way, 4-Way	105.00
Pine Twin Concess, 10-10	445.00
Kenny Super Ball 4-Way, 84	685.00
100 6 Balls	Write for Price

### SPECIALS

Kenny Fortune, F.P., P.O. #1995.00	
Santa Anita, P.O. #159.50	

Chicago Coln Hockey	\$175.00
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Bally Rapid Fire	169.50
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ZINGO	Like New
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Pinball	\$225.00
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Wur. 24 Hideway Adapt.	\$845.00
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Wur. 212 Hideway Adapt.	105.00
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1/3 Certified Deposit.

Wisconsin's Leading Distributor.

### UNITED COIN MACHINE CO.

6304 W. GREENFIELD AVE.  
MILWAUKEE 14, WISCONSIN

### WE ARE

### NEVER UNDERSOLD

**120 TIPS** \$13.50

Cross

### GREENGLASS SALES CO.

65 W. 23rd, N.Y. 10



## IT TOOK

## WESTERHAUS

TO DO IT!

The first revamp with the "Slot Appeal," one or five ball game and what a money maker.

This beautiful game with the "Slot Appeal" certainly will add new interest to any old or new location.

## "BIG THREE"

**\$249.50**

Phone or wire your distributor today for one of these money makers, or write direct to

## WESTERHAUS

MANUFACTURING CO.

3418 Harrison Avenue  
CHEVIOT 11, OHIO  
Phone: MONTana 5842

## ATTENTION! TEXAS OPERATORS!

Here is your real buy. Compare these prices with others and you will see where you can save money.

My loss is your gain.

3 Four Assn., F.P., P.C., State Tax Paid . . . . . \$104.50

1 Big Parade, F.P., State Tax Paid . . . . . 204.50

1 Knock Out, F.P., State Tax Paid . . . . . 145.00

1 Vacation, F.P., State Tax Paid . . . . . 78.50

1 Hiway Parade, F.P., State Tax Paid . . . . . 100.00

1 Star Attraction, F.P., State Tax Paid . . . . . 70.50

1 A.B.T. 16 Target Machine with Stand . . . . . 85.00

A thousand dollars' worth of Superior, Black Head and Hamilton Gameshows in S. 10 and 25¢ plays, to be sold at 10% below cost.

These machines are available to be put in, perfect working condition, clean and ready to sell or operate.

Half deposit with order, balance C. O. O., F. O. B., Tyler.

Out of Texas operators will be allowed \$15.00 per machine for State tax.

LOUIS DAMSKER

P. O. BOX 691, 513 E. HOUSTON, TYLER, TEXAS

## MULLINIX Offers . . .

### ONE BALLS

Bally cash payout multiple one ball at new

### LOW PRICES

### FAIRMOUNT

### TURF KING

### JOCKEY CLUB

### KENTUCKY

### LONG SHOT

### SPORT KING

### SANTA ANITA

### GRAND NATIONAL

All machines exceptionally clean and in excellent working order. Satisfaction guaranteed or money refunded.

PHONE, WIRE OR WRITE FOR PRICES

Mullinix Amusement Co.

1514-16 Bull Street, Savannah, Ga.

Phone 3-6601

High Quality, 3/16 In., Crystal.

### PIN BALL GLASS

All sizes, immediate delivery.

20x42 Case of #1 \$13.50

25x47 Case of #1 \$12

25x47 Case of #2 \$13

Full Remittance With Order, P. O. Box

2 ART NIBERG  
1017 Franklin St., Baltimore, Md.

CALVERT SALES CO.

COIN OPERATED EQUIPMENT

TOS N. Howard St., Baltimore, Md.

WE ARE

NEVER UNDERSOLD

120 TIPS \$13.50

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NEVER UNDERSOLD

120 TIPS \$13.50

**WATCH  
Chicago Coin  
Back the  
MIGHTY 7th  
BOND DRIVE**

**Chicago  
Coin**  
MACHINE CO.

1725 DIVERSITY BOULEVARD  
CHICAGO 14, ILLINOIS

We must back 'em  
up with War Bonds.

There is no substitute  
for Quality

Quality Products Will  
Last for the Duration  
**D. GOTTLIEB & CO.  
CHICAGO**

**PUSH  
CARDS**  
All Sizes, Styles from 10 to 600 Holes.  
Also J.P. Cards, Fund Raising Cards, Etc.  
FREE Catalog Write  
**W. H. BRADY CO., MFGRS.  
EAU CLAIRE, WISC.**

## A new STAR appears! AWARDED JUNE 9, 1945



**Our boys still have another  
war to win . . . so have we**

Advance information on Jennings' post-war models is now  
available. Please write.

**O. D. Jennings & Company**  
4307-39 West Lake Street  
Chicago 24, Illinois

### GOLD CHROME CASTINGS \$45.00

3 pieces sets, completely drilled and tapped.  
Includes dimension button, coin cup,  
metal award plate, reinforcing bars.

### MILLS CASE BOXES

Lots of 25 or More ..... 60¢ Each  
Lesser Quantity ..... 75¢ Each

### DISC PLUGS

Lots of 50 or More ..... 15¢ Each  
Lesser Quantity ..... 25¢ Each

### CLUB HANDLES

Guaranteed Non-Breakable, Each ..... \$3.50

### DISCS, CII or SP ..... \$5.50

Quantities of 25 or More ..... \$4.75

### 5c, 10c or 25c SLIDE POSTS

Side Posts, Adjustable to 5c, 10c or  
15¢ Mills Star Machines, no rivet-  
ing necessary. Complete set only \$1.75

### MASTER DE LUXE TOUCH UP KIT

Contains all items necessary to make  
your cabinets look like new ..... \$5.95

### WANTED: PIN BALL GAMES

Send full description and price in first letter.

We have all types of coin machine parts at the best prices.  
Write TODAY, DELIVERY TOMORROW.

**CENTRAL MANUFACTURING CO.**  
4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAuldin 1670-1

## SOUTHWEST AMUSEMENT OFFERS

### SLOTS

Sc-10e-2Sc-50c, Mills, Jennings, Pace and Wetling. Completely refinished and rebuilt.  
WRITE FOR PRICES

### CONSOLES

Jumbo Parades, Late Heads, C.P. .... \$15.00  
Mills Four Ball, Late Series ..... 15.00  
\$25.00 Big Games, F.P. .... 110.00  
10¢ Pace Racers ..... 200.00  
Peco Saratoga, Late ..... 150.00

### ONE BALLS

Bally Dog House ..... \$195.00  
Bally Blue Eyes ..... 195.00  
Bally Trophy ..... \$155.00  
Bally Super Star ..... 350.00  
Bally Longsore ..... \$550.00  
Bally Thoroughbred ..... 350.00

### PARTS FOR MILLS SLOTS

Knee Action with  
Springs (3) ..... \$5.25  
Older Head Gears ..... 2.50  
Metal Cleat Guards  
(Complete) ..... 3.00  
Reel Kicker ..... 5.00  
Cash Boxes ..... 1.00  
Jackpot Glasses ..... 1.00

### Escalator Glasses .....

Red Classes (3) ..... 1.50

### Locks .....

Blue Classes (3) ..... 1.50

### Card Handles .....

Spring Kit (60) ..... 1.50

### Bottom Payout Slides .....

5.50

### Reel Strips, 25¢ or 35¢ 1.00

Standard Handles ..... 2.00

### WE REPAIR SLOTS

Machines completely rebuilt and refurbished. Restored like new. Genuine factory  
mechanics. All work guaranteed.

Terms: ½ Deposit, Balance C. O. D.

## SOUTHWEST AMUSEMENT COMPANY

(Riverside 5141)

DALLAS 1, TEXAS

IN AND AROUND ST. LOUIS, DO YOU NEED CASH TO BUY MORE EQUIPMENT OR DOES  
YOUR ROUTE NEED REFINANCING? IF SO, SEE US, WE CAN FINANCE ONE MACHINE  
OR A COMPLETE ROUTE FOR YOU.

PHOTOGRAPHS  
3 Way Cards ..... \$19.50  
1 Rock-Ola Standard  
Marble Clean Finish 379.50

GUNS  
2 Bally Rapid Fire ..... \$169.50  
1 Seeburg Cleew Finish 149.50

DEPOSIT, BALANCE C.O.D.

V-P DISTRIBUTING COMPANY  
(Phone CEntral 3892)

St. Louis 3, Mo.

### ALL ORIGINAL SLOTS

High Serial Numbers. Completely Reconditioned  
and Ready to Go.

Write for Prices

Blue Fronts, Sc. 10c, 25c, . . . Write for Prices

Brown Fronts, Id. 10c, 25c, . . . Write for Prices

Black Fronts, Sc. 10c, 25c, . . . Write for Prices

Bonus Belts, Sc. 10c, 25c, . . . Write for Prices

Cherry Belts, Sc. 10c or 25c, . . . Write for Prices

Gold Belts, Sc. 10c, 25c, . . . Write for Prices

Green Belts, Sc. 10c, 25c, . . . Write for Prices

Orange Belts, Sc. 10c, 25c, . . . Write for Prices

Rally Belts, Sc. 10c, 25c, . . . Write for Prices

Q.T., 10c, 25c, . . . Write for Prices

Red Belts, Sc. 10c, 25c, . . . Write for Prices

Yellow Belts, Sc. 10c, 25c, . . . Write for Prices

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Orange Fronts



**NEW**

RAPID FIRE GUN CASTINGS, \$19.50; RAPID FIRE MOTORS FOR PULLING SUBMARINE, COMPLETE WITH WORM & FIBRE CEAR, \$25.00.

**ARCADE EQUIPMENT—GUNS—MISCELLANEOUS!**

BALLY RAPID FIRE GUN ..... \$19.50  
BALLY RAPID FIRE MOTOR ..... \$19.50  
NEW PIN GAME CARTONS ..... 2.50  
NEW COIN GAMES—F.P. & Rep. ..... 3.75  
TEST PILOT ..... 2.50  
CHICAGO HOCKEY ..... 21.00

ORIG. WORLD'S FAIR BIRD FIGHTER, 275.00

**CONSOLES — ONE BALLS — SLOTS**

CONSOLINE ..... \$135.00  
NEW DOUBLE SAFES—2 Deeps ..... 105.50

5¢ SUPER REELS ..... 29.50

MILLION DOLLAR BELL ..... 29.50

WATL. BIG GAME, F.P. CLOCK ..... 89.50

DAKERS PACERS, D.D. ..... 105.50

E4 PAGE REELS, OASH ..... 105.50

BARBERSHOP ..... 45.00

PAMCO BELL, SI A ..... 45.00

KEENEY DARK HORSE ..... 45.00

BARBERSHOP ..... 45.00

SINGLE SLOT BAFFLES, DILE, DOOR ..... 105.50

**USED PIN GAMES** ..... **NEW REVAMPS**

JEEP ..... \$125.50 FLAT TOP ..... \$125.00

ENAPPY ..... 65.50 ANGEL ..... 25.00

BOBBY BROWNIE ..... 25.00 BANTY FEET ..... 15.50

CAPT. KIDD ..... 72.50 GRAND CANYON ..... 25.00

EDDIE PAW ..... 64.50 IDIOM ..... 25.00

BIG PARROT ..... 64.50 JAZZ TONES ..... 25.00

KNOCK OUT ..... 125.50 STREAMLINER ..... 25.00

ACROSS THE RIVER ..... 125.50 ORGAN ..... 25.00

THE LITTLE NOSE ..... 20.50 MARVEL BASE ..... 25.00

FOUR ACES ..... 125.50 BALL ..... 17.50

ARMED GUARD ..... 125.50 FLAMING TIGER ..... 12.50

SPOT A CARD ..... 72.50 MARINES ..... 18.50

HAT MAT ..... 125.50 RIDE THREE—1 Ball F.P. ..... 25.00

GOTT LIBERTY ..... 188.50 GRUB CLUB ..... 74.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE D. O. D. OR EIGHT DRAFT.

EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVENUE, CHICAGO 47, ILL.

MUMGOOLD 2598

Another HARLICH First!



RUSSIA took Berlin . . .  
WE'LL take Tokyo . . .  
YOU'LL get Profits . . .  
with the "V-E SPECIAL"

1050 G.L. HOLES - 5¢ PLAY  
FORM No. 11008 - SP. THICK  
(A HARLICH BROWNS BOARD)

Takes in . . . . . \$52.50  
Pay Out (av.) . . . . . 26.37  
PROFIT (av.) . . . . . \$26.13

**HARLICH**  
MANUFACTURING CO.

1415 WEST MICHIGAN BLVD. • CHICAGO 7, ILLINOIS

Where Boards of BETTER QUALITY for BETTER PROFITS are made

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
★ ATTENTION, EASTERN OPERATORS!  
★ WE CARRY A COMPLETE STOCK OF COIN-OPERATED  
EQUIPMENT AT OUR

★ NEW BRANCH OFFICE

★ **METRO SALES CO.**

301 SHERMAN AVENUE NEWARK, N.J.

★ PIN GAMES (Used and Revamps)—SLOTS—CONSOLES

★ DISTRIBUTORS OF WESTERHAUS and REX REVAMPS

★ FASTEST GROWING ORGANIZATION IN THE EAST!

MAIN OFFICE

**Metro Distributing Co.**

585 10th AVENUE, NEW YORK 18, N.Y. LONGACRE 3-1731

## The Billboard

**HARD-TO-GET PARTS AND SUPPLIES!**

Every item is backed by our famous "TRIPLE TEST GUARANTEE!" You MUST be satisfied or your money back INCLUDING FREIGHT BOTH WAYS!

**speakers**

4 Packard 400—III, Speakers—12" . . . . . \$35.00

8 Packard 450, A. 12" Speakers ..... 39.00

4 Packard 200 Speakers—B. p. 12" . . . . . 25.00

2 Pickard 2650 Concert Music ..... 25.00

2 A.M.I. Gimbels Wall Type Speaker ..... 56.00

Speakers—Aluminum—12" . . . . . 12.50

Speakers—Aluminum—12" . . . . . 12.50

Speakers—Aluminum—12" . . . . . 12.50

**ADAPTERS**

1 Packard Model Modulator for Wurlitzer 750 (Brand New) . . . . . \$45.00

1 Packard Model Chorus for Wurlitzer 750 (Brand New) . . . . . 45.00

1 Packard Model Chorus for Wurlitzer 750 (Brand New) . . . . . 45.00

3 Rock-O-Glo Metal Control Adapters ..... 26.00

**TUBES—Brand New; Guaranteed**

12AT7 ..... 75¢ 85¢ . . . . . 2.00

12AU7 ..... 85¢ 95¢ . . . . . 2.00

12AX7 ..... 85¢ 95¢ . . . . . 2.00

12AU7 ..... 85¢ 95¢ . . . . . 2.00

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**A Proven  
Money-Maker  
On Location!**



**SUPREME SKEEROLL**

★ Full Width Legs Are a Definite Part of the Cabinet Design.  
★ Gorgeous, Fully Illuminated Ten-Color Backboard.  
★ Unique, Original, New Type Scoring Panel.

557 REEDS AVE.  
BROOKLYN 25, N. Y.  
All Phone: Bookman 2-4400

★ Backboard and Legs Are Easily Removed When in Transportation.  
★ True-Skill Bowling Action.

**SUPREME ENTERPRISES, Inc.**

**TUBULAR COIN WRAPPERS**  
FOR IMMEDIATE DELIVERY! ORDERS FILLED IN ROTATION ONLY!  
RUSH YOUR ORDERS!

**PACKING**

50K PENNIES	15 M. To Case
\$25.00 DIME	17 M. To Case
\$25.00 DIMES	15 M. To Case
\$10.00 QUARTERS	15 M. To Case

**PRICES**

CASE LOTS SHIPPED, ONE DENOMINATION TO CASE.

\*

1 CASE .....	60¢ Per M
3 CASES .....	55¢ Per M
6 CASES .....	48¢ Per M
15 CASES .....	43¢ Per M

ORDER IN QUANTITIES CONFORMING TO ABOVE PACKING IF POSSIBLE.

Less Than Case Lots. Assorted Denominations, 65¢ Per M.

**BLOCK MARBLE CO.**  
1527 FAIRMOUNT AVE.  
Get it from BLOCK - They have it in stock!

**WE WANT TO BUY ...**

SUPER BELL COMB.  
SUPER BELL TWINS COMB.  
CLUB BELLS

JUMBO PARADES COMB., C. P., LATE HEADS  
WANT LATE ONE-BALL FREE PLAYS AND  
ORIGINAL MILLS SLOTS

LET US KNOW WHAT YOU WANT TO BUY!

**H. ROSENBERG CO.**

627 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

**BARGAINS FROM LION DISTRIBUTING COMPANY**

ALL BALLS	ONCEBALL	20 GLOBETAIL ELECTS
Big Tops, N. A. . . . . \$25.00	4-in. Extra Head . . . . . \$775.00	8-in. Extra Head . . . . . \$75.00
Jenn. Fisher, C.P. . . . . 25.00	Olympian XV . . . . . 85.00	10-in. Extra Head . . . . . \$120.00
Super Bell, FP or S25.00	H. H. Head . . . . . 135.00	War Extra, 8-in. . . . . 180.00
Jenn. Silver Moon, . . . . . 165.00	#1 Demina, J.P. . . . . 425.00	War Extra, 10-in. . . . . 178.50
Kenny Trickline, 39.50	Dark Horse, C.P. . . . . 69.50	4-Way Super Bell . . . . . 685.00
Victorius, C.P. . . . . 185.00	Sport Special, F.P. . . . . 175.00	64 Q.T. . . . . 99.50
Matthews, F.C. . . . . 185.00	Big Game, F.P. . . . . 140.00	Flashlight Timer . . . . . 55.00
Want Pockets, S24.50	Big Game, F.P. . . . . 140.00	Pace Omnitrix, Rd. . . . . 150.00
Big Game, F.P. . . . . 125.00	Big Game, F.P. . . . . 140.00	Pace Blue French . . . . . 110.00
Se Glitter Gold, Q.T. . . . . 225.00	Big Game, F.P. . . . . 140.00	

Pace Racers, N. A. . . . . \$200.00  
4-Way Super Bell . . . . . 25.00  
Jenn. Fisher, C.P. . . . . 25.00  
Super Bell, FP or S25.00  
Mills 5-10-25¢ Club Consol.

Write for List of New Free Plays Arcade  
and Other Novelty Equipment.

1/2 Disp. Bal. G. & Dr. or Blank Draft.



DISTRIBUTING COMPANY  
Phone Wobash 7689  
726 So. Fourth St. Louisville 2, Ky.

New Farnell Cartons, Ex. . . . . 2.25  
New Keeney Super Bell Mixed  
Motors, Ex. . . . . 9.00  
New Keeney Super Bell Trans-  
formers, Ex. . . . . 9.50

New Keeney Super Bell Sequence  
Motors, Ex. . . . . \$15.00  
New Keeney Super Bell Spinner  
Motors, Ex. . . . . 20.50

Write for Our List,  
10TH & WALNUT STS.  
CHESTER, PA.

EAST COAST MUSIC CO.

**BRAND NEW MACHINES IN ORIGINAL CRATES**

	Single Mach.	Entire Lot
1 16c Copper Chrome, S-471413	\$1.00	375.00
2 10c Copper Chrome, S-470932-469602	425.00	\$250.00
13 25c Copper Chrome, S-471471 UP	125.00	105.00
3 5c Brown Front, S-465164 UP	125.00	125.00
4 10c Brown Front, S-465165 UP	125.00	125.00

	Machines Used In Private Clubs	
10 5¢ Grid Olympia, S-276068 UP	\$285.00	\$240.00
3 10¢ Grid Olympia, S-480210 UP	360.00	\$25.00
2 10¢ Grid Olympia, S-480210 UP	360.00	325.00
1 25¢ Olympia Chrome, S-480202 UP	325.00	150.00

**NEW MACHINES ASSEMBLED OUTSIDE MILLS FACTORY, HAVE HAD THESE MACHINES TWO YEARS; NEVER UNPACKED, NEVER USED, ALL NEW PARTS, CASTINGS AND CABINETS.**

**USED AND RECONDITIONED**

	Single Mach.	Entire Lot
1 5¢ Grid Olympia, S-276068 UP	\$285.00	\$240.00
3 10¢ Grid Olympia, S-480210 UP	360.00	\$25.00
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1 25¢ Olympia Chrome, S-480202 UP	325.00	150.00

**USED AND RECONDITIONED**

	Single Mach.</
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CENTRAL OHIO QUALITY BUYS	
4 AIR CIRCUITS . . .	\$136.00
12 AIR CIRCUITS . . .	250.00
12 KROKOUTS . . .	125.00
5 SWING SPINNERS . . .	125.00
10 KEEP EM FLYING . . .	180.00
2 GOGS . . .	100.50
10 SWING SPINNERS . . .	125.00
1 SUN VALLEY . . .	130.50
1 TIGER . . .	100.50
2 YANKEES . . .	90.00
5 DEFENSE, GENCO 105-00 . . .	105.00
7 TIGER, GENCO 105-00 . . .	105.00
1 INVASION . . .	120.50
2 JETTY . . .	120.50
24 Aces . . .	120.50
1 HOROSCOPE . . .	60.50



Wolf Solomon

Ed. Superballs, Comb., F.P.-G.P.  
250 Superballs, Comb., F.P.-G.P. Like New  
Two Way Super Ball, G.C.-G.P. Like New  
Two Way Super Ball, G.C.-G.P. Like New  
4-Way Superballs, G.C.-G.P. Like New  
2 & 4 Way Superballs, G.C.-G.P. Like New  
Jumbo Parades, O.P. Late Head  
Jumbo Parades, O.P. Early Head  
Track Oacs, Late O.D.  
Jumbo Parades, Animal Rides

## CONSOLES

White	Sakor's Payer, Late D.O.-J.P.	\$290.50
White	White, Late, G.P.	85.50
White	Sakor's, Late, G.P.	85.50
White	Sakor's, Late, G.P.	85.50
White	Rally High Hams, Comb.	250.50
White	82 Silver Moon Totalizers, F.P.	110.50
White	82 Silver Moon Totalizers, F.P.	110.50
Kreepy Past Times, 8-Coin	245.50	
Kreepy Past Times, 8-Coin	245.50	
White	Track Times, 38-A-1	125.00
White	Track Times, 38-A-1	125.00
White	Kingway Circus, A-1	125.00

Acade Equipment

Panorama, Late . . . \$379.50

Race Track, Late . . . 250.00

New See-Freak . . . 120.50

Kangaroo Jumpers . . . 120.50

Old See-Freak . . . 250.00

Battling Prents, A-3 . . . 120.50

## REVAMPS

White	Wheeler's Model . . .	\$209.50
White	Wheeler's Model . . .	\$209.50
Yellow	White . . .	240.50
White	White . . .	240.50
White	Gentle Cover G.M . . .	240.50
White	Fid Top . . .	240.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

## CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADAMS 7949, ADAMS 7993.

## Take Us Up on Our DOUBLE GUARANTEE!

1. Every piece of equipment thoroughly reconditioned and in first-class working condition.
2. If you're not satisfied within 3 days of delivery we'll make full refund and pay freight both ways.

## ALL EQUIPMENT FOR IMMEDIATE DELIVERY!

## ROCK-O-LA COMMANDOS LIKE NEW

AND EVERY OTHER TYPE OF ROCK-O-LA PHONOGRAPH

## WURLITZERS — ALL TYPES FROM 412 TO 950

## SEEBURGS — ALL TYPES FROM REX TO 2800

## MILLS — THRONES AND EMPRESSES ONLY

## PRICES FURNISHED UPON REQUEST — WRITE!

Seeburg & Baby Gam Lamp, Per Box of 10 . . .	\$ 5.00
Harfard Rubber Zip Wire, 1000 Feet . . .	20.00
Watling Scale . . .	20.00
Watling Scale, Blue Front, Per Ft . . .	.08
Seeburg Slug Rejectors . . .	2.00
Plantastic Home Noddles . . .	.75

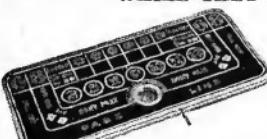
WRITE US YOUR NEEDS—WE HAVE A LARGE STOCK OF THE FINEST EQUIPMENT—ALL 100% GUARANTEED!

## Royal Distributors

411 N. BROAD ST., ELIZABETH 3, N. J.

ELIZABETH 3-1776

## WHILE THEY LAST!



Chrome finish. Beautiful B-superior plain glass top. Perfect disc under glass. Sealed agitator holds perfect protection for location. Game size: 16" x 36" x 2".

Write for free descriptive folder in full color

H. C. EVANS & CO.,

READY FOR IMMEDIATE DELIVERY!

★ ALL UNITED REVAMPS ★  
★ WILLIAMS "FLAT-TOP" ★  
WRITE FOR DETAILS—ORDER TODAY!

"You Can Always Depend on Joe Ash All-Ways"

ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

## "SHOOT THE JAP" \$169.50 RAY-O-LITE GUNS

This is a Scrubin Chicks Sam Overlander. Those machines have a great popularity among the public. Bring Laundry, Big League and Black Trim. FOLO ON A MONEY-SACK GUARANTEE. Terms: 1/2 down on all orders, balance C.O.D. Rush your order today.

F. O. B. Chicago

## LARGEST STOCK OF SEEBURG RAY-O-LITE GUN PARTS IN THE COUNTRY . . . WRITE FOR LIST

Also a complete line of TUBES for coin machines.

WRITE FOR LIST

## COMPLETE RECONDITIONING OF SEEBURG AND BALLY AMPLIFIERS AND RIFLES

All Work Fully Guaranteed — 48-Hour Service — Expert Workmanship



Telephone DiVersey 3433 • 1346 Roscoe St., Chicago 13, Illinois

## WE ARE IN URGENT NEED OF BALLY GLAMOURS

WILL PAY TOP PRICE FOR ANY QUANTITY UP TO 100

## WILL ALSO BUY ANY OF THE FOLLOWING:

Attention	Hi-Fi	Street Days	Triumph
Attention	Hi-Fi	Scout	Victory
Capt. Kidd	Horoscope	Shangri-La	West Wind
Chevron	Jungle	Silver Skates	Star Club
Chevron	Star	South Pacific	Zombie
Chubby	Knockout	Sky Chief	Blue Grass
Do-Re-Mi	Leader	South Paw	'41 Derby
Double Play	Lucky	Supply	Pimlico
Duplex	Mescol	Spot 'Em	Recreational
Flame-20	Paradise	Spots	Recreation
Glamour	American	Summerf	Recreational
Gun Club	Paradise	Summertime	Special
	Pursuit	Sunbeam	Lanigan

WRITE, WIRE OR PHONE ADVISING QUANTITY YOU CAN SHIP AT ONCE

## BELL PRODUCTS CO.

2646 W. North Avenue  
Chicago 47, Illinois

## BALLY ONE BALL PAYOUTS

Turf King Kentucky Sport Kings Poco Makers Grand Nationals  
Jockey Club Long Shot Santa Anita

CONTACT US RELATIVE TO QUANTITY OF ABOVE MACHINES DESIRED

## SLOTS

RECONDITIONED 5 MILLS 0.75 (GOLD CHROME) . . . @ \$ 6.00  
RECONDITIONED 10 MILLS 0.75 (GOLD CHROME) . . . @ \$10.00  
50 MILLS 0.75 (GOLD CHROME) REBUILT & REBUILT . . . @ \$20.00  
WATLING ROLL-A-TOPS, RECONDITIONED & REBUILT . . . @ \$15.00  
2 25 WATLING ROLL-A-TOPS, RECONDITIONED & REBUILT . . . @ \$17.50

We also have a quantity of Mills Original Brown Fronts and Mills Original Cherry Bells, in G-10 and S-10. Pay less. Contact us for price. Original Brown Fronts, Mills Original Cherry Bells, in G-10 and S-10. Pay less. Contact us for price.

PARTS We have a quantity of Mills Slides in E & 100% pay with 3/8 pay, complete with side covers. Also have a quantity of Mills Original G-10 and S-10. Have a quantity of Mills Original Blue Front Castings, can furnish painted wrinkle finish. Let us know your need on parts.

## JONES SALES COMPANY

OFFICE PHONES 107-1426

NIGHT PHONE 402

## MECHANIC WANTED

All-year job on Arcade Machines, Ray Guns and Photomatics at Atlantic City, N. J. Ideal working conditions.

State age, experience and salary desired.

## SMITH'S GAMELAND

Central Pier

Atlantic City, N. J.

## Economy Supplies The Nation!

• 25¢ PHOTO CELLS FOR CHICKEN SAMS, JAPS, CRUTIES,  
RAPID FIRES & OTHER GUNS . . .

\$2.00 EA.

1000 OHMS, 25 W. VARIABLE RESISTORS FOR CHICKEN

\$1.00 EA.

SAMS . . .

Term: 1/2 Deposit With Order, Balance C. O. D.

Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

## ECONOMY SUPPLY COMPANY

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For Victory...Buy U.S. War Bonds and Stamps



LION MANUFACTURING CORPORATION  
2640 Belmont Avenue • Chicago, Illinois

**FLAT-TOP**  
THE MOST SENSATIONAL REVAMP  
**WILL OUTEARN ANY 5-BALL GAME!**

NOW  
4 More Games Can Be Converted  
to Flat-Top:  
MYSTIC — CRYSTAL  
PURSUIT — PAN AMERICAN  
in addition to  
ATTENTION — SILVER SKATES  
MASCOT and AIR FORCE

ORDER DIRECT OR THROUGH YOUR  
DISTRIBUTOR TODAY!

**WILLIAMS**  
Manufacturing Company

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LOS ANGELES  
SEE  
BILL HAPPEL

**SPECIAL**

BADGER'S BARGAINS

Mills Panoram and Solo-Vues,  
Completely Rebuilt and Refin-  
ished Like New

MILWAUKEE  
SEE  
CARL HAPPEL

\$395.00

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Gold Chrome, 15¢ Bonus Bell, 15¢ Bonus Bell, 25¢ Bonus Bell, 25¢ Bonus Bell, 25¢ Bonus Bell, 25¢ Bonus Bell, 25¢

SOND ON A MONEY BACK GUARANTEE

**RECONDITIONED CONSOLES**

Evans Dominator, Late D.D., J.P. .... \$325.00 Mills Jumbo, Comb. F.P., P.O. .... \$213.75  
Evans Lucky Lure, 3-Sc, 2-25c .... \$395.00 Wurlitzer 12 Hide-A-Ways  
Evans Lucky Lure, Two Tens, Late 295.00 Mills Club, Ball, F.P., P.O. .... 328.50  
Evans Lucky Lure, 5-Sc, Walnut .... 249.50 Mills Jumbo Late High Head, F.P. .... 189.50  
Mills Jumbo, Early High Head, P.O. .... 194.50 Mills Hi Heads, F.P. & P.O. .... 195.00  
Mills Jumbo, Free Play .... 99.50 Jems, Silver Moon, F.P. .... 124.50  
Watling Big Game, Late F.P. .... 93.50 Mills Hi Heads, F.P. & P.O. .... 124.50  
Baker Pacers, Double Double, Sc .... 299.50 Pace Reds, Late P.O. .... 124.50  
Baker Pacers, Double Double, Sc .... 299.50 Jennings, Fast Times, P.O. .... 99.50  
Evans Jumbo, Late F.P. .... 179.50 Pace Saratoga, Late F.P., P.O. .... 189.50  
Evans Jumbo Stars, D.O., J.P. .... 345.00 Pace Saratoga, Late P.O., 25¢ .... 225.00  
Evans Roulette Jr. .... 249.50

Mills Original Four Bells, Completely Reconditioned and Refinished Like New.  
Price \$395.00 Immediate Delivery.

**BADGER SALES COMPANY**  
1601 WEST 7TH ST., 900  
LOS ANGELES 15, CALIF.  
All Phones: Dr. 4326

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PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS,  
GOLD CHROMES

NEW PAYOUT SLIDES (specify 5c-10c-25c, 3/5 or 2/5) Per Set (6)	\$ 6.00
SLIDE ASSEMBLY (specify 5c-10c-25c), Each	1.50
PAYOUT TUBE, Complete Assembly	1.00
ESCALATOR (specify 10c or 25c) in exch. for your old esc. and	12.00
CLOCK GEAR (Large—Complete with Dogs & Springs)	2.00
CLOCK GEAR (Small—Complete with Dogs & Springs)	1.00
CLOCKS REBUILT, Your Old Clock and	2.00
NEW ALUMINUM BROWN FRONT CASTINGS, per set, complete	27.50
NEW GOLD CHROME BROWN FRONT CASTINGS, per set, complete	37.50
Gold Enamel Finish with Gleaming Chrome Ornament	3.50
CLUB HANDLE, Brown, Gold Chrome or Blue	3.50
CHERRY JEWEL, New Brown Pearl Cherry Bell	3.00
ETCHED METAL REWARD PLATE (specify 2/5 or 3/5), Brown Front or Blue Front	4.00
REEL STRIPS, Per Set	.45
LINKAGE AND LEVERS, Per Set	.25
COMPLETE SET REELS (3/5, Club or 2/5 P.O.)	17.50
HARDENED STEEL DRILL PROOF PLATES, for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST PRECISION PARTS  
FOR BLUE FRONTS, BROWN FRONTS AND GOLD CHROMES.

Buckley Track Odds Parts, Pre-War Prices—Buckley Music System Parts, Pre-War Prices

**BUY FROM BUCKLEY WITH CONFIDENCE**

Any purchase made is backed by our guarantee of satisfaction—your money refunded  
within 30 days of shipment.

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